## AUG 30 1951

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ulation of the BLACK MOUNTAIN NEWS has gone over the 2000 mark. This nd every week the 8000 readers of the NEWS depend on this newspaper to em stories of their friends, community events, civic affairs, churches, schools, ports, and other happenings in the Swannanoa Valley.

CK MOUNTAIN NEWS is devoted to the interest of the entire Black Mountain, noa, Blue Ridge, Ridgecrest, Montreat, Old Fort and Broad River Communities. It with pride to the great increase which the NEWS has enjoyed. Your ce is greatly appreciated.

We Pledge Our Continued Support to The Upbuilding Of The Community We Serve



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