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# 1950 SHELVADOR\* WINS NEW LAURELS...



*The Fashion Academy Gold Medal Award*



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1950 marks the first time ever that the New York Fashion Academy has awarded its Gold Medal for style leadership to a Refrigerator. To Crosley Dealers—who have seen the enthusiasm of American women for the 1950 Shelvador—this Fashion Academy award is no surprise. They regard it simply as further evidence of the way in which Crosley products, policies, and planning are making Crosley the most talked-about name in appliances and electronics.

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