FACTS NOT FICTION

BY H. L. FRACHISEUR

JACK DAVIS BROWN & DAVIS MOTOR CO. AND WEST ASHEVILLE MOTORS

Two of those forward-looking men who are ever willing and eager to cooperate to the fullest extent in all matters affecting the welfare of their city and state are Jack Davis and N. W.. Brown, executives of the Brown & Davis Motor Co., 135 Coxe Ave., Asheville; and West Asheville Motors, Ashe-702 Haywood Road; where you find the best used cars at reasonable

prices.

With many years of experience in the business world, Messrs. Davis and Brown are a recognized authority in their field. Like all "authorities" in any field of cndeavor, they are broad-minded and tolerant; they are forever staunch and true, indeed a pillar of strength in their city. They are prominent in Greater Asheville's business circles and the people are quick to recognize and to make

use of their qualities.

Messrs. Davis and Brown are always keen business men, yet have ever been ready and willing to lend a hand in any undertaking for the betterment of the people. Genial and tolerant as they are, still their constructive philanhas been the guiding behind many civic projects. Just as high ambition helps build a great business, so high ideals help build a country. Messrs. Davis Brown have always been known as men of keen public spirit and high ideals.

We are proud to give recognition to Jack Davis and N. W. Brown in this column for they are two of the outstanding citizens who deserve praise for the many services they have rendered to the people of Asheville and area.

EDWARD E. DUNN, JOHN H. LOVIN, BROWNELL-DUNN-LOVIN FUNERAL DIRECTORS

We would indeed be lacking appreciation if we failed to include in this column our honest opinion of these outstanding bus-iness leaders, Edward E. Dunn, president and treasurer and John H. Lovin, vice-president and general manager, of the Brownell-Dunn-Lovin Funeral Home, 57 N. Spruce, Asheville's leading funeral directors.

Messrs. Dunn and Lovin are leaders in their special field of endeavor and have indeed served in a splendid manner. They are prominent figures in the business and civic life, endowed with pleasing personalities and cordial manner, Messrs. Dunn and Lovin have won a host of friends not only in Asheville but all the surrounding

They methodically perform all of their duties never wearying in their dispatch. Their chief capital ing integrity and honor. In making this review of the prominent business men, we are more than glad to compliment Messrs. Dunn and Lovin upon their success in the business world, and the splendid service they have rendered the

people.

They are men of innate kindness and are recognized as leaders in the business and professional world, liked and respected by all, who have the privilege of their friendship and acquaintance. We congratulate them upon the high place they hold in the minds of the people and wish them every success in the years ahead.

JOHN L. HUNTSMAN ASHEVILLE STEEL AND

SALVAGE CO., INC. the Asheville Steel and Salvage Co., Inc., Meadow Road, Biltmore, performs a real service for the on betterment are too well known to require repetition in these colhis fellow citizens and he is always the public as a whole. ready to assist in any enterprise which promises to advance the welfare of his community.

Mr. Huntcman is deserving of our highest praise and this small tribute is but a just recognition of the many services he has performed. His reputation for the successful conduct of his business affairs is no greater than his reputation for the honest practices which characterize his every trans-

Mr. Huntsman is a prominent Greater Asheville business leader and offers the patrons of his establishment good service. He has made a good man with the people of his city and the public in general. His one object is the good will and satisfaction of his many patrons.

You can depend upon John L Huntsman any time to do his part and more in any worthy cause that will benefit Greater Asheville and its people. Mr. Huntsman is always on hand when needed, with unflagging zeal to bring about rethat are constructive and We compliment him upon his splendid record and trust that he shall continue to serve the people of Greater Asheville for many years to come.

> JIM MOORE MOORE BROTHERS LUMBER CO.

For many years a leading citizen of Greater sheville, Jim Moore, xecutive of the Moore Brothers Lumber Co., building material, custom planing, Koon Develop-ment, Biltmore, is accomplished in business activity and beloved for his fine philanthropies. His position is one of distinction in his city and in the whole wide circle of his aquaintance. His integrity and fairmindedness are qualities for which he is honored and trusted wherever he is known, and his dynamic personality, his sincerity of purpose and his devotion to worthwhile principles of thinking and living have endeared him to a host of personal friends and others

who know him by reputation.

His advanced ideas along his business and his sound judgment on matters of business affecting improvements to public affairs are regarded as invaluable by his assocites. Mr. Moore has not only been an able business man but he is a leader in the civic life of his

in his loyalty and devotion to Greater Asheville, Mr. Moore has yielded precedence to no man. whatever his many sided activities are, he is consistently generous in donating to worthy causes.

Personally there is no more beloved man in Greater Asheville than Jim Moore, and he always gives to the onward march of humanity. We wish for him every success in the future yeas.

J. LOVELL SMITH, SOUTHERN BELL TELEPHONE AND TELEGRAPH CO.

J. Lovell Smith, district manager, Southern Bell Telephone and Telegraph Co., Asheville, has made for himself an enviable reputation as an exceptionally able and successful business executive and as

a man of probity and reliability.

Mr. Smith is deeply interested
in public affairs and at all times can be counted upon to lend his is integrity, energy, and superior intent and support to any move-business capacity. They are men ment or enterprise undertaken for of sound judgment and unswery- the welfare of Greater Asheville and the great State of North Carolina and the people in general.

Mr. Smith is very active in civic affairs and in many ways has labored to further civic progress and to advance the well-being of his city, its people and its organizations. He is one of the loyal citizens that has contributed contributed greatly to the upbuilding of Greater Asheville.

Mr. Smith is a gentleman of estimable character and honorable instincts. A man of innate kindness, he is recognized as a leader in the business, civic and religious life of his city and is liked and respected by all who enjoy the privilege of his friendship and acquaintance. He has won the highest confidence and esteem of SALVAGE CO., INC. his associates, as well as that of his many friends. It is indeed a pleasure to congratulate Mr. Smith upon his success and wish for him continued success in the years apeople and his many contributions head. As a citizen Greater Asheville has reason to be proud of J. Lovell Smith for he is always ready, umns. His personal success has willing and eager to cooperate in been turned to the advantage of any endeavor that will benefit endeavor that will benefit

DIXONS HAVE GUESTS

The Rev. and Mrs. Paul Parker and Mr. and Mrs. John Creech of Hookerton, N. C., visited Mr. and Mrs. F. W. Dixon this week.

Dr. and Mrs. W. C. Houston had for their holiday guests, Dr. and Mrs. R. K. Adams of Morganton.

YOUTH CENTER -

The youth center is in the high school gym and is under the joint sponsorship of the community chest and the clubs of the community. It is supervised by the youth activities committee, C. I. McDougle, chairman, and employs Eugene Byrd as director.

Schedule (Monday through Friday-9-12 a. m.)

Teen-Agers, Mondays Thursdays. Midget Boys (9-12) Tuesdays

and Fridays. Midget Girls (9-12) Wednes-

days and Fridays. Intermediate Boys Tuesdays. (This group added to compeete with similar age groups from Montreat and Camp Ridgecrest.)

Swimming schedule (At Pool) Under supervision of Richard Morrow through cooperation of Red Cross, Town of Black Mountain and Youth Activities Committee.

Free lessons Monday through Saturday from 10 to 11:00 a. m. with the following schedule.

Midget Boys: Mondays Thursdays. Midget Girls: Tuesdays and

Saturdays. Teen Agers: Wednesdays and

Fridays. Tennis: (At Local Court) Supervised by Mrs. Thad Mc-

Wednesdays: 9-10:00 a. m. Arts and Crafts.

Youth Center, Mr. Seawright's Room-Sponsored Black Mountain Arts club. Supervision and instruction by Messrs.

SPORTS Chatter

(Continued from Page 1) runs, one of which was unearned and walked five men.

Everett Stephenson, the league's leading pitcher, has been having trouble with that old "home-run" pitch this season. Fred Pence contacted him with a homer in the last of the seventh to give the Methodists a win over the formidable Chapel team, Lee Marett broke up the All-Star-Friendship Chapel game with his homer in the top of the seventh, after Doyle Turner's two homers had kept the All-Stars in the game. In the Friendship Chapel - Ridgecrest game, Paul Harris tied up the game with a fourth inning homer. However, Stephenson looked mighty good in the second inning of that game when he bore down and struck out three tough batters in a row, Turner, Gray and John-

"Punk" Willis has developed a 'new look" in his pitching style. It looks as if it might add speed, something Willis always lacked, but, just now, it has hurt his control, which was always a strong point.

The old saying that a pitcher is usually a poor hitter doesn't apply to our league. Stevens and Whitaker are feared as distance nitters, while Stephenson who "hits away" more often this year is pulling up his batting average. Styles is a hard man to get out, and "Pug" Morgan who is at present in a batting slump is apt to break out with a rash of hits

Cecil Nanney keeps saying he is "too old to play ball," but his actions belie his words. In the games he's played he has come up with some sensational catches and at present has nine hits out of 17 times at bat. We remember Cecil as the home run king of the first year of church league

But enough of sports chatter and on to the Sports Story of the

"Joe DiMaggio was discussing those \$75,000 salaries being paid to a few baseball heroes. He explained a player's peak activity is limited to a few years, that he is conscious of this constant fight against the inroads of age, and that he must make the most of his limited time at the top.

Listening to Joe without any sympathy was Mrs. Paul Gallico, wife of the famous author. "Now," she said, "you have some idea of how it feels to be a woman."

TRY A CLASSIFIED-They sell

hours to be published.

It may be seen from the above It may be seen from the about and the junior chamber of committee schedule that there is plenty of and the junior chamber of committee activities for the young people of merce. the community. Also affecting many of our young people is the

Albany and Leavitt. Days and Women's league that is sponsored jointly on Thursday evenings by Youth Activities Committee

At the youth center may b -Continued on Page 4

They're Bargains!

Starlight BRAS	\$139
SLIPS \$239 - \$300	- \$495
Batiste GOWNS	. \$395
Sylcraft PANTIES 69°	& 79°

Mrs. W. S. Holcombe

P. S. Don't forget to submit a name for our shop. Ten dollars in merchandise will be given to the one submitting the name chosen.

AUCTION

2 - BIG LAND SALES - 2

WED., JULY

2:00 and 3:30 P.M.

At

Old Fort.

At 2:00 P. M., the J. H. Taylor property, on E. Main Street, Highway No. 70, One brick building 45 x 47, two stories, about 8 business lots.

At 3:30 P. M., about 50 high class residence lots, located on Highway No. 64 and Moffit Church Road, about 2 miles south of Old Fort, known as the T. J. Silver lands.

FREE CASH! -- EASY TERMS! **SNAPPY MUSIC!**

If You Have Land to Sell Write us SALE CONDUCTED BY

Carolina Land-Auction Co.

Realtors — Hickory, N. C. — Oscar Pitts, Auct.

T. J. Silver, and J. H. Taylor, Owners