

# THE BLACK MOUNTAIN NEWS

"YOUR VALLEY NEWSPAPER"

Vol. 3, No. 9.

Thursday, October 30, 1947, Black Mountain, N. C.

5c Per Copy

**YOUR NICKELS**

**DIMES**

**QUARTERS**

**DOLLARS**

**HELP**

**HELD YOUR COMMUNITY CHEST**

## Sharp Submits Annual Red Cross Report

Thomas Sharp, former Red Cross chairman has submitted the following report:

I regret that I cannot have the privilege of attending the annual meeting and making my report in person. I am not present because I felt obliged to answer the call to service elsewhere.

In reviewing the work of the chapter for the past year, I shall confine myself to general policies and programs, leaving the report on various activities to those directly responsible for them.

Basically the Red Cross is the spirit of neighborliness in action in the community, the nation and throughout the world. Its ideals enrich the life of man by inspiring him to serve his fellowman in time of disaster or war. It likewise, through organized agencies, presents it with the opportunity to join in constructive and far-reaching service.

A local Chapter like ours serves on various levels, local, national, and international. Locally we projected such Red Cross activities and services as our local situation demands and justifies. Our course of action is clearly defined for us by the principles, policies and procedure of the National Red Cross. It likewise directs our efforts and puts at our disposal the experience of those serving in similar or comparable situations. In case of emergency or special need we can call on the National Red Cross for assistance.

On a national and international level we serve mostly through the contribution of funds during the fund campaign to provide the means for the programs and campaigns of prevention as well as those dealing directly with disaster relief and rehabilitation. When disasters like the Texas City explosion, the Florida hurricane, and the Mississippi floods and storms occur, our emotions are stirred and our hearts moved in behalf of those victims of these disasters. We are actually participating in the relief provided we as individuals adequately did our part in the previous campaigns. If not, we should be inspired to do so in the next.

The past year, as every year, we were asked to contribute toward a national quota based on the amount needed for the ensuing year. There is a minimum quota assigned to each Chapter and we are expected to contribute at least that amount. This past year we exceeded our quota, but if we are to continue to do our part, we shall have to discard the idea individually and as a community, of the traditional and outmoded method of raising funds—the so-called Roll call, which meant the contributing of \$1.00 the least amount to secure Red Cross membership. Many of our members have given liberally, but too many have failed to grasp the significance of the Red Cross and have given the least possible. As chairman of the campaign I can testify that it was not the case of inability to give as much as it was lack of interest, lack of understanding, or pure selfishness. If it had not been for gifts from several industrial plants, the average contribution from the people of our area would have been about 20c.

To offset this pitiable showing is the large number of volunteer workers who have given freely of their time, energy, and money in services. What we need if we are to attain our goal of making this friendliness and neighborliness, we must greatly multiply the number of those serving in this friendly way, and in giving of their money toward the overall program of the Red Cross.

The program which was set up for this past year and which was carried out most effectively is just the beginning of services needed. We need to intensify our efforts in programs of prevention as well as activities dealing with

## Helps Save Daily Slice of Bread



American housewives can take a conservation tip from Gloria Whalen, popular Walter Thornton pin-up model, who carefully recloses the waxed paper wrapper on a loaf of bread immediately after preparing her "between exercise" snack. Reclosing protects the freshness of the loaf, prevents waste, and lends support to President Truman's "Save Food for Europe" program. One slice of bread saved by each housewife, says the U. S. Department of Agriculture, means a national saving of one million pounds of bread daily.

emergencies which might have been prevented. This is a task for the incoming administrative officers, which I am sure they will recognize and meet.

The effectiveness of campaigns of prevention and preparedness can best be illustrated by the recent Florida hurricane and the New Orleans and Mississippi storms. There was practically no loss of life in Florida, and relatively little property damage, due to the previous years' campaigns and the alerting of individual communities by the Red Cross. In New Orleans and along the Mississippi coast where such preparedness campaigns had not been so well conducted, the damage to property and loss of life was appalling. It is so much less cost to PREVENT than to have to provide relief and rehabilitation and is certainly more humane.

Perhaps one of the greatest prevention or preparedness campaigns in the history of Red Cross is now being projected on a national scale—the collecting of blood for civilian as well as veteran and army use. The blood plasma collected during the war, the residue of which has been available for civilian use, will soon be exhausted. The Red Cross, with the endorsement of all the leading medical, public health and welfare organizations, will give the American people an opportunity to provide needed blood and its derivatives for civilian hospitals. In due time the Chapters will be given a chance to participate. In conclusion, I wish to publicly acknowledge the indebtedness of our membership to the Black Mountain News for such complete news coverage, the Town of Black Mountain Officials for making possible space for a centrally located office, and Beacon Mfg. Company for space for production center. I also wish in justice to those Chapter Chairmen who preceded me as well as those who will come after me, to state that local Chapter chairmen serve on a VOLUNTEER basis (which means without pay) and defray their own expenses. During a time of reorganization, such as we have experienced during the past three years, such expenses can amount to considerable sum. What is true of local chairmen is likewise true of all of those serving on a volunteer basis. Only the full time executive

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## Club House To Open For Winter Season Nov. 1

The Black Mountain community club house will open for the winter season, Saturday, November 1. During the winter months a square dance will be held every Saturday night from 9 till 12.

Thursday, November 6, the musical show from WSKY featuring the Rocky Mountain Boys and a full cast will present a show at 8 p. m. with a square dance to follow.

Within the near future the Woman's club of Swannanoa will use the club house for a benefit dance to raise funds with which to build a recreation hall for Swannanoa.

## Warriors Trim Oaks On Rain Soaked Field

Coach J. J. Walden's Swannanoa High Warriors remained among the select group of undefeated and untied grid teams Monday by blasting Oakley, 18 to 0, on a rain soaked field. The game had been postponed from the previous Friday.

Hampered by the rain and mud neither eleven was able to launch a serious attack during the first period. But early in the second Bailey, powerful Warrior back, slid and fought his way 45 yards down to the Oaks 15. From that point he took it over in two tries. The try for conversion failed.

Despite a heavy rain that started falling at the half and continued throughout the game, the Swannanoa aggregation scored twice more during the third quarter. Creasman, who stood out in the winner's line, blocked a kick and ran 40 yards for the first six points, and Sides went over for the enemy seven a few minutes later following a beautiful 30 yard run by Bailey around his own left end.

The victory gave Swannanoa undisputed possession of first place in the Buncombe county league.

## Coal Company Is Formed By Atkins & Begley

Announcement has been made of the formation of the Black Mountain Transfer and Coal company, to be owned and operated by Marcus Begley and Rufner Atkins.

An old established firm for many years, the Black Mountain Transfer company has been owned by Rufner Atkins, who sold a half interest to Marcus Begley. Through a recent business transaction, the owners have been able to secure regular shipments in carload lots of soft coal.

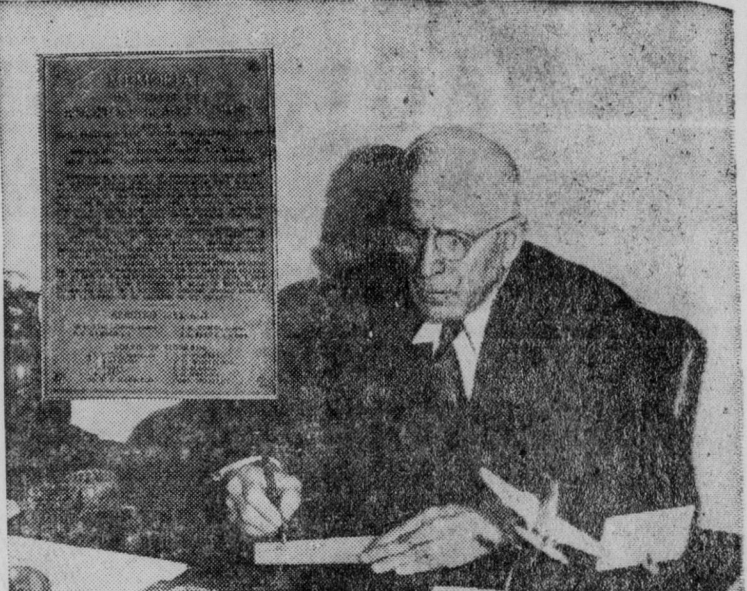
The office will be located in the old Black Mountain Transfer company, and the coal yard will be directly across the railroad tracks at the foot of Cherry Street. Scales are being set and inspected this week.

Both owners are veterans of World War II. Mr. Atkins, who was a sergeant with the 120th General Hospital, spent nine months in New Guinea, on detached service with a Field hospital. He was then sent to the Philippines during the siege of Manila just after the Americans had taken over the Santo Tomas internment camp, which the 120th hospital occupied. He was stationed there in charge of civilian personnel until he came home.

Mr. Begley attended O. C. S. at Camp Lee, Va., and was assigned as special training officer for colored troops in the quartermaster corps.

Previous to his entering O. C. S. he was at Fort Thomas, Ky., as Commissary Steward.

## Inspired By Father



ALEXANDER CITY, ALA.—"... I was more honored and rendered a greater service as superintendent of a Methodist church Sunday school than as Governor or Senator of my State..."

These sentiments of the late Hon. Braxton Bragg Comer of Alabama, inscribed on a bronze tablet in his church here, so influenced his son, Mr. Donald Comer, that, as shown above, he recently signed a check for \$1,685,372.22 as a voluntary contribution to his company's employee's retirement plan.

Like his father, Mr. Comer, the chairman of the Board of seven great textile mills, highly regards his own service as superintendent of the same Sunday school.

Leaders who are urging Christian education as a cure for industrial strife, such as those of the Methodist Crusade for Christ in their current endeavor to increase church school attendance, see this principle demonstrated in the Comer family.

## Red Cross Disaster Committee Alerted

Paul Young, chairman of the disaster committee of the local Red Cross chapter reports that his committee was alerted along the Swannanoa river during recent heavy rains. Men kept watch along the river where homes were located in danger zones. Contact was often with the weather bureau.

## Darkhorses Meet Hilltoppers In Grudge Battle

The Black Mountain Darkhorses will get their first big test of the season here Friday afternoon when they play host to the mighty men from Sand Hill in a Buncombe county league game. Sand Hill has lost to Swannanoa but made a fast comeback and defeated all other opponents.

In order to stay in the race for the county crown—which they new own—the locals will have to win from the Hilltoppers. Swannanoa is coasting along at the head of the pack with a perfect record. The tie with Oakley spoiled the record sheet for the Darkhorses and a loss would all but eliminate them from the county race.

It was against Sand Hill last fall that the Byrd coached crew won an undisputed claim to the county title. In the game Friday, the boys from across town see a chance to gain revenge for that defeat.

## Response To C. C. Drive Is Encouraging

Response to the Community Chest drive now being conducted under the sponsorship of the Black Mountain Lions club is encouraging, Ronald E. Finch, club president, told the NEWS today. J. O. Williams is general chairman.

The program in Black Mountain is unique in that each club here is conducting its own drive and is responsible for its share of the quota.

All workers are asked to finish their canvass as soon as possible.

MRS. HOWARD HERE

Mrs. J. A. Howard of Charlotte is visiting her parents, Mr. and Mrs. J. W. Kincaid.

BUSINESS TRIP

Ross and Rufner Atkins made a business trip to Virginia last week.

## Asheville B Feels Power Of Darkhorses, 13-0

In a hard fought engagement on the Black Mountain High school field Thursday afternoon, the Darkhorses overcame Coach Leo Brevard's Asheville "Baby" Maroons to the tune of 13 to 0.

The game opened in much the same style as the Biltmore game. Black Mountain kicked off, held the visitors for downs, then had the misfortune of having a kick bounce against the safety man and then being recovered by an Asheville man. However, the Darkhorses dug in and took over. The first quarter was a see saw affair. The locals threatened once but neither side was able to push over the double stripe into pay territory. A Darkhorse caught a touchdown pass in the end zone but dropped the ball.

Coach Byrd's charges rang the bell in the second period when an enemy fumble was recovered in Asheville territory. A little yardage was picked up rushing then "Shoulders" Osteen hit "Lacy" the goal. Reese converted the extra point with a dropkick. This Fortune with a long pass across ended the scoring for that period.

Following the half the visitors put on a furious drive that carried the ball deep into Black Mountain territory but the threat was turned back by the determined resistance on the part of the winner's line.

In the fourth period Reese pitched a long pass on which Fortune almost scored. The visitors stiffened, but A. Osteen calmly passed to Fortune in the end zone for another six points. The try for point was blocked. The touchdown was set up when Max Morris blocked a kick which was recovered by Bryson.

The game was marred by penalties but both teams showed a fine passing attack. Although heavily outnumbered the local line play well with every man outstanding. The defensive line backers, Stevens and Reese, did some good work and their pass defense, after a spotty beginning, was good.

On offense the passing of Osteen and Reese and the pass grabbing of Fortune, the running of Barnwell, and the downfield blocking of "Brutus" Osteen, was particularly good. Herby Meton, subbing for the injured Dick Morrow at center, turned in a nice game. Troy Reed was injured late in the game and had to be helped from the field, but his injury, from late information, was not serious.

Black Mountain Lineup:

R. Osteen, LE  
M. Morris, LT  
C. Progett, LG  
H. Melton, C  
C. Stevens, RG  
G. Bryson, RT  
L. Fortune, RE  
Reese, QB  
B. Morris, RH  
A. Osteen, LH  
Johnson, FB

Subs: Gregg, Barnwell, Capps, Hughey, Jones, Troy Reed, and Roy Reed.

Officials: Coman, Woody, and Monday.

Tussell, Irene Kilby, Gladys Gant, Geraldine Kaykendall, Earlene McCall, Elizabeth Shope, Betty Bass, Dee May Davidson, Nadine Allen, Christine Cordell, Barbara Adams, Florida White, Edith Ragans, Betty Stroupe, Iva Tweed, Ethel Pruitt, Mary Ruth Oates, Barbara Russell, Janet Plummer, Peggy Furshole, Lou Etta Reagan, Jess Holt, Ann Garland, Barbara Gibbs, Elizabeth Green, Emma Stroupe, Martha Penley, Ethel Wynn, and Joan Penland.

## Warriors Risk Record At Canton Saturday

Two perfect records will be at stake Saturday night at Canton when Coach J. J. Walden's Swannanoa Warriors square off against the Canton Bears. This will be a Black Mountain conference game which will get underway at 7 p. m.

## Reflections

By JACK GREENWOOD

In a nearby city the employees of one of the principal business establishments are blackmailing the boss with the threat of revealing what happened to him on a weekend. As an official of the church the gentleman was sailing along down in Burke county one moonlight night in quest of the residence of a pastor whom he wanted for his church. Far from home and a bit eager to get the trip over with, he speeded up and was tearing along at a pretty fast clip, when all of a sudden spotlights lit up the car and surroundings like fifth avenue, and a big black police car crowded our friend's car over to the side.

"What do you mean by speeding along here like a wild man?" the officer wanted to know.

"I'm looking for a preacher," the boss answered hesitantly, "but you probably won't believe me." And these fellows with me are deacons of the church.

"If you had told the truth about the thing I might not have been so hard on you, but with a story like that you really must have something to hide," came back the reply.

Now any time the employees want a day or an evening off they just threaten to tell how the boss helped to build a court house for Burke county and that does it. It has worked so far.

How times do change. At the conclusion of the banquet given the Friendship Chapel softball team, two preachers, the Rev. Eugene Byrd and the Rev. W. H. Armistead, were voted to have told the tallest story. "I don't mind losing, but to lose to a preacher—well, that's almost too much!" said the latter.

Colorful Blenko glass, hand turned pottery, woven and hooked rugs, mahogany salad sets hampered copper, and carved figures are all tastefully and artistically arranged in the new handcraft room which the Rug and Jug shop has just opened in a room adjoining the original building. "A thing of beauty," "A credit to the town," were comments made by those who visited the shop on opening day.

The paneled cedar ceiling and the walls of native rock form an especially fascinating background at night when the Moravian stars are lighted in the windows.

Justly proud of their new addition are Mr. and Mrs. M. E. Rondel, who have operated the Rug and Jug shop winter and summer for the past six years.

Average collection for night softball games were almost three times the amount collected for day games, according to J. O. Williams treasurer.

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