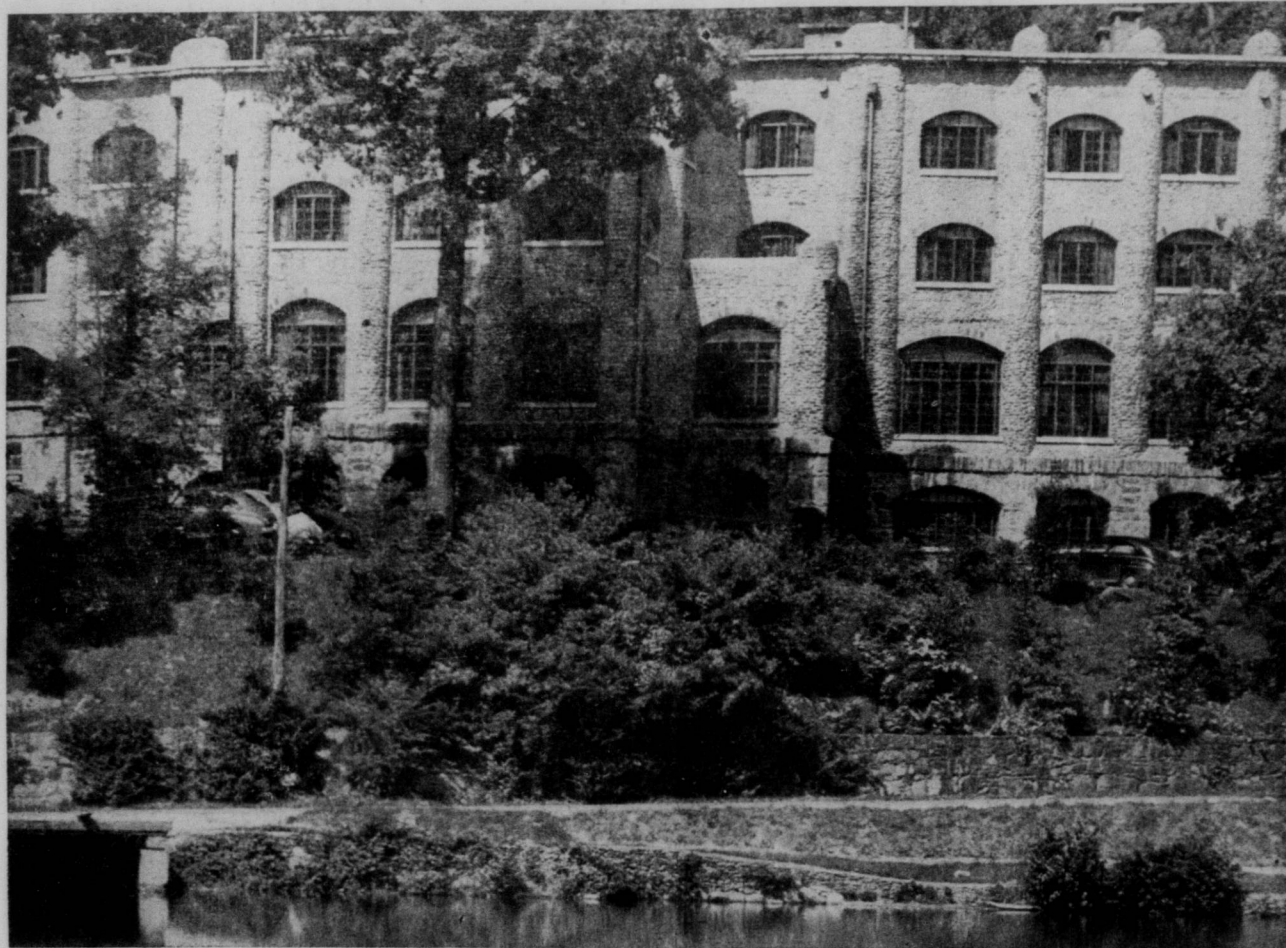


An over-all view of the Mountain Retreat association shows Lake Susan in the center, Assembly Inn on the left, and a part of Montreat college at the right. In the center foreground may be seen the roof of Anderson auditorium. Each year close to 30,000 Presbyterians come to Montreat to attend the conferences which bring here the ablest Christian leaders of the world. Said a Montreat visitor: "I have travelled around the world twice, but there is no lovelier spot on earth than Montreat, North Carolina."



MONTREAT . . .

Assembly Inn at Montreat is one of the most unusual and attractive hotels in Western North Carolina. In common with various other Montreat buildings, it is of native stone, with interior built of mica stone which gives a most unusual and beautiful effect. Assembly Inn is open the year around. Rates are surprisingly low. The Mountain Retreat association owns all the facilities of the resort. Dr. J. Rupert McGregor is president of both the Association and Montreat college, a four year school for girls which lays special emphasis on the training of Christian workers.

Black Mountain News

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**C Of C Executives
Attend Regional
Institute Here**

More than seven million tourists came to North Carolina in 1947 and spent \$80,000,000, state leaders who attended the regional institute for chamber of commerce executives here last week were told. Morning sessions were held at the clubhouse and afternoon sessions at the Monte Vista.

Although millions of tourists came to our state last year, many remained for only three or four days. The reason given for this are poor food and accommodations, and indifference on the part of the residents. When folks cross the Mason and Dixon line they expect southern hospitality; instead, they are often taken for all we can get out of them, the speaker declared.

The more than 60 executives who came from all parts of the state for the convention were high in their praise of Black Mountain and the entertainment arranged by Bob Eckles, secretary, and Charlie Spencer, president. Bob Guy, Mr. and Mrs. Crosby Adams, and Mrs. A. W. McDougle and the trio composed of Miss Sara McDougle, Miss Doris Byrd, and Miss Madeline Fortune, came in for special commendation.

Mrs. Roy Taylor and Mrs. Alfred Tyson, Jr., acted as hostesses for the women guests who were entertained by Mr and Mrs. Crosby Adams of Montreat.

Among the speakers heard were Harry J. Krusz, Winston-Salem, president of the state association, Thomas L. Carroll, personnel director of the Wachovia Bank and Trust company, and John Paul Lucas, Jr., head of the Duke Power company public relations department.

RIDGECREST

(Continued from Page One)
ference, J. N. Barnette, June 24-July 7.

Southwide Baptist Training Union, July 8-28.

Woman's Missionary Union July 8-28.

Woman's Missionary Conference, Kathleen Mallory, July 29-August 4.

Foreign Missions Conference, M. T. Rankin, August 5-11.

Southwide Leadership Conference, Sunday School board, August 12-18.

Ridgecrest Bible conference, T. L. Holcomb, August 19-29.

Camp Ridgecrest for Boys, Perry Morgan, June 23-August 4.

Mrs. W. D. King of Murphy spent a week end recently with her sister, Mrs. John Brittain.

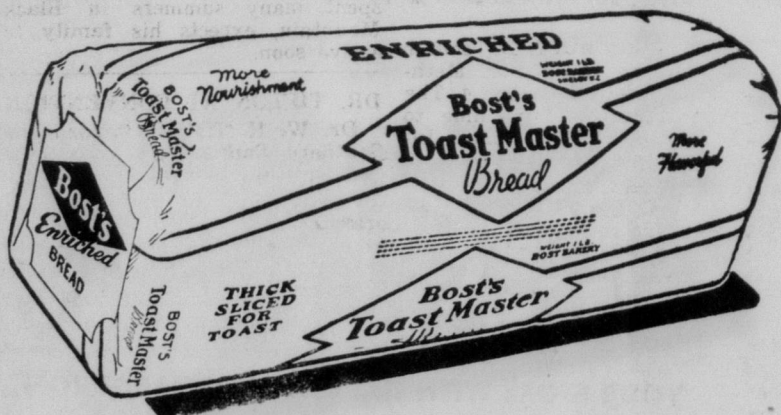


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