

Business Directory

Advertising is at its cheapest in this Directory. It costs only 50c per issue.

GENERAL REPAIRING

Refrigeration Service
Household & Commercial

T. J. MARETT
Black Mountain, N. C.
Phone 3091

A. W. CAVIN
FIX-IT-SHOP

On Mt. Mitchell Motor Road
BLACK MOUNTAIN, N. C.
General Repairing of Washing
Machines, Lawn Mowers, &
Garden Tools

PRINTING

For
PRINTING
Of Any Kind

- ★ OFFICE FORMS
- ★ PROGRAMS
- ★ TICKETS
- ★ LETTERHEADS
- ★ ENVELOPES
- ★ POST CARDS
- ★ SHIPPING TAGS
- ★ STATEMENTS

PHONE 4101

Black Mtn. News
Cherry Street

BEAUTY SHOPS—

BEGLEY'S

Beauty Shoppe

Cherry Street, Black Mountain
FOR APPOINTMENT
CALL 3401

IDEAL

Beauty Shop

State St.—Black Mountain, N. C.
Phone 2531

HENDERSON'S

Beauty Shop

Next To City Hall
Black Mountain, N. C.
FOR APPOINTMENT
PHONE 4661
Mrs. M. E. Henderson, Owner
Miss Francis Pittman, Asst.

ALMA GREENE'S

Beauty Studio

Montreat Rd. At Pine St.
Black Mountain
Phone 2392

WRECKER SERVICE

Wrecker Service

McMurray's Chevrolet
Company
Black Mountain, N. C.
Day Phone 3141 Night Phone 5192

REAL ESTATE—

Eckles—Realtor

Box 794—Black Mountain
Phone Off., 3621
Res., 4072
List Your Real Estate With Me.

INSURANCE—

E. E. White's

Insurance Agency
212 State St.—Phone 3191
Black Mountain, N. C.

SHOES—

MASON'S SHOES

E. W. STEPHENS
BLACK MOUNTAIN, N. C.
Phone 3571
Box No. 666

LAWYERS—

Wm. C. Honeycutt

Black Mountain, N. C.
Phone 3191

HAULING

HAULING
LOCAL & LONG DISTANCE
Tractor & Trailer

Phone 5131
RAYBURN

BLACK MOUNTAIN, N. C.

FLORISTS—

Hunter Florist

Phone 2041
Black Mountain, N. C.
Flowers For All Occasions
Flowers By Wire

Gregg the Florist

Flowers for All Occasions
WE TELEGRAPH FLOWERS
Corner State and Daugherty Sts.
BLACK MOUNTAIN, N. C.
Phone 5038

BUILDING MATERIALS

Ready — Mixed
Concrete

- ★ ACCURATE
- ★ ECONOMICAL
- ★ SPEEDY

REED & ABEE

Biltmore, N. C. — Phone 1248

ELECTRICIANS—

George W. Stone

Phone 2033
BLACK MOUNTAIN, N. C.
WIRING INSTALLATIONS
AND
APPLIANCE REPAIR

R. W. Cook

BLACK MOUNTAIN, N. C.
PHONE 3082

RADIO REPAIR

**RADIO & APPLIANCE
SALES & SERVICE**

- FAST
 - REASONABLE
 - GUARANTEED
- GOFF RADIO REPAIR
Opposite Post Office
Phone 4301
Black Mountain, N. C.

HANDICRAFT SHOPS

McCURRY'S

Trading Post

HANDICRAFTS — SOUVENIRS
REFRESHMENTS
GAS — OIL
Just East of Ridgecrest, N. C.
On Highway 70

WHERE TO EAT—

Ann's Cafe

CHERRY STREET
Black Mountain, N. C.
We specialize in home cooking
and all good things to eat
Phone 5871

GENERAL BOOKKEEPING

O. W. Tinney

PUBLIC BOOKKEEPING
and
General Tax Service
Black Mountain, N. C.
PHONE 3621

BUILDING CONTRACTOR

A. E. Wiles

GENERAL CONSTRUCTION
REPAIR — REMODELING
ROOFING — BRICK
CONCRETE — ROCKWOOL
PAINTING & DECORATING
Black Mountain, N. C.
Office 3rd Street
Phone 5181

TAXIS—

5 and 7 Passenger Cars
TELEPHONE 3801

VICTORY CABS
Black Mountain, N. C.

EXCAVATING

- SHOVEL
 - BULLDOZING WORK
 - DUMP TRUCKS
- Call 4926
T. K. BROWN
BLACK MOUNTAIN, N. C.

PLUMBERS—

J. W. Russell

Black Mountain, N. C.
Phone 3934

Dorsey Will Supervise Freight Claims

The appointment of William V. Dorsey, freight agent of the Southern Railway system at Asheville, N. C., to the newly created position of general supervisor, freight claims, with headquarters at Atlanta, Ga., effective May 16, was announced today by C. L. Dautrich, general freight claim agent of the railway, at Chattanooga, Tenn.

Mr. Dorsey will supervise the activities of freight claim adjusters and the disposal of salvage, refused and unclaimed freight. Establishment of the new position, Mr. Dautrich said, will provide another facility in the railway's program of improved service to shippers of freight.

Born on July 26, 1891, at Webster, Jackson County, North Carolina, Mr. Dorsey attended public schools of Bushnell and Bryson, N. C., and Asheville College at Asheville. He married Miss Frances Armfield of Statesville, N. C., in December, 1932.

Entering the employ of the Southern as a brakeman on the Asheville Division, October 1, 1909, Mr. Dorsey became agent-operator at Bryson, N. C., in 1910, transferring to Sylva, N. C., in 1911, where he served until April, 1920. He was then appointed agent at Canton, N. C., and later served in a similar capacity at Newton, N. C., and at Morganton, N. C. On November 1, 1946, he was appointed freight agent at Asheville.

Mr. Dorsey served in the U. S. Army in both World Wars. He attained the rank of Colonel in World War II and participated in campaigns in the European Theater of Operations. Except for a brief period as superintendent of the Appalachian Railroad company at Ela, N. C., his entire business career has been with the Southern railway.

—Mr and Mrs. Albert Kissling attended the graduation exercises of their granddaughter at Agnes Scott college, Decatur, Georgia, on June 1. In leaving the college for the airport to fly to Duluth, Minn., Mrs. Kissling fell and broke her ankle. She is now able to sit up but her ankle remains in a cast. They are visiting their daughter and family in Duluth, and plan to return to Black Mountain at the end of the month.

CONTRIBUTE
—HELP LIGHT THE FIELD!—

Dexterous Daphne



"Young lady, you wouldn't look half-bad if your clothes were right! Let the KEY CITY LAUNDRY do your laundry... they pick-up and deliver, too."

KEY CITY LAUNDRY

Phone 2021 Black Mountain, N. C.

Your Ad in this newspaper will be read by hundreds of prospective customers. If you want to buy or sell, use the advertising columns of the NEWS.

This Is No Gag!



Bob Burn's farm at Canoga Park is no mere invention of the famous Screen and Radio wit's imagination. In spite of his many jibes on his weekly Radio programs, Bazooka Ranch is a well known Berkshire breeding establishment. This sale entry found its new home in Durbin, North Dakota, and Bob and neighboring Berkshireman A. H. Simons load it at the Ranch to start the 2,000 mile trip. No, Bob's Uncle Slug never raised famous hogs like this back at Van Buren.

Legion Loses Here Sunday

Coach C. C. Myers' American Legionnaires pushed the Rock-Ball club of Asheville to the limits here Sunday afternoon before going down to defeat, 7 to 6. It was a close battle all the way and the outcome was in doubt until the final out.

The winners scored seven runs on eight hits and made one error while the locals counted six runs on seven hits and committed three bobbles.

Alfred L. Hooker, Jr. Moves To Florida

Alfred L. Hooker, Jr., who for the past year and a half has been associated with his father in the operation of the Home Store, has resigned his position to return to West Palm Beach, Florida. Mrs. Hooker's family lives in West Palm Beach.

—Mrs. Lizzie Kelly of Broad River spent the week-end in Black Mountain and Old Fort. She visited her sister, Mrs. Mary Frady, Black Mountain, and a brother, Will White, of Old Fort.

MARILYN CRAWFORD HERE

Miss Marilyn Crawford, who was graduated last week from the Woman's College of the University of North Carolina, is visiting Miss Peggy Dennis. In July she will be joined by her mother and sister, Mrs. G. C. Crawford and Miss Charlotte Crawford. They will spend the remainder of the season at their summer home "Forkliff" on the North Fork road. Miss Crawford is the youngest daughter of Rear Admiral G. C. Crawford who is now in command of Cruiser Division Thirteen in the Pacific.

● LET'S HAVE LIGHTS! ! !

Harris Leading Legion Hitters

Harris, who is pounding the ball at a 6.47 clip, is pacing all hitters on the Black Mountain American Legion nine in games played to date. He is followed by Coach C. C. Myers, who is hitting 5.71.

Other hitters and their averages include Medford 4.67, Smith 4.55, Stephenson 4.44, Rudisell 4.33, Milbee 4.19, Marett 4.10, Brake 3.47, Gray 3.11, and Carpenter 2.50.

—Mrs. Justin McSwenney of Ridgecrest left Monday for Raleigh where she will visit her aunt, Mrs. Mamie Holman, who is ill.

—The Rev. and Mrs. A. C. Lovelace had as their guests Monday afternoon, Dr. and Mrs. P. S. Kinnett of Weaverville.

—Mr. and Mrs. George Dougherty will have as their guests next week, Mrs. Dougherty's aunt and uncle, Mr. and Mrs. Charles Turvey, and Miss Margorie Gillispie, all of Pana, Illinois.

AUTO SERVICE

- Greasing
- Oil Change
- Washing
- Tire Check
- Bumper to Bumper Service

Moore Bros.

Pure Oil Service
Black Mountain, N. C.
Phone 2401

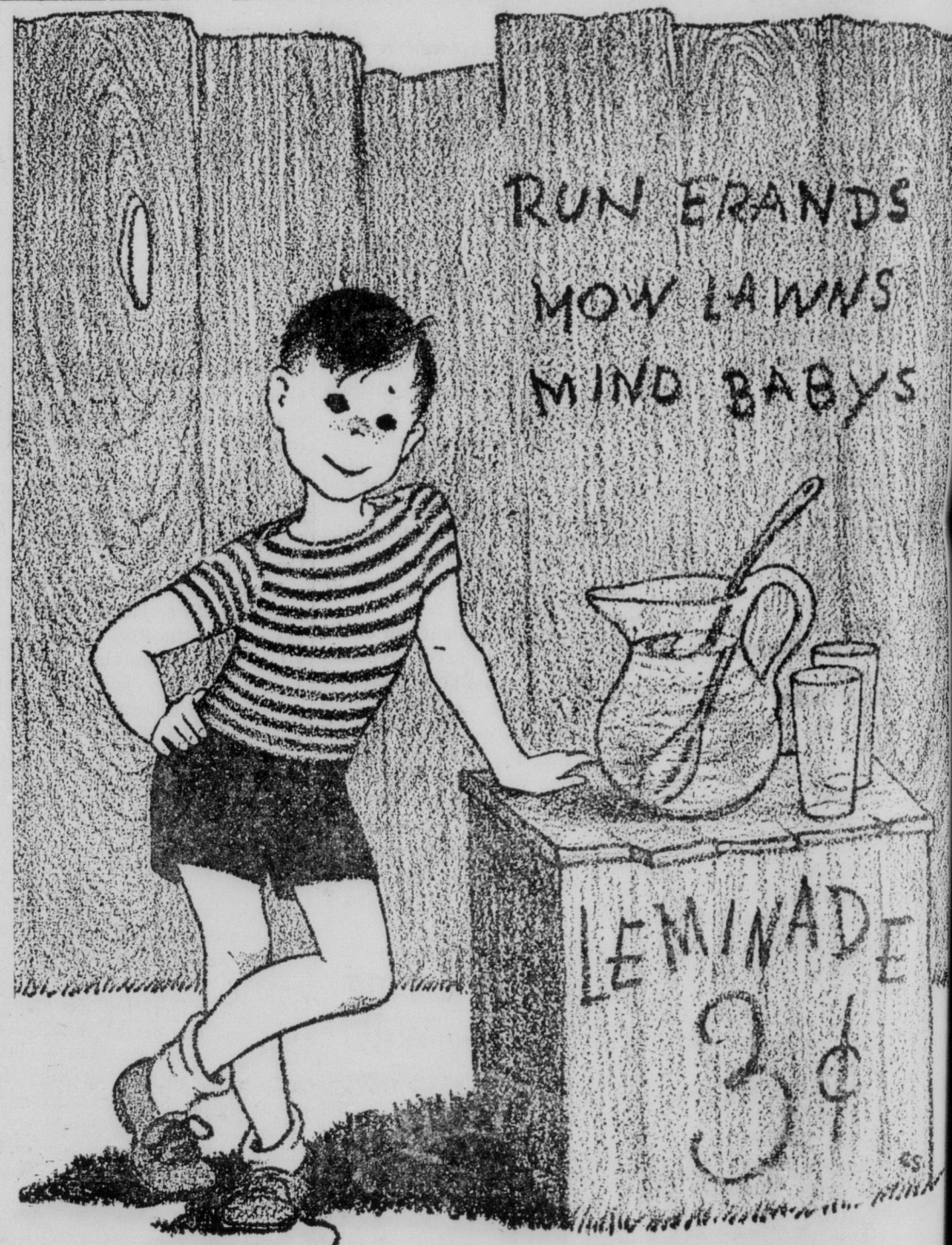
BLACK MOUNTAIN INSURANCE AGENCY

GENERAL INSURANCE and BONDS

Representing Leading Stock Companies

Greene Building

BLACK MOUNTAIN, N. C.



Captain of Industry

Meet Butch—Pres., Treas., and Field Force of the One Man Odd Jobs Co., Uninc. Take a good look at him—for Butch is America.

Butch wants a bicycle. Lots of lawn and lemonade and baby-sitting lie between Butch and that bike, but we're betting on the boy. He has energy, vision, and our national habit of working hard for what he wants. He's American business—in miniature.

There are many names for Butch's philosophy. You can call it Free Enterprise, Opportunity, Democracy, or Capitalism, if you want.

But whatever the name, America owes it much. For our most valuable natural resource lies in the ambition and initiative of Americans like Butch.

As great publications have grown from the dreams of young men with old hand-presses—and great industries from the products of grubby little cellar workshops—the electric industry had small beginnings, too. Like our own company. A few men with vision strung the first small lines. People with faith risked their savings. Better and better service, at lower and lower cost, created more and more jobs—and carried the benefits of electric living to more and more people.

Free enterprise and hard work will bring Butch and his bike together. They are what built America and the American way of life, which is the highest standard of living in the world. No nation on earth has found a satisfactory substitute for that combination.

Listen to the New Electric Hour — the HOUR OF CHARM. Sundays, 4:30 P. M., EDT, CBS.

CAROLINA POWER & LIGHT COMPANY