

**Complete Business Directory**  
**CONSULT an EXPERT**

Those listed below are all experts in their field. Call them when in need of help and save time, money and inconvenience.

**BEAUTY SHOPS—**

**IDEAL BEAUTY SHOP**  
Montreat Road  
MODERN EQUIPMENT  
FREE PARKING  
Phone 5 5 6 1

**BUILDING MATERIALS—**

Ready — Mixed  
**Concrete**

- ★ ACCURATE
- ★ ECONOMICAL
- ★ SPEEDY

**REED & ABBEY**

Biltmore, N. C. — Phone 1248

**FLORISTS—**

**Hunter Florist**

Phone 2041

Black Mountain, N. C.  
Flowers For All Occasions  
Flowers By Wire

**LAWYERS—**

**Wm. C. Honeycutt**

Black Mountain, N. C.  
Phone 3191

**PLUMBING—**

- COMBUSTIONEER STOKERS
- OIL BURNERS

**R. C. Cole**

SWANNANOVA, N. C.

Phone 3743

Plumbing & Heating

Electrical Appliances

**PLUMBING & HEATING**

- BATHTUBS
- LAVATORIES
- ELECTRIC WATER HEATERS

**H. L. BOONE**

Plumbing Co.

"The Best Costs Less"

Swannanoa, N. C.

Next To Post Office

Phone 5815

**ELECTRICAL CONTRACTOR—**

**George W. Stone**

- House Wiring Installations
- Range & Water Heater Connections
- Appliances
- Lighting Fixtures
- Fluorescent or Incandescent
- Appliance repair

Phone 2033

Free Estimates

**REAL ESTATE—**

Mrs. M. E.

**Henderson**

REAL ESTATE

Near City Hall

BLACK MOUNTAIN, N. C.

Phone 4661

**Eckles—Realtor**

Box 794—Black Mountain

Phone Office 3621

Residence 4072

List Your Real Estate With Me

**INSURANCE—**

**E. E. White's**

Insurance Agency

212 State St.—Phone 3191

Black Mountain, N. C.

**RADIO REPAIR—**

**GOFF'S**  
**RADIO REPAIR**

Radio and Small Appliance  
Sales and Service  
ELECTRICAL SUPPLIES  
Opposite Post Office—Phone 4301

**ELECTRICIANS—**

★ **UNIVERSAL APPLIANCE**

**R. W. COOK**

Electrical Contractor

Phone 3082

BLACK MOUNTAIN, N. C.

**CLEANERS—**

**BLUE RIDGE CLEANERS**

BLACK MOUNTAIN, N. C.  
Expert Work — Moderate Prices

PHONE 4131

PICK UP & DELIVERY

**JARRETT & WARLICK**

Cash and Carry  
24 HOUR SERVICE

SWANNANOVA, N. C.

**GENERAL REPAIRING—**

REFRIGERATION SERVICE

Household and Commercial

**T. J. MARETT**

Black Mountain, N. C.

Phone 3091

**WHERE TO EAT—**

Home Cooked Meals  
Country Style

★

**SLEEPY HOLLOW**

LODGE

Turn Right at  
FLEETWOOD APTS.

**Ann's Cafe**

CHERRY STREET

Black Mountain, N. C.

We specialize in home cooking

and all good things to eat

Phone 5871

**WRECKER SERVICE—**

**Wrecker Service**

McMurray's Chevrolet

Company

Black Mountain, N. C.

Day Phone

3141

Night Phone

5192

**HANDICRAFT SHOPS—**

McCURRY'S  
**Trading Post**

HANDICRAFTS — SOUVENIRS

REFRESHMENTS

GAS — OIL

Just East of Ridgecrest, N. C.

On Highway 70

CLASSIFIEDS SELL!

**Hints**

TO  
**HOMEMAKERS**

Scatter rugs on polished floors are one of the danger spots in the home. Rug anchor or rug underlay will help prevent falls caused by the slipping of small rugs. It is made of sponge rubber, it clings to the most highly polished floor, thus holding the lightest scatter rug firmly in place. Its cushion effect lessens wear, and rugs last longer because the rubber underlay prevents soil and dirt from penetrating the back of the rug. It has another advantage too, it will not harbor moths.

If rug-anchor becomes soiled or coated with wax from floors, it is easily cleaned by washing with lukewarm water and mild soap. It comes in 24, 32, and 54 inch widths and may be cut to fit any size rug. The underlay should be cut slightly smaller than rug size—about one to two inches from the edge of the rug—so that it will not extend beyond the edges of the rug.

How to dampen clothes for ironing: Use hot water—it penetrates the fibers more quickly: Use a sprinker that will distribute the water in a fine spray. Fold clothes carefully to avoid unnecessary wrinkles. Fold the hems and double portions to the inside and roll up, using a slight kneading pressure to help the moisture penetrate. Use less moisture for machine ironing than for hand ironing.

Dampened clothes should "season" at least half an hour. In cool, dry weather, they may stand overnight. In hot, damp weather, iron within an hour or two lest mildew develop.

The simplest dampening device is a perforated metal cap which fits into the neck of a bottle. Sprayers are also used. These distribute the water in a very fine spray and are good for rayons and fine fabrics of all types which do not need a great deal of moisture, but must have it evenly distributed.

**FORMER RESIDENT HERE**

Mr. and Mrs. George McAfee had as their dinner guest Sunday, Mrs. E. D. Lansing of Guerrant, Ky., who is a Matron of the Highland Institution there.

Mrs. Lansing is a former resident of Black Mountain, and is vacationing here for the summer.

**COAST GUARD LEAVE**

Mr. and Mrs. Kermit Gray of Baltimore, Md., are visiting with relatives here. Mr. Gray is on leave from service with the Coast Guard.

**CARBONETTIS ON TRIP**

Mr. and Mrs. Luke J. Carbonetti recently returned from a trip through Virginia and New York. While in New York they were guests of their two daughters who reside there.

**HERE FROM NASHVILLE**

Mr. and Mrs. Walter Moore, Jr., of Nashville, Tenn., were the guests of Mr. and Mrs. Carl Moore last Thursday.

**FROM CONOVER**

Hubert Goble, Hugh Dillinger, and Mr. and Mrs. Claude Goble of Conover, N. C., are the guests of Mr. and Mrs. A. B. Bartlett.

**IN TENNIS MEET**

Lamar and "Buddy" Ager are playing in the tennis tournament that is being held in Biltmore Forest this week.

**VISIT BARKLEYS**

Miss Kate Taylor of Barium Springs was the recent guest of Mr. and Mrs. Harry Barkley.

**ARCHITECTS**

**BLACK MOUNTAIN Home Planning and Building Service**

Designs Created  
Blueprints and Specifications prepared  
Construction supervised new or remodeling

**H. McGuire Wood**

Laurel Ave. at Golf Course

Box 695 — Phone 4261

**RETURN HOME**

Mrs. N. R. Richardson and her daughter, Miss Mary Richardson, of Salisbury, N. C., returned to their home Friday night after a ten day visit with Mrs. H. B. Slack.

**WILL ARRIVE FRIDAY**

Mr. and Mrs. J. M. Day of DeLand, Fla., will arrive Friday to spend a week with her sister, Mrs. C. B. Mashburn.

**VISIT BAUCOMS**

Mrs. Minnie Tyson of Carthage, N. C., is visiting with the Rev. and Mrs. H. W. Baucom.

**VISITS MOTHER**

Mrs. Ruby Bartlett of Swannanoa is spending the week with her mother, Mrs. Tipton, in Asheville.

News Deadline — 4 p. m. Tuesday

**ATHLETES FOOT GERM HOW TO KILL IT. IN ONE HOUR.**

If not pleased, your 35c back. Ask any druggist for this strong fungicide, TE-OL. Made with 90 per cent alcohol, it Penetrates, Reaches and kills more germs faster. Today at  
**BLACK MOUNTAIN DRUG CO.**

**SERVE CHICKEN**



when  
you  
want it

FROZEN FOOD LOCKERS ASSURE  
THE TENDERNESS AND EXCELLENT  
EATING QUALITIES OF POULTRY  
ANY DAY OF THE YEAR

RENT YOUR LOCKER NOW

**BLACK MOUNTAIN FREEZER LOCKER COMPANY**

SHAW'S STORE, MONTREAT ROAD

Black Mountain, N. C.

Phone 2561

**IN THE WOODS**

*Smoke means trouble*



... AND FROM YOUR CAR  
**SMOKE MEANS TROUBLE for you!**

If your car is smoking and losing power, the chances are it needs a new set of piston rings. Bring it to us for inspection. If it needs rings we will:

- Replace all rings with Genuine Ford Piston Rings
- Replace connecting rod bearings
- Clean carbon from pistons and cylinder heads
- Tune-up engine for best performance

**WOODCOCK MOTOR CO.**

Black Mountain, N. C.