

PUBLISHERS ADVERTISING MANAGER

.Claude J. Camp

SOCIETY EDITOR Mrs. Elizabeth Dinwiddie MECHANICAL SUPERINTENDENT

George W. Dougherty

WESTERN NORTH CAROLINA PRESS ASSOCIATION SUBSCRIPTION RATES

Even Santa Claus Was Surprised!

for the annual visit of Santa Claus to Black Mountain last Friday and Saturday, the committee had no inkling that the affair would be anything out of the ordinary. The plan included the usual entrance, the parade, the visit to the stores, and the bag of candies for all "good girls and boys." Nothing unusual, the committee said.

But it was unusual in more ways than one. For the size of the crowd, the "endurance" of Santa, and the comment which it caused, the event last week was one of the most successful ever. Harry Hyder and E. N. Crumpler of the Chamber of Commerce had charge of arrangements, A. F. Tyson, Jr., president said.

No little credit for the great success of the occasion should go to Mrs. Charlene Maydwell and the members of the baton corps, the majorettes, the alumni band, without which the day would not have been complete. The town very graciously furnished the means of transportation from the airport, the fire truck driven by Lawton Allen, which created almost as much excitement as Santa himself.

And the crowd "loved" Santa. If you don't believe it, ask him when he comes driving his Red Nosed Reindeer around Christmas Eve.

But the event served another purpose which is most important of all. It gave us much valuable advertising as a shopping center.

As an example, two women from Oteen were amazed at the progress made since they last shopped here several years ago. "We've be glad you did.

When the Chamber of Commerce planned been through Black Mountain many times the second hunt, this meant that during the past few years but have never their deer. In the Catawba Rangstopped. Today we brought the children er District, on the Curtiss Creek up to see Santa and can hardly believe that side of the Mt. Mitchell Wildlife Christian Endeavor, 6:30 p. m Black Mountain is the same place. When that six hunters got their bucks.

> to find how well the merchants here can hardt, Burnsville, took second honors with a 178 pounder. Frank supply their wants and needs — if they'd Ellis, Monroe; Lewis Barts, Kan-

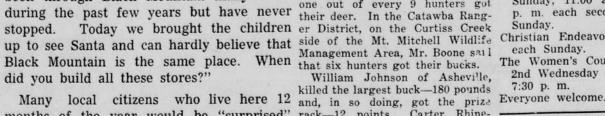
Shop your home shops first - always. its, each shooting 175 pound bucks Every dollar spent here helps build a bigger Fourth place was shared by Arthur a and better community for all and en- Hickory, with 165 pound deer. courages the merchants to go forward with Other successful hunters were: plans to enlarge stocks to satisfy YOU. Take Ralph Montgomery, Rockwell; Da- A special music vesper service time this week end to visit the stores, look Hunter, Burnsville; Ray Garrison, will be held at the Presbyterian over the merchandise which is piled high Monroe; Elmus Peasley, Asheville; church Sunday at 4. The choir on the shelves waiting for you at prices as Lewis Robinson, Celo; John Rob- will present Joseph Clokey's economical as you'll find anywhere. It's Shell, Statesville; Willie Clouse, Solo assignments are to be handyour community and its success depends on Stocksville; John Barus, Valdese; led by Mrs. Fred Phillips, Mrs.

The argument has been used that: "I Examination of don't work here, I just live here. I make found them to still be in exmy money somewhere else. Why should I weight of the 22 bucks was 3119 familiar hymns and less well patronize the Black Mountain merchants?" pounds or an average of 142 known carols of European origin.

That argument is answered in the second deer killed during the first hunt on ial story of the Nativity as told reason given above: "I just live here. That's the area (Nov. 17 and 18th) This through these carols are connected right, you do just live here but what kind makes a total of 46 bucks harvest- by brief narrative passages taken ed by hunters in the first two from the gospels and sung by the of place do you want your home community hunts on the area. Toecane Dis- baritone soloist. to be? If this is where you do your living, trict Ranger, George Vitas, stated why not pitch in and contribute something dition of the deer and the success will direct the chorus choir. The toward making it a better place to claim of the hunts should go to Refuge narrator is to be W. A. Allison.

Shop your home shops first and get Game Protectors, Blite Rector and Phillips, Mr. and Mrs. C. acquainted with your local merchants. You'll job in not only managing the B. H. Clarke, Mrs. Dan Espey, Mrs.

6 - Black Mountain (NC) NEWS- Thursday, Dec. 11, 1952 a director of the N. C. Merchants Mt. Mitchell Wildlife management Claude Betts, and W. W. Preston.



months of the year would be "surprised" rack-12 points. give them the opportunity.



of the neat phrase, Gov. Adiai July after Chancellor Harrellson
Stevenson of Springfield, Ill., may steps down.

General Assembly here some time in one of his case of the General Assembly here some time in one of his case of the case SPEAKER-That master of the will be ex-Governor. He could get

Scott?

General Assembly here some time in one of his sparkling press conaround the latter part of January. ferences that he agrees with Pres-After completing his assign- ident Gordon Gray's statement William S. Edmunds of Lake Wac- fices: things ready for his successor, Greater University units should fire-as executive director of the girth combined. (Length plus Stevenson plans to do some rest- not be businessmen, since Gray is N. C. Forestry Assn. Last week He is expected to come to one.

If he does, then you may expect a formal invitation from the legislature for him to address them.

SUGGESTION—We want to sideration of this case. A year

suggest right now to the powers- ago a happy family lived here in that-be that the affair be held in Raleigh. He was being mentioned Memorial Auditorium or Paynolds as a candidate for Governor. He Coliseum so that the hundreds who was recognized as one of the na-Should he agree to speak to the wife was socially prominent here,

Democratic party, and possibly a son in Seattle ready to go overfuture president, North Carolina seas, the widow died suddenly. welcome in keeping with its vote and home of the late Dr. and Mrs. for him on November 4. That Clyde Erwin, Six months ago they

weeks now Mrs. Ives has been best way, the surest way, to guar- Listening to the ancient story living at her Paint Hill home antee success in any civic, religi- Of the three men true and wise; which is situated between Aber- ous, or college drive is to arrange deen and Southern Pines.

person. We hear she is a won- picnics, and civic club meetings. After we have read one of her derful hostess with ready wit, Among them are W. H. With- poems like this one, we ask oursparkling conversation and the erspoon, one of the Baptist lay ability to make her guests feel leaders in the state, Publicist Jack oroughly at home. Riley, advertising manager E. N. LEAVING—Says Dr. Clarence (Red) Pope, Horace Seely, H. G.

Poe in the current issue of Pro-Isley, Dan Stewart, Tom Dunlap, gressive Farmer: "... The worst and others. The list may include luck North Carolina farmers have CP&L President L. V. Sutton, who had this year, except drouth, has hates speaking like poison, but by Nancy Mauldin, another one chemical mixed into the sidewall ed." Those taking part were: Mrs. been the resignation of Dean of will do it under duress—and do it of our Asheville Pen Women, and compound at a certain step in the Walter Burleson, Mrs. Clifford Agriculture James H. Hilton to well. become president Iowa State college. This development is all the CP&L may have to set up a speakmore regretable since his promo-tion to chancellor of State College seemed assured." ers bureau to handle the requests. Umstead's appointments meet the

Yes, Dr. Jimmy would no doubt have succeeded Chancellor J. W. hearty approval given his naming have succeeded Chancellor J. W. hearty approval given his naming of E. L. Rankin, Jr., of Spencer and Greensboro, he will have no and Greensboro, he will have no phase of his the Midwest which made a man of him. Another case of a North duties. Now with Burlington Mills, Carolina boy (Caldwell-Catawba Rankin as secretary to Gov. Umarea) leaving us—this time appar-ently for good.

All as sections as sections are stead will keep smooth his boss' relations with the press . . . Rankin,

OH, WHY NOT?-It is pointed an alumnus of the University of out very clearly in the Progressive North Carolina, the AP, the News Farmer that "State is the only and Observer, and the Salisbury Land-Grant college in this area— Evening Post, was secretary to Clemson, VPI, University of Ten- Umstead while he was U. S. Sennessee, etc.—that has never had ator four years ago . . . an agricultural head. It should George Coble of Lexin have one now.'

We concur. What about W. Kerr lina on the dairying map than any Scott? He is a State College man living, was honored as "Tar alumnus, former county farm Heel of the Week" in last Sunagent, former Federal Land Bank day's News and Observer . . . Son Agriculture. He is losing his job Proctor of Fuquay Springs, leadwithin the next few days and then ing merchant, warehouseman, etc., alley.

leader.

Gov. Kerr Scott and New Bern officials and citizens were at dag-

gers' points last week over his vice. excellency's remarks about the Craven county's people . . . He probably meant no harm, but if quoted correctly he was asking for trouble and ill feeling in New TIPS On Mailing We were wrong here last week

in saying Asst. Att. Gen. John should be dispatched by air parcel Hill Paylor had to miss Sunday post to distant points. school last Sunday for the first O—What are the size and weight time in more than 40 years. He was in Rex hospital, but his class-

Hard to Keep A Good Man package: Down Dept .: A few months ago, Edmunds was named head of the North Carolina in January fer a Well, anybody will tell you industry division of American thickness.)

Visit with his sister, Mrs. Ernest Scott is no businessman. He is Forest Products Industries, Inc., Not over L. Ives, at her Paint Hill farm in definitely agricultural. Why not and will maintain offices in Wash-First or Seconds. ington, D. C. We are advised that SIX MONTHS-If you have had N. C. Forest Products Assn. are YOND Zone 2.

Conducted by Anne K. Sharp, want to see Stevenson can do so. tional leaders in his field. His Chairman, Creative Writing Group

Legislature and does so in the loved by everybody.

House, only about 250 people at most can hear him in person.

As a national figure, head of the the hospital with a new baby and once again a little child Once again a little child

With faith, untouched, sublime give Adlai Stevenson a We refer to the broken family I wish I were a little child With music in my ears

SPEAKERS BUREAU-It is an I'd like to be a little child inent personalities.

SPEAKERS BUREAU—It is an I'd like to be a little child
VISITORS—For about three old axiom here in Raleigh that the With starshine in my eyes,

After we have read one of her More Aboutselves, "Why couldn't I compose a poem like this? It seems so easy, and, I am sure, I had the same thoughts." Yes, but not the

heaven-sent gift. of our Asheville Pen Women, and compound at a certain step in the Walter Burleson, Mrs. Clifford Now, with broadened territory, paper. It is for sale in various is measurably increased by an ex- George McElrath and Mrs. Edwin stores in Black Mountain.

Mrs. James Crawford is also a NOTES—If all of Gov.-Elect member of our Creative Writing into a refined, uniform blend. The Parks and Mrs. R. C. Atkins, at club and Black Mountain Woman's possibility of carcass separation is the close of the regular program

his More About-Reflections

George Coble of Lexington, who

has done more to put North Caro-

From Page 1

If you find anything wrong, blame Mac Wood. His crew is still blasting around outside and disturbing the peace in this end of town. But they're making the front of the office look a lot better, and that's worth

even the noise.

Hunters Bag 22 Bucks In South Toe Deer Hunt

25 and 26th) in the South Toe section of the Mt. Mitchell Wild-National Forest, brought a kill of 22 bucks, Refuge Manager, Lee Boone of the N. C. Wildlife Resources Commission and George Vitas, Toecane District Ranger, U. S. Forest Service said in a joint statement.

With 100 hunters participating Management Area, Mr. Boone sail

William Johnson of Asheville, killed the largest buck-180 pounds apolis; and Theodore Ray, Pensacola, all tied for third place cred-Gouge, Hickory.

Manager, Lee Boone and N. C. hunts but in protecting the deer A. F. Tyson, Jr., and other natural enemies. The Craig Cooley, Gene Association and civic and church area is cooperatively managed by

He More About-

1. Between First Class Post Of-

twice the width, plus twice the Not over 40 lbs. if shipped to

First or Second Zone. Not over 20 lbs. if shipped BE-

2. Between Post Offices, at least one of which is NOT First Class: Not over 100 inches-length and girth combined.

Not over 70 lbs. in weight. 3. Exceptions: The 100-inch 70-3. Exceptions: The 100-inch 70-b. limit applies to matter mailed to matter mailed on the piano by Miss Nonie between First Class Post Offices Greene.

or addressed to a Rural or Star Mrs. Albert J. Terrell, Mrs. Ray

any territory or possession of the Mrs. Thad McDonald, Mrs. Harold United States, or to any Army or Patton, Mrs. Doyle Turner, Mrs. Fleet Post Office.

baby fowl, live plants, trees, Mrs. Clarence Pegg, Mrs. E. K. shrubs or agricultural commodi- Brake, Mrs. Albert Garland, Mrs.

Q-May the "Do Not Open Until Christmas" stickers be used? A-Yes, they may be placed on for two or three Carolina Power Listening to the old, old story the address side, but other stick- hielm and Mrs. Whitaker. Mem-Indication that North Carolina and Light Co. men to be at the Of the Christ-Child's holy birth, ers or seals should be placed on bers brought food to the meeting

Democrats believe Brother Adlai helm of the project.

has a big future is shown by recent visitors at the Ives home.

They are beating a path to her we have met the lady and know here to be at the Of the Christ-Child's holy birth, Of a night star-hung with glory back of the package, so the adverse waiting, wondering earth.

—Clara Lundie Crawford dress, incidentally, should be writtened or space.

We have met the lady and know here to be at the Of the Christ-Child's holy birth, Of a night star-hung with glory back of the package, so the adverse is not covered. The adverse is not covered. The adverse is not covered. The adverse is not covered dress, incidentally, should be writtened or space.

We have met the lady and know have met the lady and know here to be an extremely charming crowds, barbecues, Sunday school poetry, just what we'd like to say.

After we have read one of here.

fabric to rubber.

clusive Micro-Mix method which in- McCall. sures dispersion of all elements

tread, assure longer carcass life and better retreads, and reduce quilt. road failure. In addition, the new the second Tuesday in January at positive traction. The new tires nette, McCoy Cove road. are also interchangeable for all truck or trailer wheels, single or CARD OF THANKS dual, and permit simplified We are sincerely grateful to of trucks.

seem to have been written in the ments and undervalue constructive expressed in words.

MONTHLY MEETING CHURCH NOTICES

Christian Churches BLACK MOUNTAIN Marvin L. Jefferts, Minister

All services held in the Junior Order Hall. Worship service, second and fourth theme "Is Jesus born in our hearts Mr. and Mrs. Stanley Garland, and the Superette at Swannanoa Bible school, each Sunday, 10:00

Sundays, 11:00 a. m. life Management Area, Pisgah Fellowship dinner first Wednesday in each month, 6:30 p. m. Christian Women's Fellowship meets the 2nd Monday of each

month at 7:30 p. m. Everyone welcome BEE TREE Bible school each Sunday, 10:00 a. m. Mac Carson, Sup't.

Worship service, first and third Sunday, 11:00 a. m. and 7:30 m. each second and fourth Sunday.

The Women's Council meets the 2nd Wednesday of each month,

Special Music **Vesper Service**

C. Myers, Monroe; Edd'e C. C. Dougherty, Miss Patty Tyson, Carl Myers, Warrington Presthe deer, ton and Claude Betts.

The cantata is based upon tradipounds per buck. With the 24 The various phases of the famil-

Mrs. S. S. Cooley is organist for that chief credit for the fine con- this performance and John Connet The choir will include: Mrs. Wildlife Resources Commission Vivian Griffin, Mr. and Mrs. Fred Jack Kirkland who did such a fine Myers, Mrs. C. C. Dougherty, Mrs. during the past year from poachers Dougherty, Miss Patty Tyson,

The program includes: The the N. C. Wildlife Resources Com- Promise, Gregorian melody, 8th mission and the U.S. Forest Ser- century; The Annunciation, Bearnais air, 13th century; The Apparition To The Shepherds, traditional air; The Adoration of The Shepherds, Swedish carol; The Star, Polish carol, 13th century; The Wise Men, traditional air; At The Manger, old French carol; Mary's Lullaby, Tyrolean carol: The Childe Jesus, Danish Q-What are the size and weight carol, and Adeste Fideles.

The annual "Joy Gift" offer-

JUNIOR WOMAN'S CLUB

A Christmas program and a pot luck supper were enjoyed by members of the Junior Woman's club Tuesday night at the Black Mountain club house.

The Christmas motif was carried out in the decorations. Mrs. S. H. McBride told the story, "A Star Is Born." Children from Mrs. Dempsey Whitaker's and Mrs. J. G. Northcott's school rooms told Christmas stories and sang Christ-

Those attending were: Mrs. Gray (a) the parcel is mailed from, Stephens, Mrs. Lawrence Wheelon, McSwain, Mrs. Dick Crowder, Mrs. (b) Addressed for delivery to E. H. Knight, Mrs. Leon Williams, Bill Brown, Mrs. Ben Marett, Mrs. (c) The parcel contains books, Jim Uzzell, Mrs. Leonard Keever. Bill Phillips, Mrs. Marcus Begley, Mrs. Andre Fleuriel, Mrs. Walter Burgess, Mrs. Carl Trickett, Mrs. Chester Sobol, Mrs. Steve Uzzell to be used in Christmas cheer

VANCE AVENUE WMU RAISES \$215 FOR FRIENDSHIP QUILT

The Woman's Missionary Union of the Vance Avenue Baptist church held its regular monthly meeting Tuesday evening, Dec. 9 Infra-Red rays. Weather checking at the church. The topic of the This poem has been illustrated is prevented by a newly developd program was, "Where Jesus Walkpublished for Christmas note manufacturing process. Tread life Burnette, Mrs. Cecil Burleson, Mrs.

Others present were: Mrs. B. C. cut down by the use of a super ad- Mrs. McCall reviewed the life of hesive cord treatment bonding Lottie Moon. A season of prayer was held and the Lottie Moon These developments permit Christmas offering was taken. It more pay load trips on original was reported that more than \$215 had been made on the friendship

design assures top roadability by the second Tuesday in January at smooth rolling, sure stopping, and the home of Mrs. Clifford Bur-

standardization throughout afleet friends and neighbors for their many kind acts of sympathy during our sad bereavement. Our Some of the modern best-sellers Most people overvalue compli- appreciation cannot be adequately

The Family of Nathan Ammons.

C.W.F. HAS REGULAR

ship of First Christian church days, 26 members of the Methodist Mrs. John Turbyfill of Dr ship of First Christian church days, 25 licenses and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting, Mon- Youth Fellowship and their friends Love's apartment, left Tuesdield their regular meeting and their friends Love's apartment, left Tuesdield their regular meeting and their friends Love's apartment and their friends and their fr day, Dec. 8, at the home of Mrs. enjoyed a progressive dinner, spon- active duty with the navy H. S. Hilley. The president, Mrs. sored by the parents of the group. bridge, Md. Benny has Lee Butler, opened the meeting Courses were served at the home member of the reserves for with a short devotional on the of Mr. and Mrs. Frank Buckner, years. He has been employed

today?' plans were made for a Christmas served in the fellowship room of Riceville road, Swannanoa party for all members of the the church by Mrs. M. C. Dickens, church and their friends to be held Mrs. Kelly Benge, and Mrs. Zeb church and their friends to be held Mrs. Keny Benge, turkey was crease profits by reducing profit in the Junior Order Hall at 6 Sawyer. The large turkey was crease profits by reducing profit p. m. Wednesday, Dec. 17. This given by Mr. and Mrs. George margins and increasing volume will be a covered dish supper. Mrs. Sarti and prepared by Mrs. J. B. Hilley and Mrs. Ed Dupuy will act Dotson. Following the dinner a as hostesses with Mrs. Walter Da- period of recreation was led by vis, Mrs. Lee Butler and Mrs. M. Judy Sawyer, chairman of the re-L. Jeffers assisting with the dec- creation commission. orations. There will be a special table and Christmas tree for the include the sponsorship of toys children.

money was sent to the Southern the church's Christmas program on Christian Home for Children in Dec. 21; and carol singing for Atlanta, Ga., and the Florida shut-ins on the evening of Dec. 22, Christian Home for the Aged in prior to the annual M Y F Christ-Jacksonville, Fla.

The January meeting will be held at the home of Mrs. Walter Davis. Mrs. Ben Marett will review the book, "These Rights We

BUSINESS CIRCLE MEETS WITH MRS. CARLAND

The Business Women's circle of the First Baptist church met Tuesday evening. Dec. 9 at the home of Mrs. Lois Carland with Miss Ruth Gilbert serving as co-hostess. Mrs. Ruth Page, circle chairman, led the business meeting. Community missions, Christmas gifts for the needy and the Lottie Moon foreign missions offering were discussed and planned.

with games, gifts and refresh, the Warriors and Squaws will play ments. Those present were: Mrs. their second straight home game Page, Mrs. Bea Morford, Mrs. Lee against Mars Hill. Wells, Mrs. Florence Melton, Mrs. Nilla Hall, Mrs. Edna Cook, Mrs. Anne Higginbotham and the hos-

CO-WORKERS TO HAVE

COVERED DISH SUPPER

The Co-Workers class of the

Methodist church will hold its reg-

ular monthly meeting and cov-

ered dish supper Friday evening

at 6:45 in the fellowship room of the church. All members and friends are cordially invited to at-

WANTS ADS SELL-Phone 4101

Referencemental conferencement

FOR THAT **CHRISTMAS GIFT** TAKE ADVANTAGE OF OUR MAGAZINE BARGAIN **OFFER**

See Below

YOUTH FELLOWSHIP ENJOYS DINNER

Benny Turbyfill, son of Mr During the Thanksgiving holi-

ing at the same time for During the business session The main course of turkey, was duty was Graham Creasman A lot of businesses could in

Plans for the Christmas season for a child, referred by the wel-The regular Christmas gift of fare department; participation in mas party at the church.

Cage Schedule

schedule for Black Mountain High school before the Christmas holidays. The teams enjoy an open date Friday but close out the first lap of the season Tuesday evening when the strong Emma teams come here for a doubleheader starting at 7:30.

At Swannanoa the high school cagers will be busy both Friday and Tuesday.

Friday evening (tomorrow) the Candler High teams will furnish the opposition on the Swannanoa Members enjoyed a social hour floor. Tuesday night, Dec. 16,



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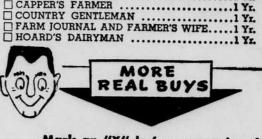
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SATURDAY EVENING POST..... □ SCREENLAND 3.00
□ SCREEN STORIES 3.00 □ SILVER SCREEN 3.00
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WOMAN'S HOME COMPANION 5.00

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