



**Remember Someone With A  
GIFT SUBSCRIPTION TO THE NEWS  
At Our Special Combination Rate**

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(Add 50¢ if sent outside of Buncombe or McDowell counties)

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You undoubtedly have often thought about subscribing to the Black Mountain NEWS, about sending it to someone who would enjoy reading each week news of the old home town. Or maybe you want to subscribe for a member of your family so that you can enjoy every bit of the interesting home news that the NEWS brings you each week. Or maybe you

would like to take advantage of the new combination rate to extend your own subscription for a year or more at the same time you order gift subscriptions.

We want you to join our big, growing family of readers who read the NEWS because it brings them the news about the people and the places they know best.

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FOR ADDITIONAL GIFTS, USE SEPARATE SHEET  
Add 50¢ for each subscription to be sent outside Buncombe or McDowell counties.

Please find payment enclosed for \$.....

**GIFT CARDS WILL BE MAILED ON  
ALL GIFT SUBSCRIPTIONS.**



**MEN OF  
GOOD WILL**

... Offer to each other, their sincere blessings for a joyous Yuletide with Peace and Happiness for all. Accept then, these wishes from us. Merry Christmas to all our friends.

**McMURRAY  
CHEVROLET CO.**  
Black Mountain



Appreciation - We take this opportunity to express to you our appreciation of your business during the past year and to wish you a Merry Christmas and a prosperous New Year.

**THE GRILL**  
Black Mountain

<b>Cranberries</b> 1 Lb. Pkg	<b>25c</b>
<b>Grapes</b> Red Emperor	2 Lbs. <b>25c</b>
<b>Green Beans</b> Fresh, Tender	2 Lbs. <b>25c</b>
<b>Cocoanuts</b> Fresh	Lb. <b>8c</b>
<b>Idaho Potatoes</b>	10 Lb. Bag <b>79c</b>
<b>Bosc Pears</b>	2 Lbs. <b>35c</b>
<b>Tangerines</b> July	2 Lbs. <b>19c</b>

**GRAPEFRUIT** Sizes 54's & 60's - **4 For 23c**

<b>Juicy Florida</b>	<b>ORANGES</b>
8-Lb. Bag <b>37c</b>	1/4 Box Bag <b>93c</b>
	1/2 Box Bag <b>\$1.83</b>

**Cranberry Sauce** Ocean Spray 2 16-oz. Can **33c**

**Mincemeat** Tasker - - - - - 28-oz. Jar **49c**

**Dressing** - - - Qt. Jar **49c**

**Wesson Oil** Pt. Bot. **33c**

**Apple Cider** 1/2-gal. Jug **49c**

**Cherries** - - - 4-oz. Bot. **15c**

**Pineapple** - - - No. 2 Can **29c**

**Pickles** - - - 15-oz. Bot. **25c**

**Green Giant** No. 303 Can **19c**

**Peaches** Iona California Sliced or Halves - - - - - No. 2 1/2 Can **29c**

**Margarine** Golden Maid - - - - - 1-lb. Pkg. **24c**

Mild and Mellow  
**8 O'Clock Coffee**  
1-lb. Bag **77c** • 3-lb. Bag **\$2.25**

111-113 Broadway  
Black Mountain

<b>Stick Candy</b> Pkg. 53c
Warwick Choc. Covered 1-lb. Pkg. <b>49c</b>
Worthmore Crocodile 1-lb. Pkg. <b>29c</b>
Warwick Thin Mints 1-lb. Pkg. <b>41c</b>
Bob's Cris Cringle Canes Pkg. <b>27c</b>

<b>Ducklings</b> Lb. 63c
Dressed & Drawn Chicken
<b>Hens</b> Lb. 53c
Dressed & Drawn
<b>Fryers</b> Lb. 49c
Sealed Pint
<b>OYSTERS</b>
Standard Sealed Pint <b>83c</b>
Select Sealed Pint <b>95c</b>



Jane Parker  
**Fruit Cakes**  
1 1/2-lb. Size **\$1.40**  
3-lb. Size **\$2.79**

Jane Parker Rolls  
**Brown n' Serve**  
Pkg. **15c**

Home Style or Sandwich  
**Marvel Bread**  
1 1/2-lb. Loaf **20c**

Jane Parker Plain  
**Pound Cake**  
Each **31c**



**All Prices In This Ad Effective Thru Christmas Eve, December 24th.**

DEC 20 1951