Ship Launchings Expensive Fun

The roster of American Helens Troy who launched 5,522 Mer-Marine ships during the war was made public recently by he Senate War Investigating com-

This sum does not include travel nd hotels expenses for the sponoring parties, nor does it include he luncheons, dinners, and coraages which apparently were an tegral part of the ceremonies. In many cases, notably those inplying wives and relatives of

indigestion hits you, you should have a couple of handy, cellophanewrapped Bisma-Rex Mate tablets in your pocket to give you quick and prolonged relief. Like the fa-mous time-tested Bisma-Rex Antiacid Powder, this new companion product is always ready to allay that distressed feeling with its rapid 4-way action by 1) neutralizing excess stomach acid, 2) helping remove gas, 3) soothing irriated stomach membranes and 4) relieving heartburn due to fermen-Each Bisma-Rex Mate is always at ts full strength and together with all other Rexall Products it is sold on our money-back guarantee of satisfaction. Only 50c for a box of tablets. Stop in for some today

BLACK MOUNTAIN DRUG COMPANY The Rexall Store We Deliver **Phone 4121**

and up.

to select from.

* ALUMINUM

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* MANY HOUSEHOLD NEEDS

FLOOR WAX-MOPS-BROOMS ALSO TOOLS AND

BUILDERS' SUPPLIES

Black Mountain Hardware Co. **PHONE 3481**

such as Mrs. Adolf Berle, Mrs. Paul McNutt, Mrs. Henry Wallace, Enlistment Rules Mrs. Lewis Schwellenbach, Mrs. William O. Douglas, the information as to the nature and cost of the gifts was refused and therefore could not be included in the above estimate.

In going through the official record, it was interesting to note that Mrs. Claude Pepper of Fla., he Senator a mild sensa- whose Senator-husband finds little ion when those records revealed good to say about American ina cost of well over \$900,000 for dustry and businessmen, topped the list with 7 launchings and managed to bag a \$340 bracelet; a \$48.19 bracelet; \$465 gold diamond pin; \$330 pair of clips; \$209.-50 wrist watch; \$65 salad bowl and \$186.70 cultured pearls.

The Vickery family the late Vice-Admiral Vickery was vicechairman of the Maritime Commission) received gifts totaling \$6,457.65 with Miss Barbara Vickery collecting 2 diamond bracelets and other trinkets valued at \$4,-

The Senate War Investigating committee and the House Merchant Marine committee are looking into the high cost of launchings because some Congressmen figure that John Q. Public eventually pays for the jewelry, champagne and flowers as well as the ships that sail the seas. -READ THE ADS TOO!-

POOLES IN BLACK MOUNTAIN Dr. and Mrs. Grover Poole and Black Mountain and are living in corner of Montreat Road and Den-

Dr. Poole, whose home was formerly in Raleigh, received his Md. Headliner Club from Duke university, and has been stationed at the naval hospital in Dublin, Ga. He will be at Moore General.

Mrs. Poole, whose home is in Jonesboro, Ark., is also a graduate of Duke.

-READ THE ADS TOO!-JOINS ARMY AIR CORPS

Leo Elkins, former student at Black Mountain High school, recently joined the army air corps and is on his way to San Antonio,

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Box of 21 beautiful Christmas cards 49 cents

Come in and pick out your Christmas gifts and

let us put them away, while we have a big stock

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Are Announced

ADVICE TO HUNTERS!

And don't forget that!

The gun you take after bunny

or bear, target or teal, tin-can or

Never, never fool with a gun.

Never point it towards a living

creature unless you actually in-

tend to kill that creature. Treat

your gun at all times as if it were

on living, never pull a gun after

out of a boat or automobile. Put

the gun first, muzzle forward,

while you follow. Never allow it

to point at any part of your body.

unless you can see your game

clearly; and never shoot unless

you know your companions or

others are safely outside the line

When you're walking with your

gun, carry it with the safety on

or with the hammer in safe posi-

tion . . . or better still, with the

action open. The slight motion

necessary to make it ready for

business can be accomplished

while you're swinging your gun

certain the bullet will hit some-

Keep your gun's barrel free

On a hunting trip, never shoot

loaded and cocked.

target packs killing powder. .

BE CAREFUL

CHICAGO, Oct. 27-An announcement of interest to veterans was made today by Lt. Col. William P. Jones, Commanding officer of the 5302 ASU, the Illinois Recruiting District.

"Veterans of the Armed Forces will now be able to enlist in grades tions under War Department

Grades given are determined by the Military Occupational Specialty, length of service with that MOS, and rank previously held. All of these facts are to be found on the Form 100 which Army personnel receive upon discharge, the Form 553 which Coast Guard and Naval personnel will find attached to their discharge certificate, and the Form 78P which is attached to Marine discharges.

Copies of War Department Pamphlet 12-16 are being released to all Army Recruiting Stations, so that veterans residing in this daughter Caroline have moved to District may check up on how this pamphlet affects them, by con-Mrs. A. E. Knoefel's home on the tacting local Army Recruiting per-

-READ THE ADS TOO!-

Keeping up with the times might be the motto of the Headliner club, organized at Black Mountain High school, with Miss Helen Heatherly as sponsor. In this club students discuss current events, thus keeping informed about state, national, and world or a human on t'other side of that affairs.

Officers of the club are: Louise Carver, pres.; Lorraine Carver, vice-pres.; Grace Willet, sec.; James Atkins, treas.; Paul Norton, bouncer; and Brenda Glenn,

READ THE ADS TOO!-

DR. MIMS MOVES

Dr. and Mrs. O. M. Mims have moved to Black Mountain and are living in Mrs. P. C. Gregory's home on New Bern Ave. Both Dr. and Mrs. Mims are graduates of Duke University. They came here

Mrs. Mims is a graduate nurse.

thanks and sincere appreci for their thoughtfulness, kindness, and sympathy shown us during the extended illness and death of our dear son, George B. Reynolds. We also wish to thank them for the many beautiful flowers.

The Rev. and Mrs. George M.

of Waynesville were Black Mountain visitors last Thursday afternoon. They were formerly resi-

LEAVE FOR WINTER Mr. and Mrs. J. P. Ashley left Saturday for Miami, Florida, where they will spend the winter. They expect to return to Black Mountain about the first of May.

CUNNINGHAMS HAVE GUEST Mrs. Dell O. Meacham of Paducah, Ky., visited last week-end with Mr. and Mrs. F. S. Cunningham. Mrs. Meacham is a cousin of Mrs. Cunningham.

Say You Saw It In The NEWS

Advertise

appropriate to their training and experience. And, these promo-Pamphlet 12-16 are permanent."

Col. Jones emphasized the fact that this circular applies to veterans of all of the Armed Forces, whether they be from the Navy, Coast Guard, Marines, or the

Announce Leaders

TO BLACK MOUNTAIN

from the Naval hospital at Charleston, S. C. He will be stationed at Moore General.

-READ THE ADS TOO!-

CARD OF THANKS

May we express our heart-felt our many friends and neighbors

Reynolds and family. -READ THE ADS TOO!

VISITORS FROM

WAYNESVILLE

Mrs. Louis Cobb and son James

___READ THE ADS TOO!-

-READ THE ADS TOO!-

It Pays To

In Our

Business

Directory

JOUAM Holds Special Meeting

It was made for killing-and anyone who fails to treat a firearm as a death-dealing weapon regular meeting night was 6 p. m. is a fool. This article is a reminder to the seasoned hunter-not to changed to the first and third Thursdays of each month, beginforget. It's a warning to new sportsmen that a careless moment ning in January. A special meeting will be held Dec. 12 for the can bring deepest tragedy. The ABC of hunting is Always Be election of officers.

The main item of business of the last meeting was a discussion concerning the building made vacant by the moving of Ann's luncheonette. A special offering for the children's home at Lexington was taken. Another such offering will be taken at the Dec-If you, yourself, want to keep ember meeting.

you through a fence or brush, or gun barrel to burst with serious

The coroner in your county has enough business. Use your head -and ALWAYS BE CAREFUL.

Fence

Hence -READ THE ADS TOO!-

HERE FROM NASHVILLE

Harold E. Ingraham, business manager for the South Baptist Sunday school board, is here from Nashville, Tenn., attending the N. C. State convention at the First Baptist church in Asheville.

-READ THE ADS TOO!-

ATTENDS CONVENTION to your shoulder. A dropped gun or a trigger snagged on a button Fred L. Wilson attended the waterworks convention held at or twig may cost a life unless the gun is on safe. Carrying the gun Raleigh, N. C., this week. He and under the arm with the barrel C. Randall of Sumter, S. C., have pointed toward the ground is a display at the Carolina hotel. READ THE ADS TOO!safer than the over-the-shoulder

GARY STEPP VISITS MOTHER Never fire a rifle unless you are Gary Stepp, a student of Western Carolina Teachers' college, thing substantial and stop. Even spent last week-end with her a .22 short can kill a cow or horse mother, Mrs. W. H. Stepp, who has been ill with a cold. -READ THE ADS TOO!

LEAVING FOR FLORIDA

from mud or snow or other matter Dr. and Mrs. George L. Pritchthat might plug it. A couple of ard and Leon Williams are leavinches of snow can cause a shot- ing soon for Apopka, Florida.

FAREWELL PARTY FOR MAJOR STEELE

Approximately 60 guests honor-At a special called meeting of farewell dinner party held at the ine college, Due West, South Carthe Jr. O. U. A. M. Thursday, 4 H Club at Moore General Hos- olina, were guests of Mrs. William November 14, at 7:30 p. m., the pital, Thursday, November 14, at Macauley of Montreat last week-

> On Nov. 15 Major Steele turned over all duties of operation of the hospital to the veterans administration.

> In order to complete military matters he will remain here until about Dec. 15, at which time he expects to go to Oliver General hospital at Augusta, Ga., from where he will be retired from ser-

READ THE ADS TOO!-**GUESTS OF ALLISONS**

Mr. and Mrs. Charles Harris and daughters, Linda and Margaret Kay, of Charlotte, N. C., visited the W. A. Allisons last week-end.

-READ THE ADS TOO!-

VISIT MRS. MACAULEY

William Allen Macauley and ed Major Garland F. Steele at a Peggy Shelling, students at Ersk-

READ THE ADS TOO!-RETURN FROM TUPELO

Mr. and Mrs. J. M. Stout of Black Mountain returned last week from Tupelo, Mississippi, where they were guests of their son, Dean Stout, and family for three

READ THE ADS TOO!-

ATTENDING BUSINESS

Robert Gregory and Sam Byrd are attending Cecil's Business college in Asheville. Each is taking an advanced accounting course. -READ THE ADS TOO!-

JACKSON TAKES TRIP

E. S. Jackson, executive secre--Mrs. P. C. Gregory has rented tary, is on a trip in the interest of her cottage on New Bern avenue Blue Ridge. He will visit Nashto Dr. and Mrs. O. M. Mims and ville, Memphis, and Jackson, Tenwill spend the winter in Florida. nessee, and Louisville, Kentucky.

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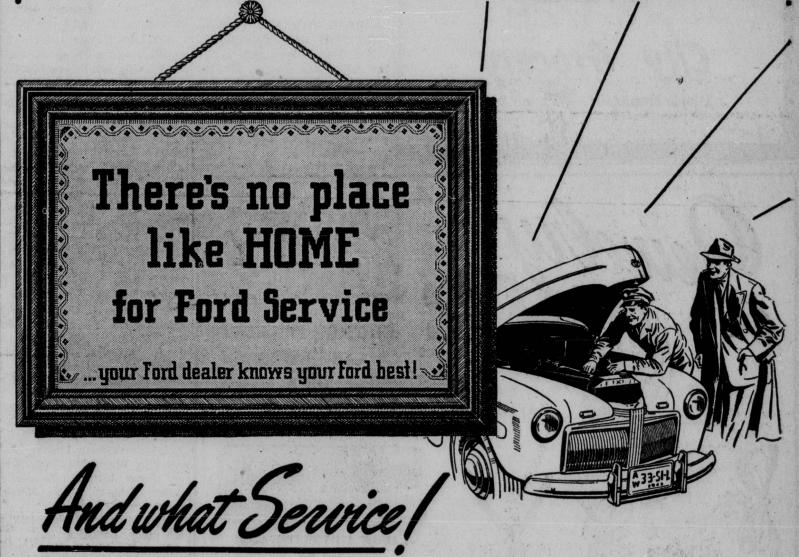
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Watch our men work on your Ford and you'll note their genuine interest. They're Ford men who know your car best. With their special tools and equipment they can treat it best. And you can be sure that the Genuine Ford Parts which they install are made best, fit best, and work best. Drive in today for a free check-up.

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2. Genuine Ford Parts

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