

FACTS NOT FICTION

BY H. L. FRACHISEUR

J. A. BAKER,
J. A. BAKER PACKING
COMPANY

Among the citizens of Greater Asheville who are entitled to honorable recognition for the good work they have done for the betterment of the people this writer wishes to commend to the readers of this issue a man who has always worked along with other leaders and put forth every effort in making Greater Asheville outstanding. J. A. Baker, owner J. A. Baker Packing Co., located on Craven Street, West Asheville. Mr. Baker is one of the busiest men of his city and has worked indefatigably with the various organizations in bringing into Greater Asheville business that would help the people. He is one who has done more for the farmers of Western North Carolina than any other firm by paying the highest prices possible for the farmers' livestock.

Being in the important business as he requires a high degree of intelligence and executive ability. Mr. Baker possesses these qualities in a high degree and is recognized as a man of ability and sound judgment and is respected for his high ethical standards, to be sure of the best ask your grocery for Blue Ridge Brand Sausage, Bacon and Ham, packed by quality packers, J. A. Baker Packing Co.

Conscientious to the last degree in all his dealings, Mr. Baker has won the esteem of many thousands of people throughout this area and his excellent work has gone unnoticed. It is such men as J. A. Baker, who well merits recognition, and we prophesy a steady continuance of his success.

C. R. "BUSTER" HENSLEY, BUSTER'S BODY SHOP

C. R. "Buster" Hensley, executive of Buster's Body Shop, automobile repairing—any make, any model car; body, fender work; painting, wheel aligning and checker service; electric and acetylene welding; if you want the best in workmanship and service, Buster's Body Shop is the place; 11 Haywood Rd., West Asheville, one of Greater Asheville's most outstanding and leading citizens.

Mr. Hensley's success in the business world is due to his own personality, which appeals to one only for what it appears to be but for what it is, unlike most men he does not play a part, he himself.

He has advanced to the front in the garage business because he is always looking ahead; to him opportunity is a responsibility. He is led by logic and not by emotion, by fidelity and not by ambition. He supplements leadership with cooperation and sets his compass not for today only but for tomorrow and for a course beyond the line of the horizon.

Mr. Hensley is a sound business man and has found that genuine service to his patrons is the only key to successful business. His leadership in the garage business has won for him the confidence of the people. He has a wide circle of friends throughout this area and can always be counted upon to take an active part in making Greater Asheville a better place in which to live and work. All the citizens are greatly benefited by his many kindly acts, his reputation for integrity has grown with the years and he has become one of the leading businessmen and an outstanding citizen. We prophesy a steady continuance of his success in the future years.

J. A. ARRINGTON, ARRINGTON SEWING MACHINE SHOP

J. A. Arrington, executive of Arrington Sewing Machine Shop, sewing machines bought and sold and repaired, electric motors installed on any machine; representative for the New Home Magazine, all electric, 60 N. Lexington, Asheville, has made for himself an enviable reputation as an exceptionally able and successful business executive and as a man of probity and reliability.

Mr. Arrington is deeply interested in public affairs and at times can be counted upon to aid his interest and support to any movement or enterprise undertaken for the welfare of greater Asheville and North Carolina. Mr. Arrington is very active in civic affairs and in many ways has labored to further civic

progress and to advance the well-being of his city.

Mr. Arrington is a gentleman of estimable character and honorable instincts. A man of innate kindness, he is recognized as a leader in the business and civic life of his city and is liked and respected by all who enjoy the privilege of his friendship or acquaintance. He has won the highest confidence and esteem of his associates.

With directness, expedition and eclat, Mr. Arrington has marched firmly and unwaveringly to the front rank of the business world. He is always on hand when needed to further the growth and development of Asheville and area and has labored with unflagging zeal to bring about results that are constructive and satisfying. He is loved and respected for his sterling traits of character, exemplified by his innumerable loyal friends. We wish Mr. Arrington every success in the future.

E. D. ERVIN, NORTH CAROLINA EQUIPMENT

One of Asheville's most popular and most successful business leaders is E. D. Ervin, manager of North Carolina Equipment, construction-industrial and logging equipment, Sweeten Creek Rd. Mr. Ervin has been in business in Asheville for a number of years and is a most prominent figure in the business life. But he is not only a prominent business leader but a leader in different phases of public activity and is highly esteemed and respected.

In many and varied fields of endeavor Mr. Ervin has achieved well; and his labors are of great value to his fellow-citizens. He is chiefly respected and stands high in their affections because of his kindly and generous qualities of character and personality, his eagerness to help others and his warm-hearted human sympathies and understanding.

Mr. Ervin is indeed a leading factor in the development of his city and ready at all times to do his full share and more when any worthy community project is underway and he never refuses a call for aid when his services can be of help. Mr. Ervin has a wide circle of friends and people always find it a pleasure to know and work with him for he always does more than his part, willing to give of his ability, his strength and means for the good of his city and trade area.

We take great pride in complimenting Mr. Ervin upon his successful business with the people of all Greater Asheville.

ERNEST L. SYMMS, SYMMS MILLWORK AND SUPPLY CO.

Ernest L. Symms, executive of the Symms Millwork and Supply Co., lumber, millwork, building material, pine flooring, wallboard, sash and doors, plasterboard; complete line of building material, phone 2-2468, 2 Hendersonville Rd. Asheville, is an enthusiastic and patriotic American. He is deeply interested in all municipal affairs and is always to be depended upon for full cooperation in any movement looking for the betterment of conditions in Asheville and the great state of North Carolina.

Indeed Mr. Symms is interested in the betterment of civilization in general, he is a lover of progress and prosperity. His interest in living conditions finds fulfillment in his helping others, he is ever ready to extend a helping hand to his fellow citizens.

Fearless but fair in all of his dealings, ever tolerant of human frailties and the shortcoming of those less fortunate than himself, Ernest L. Symms has built a reputation that has endeared him to everyone with whom he comes in contact. Ever ready to contribute his share to any forward and progressive movement for the betterment of the people, this loyal citizen is worthy of the admiration and respect of all the citizens.

In the administration of any of the multifarious duties of his business, Mr. Symms brings the whole force of his mind to bear upon the matter at hand. The consequence is that whatever he undertakes to do is sure to be well done. It has been men such as Ernest L. Symms that have helped to make Asheville what it is today, one of the most outstanding cities and we do wish for him every success in the years ahead.

Black Mountain (NC) NEWS—3
Thursday, July 1, 1948
SECTION II

SOCIETY

Clubs - Parties - Meetings

AT GAITHER HALL



Miss Louise Waddell, whose engagement to Reid Hamilton of Madison and Asheville has been announced by her parents, Mr. and Mrs. R. M. Waddell of Hazelwood. The wedding will take place at Gaither Hall, Montreat, at 4 p.m. on July 11.

TEA AND TOPIC CLUB HAVE BRIDGE MEETING

The Tea and Topic club held their June bridge meeting with Mrs. Allen Provost. Mrs. Martha Perley was joint hostess. Guests present were: Miss Mary Kirk Jerome, Miss Mary Hooker, Miss Francis Forester, and Mrs. Carter Uzzell. Members present were: Mrs. J. L. Holman, Jr., Mrs. A. F. Tyson, Jr., Mrs. J. G. Northcott, Mrs. S. S. Cooley, Mrs. John Ramsey, Mrs. Ottie Leeman, Mrs. W. W. White, and Miss Margaret Hay.

High score for the club was won by Mrs. Northcott, and guest prize by Miss Jerome. Low score for the club was held by Mrs. Tyson, and for the guests by Mrs. Forester. Delicious refreshments were served following play.

Kerlee Heights

Mrs. Carl Crisp has as a guest, Miss Caroline Pittman from Wilmington, N. C. She came home with Mrs. Crisp and Susan Quinn, who spent an enjoyable week in Wilmington.

Mr. and Mrs. Edward Moore and two children and Mr. and Mrs. Arthur Moore of Gloucester, Ohio, are visiting relatives in Kerlee Heights and Ridgecrest.

Clyde Hudson and Fred Quinn and families entertained Edward and Arthur Moore and families with a hamburger fry at the park near Old Fort Thursday evening.

Miss Ella Mae Godfrey is home from Washington, D. C.

Mrs. Robert Lunsford is home from the Mission hospital where she underwent a serious operation.

We are happy that the infant son of Mr. and Mrs. Frank Allison has been discharged from the Baptist hospital in Winston Salem.

Will Morris and family and Mr. and Mrs. James Shook visited Grandfather mountain Sunday.

The Rev. James Isley and family are spending their vacation at Myrtle Beach, S. C. Walter Bartlette and family are also at Myrtle Beach.

Mrs. Arey McMahan and son Tony are home from a visit with relatives in South Carolina.

Ann Allison observed a quiet day on her eighth birthday, Sunday. Delicious homemade ice cream was served to her and her friends.

The Kerlee Height's quilting circles have discontinued their work for the summer months.

ATTENDING CONFERENCE

Mrs. F. R. Sibett, Mrs. Ben Aycock and Mrs. Joe Christy of Indianapolis, who are attending the conference at Ridgecrest were Black Mountain visitors Monday.

Mrs. Aycock is in the extension department, and Mrs. Christian is on the cradle roll.

HOLLISTERS HERE

The Hollister residence on Vance avenue is open for the summer and some of the family have arrived.



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