Complete Business Directory

CONSULT an EXPERT

Those listed below are all experts in their field. Call them when in need of help and save time, money and inconvenience.

BEAUTY SHOPS-

BEGLEY'S

Beauty Shoppe

Cherry Street, Black Mountain FOR APPOINTMENT CALL 3401 or 3402

BUILDING MATERIALS-

Ready - Mixed Concrete

- * ACCURATE
- ECONOMICAL
- SPEEDY

REED & ABEE Biltmore, N. C. - Phone 1248

FLORISTS-

Hunter Florist

Black Mountain, N. C. Flowers For All Occasions

Flowers By Wire

LAWYERS-

Wm. C. Honeycutt Black Mountain, N C. Phone 3191

INSURANCE-

E. E. White's

Insurance Agency 212 State St.—Phone 3191 Black Mountain, N. C.

PLUMBING-

• COMBUSTIONEER STOKERS OIL BURNERS

R. C. Cole SWANNANOA, N. C.

Phone 3743 Plumbing & Heating Electrical Appliances

PLUMBING & HEATING

- BATHTUBS • LAVATORIES • ELECTRIC WATER HEATERS
- H. L. BOONE Plumbing Co. 'The Best Costs Less' Swannanoa, N. C.

Next To Post Office Phone 5815

RADIO REPAIR-

RADIO REPAIR Radio and Small Appliance Sales and Service

ELECTRICAL SUPPLIES Opposite Post Office-Phone 4301

ELECTRICAL CONTRACTOR-

George W. Stone

- House Wiring Installations Range & Water Heater Connections
- AppliancesLighting Fixtures
- Fluorescent or Incandescent Appliance repair Phone 2033 or 3571 — Free Estimates

REAL ESTATE-

Eckles-Realton

Phone Office 3621 Residence 4072 List Your Real Estate With Me to-date?

★ UNIVERSAL APPLIANCES

ELECTRICIANS-

R. W. COOK

Electrical Contractor

Phone 3082

BLACK MOUNTAIN, N. C.

CLEANERS-

BLUE RIDGE

Expert Work - Moderate Prices PHONE 4131

PICK UP & DELIVERY

JARRETT & WARLICK

Cash and Carry 24 HOUR SERVICE

SWANNANOA, N. C.

GENERAL REPAIRING-

REFRIGERATION SERVICE Household and Commercial

Black Mountain, N. C. Phone 3091

WHERE TO EAT-

Ann's Cate

CHERRY STREET Black Mountain, N. C.

We specialize in home cooking and all good things to eat Phone 5871

WRECKER SERVICE-

Wrecker Service

McMurray's Chevrolet Company Black Mountain, N. C.

Day Phone 3141

Night Phone 5192

HANDICRAFT SHOPS-

McCURRY'S

Irading Post

HANDICRAFTS — SOUVENIRS REFRESHMENTS GAS - OIL Just East of Ridgecrest, N. C. On Highway 70

GENERAL BOOKKEEPING-

O. W. Tinney PUBLIC BOOKKEEPING

and General Tax Service Phone 3131 Black Mountain, N. C.

SHOE REPAIR

EXPERT Shoe Repairing

ONE-DAY SERVICE . & C. Shoe Shop

SWANNANOA, N. C

Is your subscription paid up-

RIDGECREST . . . RAMBLINGS

Dr. and Mrs. George Green, retired missionaries from Ogbomoso, Africa, have arrived for the summer and are located in "Rock Rest" cottage. More than forty years were spent by Dr. Green in medical missions in Africa. The Rev. J. J. Johnson, former

Missionary to the Cherokee In-dians and now retired at Ridgecrest, preached twice in the First Baptist Church of Sylva, North Carolina, last Sunday.
Miss Naomi Braswell of Cram-

erton is at her cottage "Beside-The-Road" for the summer.

Mrs. Fan Shuford of Lincolnton, manager of the Ridgecrest As-sembly Gift Shop, arrived last Friday and will be here for the

Early arrivals for work on the Ridgecrest Assembly staff are Harvey Headrick of Longstreet, Louisiana, and Jay Cole of St. Louis, Missouri.

Miss Annabelle Turner is temporarily employed by the Assemboffice for some extra work. Beginning June the first she will resume her work with the Ridge-crest post office as clerk. David R. Wright, Jr., Canton,

North Carolina, spent the day with his parents, Mr. and Mrs. D. R. Wright Sunday.

General Manager, Robert Guy, has things humming in prepara-tion for the opening of the Ridge-crest Baptist Assembly on June the first. The enlarged kitchen and dining room will be in use this week. Hotels and rooming houses will be open for guests in a few days. It is interesting to painters, carpenters, house cleaners, yard men, plumbers, repair men, gardeners, clerks, stenographers, bookkeepers, office workers and assistants rushing around and to and fro in a mad effort to be ready for the coming

of the big conference.

Messengers from the Southern Baptist Convention, Monday. Tennessee. returned Representing Ridgecrest the church were Rev. Tom E. Walters,

Mrs. W. L. Hatcher.
Mr. and Mrs. James P. Morgan and daughter Susan returned from a visit with relatives and friends Lebanon, Tennessee; Little Rock Arkansas; Okmulgee, Chick-asha, Durant, Muskogee and Okla-homa City, Oklahoma. They re-turned from the Southern Baptist Convention to Durham where Mr. Morgan is Minister of Education in the First baptist church there, after spending Monday and Tues-day with his parents, Mr. and Mrs.

Perry Morgan.
Mrs. R. David Daniel and little daughter Cornelia after a three week's visit with her parents, Mr. and Mrs. John A. Kale, left by plane yesterday to return to her home and husband in Boston, Massachusetts, where Dr. Daniel is a member of the staff of Chil-

dren's hospital.
Mrs. S. B. Moore is visiting her daughter, Mrs. George Allred. She will return to her home in

Troutville, Virginia, tomorrow.
Dr. J. N. Binford preached in the West Hickory and Clinchfield churches the past two Sundays. From Hickory they went to Greensboro for a visit with their daughter, and husband, Dr. and

Mr. and Mrs Theodore Allred and daughter Rebecca spent the week end with his parents Mr. and Mrs. George Allred. Mr. Aldred is a member of the U.S. Air Force and will soon leave for Los Angeles, California, from where he will sail with a replacement group to the South Pacific. Mrs. Allred and her little daughter Rebecca will return to their home in Traveler's Rest, South Caro-

JIMMY DOTSON HERE

Jimmy Dotson and his son of Knoxville, Tennessee, are visiting his brother and family, Mr. and Mrs. Jess Dotson, who live at the Black Mountain watershed. Dotson is employed by the Knoxville Poster Advertising company. He will remain here until Satur-

SING AT MOORE HOSPITAL Members of the Youth Fellowship of the Methodist church, accompanied by Mrs. Douglas Jones, counselor, and the Rev. and Mrs. Thad McDonald, went to Moore VA hospital to sing in the wards Sunday afternoon. This was much appreciated by the patients.

PHONE YOUR NEWS TO 4101

Household Needs

Come in and see if we can help you with your needs for the household ... and paint to brighten your home -

We Sell Benjamin Moore's Paint

THERE IS NONE BETTER-

Paint Brushes Linseed Oil Turpentine Shellac

Screen Door Sets Hinges Locks Garbage Cans

Tubs

Varnishes Water Sprinkling Cans—Clothes Drying Racks - We Are Glad To Have Your Patronage -

Black Mountain Hardware Co. **PHONE 3481**

Electrical Fixtures for your home

Whether your home is old or new it'll be lots more comfortable if you install the best electrical appliances — and ask anyone — General Electric appliances are best. We have:

GENERAL ELECTRIC

Stoves and Refrigerators

(at reduced prices)

- Hot Water
- Heaters Coffee Makers
- Cleaners Fans

Vacuum

- Toasters Table Lamps
- Radios

ZENITH CONSOLE MODEL RADIO AND RECORD PLAYER

Viverette Radio & Supply Co.

Black Mountain, N. C. — Phone 4952

CONVENIENT . . :

SANITARY ...

and so

. . . economical



Because you can buy in quantity and have on hand any food you desire ... in season or out of season.

Make Your Reservation Now While The Selection Is Still Good

BLACK MOUNTAIN FREEZER LOCKER COMPANY

SHAW'S STORE, MONTREAT ROAD Black Mountain, N. C. Phone 2561