

**Complete Business Directory
CONSULT an EXPERT**

Those listed below are all experts in their field. Call them when in need of help and save time, money and inconvenience.

★ FLORISTS

HUNTER FLORIST
Phone 2041
Black Mountain, N. C.
Flowers For All Occasions
—Flowers By Wire—

★ BUILDING MATERIALS

READY MIXED CONCRETE
Accurate — Economical
Speedy
Reed & Abee
Biltmore, N. C.—Phone 3-6421

★ REAL ESTATE

ECKLES-REALTOR
Box 794 — Black Mountain
Phone Residence 4072
Phone Office 3621
List your Real Estate with Me

● Real Estate
V. A VENA
Phone 3043 - Black Mountain
N. C.
"In Business Since 1922"

★ WRECKER SERVICE

WRECKER SERVICE
McMurray's Chevrolet
COMPANY
Black Mountain, N. C.
Day Phone 3141 Nite Phone 5192

★ HANDICRAFT SHOP

McCURRY'S TRADING POST
Refreshments — Gas — Oil
Handicrafts — Souvenirs
Just East of Ridgcrest, N. C.
On Highway 70

★ GENERAL BOOKKEEPING

O. W. TINNEY
Public Bookkeeping
—and—
General Tax Service
Phone 3131 — Black Mountain

★ INSURANCE

E. E. WHITE'S
INSURANCE AGENCY
212 State St. — Phone 3191
Black Mountain, N. C.

★ OIL DEALER

Esso
FUEL OIL
We are prepared to fill your tank with high quality Esso Fuel Oil.
BLACK MOUNTAIN'S PIONEER OIL DEALER
Dial 4952
For Quick
ESSO PRODUCTS
R. L. Woodard

CLASSIFIEDS SELL—Phone 4101

★ LAWYERS

Wm. C. Honeycutt
Black Mountain, N. C.
Phone 3191

★ WOODWORKING

MARTIN BROTHERS WOODCRAFT
Swannanoa Heights,
P. O. Box 759
Swannanoa, N. C.
General Woodworking, Furniture
Repairing & Refinishing

★ ELECTRICIANS

UNIVERSAL APPLIANCES
R. W. COOK
Electrical Contractor
Phone 3082
Black Mountain, N. C.

★ GENERAL REPAIRING

REFRIGERATION SERVICE
Household & Commercial
T. J. MARETT
Phone 3091

★ CLEANERS

BLUE RIDGE CLEANERS
Black Mountain, N. C.
Phone 4131
Expert Work - Moderate Prices
—Pick-Up & Delivery—

★ PLUMBING

Combustioners Stokers And Oil Burners
R. C. COLE
PLUMBING & HEATING
Swannanoa, N. C. - Phone 3743

Plumbing & Heating SUPPLIES
"The Best Costs Less"
H. L. BOONE
Swannanoa, N. C. - Phone 5815
Next To Post Office

★ WHERE TO EAT

ANN'S CAFE
Cherry St. — Black Mountain
We Specialize in Home Cooking
And All Good Things to Eat
Phone 5781

★ ELECTRICAL CONTRACTORS

GEORGE W. STONE
House Wiring — Installations
Appliances — Light Fixtures
Appliance Repair
Phone 2033 — Free Estimates

★ BUILDERS

Black Mountain HOME PLANNING and Building Service
Designs Created — Blueprints and Specifications prepared — New Construction and Remodeling.
H. McGUIRE WOOD
Laurel Ave at Golf Course
Box 695 — Phone 4261

Hints To HOMEMAKERS

Slow and steady is the rule to remember when cooking bacon and sausage for best flavor, tender texture and least waste, home economists say. By keeping the heat low these meat products can be cooked thoroughly without drying, hardening, or scorching.

Slow cooking has another advantage. It saves the fat in these meats from reaching the smoking point where it becomes less digestible and changes the flavor.

Turn slices when partly cooked for even cooking on both sides. Pour off the fat from the pan as the bacon cooks. When done lift onto absorbent paper to drain before serving.

Link sausage and sausage cakes may be pan-fried or oven-cooked. Take care not to prick the links when turning them with a fork because this lets out juice and flavor. To pan-fry links, place in a frying pan with a few tablespoons of water, cover and steam five minutes. Then remove the cover and cook over low heat, turning frequently until the sausage is brown and any water in the pan has cooked away. To pan-fry cakes, place in a cold frying pan and cook over low heat until cooked through and brown on both sides.

Cooking sausage in the oven takes longer but is convenient and economical if the oven is being used for other foods.

Baked Apples with Honey: Wash and core the apples and arrange in baking dish. Leave part of the core in the bottom of the apples. Fill the cavity with honey, using as much as the tartness of the apples requires. Top with ¼ teaspoon butter. Add enough water to cover bottom of baking dish. Bake in moderate oven until apples are tender.

Look Who's Here!

Mr. and Mrs. George Chandler of Swannanoa announce the birth of a son December 14 at St. Joseph's hospital.

Mr. and Mrs. Charles Shepherd of Swannanoa are parents of a daughter born December 16 at Biltmore hospital.

IN VIRGINIA

Mr. and Mrs. E. N. Howell left Wednesday for Louisville, Ky., to spend a week with Mr. Howell's mother and sister, Mrs. V. J. Howell and Mrs. Virginia Chamberlain.

VISIT PARENTS

Mr. and Mrs. Harry Hyder, managers and owners of the local Western Auto store, will spend the week end with their parents, Mr. and Mrs. H. B. Armstrong and W. J. Hyder, at Limestone, Tenn.

CHRISTMAS AT DALLAS

Mr. and Mrs. A. R. Rudisill and family will spend Christmas with Mrs. Rudisill's mother, Mrs. W. C. Hoffman at Dallas, N. C.

SCOTT AND JIMMY HOME

Jimmy Uzzell from Cullowhee and Scott Uzzell from Gardner-Webb are spending the holidays with their parents, Mr. and Mrs. Carter Uzzell.

EXPECTED FRIDAY

Miss Hazel Stepp of Washington, D. C., is expected Friday to visit her father, John Stepp, for the Christmas holidays.

CLASSIFIEDS SELL—Phone 4101

MEMBER THE PHOTOGRAPHERS ASSOCIATION OF AMERICA

ELLINGTON STUDIOS

"YOUR HOME TOWN PHOTOGRAPHER"

BLACK MOUNTAIN, N. C.
Phone 3761

HERE FOR HOLIDAYS

Mr. and Mrs. Dick Tarbert and children, Marcia and Dickie, from Coral Gables, Fla., arrived Thursday to spend the holidays at their cabin here.


IN FLORIDA

Mr. and Mrs. J. C. Aycock and Sonny left Saturday for Brooksville and Tampa, Fla., to spend the holidays with Mr. Aycock's mother, Mrs. J. A. Aycock.

VISIT IN RICHMOND

Mr. and Mrs. H. B. Sabiston and children Celeste and Borden, Jr., and Mrs. M. R. Sabiston left Christmas morning for Richmond, Virginia, to visit Mrs. Mosby Hogge and Mrs. Helen Johnson. Mrs. M. R. Sabiston will remain for the winter with Mrs. Hogge, her daughter.

PHONE YOUR NEWS TO 4101



ELLINGTON STUDIOS
BLACK MOUNTAIN, N. C.

Best Wishes



for a Very Merry Christmas

BLACK MOUNTAIN TRANSFER AND COAL CO.

Hospitality.... Southern Style



JFG SPECIAL COFFEE
The Best Part Of The Meal

"The Best Part Of The Meal"