

WEATHER

Date	high	low	pc.
Feb. 28	50	29	
Feb. 29	63	36	
Mar. 1	66	38	.68
Mar. 2	48	28	
Mar. 3	37	31	.20
Mar. 4	45	36	1.38
Mar. 5	63	26	

BLACK MOUNTAIN NEWS

Black Mountain — Swannanoa — Ridgecrest — Montreat — Blue Ridge — Broad River — Oteen

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Ward's New Store To Celebrate Opening Monday

W. A. "Doc" Ward is announcing the opening of his new, larger, modernly appointed drug store in Swannanoa after 27 years in the business on another street. He recently completed the construction of the building, has moved in and arranged a larger and more complete stock according to a specialized departmental plan. He has set March 10 for the official opening and will have special attractions for customers and visitors.

His plan for grouping the products which he offers for sale sets up the following departments: prescription, medicines and sundries, soda fountain and booths, self-service ice cream bar, cigars and tobacco, first aid, baby supplies, stationery, magazines and newspapers and candy.

"Doc" Ward, graduate of the School of Pharmacy, Chapel Hill, opened his first store in town on March 12, 1925, which anniversary date, incidentally, is within two days of the day he celebrates the formal opening of his new store. In 1931 he moved to another location from which he recently moved to his new building.

H. D. Crawford, pharmacist, has been with Mr. Ward since 1932. Mrs. Wilma Poteat and Mrs. Gene Allen, salespersons, are also in the store staff.

Mr. Ward is first vice president of the North Carolina Pharmaceutical association and resides with Mrs. Ward at "Cherry Hill" on Bee Tree road. They have three children: Wilbur S., a graduate of Chapel Hill in Pharmacy, now a pharmacist in Morganton; a daughter, Mrs. T. W. Horner, with the Wake county health department, Raleigh; and Waites J., a student at David Millard High school, Asheville.

Methodists Begin Series Of Sunday Evening Services

A series of Sunday evening preaching services based on the theme, "Common People Jesus Preached", began last Sunday evening at the State Street Methodist church. This series is being sponsored by the Woman's Society. The sermons in this series of evening services, which will be held each Sunday evening, 7:30, from now until Easter, will feature character sketches of Peter, Andrew, Matthew, Philip, James, John, Thomas, Judas, Paul and Barnabas.

The public is extended a cordial welcome to all of these services.

Students Made Leaders of Coming Youth Conference

"Your Personality—The Key to Successful Living" will be the subject of the Youth Conference on Family Life to be held March 9, 9:30 to 3, at Central Methodist church, Asheville. High school students from this area have been chosen by their schools by being invited to attend a student leadership training session in preparation for this meeting.

On March 3 Black Mountain students, Eva Smith, Mary Lou Ward, David Mundy and Steve Kaplan; Swannanoa students, Ed Wilson, Jewel Cooke, Kenny Woods, Barbara Vanover and Pat Stevens; and Warren Wilson students, Larry Hattley, Betty Lou Pearson, Ronald Pearson and Neva Pearson met with representatives from other schools to work out plans for the conference and to become familiar with their duties and responsibilities as discussion leaders and recorders.

They will guide discussion groups of 20 members each in consideration of their own problems.—Turn to Page 4, This Sec.

New Pastor



The Rev. G. F. Bradshaw has recently been assigned to the Church of God here. He has been in the ministry since 1932. He has evangelized approximately half of this time in North Carolina and Virginia. The Rev. Mr. Bradshaw has pastored the Church of God in the following cities: Princeton, Goldsboro, Albemarle, Jonesville, Granite Falls, Kinston and Leaksville. He is a native of North Carolina and comes from Erwin, N. C. He attributes his success through the years to the encouragement and ever eager help of his wife, Mirdie Belle Bradshaw. Mrs. Bradshaw comes from Albemarle, where they met during his pastorate there.

Swannanoa Boys And Girls Finish First Aid Course

Thirty-four students of Swannanoa school have just completed the Junior First Aid course, as outlined in the American Red Cross First Aid textbook, and have received their certificates from Mrs. Eula Croy, their instructor, who is also Junior Red Cross Teacher Sponsor in Swannanoa elementary school. Mrs. Croy announced that the students have mastered all the requirements of the course, including splinting broken bones and administering artificial respiration, and that their study has particularly stressed home, playground and highway emergency first aid.

Students who were awarded certificates are as follows: Gerald Bastarache, Charles Branks, Roy Carver, Sanford Curry, Bruce Davidson, Delano Harrison, Edward Harvey, Charles Lawrence, David Luckadoo, William McDowell, Jack Owens, Donald Rayburn, Jackie Rector, Albert Richardson, William Roper Jr., Archie Russell, Charles Surratt, James Webb, James Reed, Lelia Allen, Jewell Banks, Betty Jo Cole, Marilyn Creasman, Joyce Dillingham, Mildred Earley, Donnie Hargrove, Inez Mills, Mary Pressley, Elizabeth Rhymer, Jacqueline Surratt, Waynette Smith, Joyce Turner, Yvonne Wagner and Lorene Jones.

Popular Speaker On W. N. C. Folklore To Address Club

The Rev. Wayne Williams, retired army chaplain, will speak to Methodist Men's Club Tuesday evening, March 11, at 6:45 p.m.

The Rev. Mr. Williams, who is the president of the N. C. Wildlife Federation, is an authority on the folklore, traditions, and people of Western North Carolina. He is in great demand as a speaker before civic and religious groups of the state. His most famous lecture, "The Trail of Tears", depicting a history of the Cherokee Indians, has been delivered many times before groups all over the South.

He will speak Tuesday evening on the topic, "My Most Unforgettable Character." All friends.—Turn to Page 4, This Sec.

Know Your Visual Limitations For Safe Driving

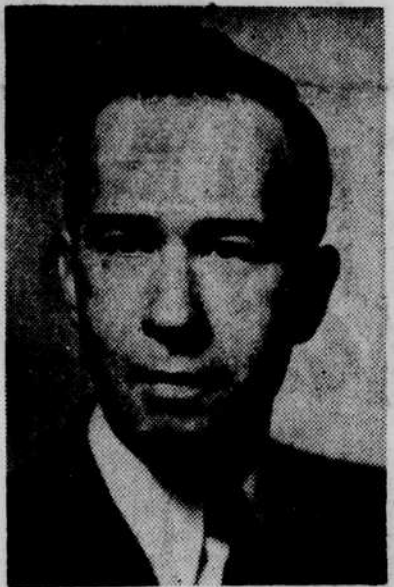
Four elements of adequate vision for safe driving were outlined today by Dr. John T. High, president of the N. C. State Optometric Society, in connection with Save Your Vision Week, March 2-8, during which special attention is focused on highway safety. They are:

1. Acuity—ability to focus and see clearly, without blur, at distances of 15 inches to 50 yards.
2. Depth perception—ability to judge distance and space relationships.
3. Wide field of vision—ability to see danger at the side while focusing straight ahead.
4. Freedom from "night blindness", consisting of (a) ability to see under low illumination, (b) ability to resist glare of oncoming headlights and (c) ability to recover rapidly after exposure to glare.

"With proper visual care, most drivers can see adequately to drive safely," Dr. High said. "An important requirement is to know your visual limitations so that you compensate for them if they cannot be corrected."

Music Lovers' Musician Will Appear In Recital

The Music department of Montreat college will present John Sinclair, pianist, in his third faculty recital at Gaither hall, Saturday, March 15, at 8 p. m.



Sinclair has been instructor of piano at Montreat college since 1950. He is an accomplished pianist having received his Bachelor of Music Degree from Louisiana State university where he was a pupil of Carleton Liddle, his Diploma in Piano from Julliard School of Music where he studied with Beveredge Webster, and his Master of Music Degree from Eastman School of Music in 1950, where he was a pupil of the distinguished Cecile Genhart.

Sinclair has given concerts in eight states, and was twice chosen to be soloist with the New Orleans Symphony. He accompanied Ruth Shaffner, soprano of New York City, for two years, and gave his own solo concerts in New York during those years. He played in Carnegie Hall at the opening of the Third War Bond rally in 1945, and was soloist on the coast-to-coast broadcast "The Road Ahead." He also concerted in Montreat during the Woman's Conference last summer.

He received scholastic honor in being valedictorian of his high school class in Tyler, Texas, and in having his picture hung in the Hall of Fame of that high school. He was a member of the National Honor Society, and three scholastic fraternities at Louisiana State university.

Sinclair has an immense following among students and music lovers, and has been spoken of by critics as "spirited and dynamic in interpretation."

His program is as follows:—Turn to Page 4, This Sec.

Youth Council Considered For Black Mountain Area

Oerlikon BRIEFS

W. M. Black, sales manager of the Charlotte office of Armco, has been visiting the plant site in the interest of coordinating the arrival of steel and culvert pipe which Oerlikon purchased from Armco to use on plant road work.

G. A. Ultramare, office attorney for the Oerlikon New York office, is visiting the plant for a few days.

Frederic Chapuisat, Washington office secretary and treasurer, left here Tuesday for Washington. He will return in a few days.

Frank Greulich, manager of quality control for the company, has arrived from Detroit.

Both the Jones and Alexander Construction companies are making excellent progress in their work at the plant site, a company official reports.

Mr. and Mrs. W. C. Shope vacated their property at the plant site during the past week and the old red brick farmhouse, which was their home, is being remodeled to provide additional office space for the company.

You Can Get Your Seedlings March 8

All persons who ordered dogwood and red bud seedlings from the Woman's Club can pick up their orders Saturday, March 8, from 9 a.m. to 4 p.m. at McMurray's Montreat road garage.

There will be a few extra seedlings, the club reports, for those who forgot to send in orders. These extras will go to those who first ask for them.

Black Mountain Boy Fighting In Korea With Indianhead Division

Sgt. Paul S. Wheeler, Black Mountain, is serving on the snowy Korean battlefield with the 2nd Infantry Division.

The "Indianhead" division achieved fame by capturing Heartbreak Ridge late last fall. More recently it has sent small raiding parties into the mountainous terrain along the central front and engaged in artillery duels with the Reds.

Wheeler, a tank gunner in Company C of the 72nd Tank Battalion, arrived in Korea July 16, 1951. He has been in the army three years.

Club's Newcomer Plan Starts Soon

The "Welcome to Newcomers" program of the Black Mountain Woman's Club is getting under way. A beginning list of recent newcomers has been compiled which will be passed out to the various members for their guidance in the near future in making newcomers feel more definitely a part of the community.

Merchants have responded to the suggestion of the club that they participate in this friendly sort of program by authorizing the issuing of gift coupons exchangeable for selections from their stocks if presented within 30 days.

The roll of participating merchants, although not yet complete, includes as many as 16 and a number are yet to be heard from who are thought to be favorable to the program.

It has been the purpose of the club, according to Mrs. Anne Sharp Harrison, plan chairman, to contact or write every merchant, but in case any merchant has been—Turn to Page 4, this Sec.

The Youth Council movement in this community advanced another step towards realization last Friday night when a meeting, called by the General Ministers association, was held at which it was decided to appoint a recommendation committee. This committee was authorized to study the proceedings of the meeting and present a report of recommendations at another meeting to be called in the near future. It was expected that these recommendations might include an outline for an overall organization of some sort to be concerned with continuous coordination of individual organizational effort in the various phases of youth work. The committee was authorized to determine from their understanding of the discussions what was lacking, if anything, in the individual programs now in operation, whether a youth council would be helpful in such programs and if so, to what further extent in an overall way would a youth council be desirable.

While the representation from a good many active youth program interests were present, it is expected that an even greater organization representation will be present at the near future meeting which the ministerial association will call when the recommendation committee signifies that it is ready to report.

Roy A. Taylor was chairman of the meeting and the Rev. Winfield Smith was secretary. After the Rev. Thad McDonald had presented the background and purpose of the meeting, the discussion proceeded to bring out various angles of youth needs as seen by those engaged in some one phase or other. High school angles were analyzed by Supt. N. C. Shuford; Black Mountain Community Council benefactions, Herbert Sanders; Summer Youth Recreation program and school term recreational programs, Eugene Byrd; Red Cross cooperative activities, Mrs. Bessie Carr; Presbyterian.—Turn to Page 4, This Sec.

"Swing Your Partner" Coming Every Sat. Night

Square-dance fans will have an opportunity to exercise in their favorite way every Saturday night at the club house for a whole year beginning March 15. This convenience has been arranged for by the McAfee Post of the American Legion, which has signed a 12-month's lease for the use of the club house.

"The Post wants the citizens of this community to have good, clean entertainment," commented Commander John O'Connor. "We guarantee that the atmosphere of these weekly pastime periods will be wholesomely pleasant and entertaining in all respects and that undesirable conduct will not be tolerated.

"We of the Post would feel very happy if the public were to give us its hearty cooperation and support by assuring a good attendance, each dance night. In planning this activity we also had in mind that it would be one more recreation attraction having appeal for the great host of summer visitors soon to be with us," pointed out Commander O'Connor.

Let's Drive Safely And Park Legally

Will you be one to covenant with yourself, from now on, to obey all traffic laws wherever you drive, including the laws governing parking in Black Mountain?