

**Complete Business Directory
CONSULT an EXPERT**

Those listed below are all experts in their field. Call them when in need of help and save time, money and inconvenience.

★ FLORISTS

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Flowers For All Occasions
—Flowers By Wire—

★ LAWYERS

Wm. C. Honeycutt
Black Mountain, N. C.
Phone 3191

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Accurate — Economical
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Reed & Abee
Biltmore, N. C.—Phone 3-6421

★ WOODWORKING

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Swannanoa Heights,
P. O. Box 759
Swannanoa, N. C.
General Woodworking, Furniture
Repairing & Refinishing

★ REAL ESTATE

ECKLES-REALTOR
Box 794 — Black Mountain
Phone Residence 4072
Phone Office 3621
List your Real Estate with Me

★ ELECTRICIANS

UNIVERSAL APPLIANCES
R. W. COOK
Electrical Contractor
Phone 3082
Black Mountain, N. C.

● Real Estate
V. A VENA
Phone 3043 - Black Mountain
N. C.
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REFRIGERATION SERVICE
Household & Commercial
T. J. MARETT
Phone 3091

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McMurray's Chevrolet
COMPANY
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Day Phone 3141 Nite Phone 5192

★ CLEANERS
BLUE RIDGE CLEANERS
Black Mountain, N. C.
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On Highway 70

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Combustioners Stokers And
Oil Burners
R. C. COLE
PLUMBING & HEATING
Swannanoa, N. C. - Phone 3743

★ GENERAL BOOKKEEPING
O. W. TINNEY
Public Bookkeeping
—and—
General Tax Service
Phone 3131 — Black Mountain

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H. L. BOONE
Swannanoa, N. C. - Phone 5815
Next To Post Office

★ INSURANCE
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212 State St. — Phone 3191
Black Mountain, N. C.

★ WHERE TO EAT
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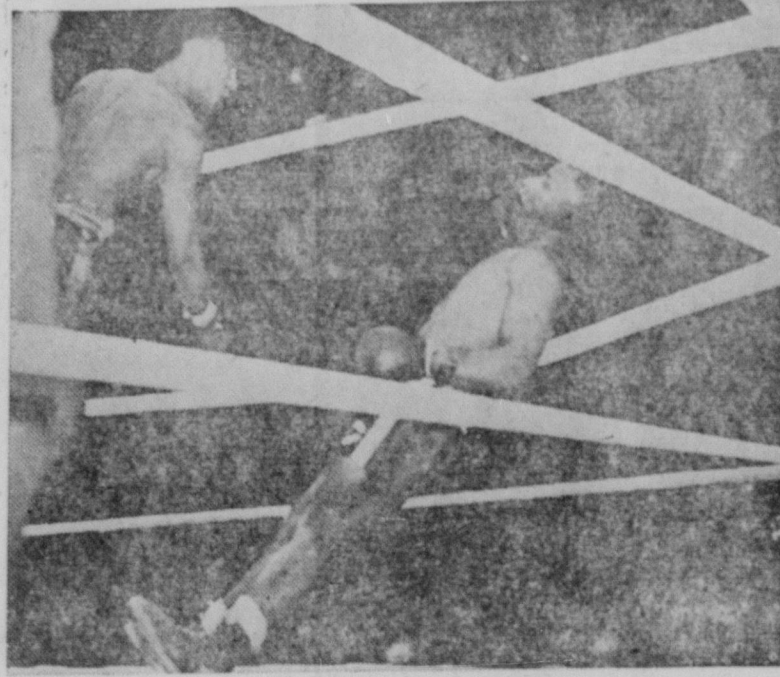
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H. McGUIRE WOOD
Laurel Ave at Golf Course
Box 695 — Phone 4261

CAMERA TOPICS

—by T. T. Holden*



While speedlights are useful for fast action shots, this unusual prize-winner from the Graflex Photo Contest by Carmen Reporto shows how action can be stopped with ordinary flash and a shutter speed of 1/1000 second.

WHAT ABOUT SPEEDLIGHTS?

The photographic world has suddenly become extremely interested in high-speed flash lighting units. In the past year more than sixty companies have offered this equipment for sale.

High-speed flash units offer two advantages. They give an extremely short flash of light which will freeze almost any kind of motion. Unlike conventional flash bulbs, each tube is good for hundreds or possibly thousands of flashes. There is no nuisance of carrying a big package of bulbs. And if you take a great many flash pictures, the cost of each flash is considerably reduced over a period of time.

There are also a number of disadvantages. Present units do not generate very much light. They are roughly comparable in brilliance to midget flashbulbs. The initial cost of a unit is rather high. The power supply, weighing generally at least ten pounds, is a bulky addition to your picture-making equipment. Also, like an auto battery, the equipment may not give satisfactory performance if not used and recharged regularly.

The high speed at which these lights operate has importance for certain types of special photography, but it is not necessary for the great bulk of picture-making if your camera is equipped with a good fast shutter. In fact, many photographers feel that it spoils the pictorial quality by stopping action too completely.

Considering the high cost of these units and the expense of new flash tubes in the event of breakage or other damage, there is no economy over the use of regular flashbulbs unless you use at least a thousand bulbs a year. This is well over the average amateur consumption.

If the casual photographer is looking for efficient lighting at low cost, he will do best, at present time, to stick to conventional flash equipment. Those who need the high-speed offered by the speed units or would enjoy the convenience of obtaining many flashes from one bulb may feel that the expense and other disadvantages of these outfits can be outweighed by their unique advantages.

*Graflex Photo Director

Brookside News Scholastic Level Shows Increase

H. C. Rutherford and two daughters, Madeleine and Shannon, are visiting Daytona Beach, Fla. They will return January 1.

Mr. and Mrs. Emanuel Bowers had as their guests the Innabett family and also the Clinton family.

Little Claudia Lytle spent Monday with Mrs. Margaret Long. She is the daughter of Mr. and Mrs. Howard Lytle.

Miss Betty Forney spent several days with her family here. She came home Xmas eve.

Miss Dorothy Lawton spent the holidays with her parents, Mr. and Mrs. S. J. Lawton. She is a student of the Union university of Richmond, Va.

Mr. and Mrs. Goran Flacks had as their guest a daughter from Plainfield, N. J., and another daughter and son-in-law of Canton, N. C., Mr. and Mrs. Lonnie Smith and Miss Mary W. Dixon.

For the closing of the year despite the snow the Brookside A.M.E. Church School was enjoyed by all. Several visitors attended.

Everybody in Brookside enjoyed the Community sing Sunday night by Dave Jones and a Choral group of this section.

Miss Lizzie Briscoe spent Xmas with her brother, Mr. and Mrs. J. H. Briscoe. They spent Sunday with their brother in Rutherfordton.

Miss Lucile Forney had as her dinner guest her brother Claude and a couple of nephews and friends Sunday, December 26.

FROM CUBA
Miss Sara Equarous of Havana, Cuba, who is attending W.C.T.C. in Cullowhee spent Christmas week with her roommate, Celeste Sabiston.

The general scholastic achievements of Gardner-Webb college students are on the increase, according to a recent survey conducted by the college Department of Guidance.

Dr. Robert A. Dyer, director of the guidance program on the campus, has given a psychological examination to the freshman class for the past four years. From these tests a median score for each class was obtained and filed for permanent reference.

The survey reveals that the median score for the freshman class of 1945 was 74.6. For the first-year class of 1946, the score was 76.0. The median score for the 1947 freshman group was 76.5, and the freshman class for this year has a score of 80.

The tests which made these computations possible were compiled by the American Council of Education.

IN BIRMINGHAM
Mrs. Georgia Gale of Bat Cave, who has been spending the past month with Mr. and Mrs. M. E. Rondel, has gone to Birmingham, Ala., for the holidays.

DINNER GUESTS
Dinner guests of Dr. and Mrs. H. A. Miller Sunday evening were Dr. and Mrs. S. Bornstein, Mrs. Gustavo Brown, Petra and Buzzie Brown.

IN ATLANTA
Roy Lee Russell, a member of the staff at the News, spent the holidays visiting friends and relatives in Atlanta, Ga.


VISIT SOBOLS

Mr. and Mrs. Arthur Pekarek and sons of York, Pa., will arrive today to spend the week end with the Chester Sobols. They are former residents, and Mr. Pekarek was connected with the Morgan Mfg. Co.

MERRICKS AWAY

Mr. and Mrs. Elliott Merrick and children, Kim, Austin, and Susan, spent the holidays on Captiva Island near Florida.

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You are going to plant
● Where —
You are going to plant
● What —
You are going to plant
● How —
You are going to plant
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—BUT if it's QUALITY and PRODUCTIVE SEED—
THAT'S OUR BUSINESS
See Us At
Farmers Federation
Fairview Warehouse
Asheville, N. C.