GOAL \$3,500.00

\$2,500.00

\$1,500.00

\$500.00

STANDINGS IN LIONS CLUB CONTEST: * Oreta Hollifield - 40,800 * Alice Gibson - 110,740 * Weeta Simmons - 73,600 1947

"YOUR VALLEY NEWSPAPER'

Thursday, May 1, 1947., Black Mountain, N. C.

THE BLACK MOUNTAIN NEWS1947

\$3,000.00

\$2,000.00

\$1,000.00

Vol. 2, No. 35.

CP&L Adds 17,376 New Customers

tory in the Carolinas.

the Company, about 9,000 were in rural areas. The report also announced the Company's plans to continue its rural line building program throughout 1947. A total of 7,500 new rural customers are ex-

in the nation and several foreign

Boy's Basketball

1946-'47

Sports Summary

By Eugene Byrd

At the beginning of the season he prospects for asuccessful seaon in basketball for the boys were very bright. The squad was studded with veterans from the preious season's team that went into the county tournament undefeated. wever the transition from football to basketball proved to be ther difficult, and the boys had uble in hitting their stride. The mbers of the team were being shifted around to find scoring trength to match the undoubted defensive strength that the team sessed.

As the season progressed, the m grew much better and even ugh twice defeated by Oakley n the finals of two tournaments yound up the season in a blaze of glory. Wins over teams like Vaynesville and Asheville enhancd the reputation of the team. I should like to mention some of the cogs of this machine that ought honor to itself, the school and the town. In deference to cusm, I shall mention the seniors

The Annual Report of Carolina Power & Light Company for 1946, which has just been mailed to the Company's approximately 21,000 stockholders, shows that CP&L last year brought electric service to 17,376 new customers in its terri-

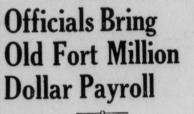
Of all new customers added by

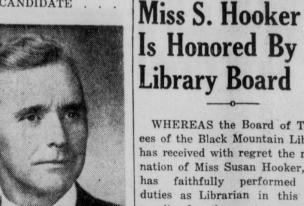
year. An important Company eventthe distribution of its common stock formerly owned entirely by CP&L common stock, which went ing as Department Judge Advo- citizens of this community, and on the New York Stock Exchange cate. in December, has been distributed by NP&L to some 15,000 stockholders, representing every State

countries. There are about 6,800 holders of CP&L preferred stock-85 per cent of whom are residents of the Carolinas, owning 80 per cent of preferred stock.

Among the plans for the future announced in the report is the construction of a second 132,000-volt interconnection with Appalachian Electric Power Company, which will provide 53,600 additional horsepower for delivery to CP&L. The Company also plans to enlarge a number of substations, increase the capacity of present facilities generally, and improve generating plants.

industrial and agricultural devel-1946 report.





Candidate for North Carolina pected to be added during this Department Commander of the Veterans of Foreign Wars at the Moorehead City State Encamp- sires to go on record as expressing ment June 2, 3, and 4, is E. C. Snead, above, Wilmington, past National Power & Light Company commander of the James A. Man--is discussed in the report. The ley Post 2573, and currently serv- Black Mountain Library and to the

V. F. W. CANDIDATE

Sunny South?

When Dr. and Mrs. George Harlan McClung left their home in Watertown, New York to drive to Marion, N. C., for a visit with their daughter and son-in-law, Mr. and Mrs. Nelson Parker, they told neighbors they were going to the Sunny South where summer had already arrived.

The first night they spent in Marion there was a good sized frost . . . They left for home Monday still looking for the Sunny South and summer.



In order to conform to the request of the President of the

Lumber company has announced a reduction of 10 per cent in prices, J. A. Dougherty, secretary, an-J. A. Dougherty, secretary, an-nounced recently. The notice and B. M. Library

Is Honored By **Library Board** WHEREAS the Board of Trustees of the Black Mountain Library

has received with regret the resignation of Miss Susan Hooker, who has faithfully performed her duties as Librarian in this community for the past twenty-four years:

AND WHEREAS due to the efficient supervision that Miss Hooker has rendered the Library for nearly a quarter of a century, our Library has given service to the people all through the Swannanoa Valley and Broad River Township; AND WHEREAS the Board, in its regular meeting assembled, deto Miss Hooker its sincere and grateful appreciation for the won-

derful work she has given to the it is with sincere regret that Miss Hooker has seen fit to tender

her resignation. NOW THEREFORE BE IT RE-SOLVED that the Trustees of the Black Mountain Library express to Miss Hooker, as a body, and as individuals, their sincere appreciation for the wonderful help, service and devotion she has given the Black Mountain Library for

BE IT FURTHER RESOLVED that the Board feels that the citizens of the Swannanoa Valley and Broad River Township owe to Miss Hooker a great debt of gratitude for her faithful and efficient ser- Mountain View vices; that we and each of us sincerely feel that in losing Miss

Hooker our Library her sustained and irreparable loss.

that a copy of this resolution be spread upon the Minutes of the Board as a permanent record and as a tribute to the faithful and efficient services that Miss Susan has rendered; that a copy be mailed to Miss Hooker, signed by the United States the Black Mountain Secretary, and that a copy be given to the Black Mountain News.

Does It Pay???

FOR SALE: Hot water heater and tank. In good shape. See Mr. Mashburn at Black Mountain Hardware Co.

It isn't always the number of prospects the advertisers get that counts. For instance L. H. Mashburn of the Black Mountain Hardware company sold this hot water heater and tank the first day-and he had only one call.

There are plenty of customers for your product-advertise and let them know what you have

Advertising doesn't cost - it pays.

Eugene Byrd Heads Athletic Committee

Eugene Byrd, who coached the Black Mountain gridders to a county championship and sent his cagers to the finals of both the county and Enka tournaments Monday night was appointed head of the athletic committee of the Junior Chamber of Commerce in a meeting at the city hall. Woodrow

Beddingfield, A. F. Tyson, Jr., and Dr. E. K. Brake will serve with him. The duty of this committee will

Mountain and to report at the next meeting.

Facts Given By Ray Harrison

A burial lot should be purchased with the same foresight and economy which prompts one to provide insurance and to make wills. Ray R. Harrison, general manager of Mountain View Memorial Park, Inc., believes that in order to spare a family the ordeal of selecting a lot at the time of grief, the local organization offers everyone an opportunity of selecting a burial lot while he is able to give the



Voters Will Elect Mayor, Three

The Clearwater Finishing Company has refunded \$4500 to a group of Old Fort Citizens who had contributed this amount to purchase a piece of essential property as an inducement to bring the textile finishing plant with its estimated million dollar a year payroll to that town.

In a letter to Mayor H J. Rockett, Vice President J. W. Houth of the United Merchants and Manufacturers, Inc., parent organiza-tion of the Old Fort Plant, states that the Company desires to refund the money in appreciation of the cooperation and help Mayor Rockett and the Board of Aldermen have given in helping the

plant become established. Mr. Houth's letter follows: United Merchants & Manuf'rs, Inc. New York, N. Y

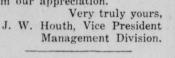
April 28, 1947 Mr. H. J. Rockett Mayor of Old Fort

Old Fort, North Carolina Dear Mayor Rockett: You will recall that when we

were considering locating our plant in Old Fort, a group of citizens of the town contributed be to examine the entire softball \$4500.00 for the purchase of the situation as it pertains to Black Ethel Grose tract of land as an inducement to our Company to locate its plant at Old Fort. The primary reason for the Company's

accepting this contribution was to make the citizens of the Town of Old Fort feel that they had a real interest in the welfare of the Company, and the fact that your citizens were willing to do this was one of the main factors in our decision to locate here. However, in appreciation of the

splendid cooperation shown by you and the Board of Aldermen and the citizens of Old Fort, we desire to refund this money to the individuals who contributed it and are therefore, enclosing a check to you as Trustee in the sum of \$4500.00 with the request that you refund to each citizen the amount he contributed and express to each of them our appreciation.



Dr. Jumper Withdraws **Because Of Ill Health**

5 Cents Per Copy.

Interest in the city-wide election quickened today as voters in Black Mountain prepared to go to the polls Tuesday and elect a mayor and three aldermen. Challenging day will be Saturday, May 3, and the books will be open at the city hall from 9:00 a. m. to 5:00 p. m.

The candidates for mayor are J. L. Potter, incumbent, and J. T. Simpson. Now concluding his first term as mayor, Mr. Potter has served eight years on the city council has been active in civic and other organizations for many years. Mr. Simpson served one term as mayor and is a retired railroad man.

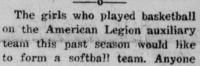
The withdrawal of Dr. L. C. Jumper leaves only three in the race for alderman. Advised by his physician that he would have to remain quiet for some time, and Dr. Jumper, who is a retired drugthat he must not make the race gist, gave the NEWS the following statement:

"I have appreciated working with the present board and mayor and am sorry that on doctor's orders I am compelled to withdraw." The aldermen left in the race,

and now assured of victory include J. G. Northcott, Dr. Frank H. Richardson, and J. M. Lance. Mr. Lance will be making his first start in politics while Mr. Northcott and Dr. Richardson are completing their second terms on the board.

In order that those who wish to vote early may do so, the polls will open at 7:00 a. m. Tuesday, and remain open until sundown. Everyone is urged to vote.

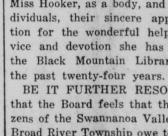
Will Organize Softball Team



team this past season would like to form a softball team. Anyone interested is urged to contact Catherine Rudisill at the Key City Cab office or leave her name at the NEWS office.

KIRKPATRICK ATTENDING STATE CONVENTION

Dr. L. G. Kirkpatriek, druggist at Uzzell's Rexall store is attend-



BE IT FURTHER RESOLVED

Irving Willis rose to the greatss he had always threatened to large industrial payroll to depend ave in late season. Playing a on since the tannery burned down reat floor game, stealing the to a period of unprecedented prosflipping in his southpaw ants, Willis urnament teams, was second high and board of aldermen. orer in the Buncombe county irnament, and was the high corer in the Enka tournament. Doyle Turner, undoubtedly one of the best defensive men in this section was co-captain of the team site was first proposed, company he all county team. Turner was and the chances of this plant emgreat help in holding the team ploing some 450 people locating ogether and was a good floor

Pete Brittain was slow in re-Enka tournament he came back the United Merchants and Manuete never quit trying and always we his best. Brittain and Willis ere regulars on the first team I ver coached in Black Mountain and have given four good years of this plant justifies the weary days

tot his eye on the basket as he did executives are enthusiastic at the '45-'46, but was a good aggresve player.

greatness, played a good floor with both will continue. ame, but he, too, lacked offenve strength to match the remainder of his play. "Whoopy" was a good man to have around.

John Gragg was a very capable serve. John's love of the game as outstanding. He possessed sily have been a star.

king and defensive work im- of the NEWS. oved steadily through the sea-Jack should be a real star t season.

Bobby Swayngim, through his liant shooting, took over a first ing berth. He was high scorer with a heart attack for the last (Continued on pase eight) month is improving.

Old Fort, which has not had a in 1931, is now looking forward perity due to the untiring efforts made three all and far-sightedness of its mayor

Mayor Rockett and his Board went to work to bring the Clearwater Finishing Co., to their village just as soon as they heard it was seeking a site some two years ago. When the Old Fort with Willis and was selected on officials were somewhat skeptical

here seemed remote. Undaunted by competition from large communities offering big financial inducements. Mayor Rockett and his ning his '45-'46 form, but in the associates went forward and sold ith some great performances. facturers, Inc., one of the biggest

textile organizations in the U.S. on the advantages of their town. The plant is now ready for operation and Mayor Rockett and his

associates feel that the building of and months they spent ironing Fred Pence, a good defensive out the innumerable problems an and dribbler de luxe, never prior to purchase of the site. Plant

by Town Officials and citizens, and hope that the cordial and

Supplies store has added an additime beautiful shots and played tional \$10.00 to the amount being MRS. WILLIS ON RADIO very aggressive floor game. offered to the first place winner ith more consistency, John could of the Lions club Clean Up ---

Jack Edwards, who returns next gress in Black Mountain. Details gave up a forward position of how to qualify will be found play guard. His floor work, shot in their advertisment in this issue

C. C. Hamby who has been ill

treat road.

cooperation and help given them

Scott Uzzell showed flashes of friendly relationship established

Garlands Offer Extra

The Garland Home and Auto

Paint Up campaign now in pro-

Although the announcement was made over the week-end, the date New Books

was set as May 1 in order to give time to rearrange price schedules.

Girl Scouts Rummage Sale Saturday

Any one who would like to do nate to the rummage sale the Girl Scouts will have Saturday may leave their articles at the Black a. m. Saturday. The sale will be held in the building north of Lance's service station on Mon-

Greggs Reopen Flower Shop For Summer

Mr. and Mrs. Ashton A. Grege have returned from their winter business at Jupiter, Fla., and are re-opening their retail and wholesale floral business here for the summer and fall.

KENO PARTY TONIGHT

The P. T. A. Keno party will be held tonight (Thursday) in the Black Mountain High school gymnasium. Play will start at 8 p. m. tickets are 35c and can be purchased at the door. All merchants have donated very nice prizes and the Beacon Manufacturing Com-

Money In Clean-Up Drive pany has given a blanket for the drawing prize. Candy and soft drinks will be sold all evening.

Mr. and Mrs. W. I. Willis and sons Dean and Irvin of Ridgecrest spent last week in Jersey City and Look Ahead. New York visiting Dr. and Mrs. on the NBC program, Look Your delegates. Best.

SUPPLY PASTOR Dr. W. D. Weatherford will preach at the Methodist church Sunday morning, May 4.

• Tuesday Is Election - VOTE Joseph's hospital.

nounced recently. The normation is included in their ad information is included in their ad which appears in today's issue of **Receives Many**

The Black Mountain Library has received another shipment of books from the library commission in Raleigh, according to Mrs. Marian Leeman; local secretary. This latest shipment has a beauti-

ful assortment of juvenile and young adult books, as well as a good selection of fiction and non-Mountain News office before 9:00 fiction for adults, and brings the estimated value of books already received from this source to \$2,-

500.00, the secretary continues. Pointing out that these books were sent for use here at absolutely no cost to the local library, Mrs. Leeman revealed that more books are being shipped next week.

The library board has especially requested that all those who have Black Mountain Public Library cludes not only an endowment for books out return them at once. The library is open on regular tial sum for maintenance of the hours to enable people to return their books. The reopening date will be announced in the NEWS.

Local Leaders Attend **Red Cross Luncheon**

Dr. C. D. Thomas, Charles S. Porter, Miss Caroline Hall, Mrs. Bessie S. Carr, and Thomas S. tery and will be installed at soil Sharp represented the Black Moun- level. tain-Swannanoa Chapter at a Red Cross luncheon in Asheville on Monday. W. W. Jefferson, manager of Southeastern Area, American

Red Cross, spoke on the American Red Cross, an Accounting and a

The luncheon was held in con- This is to provide a space for in-Tom Burnette. Mrs. Burnette is nection with the North Carolina fants when a family lot is not dethe former Miss Iris Willis. While Conference for Service, at which in New York Mrs. Willis appeared Mrs. Carr and Mr. Sharp were



matter intelligent thought.

the sale of lots has terminated,

the management and at the ex-

F. F. A. Boys Mountain View Memorial Park is located on the Craigmont road Compete near the Tabernacle Church. It is incorporated in the State of N In Contest C., and has met all requirements of the state cemetery laws pertaining

to cemeteries providing perpetual care. The purpose of this develop-Jack Ramsey with Marion E. ment is to provide a cemetery un-Taylor, Carrol Stevens, Kenneth der perpetual care for the com-Fortune, Clifton Moffit, and Clingmunities of the Swannanoa Valley. man Capps went to the State Test farm at Waynesville yester-All cemeteries should have perday to judge dairy and beef cattle, petual care and this can only be secured when the proper funds are after which they returned to the

set aside for it's future care. farm of R S. Leonard to judge Rarely does the lot-owner real Poland Chira hogs.

sent.

This was a Western North Carize the cost of developing and maintaining a modern cemetery, olina contest in which approximately thirty chapters of Future therefore each lot must carry its Farmers of America were repreproportionate share of the origination sented. About 150 boys were prenal cost of land. Expenses go on indefinitely after all revenue from

therefore the price of each lot in Ronald E. Finch the care of the lots, but a substan-**New President** entire cemetery in perpetuity. As a part of the service of **Of Lions Club** Mountain View Memorial Park, Inc., all planting will be done by

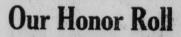
pense of the cemetery. All graves At the regular annual election will be at soil level and grassed. the following officers were named To prevent the use of unsightly by the Black Mountain Lions club: Ronald E. Finch, president; R. E. flower containers a flower vase Williams, first vice-president; has been approved by the ceme-Dinsmore Crawford, second vicepresident; Penn Hunter, third vicepresident; old directors who will The cemetery is platted and ofserve Fred Dawson, Melvin Lance, fers lots from 1 to 12 grave size, and Herbert Sanders; new directand each lot is marked with a per- ors are J. L. Potter and Dr. Herbert Clapp; J. L. Holman, treamanent post flush with ground insurer; W. W. White, secretary; W. dicating lot boundary. It also has a Dean Willis, assistant secretary; section to be used for infants only. Bill Hickey, Lion tamer; W. H. Holman, Sr., tail twister; and Joe

sired. The cemetery provides both monument and flat marker lots, ELECTED CLASS MASCOT the flat marker lots exceeding the | Toni Taylor, son of Mr. and monument lots by a large percent. Mrs. Roy Taylor, and Mack Kirk-Look Who's Here! The monument lots by a large percent. Mrs. Roy Taylor, and Mack Kirkin such a manner that the ceme- Kirkpatrick, were recently elected tery will always retain the ap- mascots of the senior class at daughter born April 28, in St. pearance of a park. Only markers Black Mountain High school.

ing the state convention of the N. C. Pharmaceutical association, being held this week at Charlotte, N. C. Mrs. Kirkpatrick, and son Mack accompained him.

ATTENDS DAUGHTER'S GRADUATION

Mrs. H. W. Baucom left Tuesday for Louisville, Kentucky, to attend the graduation exercises of the Woman's Missionary Union Training school. Her daughter. Mrs. Heber Peacock, is one of the graduates.



The following either renewed their subscription or subscribed for the Black Mountain NEWS during the past week: Edward W. Cordell Sam Byrd H. L. Wade

Q. L. Penland Mrs. Elizabeth Hooton J. C. Mills Frank Joyner Mrs. N. L. Perkins Mrs. J. L. Quinn William C. Hamby L. C. Hamby Ed Stepp T. V. Marrett Rev. Eugene Byrd H. L. McPeters Francis Mundy F. E. Byrd Warren Wilson College Mrs. J. E. Webb Mrs. Carl Simmons A. C. Provost James Holland W. J. Ehrlich R. J. Daugherty S. E. Brackett W. T. Shook S. E. Caldwell George Allred J. A. White J. L. Drake C. E. Johnson Mrs. J. P. Ashley Mrs. Grace Thompson H. Grady Hardin

J. H. Beckwith

Tuesday Is Election - VOTE

Mackney, assistant tail twister.

