

Business Directory

Advertising is at its cheapest in this Directory. It costs only 50c per issue.

BEAUTY SHOPS—

BEGLEY'S
Beauty Shoppe
Cherry Street, Black Mountain
FOR APPOINTMENT
CALL 3401

IDEAL
Beauty Shop
State St.—Black Mountain, N. C.
Phone 2531

HENDERSON'S
Beauty Shop
Next To City Hall
Black Mountain, N. C.
FOR APPOINTMENT
PHONE 4661
Mrs. M. E. Henderson, Owner
Miss Francis Pittman, Asst.

ALMA GREENE'S
Beauty Studio
Mentreat Rd. At Pine St.
Black Mountain
Phone 2392

PRINTING

For
PRINTING
Of Any Kind
PHONE 4101
Black Mtn. News
Cherry Street

WRECKER SERVICE

Wrecker Service
McMurray's Chevrolet
Company
Black Mountain, N. C.
Day Phone 3141 Night Phone 5192

REAL ESTATE—

Eckles-Realtor
Box 794—Black Mountain
Phone Off., 3621
Res., 4072
List Your Real Estate With Me.

INSURANCE—

E. E. White's
Insurance Agency
212 State St.—Phone 3191
Black Mountain, N. C.

SHOES—

MASON'S SHOES
E. W. STEPHENS
BLACK MOUNTAIN, N. C.
Phone 3571
Box No. 666

SIGN PAINTER

J. C. Cornelius
SIGNS
CARD WRITING
Dial 5691
Black Mountain, N. C.

LAWYERS—

Wm. C. Honeycutt
Black Mountain, N. C.
Phone 3191

HAULING

HAULING
LOCAL & LONG DISTANCE
Tractor & Trailer
Phone 5131
RAYBURN
BLACK MOUNTAIN, N. C.

GENERAL REPAIRING

Refrigeration Service
Household & Commercial
T. J. MARETT
Black Mountain, N. C.
Phone 3091

A. W. CAVIN
FIX-IT-SHOP
On Mt. Mitchell Motor Road
BLACK MOUNTAIN, N. C.
General Repairing of Washing
Machines, Lawn Mowers, &
Garden Tools

RADIO REPAIR

RADIO & APPLIANCE
SALES & SERVICE
● FAST
● REASONABLE
● GUARANTEED
GOFF RADIO REPAIR
Opposite Post Office
Phone 4301
Black Mountain, N. C.

HANDICRAFT SHOPS

McCURRY'S
Trading Post
HANDICRAFTS — SOUVENIRS
REFRESHMENTS
GAS — OIL
Just East of Ridgecrest, N. C.
On Highway 70

WHERE TO EAT—

Ann's Cafe
CHERRY STREET
Black Mountain, N. C.
We specialize in home cooking
and all good things to eat
Phone 5871

GENERAL BOOKKEEPING

O. W. Tinney
PUBLIC BOOKKEEPING
and
General Tax Service
Black Mountain, N. C.
PHONE 3621

BUILDING CONTRACTOR

A. E. Wiles
GENERAL CONSTRUCTION
REPAIR — REMODELING
ROOFING — BRICK
CONCRETE — ROCKWOOL
PAINTING & DECORATING
Black Mountain, N. C.
Office 3rd Street
Phone 5181

TAXIS—

5 and 7 Passenger Cars
TELEPHONE 3801
VICTORY CABS
Black Mountain, N. C.

FLORISTS—

Hunter Florist
Phone 2041
Black Mountain, N. C.
Flowers For All Occasions
Flowers By Wire

Gregg the Florist
Flowers for All Occasions
WE TELEGRAPH FLOWERS
Corner State and Daugherty Sts.
BLACK MOUNTAIN, N. C.
Phone 5038

BUILDING MATERIALS

Ready — Mixed
Concrete
★ ACCURATE
★ ECONOMICAL
★ SPEEDY
REED & ABEY
Biltmore, N. C. — Phone 1248

ELECTRICIANS—

George W. Stone
Phone 2033
BLACK MOUNTAIN, N. C.
WIRING INSTALLATIONS
AND
APPLIANCE REPAIR

R. W. Cook
BLACK MOUNTAIN, N. C.
PHONE 3082

EXCAVATING

● SHOVEL
BULLDOZING WORK
● DUMP TRUCKS
Call 4926
T. K. BROWN
BLACK MOUNTAIN, N. C.

PLUMBERS—

J. W. Russell
Black Mountain, N. C.
Phone 3934

Steak Dinners Were Only \$1.00 In August, 1940

"At a recent meeting of the leaders of our Boy Scout troop here, it was decided that we should undertake to publish a newspaper once a month. We believe that this paper can be a real boon to our community. Our purpose is to fill it chuck full of items of interest and profit to everyone," says the Black Mountain NEWS of August 1940.

The editorial staff was composed of Robert Smith, editorials; Tommy Roberts, stuff and nonsense; Allen Melton, Bulletins; Alfred Callison, clubs; Harris Barnes, illustrations; Everett Stephenson, sports; Luque Medford, Jack Silvers, and James Osteen, reporters; and Norman Bowlin, director and advertising. The subscription rate was 75 cents per year.

On page one the boys tell the world that they are sponsored by Waycaster-McAfee post, American Legion, No. 129 of Black Mountain. On page two they tell of the novel contest which they have begun in the paper. A story of 232 words has been written and scattered through the paper from page to page. The editors offer \$1.00 to the person writing the story nearest to its original form. Wonder who won that prize?

The street square dances were becoming more popular each Friday night and the Tea and Topic club had just been organized by a group of young married women who placed a limit of 12 on the membership. Jack Silvers wrote of a Boy Scout camping trip to Mills River, which must have been quite an affair. Accompanying the boys were J. O. Williams and Mr. Bowlin. A gal named Margie, who was in another party, made a strong impression on the boys.

On Friday night, July 26, 1940, Allen Melton decisioned Carol Swayngim in a boxing match at scout hall. Luque Medford wrote a vivid blow by blow description of the match which would have been a credit to a much more experienced reporter. In fact, he included everything except the resin off the fighters' gloves.

An unidentified member wrote of the hike to Mount Mitchell "enjoyed" by 11 members of the patrol. The Black Mountain Lions club had a very enjoyable meeting, July 25, as guests of Herbert Sanders at Blue Ridge. What the Lions enjoyed most was the fine steak dinner with all the trimmings. Troop 25 had as their guests on July 26 members of troop 26 of Swannanoa, and a reporter for the NEWS told of an

Smokey Says:



One smoldering ember can start a woods fire—be sure it's out.

interesting interview with Mr. and Mrs. H. A. Kerlee, who related stories of interest concerning the early history of Black Mountain.

Of the advertisers Ann's Luncheonette was offering home cooked food, sandwiches, and cold drinks, the Black Mountain Laundry and Black Mountain Cleaners was reminding residents to patronize their home town industry. McMurray Chevrolet company offered complete service on all makes of cars, and J. C. Wolcott offered free use of cameras. Black Mountain Drug company announced that they were headquarters for Boy Scouts in Black Mountain. Potter Feed and Fertilizer company was handling seed, groceries, hardware, and feed, and Herb Sanders out at Blue Ridge was offering meals in the private dining room at give away prices. For instance breakfast cost 40 to 50 cents, lunch 65 to 75 cents, and dinner cost from 75 to 85 cents. Sunday dinner was \$1.00 and Sunday supper 85 cents. (Remember the date, this was August, 1940.) French Broad Cleaners says "If your clothes aren't becoming to you, they ought to be coming to us." R. T. Hill was running a grocery store at Stafford's garage east of the city limits, and the owner of box 583, Black Mountain was offering an electric stove with an automatic oven for sale for \$10.00.

RINGS GO TO FLORIDA

Dr. and Mrs. Louis Ring and children, Frieda and Billie Ann, will leave Saturday to take Mrs. L. B. Ring to her home in Ozona, Florida. On their return trip they will spend some time with friends in Mount Olive, N. C.

—Dr. and Mrs. Charles Brabec have arrived from Dunedin, Fla., and have opened their summer home on the Blue Ridge road.

—Clarence Kennedy has been visiting his fether and mother, Mr. and Mrs. C. G. Kennedy in Clifton Forge, Virginia.

★ Say You Saw It In The NEWS

LEGION BOX SCORES

Following are the box scores of the Legion-Beacon baseball game and of the Legion-Oteen Registrars softball contest. The locals knocked off Beacon, 12 to 6, while the softballers put the skids to the Oteen club, 9 to 2.

Player	H.	R.	E.
Stephenson, p	1	1	0
Brake, 2b	1	1	0
Smolenski, 3b	1	1	1
McFadden, 1b	1	2	0
Myers, ss	2	2	0
Marett, rf	1	1	0
Gray, lf	1	0	1
C. Fortune, cf	0	1	1
Medford, c	2	0	0
Total	11	9	3

Player	H.	R.	E.
Rudisill, ss	1	3	3
Stephenson, 2b	1	1	0
Gray, cf	2	2	0
Marett, 1b	2	2	1
Brake, 3b	1	1	1
Medford, c	3	3	0
Gardner, rf	0	2	0
Carpenter, lf	0	1	0
Milbee, p	1	2	0
Smith, *	1	1	0
Total	12	18	5

Player	H.	R.	E.
Rudisill, ss	1	3	3
Stephenson, 2b	1	1	0
Gray, cf	2	2	0
Marett, 1b	2	2	1
Brake, 3b	1	1	1
Medford, c	3	3	0
Gardner, rf	0	2	0
Carpenter, lf	0	1	0
Milbee, p	1	2	0
Smith, *	1	1	0
Total	12	18	5

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Medford, c	3	3	0
Gardner, rf	0	2	0
Carpenter, lf	0	1	0
Milbee, p	1	2	0
Smith, *	1	1	0
Total	12	18	5

RIDGECREST STAFF ARRIVES

Two hundred Ridgecrest staff members arrived on Monday to take over their duties and make final preparations for the opening session.

—Dr. D. M. McIntosh attended a meeting of the executive board of the state medical society at Greensboro during the week-end.



CHILDREN'S DRESSES

The girls will love these striped classics — They're smart for every occasion.

Wool Dresses
Woven Chambray
Sizes 3 to 6
\$2.50



Brightly Colored
Seersuckers
Army Surplus Material
Sizes 7 to 14
\$2.95

RICE'S

Quality Store
"We Clothe the Family"
Black Mountain, N. C.

—Miss Jane Callison spent a few days the past week visiting relatives in Manning, South Carolina. If good pastures are provided for hogs, 15 percent of the grain required in growing will be saved.

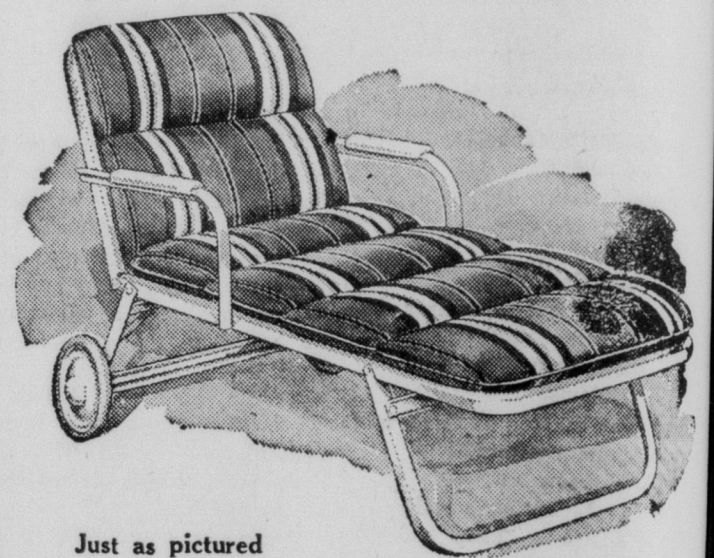
IS A LAW SUIT AHEAD FOR YOU? SEE THE READER'S DIGEST JUNE ISSUE • PAGES 5 - 7

Then See Us about Damage Suit Insurance
\$10.00 BUYS \$10,000 OF PROTECTION!
\$13.50 BUYS \$50,000 OF PROTECTION!
(Rate to occupants of private residences and apartments)

Black Mtn. Insurance Agency
Greene Bldg. Black Mountain, N. C.

NATIONAL FURNITURE CO.

Get Set
for Summer
NOW!



Just as pictured

If You Like To Lie In The Sun
Sun Tan Lounge

A grand piece of summer furniture for either your porch or lawn. It's all metal and has water repellent cushions in a choice of colors.

A New Low Price

\$24.50

Folding Chair

Entire frame of
hardwood.

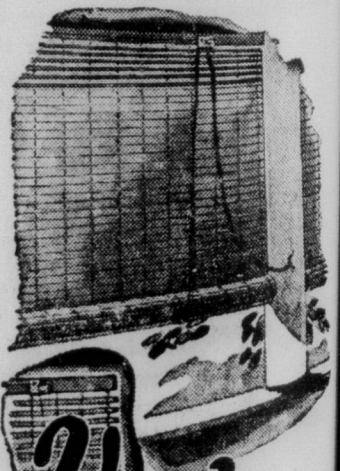
Great for home or camp
use. Folds into small
space when not in use.

\$6.75



We Have
These Splendid

Vudor
Porch
Shades
In Sizes
from
3 to 10 Ft.



Vudor
PORCH SHADES

NATIONAL FURNITURE CO.

16 Biltmore Ave.

Phone 1882

ASHEVILLE, N. C.



Dancing each Evening

Drive Out and Join Your
Friends and Neighbors In
An Evening of Fun

- COMPLETE DINNERS
- CURB SERVICE
- CHICKEN IN BASKET

Peek's Tavern

(Formerly the Brown Derby)
On Old Highway Just West of City Limits

Your Ad in this newspaper
will be read by hundreds
of prospective customers.
If you want to buy or sell,
use the advertising columns
of the NEWS.