

# All Summer Stock Must Go

WITH

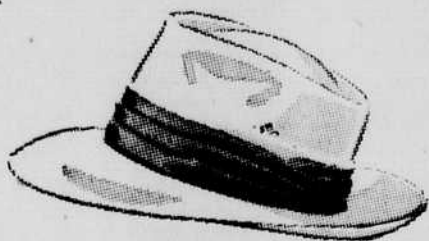
**OUR ANNUAL  
MID-SUMMER**

# CLEARANCE



## Sport Coats

Linen & Rayon  
Were \$22.95  
NOW  
**\$16.50**



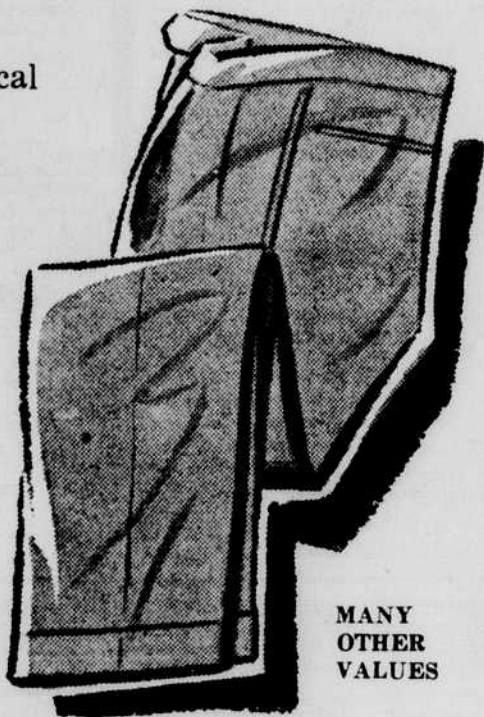
## Straws

By DOBBS  
1/2 Price

## Rayon Tropical Pants

Slim-lined to meet modern style standards. In full range of colors, fabrics.

Were \$7.95  
NOW  
**\$5.98**



MANY OTHER VALUES



\$1.00 TIES . . . . 69c  
\$1.50 TIES . . . . 97c



Summer  
**Oxfords**  
Reduced  
To Cost



McGregor Short Sleeve  
**Sport Shirts**

were \$2.95  
now **\$1.98**

## Swim Wear

By McGregor  
And Gantner

Reduced  
To Cost



# SAVE on Summer Sportswear



## Ladies' Shorts

\$2.29 Value  
**\$1.69**  
\$3.95 Value  
**\$2.79**

## Jackets

\$5.95 Value  
**\$4.19**



## Ladies' By Gantner Bathing Suits

\$5.00 Value . . . . **\$3.59**  
\$16.95 Value . . . . **\$10.95**  
Many Other Values!

## Ladies' & Children's Summerettes

All Colors & Styles  
Reduced  
To Cost



## Children's Dresses

ALL SIZES

Were \$8.50 Now \$6.29  
Were \$6.95 Now \$4.98  
Were \$4.95 Now \$3.69

# SUMMEY'S MAN STORE

STATE STREET  
Black Mountain, N. C.