

ANNOUNCING

We are pleased to announce that we have been appointed **EXCLUSIVE DEALERS IN BLACK MOUNTAIN** for the famous

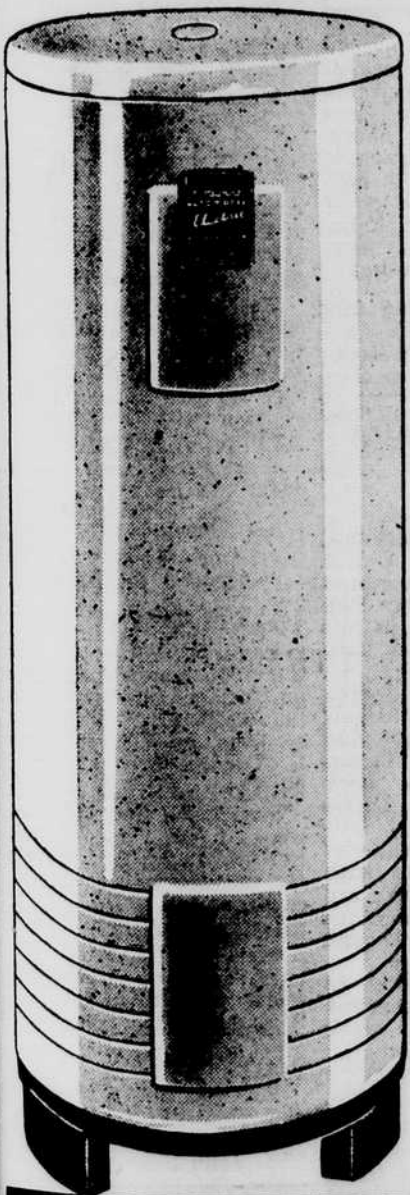
HOTPOINT APPLIANCES

Hotpoint Appliances are nationally known and advertised. They have been famous for many years for their long life and dependability. We invite YOU to visit our store and to inspect the New 1951 models of this famous line of electrical appliances.



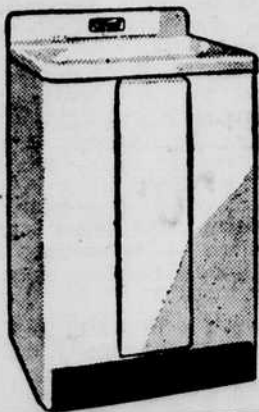
HOTPOINT ELECTRIC WATER HEATERS

NOW BRING YOU MAGIC CIRCLE HEAT WITH MAGIC CONTROL



From basement to bath, from kitchen to closet, Hotpoint Electric Water Heaters are "at home" throughout the house. Ideal installation can be made near the point of greatest use — eliminating long pipe runs, cutting costly heat losses. A Hotpoint Water Heater will bring comfort and satisfaction to your home today.

All Hotpoint Water Heaters are backed by a liberal warranty and 10-year replacement plan.



HOTPOINT AUTOMATIC ELECTRIC RANGE

FEATURES

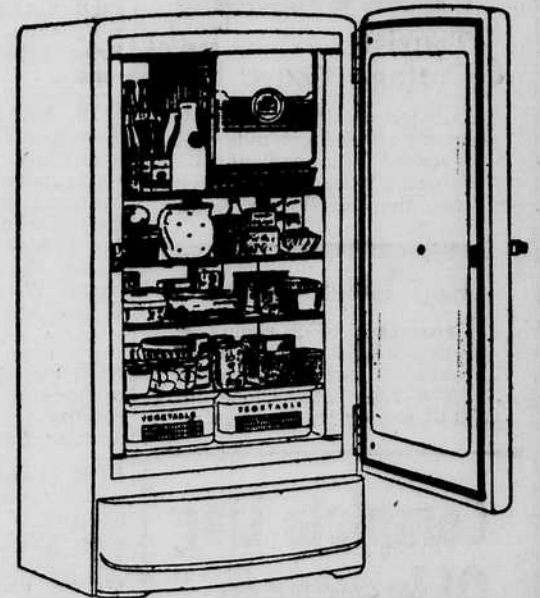
- ★ Instant - Heat Calrod Unit gives you intense heat for fast starting, rapid boiling — makes six cups of coffee in six minutes.
- ★ Large Oven - Cooks a complete meal for 10. Rounded corners, porcelain finish, quick and easy to clean. Easily accessible automatic temperature control.
- ★ Charcoal Broiler - Largest and fastest broiler in home use today. Unit needs no pre-heating.
- ★ Oven Timing - Clock-Automatically turns oven "ON" and "OFF" at the selected times.

HOTPOINT DELUXE REFRIGERATORS

Hotpoint Refrigerators have been famous for many years with housewives and others who desire top performance in home preservation of food. The Deluxe models have a 24 pound capacity in the speed freezer. There are two roller-mounted glass covered pans to keep fruits and vegetables fresh, crisp, moist, and tasty.

The large meat pan preserves fresh meats at a proper temperature for moment's-notice cooking.

There is plenty of height and ample room for convenient storage of milk, large bottles of beverages, and even tall cans and pitchers of fruit juices.



New government regulations permits only 15 per cent down payment and 18 months to pay. Down payment can be made by trade allowances, cash, or a combination of both.

BLACK MOUNTAIN HARDWARE CO.

STATE STREET

J. L. (TED) HOLMAN

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