This is How Swannanoa Citizens Tried \$20,900 building to house a bus munity have donated their time for the tables was bought from the tables was bought from the tables was bought from the tables and skills. This and skills. To Make Their Town Carolina's Finest street also is the location of Swan- Ine sum of \$200,00 was realized Swaniarra Swaniarra of this nanoa's new U. S. Post Office from the card party given by the Farm Trainees (chairman of this building, erected by two Swan- Woman's Club. This group also committee is their instructor) de-

our town, Swannanoa, "Carolina's Saturday morning and lasted until community, and these five com- floors were given a new face with mittee. pleted projects have helped to asphalt tile. Lunch for the day make it a source of pride and served by parents and teachers. pleasure to its citizens. We ar- The laying of the tile was comranged recognition of the commun- pleted the following Monday. All ity by placing its name on a large the chairs in the dining hall were marker on the highway, hospitality repainted and many rebottomed. for visitors by establishing a pic- The entire dining hall, kitchen, in the shopping area, and the pos- look at these. ity integration and improvement on the floor as the table top de- world war, the Swannanoa Wo- ing concrete blocks, dirt, scaffold- a driveway into the area, but had after a little more experience Mrs. Sam Alexander, George for the future years by erecting a vice fits over each garbage can, man's club was the only civic or- ing and mortar boards \$247.00. to refuse. It was necessary to they'll be hard to stop. Community Clubhouse for meet- sparing the floors from the scraps. ganization in our community. It The building committee was hire someone to build the drive- When taking a look at the the Rev. George B. Talbot. ings of all groups, all ages. Swan- Two new sinks were added in the was organized in 1936. With ap-headed by Charles Porter, a very way. The material for the sign Warriors' record, it's a little hard nanca is a much finer town with kitchen, one for use as a hand sink proximately seventy-five members, busy merchant, but he has given was paid for by the Men's Club to understand how they haven't jum, sponsored by Swannanoa these improvements.

Etimated cost-\$350.00.

chairman; O. M. Alexander, Mrs. day! Yes, we are proud! School Lunchroom

Of this we are proud. A newly South Avenue, and light street. decorated lunchroom and the installation of a restroom for lunchroom employees and teachers.

How attractive! Isn't it lovely? Stroupe. Doesn't it give you a lift? Such are the expressions one hears as he approaches the subject or vis- was for many years an unsightly came the Swannanoa Community The building is located on a chairman; Mrs. J. M. Buckner, statements ring true.

need of a remodeled lunchroom a hazard than an asset to the com- nanoa. grams and other activities.

urday morning scrapping, scrub- State Highway Department engi- have been started. bing, and preparing the concrete neers resulted in the grading and During the period of construc- with pass-through serving win-

This is how we tried to make tile. Work began at 7:30 a.m. on and integrate it, and was prepared, brought in, and

for adults by street improvement Little children's eyes dance as they Jack Smith, Dixon Connelly.

and the other for mops.

this room.

Carlysle, W. H. Noah, J. J. Wald- The furniture in the restroom was started. en, Mrs. Murlin Adcock, Charles donated. The Buncombe County Nichols, Selmar Neskaug, L. Y. Board of Education helped share Mrs. O. M. Alexander, Mrs. Sam hundred man hours of work do- Woman's club, saw the need for a ture.

side walk, the entire length of to provide a community center for years of hoping and planning, gess.

Estimated cost—\$1145.00.

its these places. To have had a and little used alley, full of mud Center, Incorporated, a non-profit wedge-shaped lot which will pro- Mrs. Elizabeth Brittain, Roy Alexlook before and now makes our holes, broken bottles, and tin cans. organization for the purpose of vide ample parking on three ander, Perry Alexander. A determined group saw the and on rainy days, it was more of ilities for the community of Swan- the lot, providing a deep lawn in ject. A walk the entire length of

For a Festive Holiday Setti

Send Your Christmas Greetings

With Flowers!

nanoa business men. Project III-Community Club

House.

Estimated cost-\$16,000.00.

\$2500.00 on matching bases.

One finds it hard to realize that lem of finding a meeting place for seeing the entire project. He was oil drum for use as a garbage can the five played. floor, cover floor of entire lunch- pies space that before was only permanent building for the Wo- tion and meetings, of which there turing Company. Mary Powell were beaten in the opening min- Young, and O. M. Alexander. room with inlaid tile, paint lunch- a dark and dingy closet. What a man's Club came into being and have been many during the course designed and painted a very united a very united a couple room, and relaxed feeling to walk in and see became one of the major aims of of the building program. Many usual scene on it. chairs, put in screened vent, pro- a comfortable couch and glider the club. Through the efforts of of the men who donated their servide rest room for employees, add awaiting you. Also, a button may some of the members, and the gen- vices have labored in the club- Council paid for the driveway and gain back what we had lost in the and W. A. Ward. the following: curtains, metal cov- be turned on to bring soft music erosity of Jack Smith, the owner, house many evening hours after lumber for the tables. The other first quarter. ered table for collecting dirty from the radio in the event one a lovely lot facing the plaza in they had already put in a hard expenses came from the fund condishes and removal of garbage, has time to listen. Drapes and Grovemont, a residential area of day's work at their places of busi- tributed by the Book Club. Due the way until the final quarter in the Woman's club, sponsored mop sink, hand sink, and folding rugs have added the home look to Swannanoa, was given to the ness. In spite of the hard work to voluntary labor and material do-What an attractive place for 700 clubhouse. At the beginning of been the laughable side, too, as was kept at a minimum. Committee: Mrs. Helen Hipp, children to pass in and out each the war, it was found necessary for witness the bright afternoon when Guy West and Sidney Croy con-

South Avenue, in Swannanoa, this one idea and purpose in view, our future citizens.

that eventually became a reality. munity. As Swannanoa grew and The Woman's club deeded to the a beautiful panorama of moun- of knowing the name of the com-Such a program required careful traffic increased, the congestion center its lot in Grovement for the tains. The clubhouse is built of munity through which they were planning and much hard work. As became a difficult problem. It be- purpose of erecting a community tapestry brick, and in so far as is passing. The State Highway has there was no money with which came necessary to reroute busses clubhouse. Plans were made for possible, is of fireproof construc- not seen fit to erect even a simple to start the project, this was the through this street. Visitors to starting such a project as soon as tion. first concern. Over \$300.00 was Swannanoa on a bus received a sufficient funds could be raised. The main entrance with its Swannanoa Commuity Council, raised and earned through pro- very unfavorable impression of our Through the efforts of all groups wrought iron balustrade opens in- taking this into consideration, decommunity. Plans were made to in putting on card parties, bake to a foyer where there is a large cided to build a sign that would Acoustic board was placed on the correct the drainage problem, build sales, minstrel show, etc., approx- coatroom. The large clubroom not only announce Swannanoa, but ceiling of the dining hall and kitch- a sidewalk, hard surface the road, imately \$7000 was on hand when is thirty by ninety feet and has would also beautify it. While men labored on the and light the streets. Merchants the building was started. Individ- a hardwood floor. Opposite the high wall, lunchroom employees and industrial leaders were con- ual donation since starting the main entrance is a huge brick fireerected at an intersection, with a morning of a new day went into the street, build a five foot side- \$5,000.00, and thus made it possi- room) and by night by double rows beautifully done in large letters. the ble to begin work. Without his of grill covered flush ceiling lights. Underneath this is the legend group of parents and teachers street, 450 feet, and install three generosity and the spirit of the At the other end of the building is "Home of Beacon Blankets," com-

A Most Wonderful Way to Say

"Merry Christmas"

To Your Friends

cal merchant constructed a new ried on. Many men in the com- ovens and five tables. The lumber street also is the location of Swan- The sum of \$200.00 was realized Swannanoa school class of Veteran

Goal: Erect Community Club ited and \$33.00 was realized from for the tables, S. R. Neskaug, J. J. Our town is an unin- 7:00 p.m. that evening. The entire House according to plans now in this. The following donation of Walden, and S. D. Alexander as- at S. H. S. until Jan. 6 when it corporated and widely scattered dining hall, kitchen and dishroom the hands of the Club House com- work and services have been re- sembled the tables and delivered resumes through the middle of Pledged - Mr. Owen, Beacon well brick work \$16.00; Bob David- idson donated approximately one weeks basketball will be forgot-Mfg. Co. \$2500.00, and another son hauling sand from Biltmore hundred concrete blocks for the ten as the kids will be shopping Allison. Committee: Charles Porter, \$46.00; Sewell Jarrett hauling sand stone Sand company, gave some happy holiday season ahead. chairman; Arnold Powell, Mrs. \$4.50; Scott Dillingham for use of discarded one-inch screens, to form Getting back to sports, let's Carrie Porter, Sidney Croy, Mrs. scaffolding boards \$85.00; Perry the cooking surfaces of the ovens. look back at some of our prev- More About-W. A. Ward, Mrs. Roy Alexander, Alexander for grading the build- By happy coincidence, A. R. ious games this season. Our girls ness for our children by complete- coat of yellow and brown. Color- Roy Alexander, Mrs. Arnold Pow- ing site \$85.00; Arnold Powell and Cannon, a skilled brickmason, hap- have been completely outclassed by representation the school broken and brown. Mrs. W. A. Porter, Robert his electrical helpers for their pened to be serving on this com- in every game played and have room, easier shopping facilities scenes now hang c' the windows. Mueller, Mrs. Robert Davidson, many hours doing the wiring, in- mittee. He built the ovens on Sat- lost by at least a 25 point margin stalling fixtures, etc., \$875.00; A. urday mornings.

Swannanoa, was given to the less. In spite of the hard work to voluntary too the picnic area fouled out. We didn't have the Moser, chairman. Mrs. Lawrence the club to become inactive and the the members of the building com- tacted five filling stations opera-Mary Stevens, Mrs. Roy Arm- The \$300.00 raised did not cov- funds on hand were put into war mittee in their Sunday best gath- tors, who agreed to clean the river strong, Roy Armstrong, Mrs. Ruth er the cost of the entire project. bonds, and a building fund thus ered at the clubhouse to have a banks behind their filling stations photograph made. After waiting and keep them clean. Joe Porcher The Swannanoa Community at least half an hour, it was dis- organized 22 W.O.W. boys of the Council and the Swannanoa Men's covered that in the plans for the Woodcraft, who gave 320 hours of Medlin, Miss Nancy Wrenn, Mrs. other expenses. Four hundred club were organized after the war. picture no one had been instructed work cleaning the riverbank by the Mary Freeman, Miss Ruth White, dollars worth of labor, or-three These groups, together with the to call a photographer, so no pic- Swannanoa bridge. They cleared

Goal: Build 450 feet of 5-foot izations and their affiliates, but ifiably proud that out of the long Allen Campfield and Willis Burthe use of our young people, for there has finally emerged this fine meetings for the Boy and Girl building which will serve as a Committee: D. M. Connelly, Scouts, Boys of Woodcraft, and real and lasting center for our community. Out of these groups contribute toward a "finer Caro- beautify, and light marker. working together as one unit with lina" in providing for our youth,

The alley was very poorly drained, providing the aforementioned fac- streets. It is set on the rear of front of the building and facing through Swannanoa had no means

> dows into both rooms. The kitchen will be fully equipped with in-There are ample storage rooms and rest room facilities, also Wilson. drinking fountains. The basement The corner where the marker e cut off when not in use.

Project IV-Picnic Grounds. ground, construct picnic tables as well as some donated by Bea-

Estimated cost-\$200.00. chairman; S. R. Neskaug, Roy fertilized, and planted the plot in Luckadoo, Bill Porter, A. R. Can-grass. non, Guy West, John Vaillancourt,

Sidney Croy. Picnic Ground and River Bank

Improvement.

our local people and tourists.

of poison ivy. \$5.90 for Weedone spray. Three of the marker. large sprayers were borrowed from Dixon Connelly, John Sales, and some members of the committee met at the picnic ground, and with sprays, axes, grass cutters and rakes, went to work. It soon became apparent to Bill Porter that something more drastic was needed. He got in his car and left. When he returned, he was driving his tractor, with mower attached. With his mowing, the Weedone, and some diligent raking of the hay cut down, the area was ready for further development in a cou-

hardsurfacing of the street. As a tion of the building, many activiresult of these improvements, a lotties to raise funds have been carfor this year the building of three

put on a play which netted \$500.00 voted a two-hour shop class infor the fund. Subscriptions to the struction period to cutting all the Black Mountain News were solic- lumber to the necessary dimensions ceived: Robert Martin for sur- them to the picnic ground. One February and then the county veying the property \$25.00; Paul hundred used fire brick were ob- tournament. Vanover hauling \$6.00; Boyd Barn- tained at .02 each, and Bob Dav- During the next couple of Finch, P. H. Glenn, Charlie Shuand hauling scaffolding, etc. ovens. Mr. Noyes, of the Grove- and making their plans for the

In the years prior to the last sonry \$141.25. Bill Porter haul- was requested to assist in building sophomores and you can bet that ity Council. Paul Young, chairman,

away and burned brush, trash, and Neill, Huber Patton, Clarence Project II—Street Improvement.

Stevens.

Community building to care, not Are we proud of our community hauled away tin cans, etc. Adults community building to care, not Are we proud of our community hauled away tin cans, etc. Adults only for meetings of these organ-clubhouse? Indeed, we feel just-helping them were Mr. Porcher, Robert Reese Robert Re

> Project V-Swannanoa Marker. chairman; W. Paul Young, Horace for the use of all residents of the community and its activities, and on Highway No. 70—landscape,

Estimated cost-\$950.00. Committee: Mrs. J. B. Nichols, two sisters, Mrs. Nell Padgett of Let's go, Swannanoa.

Swannanoa Marker Travelers on Highway No. 70 sign announcing Swannanoa. The

sorved lunches in bags to hun-tacted and they contributed project have been \$1355.00. Charles place. The room is lighted by day clear view from all directions. Two dreds of children for five days. \$1300.00. This money was used to Owens of Beacon Manufacturing by large picture windows (one of redwood markers were attached to Hours that reached into the early provide the proper drainage for Company made a contribution of which covers the entire end of the shaft, with SWANNANOA worked until 1:30 a.m. on a Sat- street lights. A request to the community, this work could not a small clubroom. A galley type plimenting Beacon Manufacturing kitchen connects these two rooms, Company, who has so generously

The marker, as well as the shaft, stitutional type fixtures and will was designed by Dr. Henry Jenhave facilities for serving at least sen of Warren Wilson College, and two hundred for dinner meetings. the lettering was done by Clar-

is arranged to take care of meet- was erected was a deep unsightly ings and activities of various hole, overgrown with weeds and youth groups, with shower, toilet, a convenient catch-all for rubbish. and drinking fountain. The forced This was leveled with the highway warm air heat is controlled so after the shaft was built, using that any room in the building may about 600 yards of soil for the filling.

The soil excavated for the new Goal: Clean underbrush, level Community Clubhouse was used, and ovens on land between Swan- con Manufacturing Company. Top nanoa river and Highway No. 70. soil was donated by Perry Alex-Clean river banks on surrounding ander and hauled by Robert Davidson. Selmer Neskaug, with the help of his Agricultural class of Committee: S. D. Alexander, Swannanoa High school, leveled,

The Garden Department of the Joe Porcher, Mrs. Sam Alexander, Swannanoa Woman's club appoint-Mrs. A. R. Cannon, Mrs. T. W. ed a committee to beautify the Folsom, Mrs. H. E. McKinney, plot throughout the summer with beds of flowers, consisting of Mrs.

J. B. Nichols, chairman, Mrs. J. B. Buckner, and Mrs. Elizabeth Swannanoa has long felt the Britttin. Mrs. Nichols and Mrs. need of a public picnic ground. In Brittain donned blue jeans, and looking around for a place, it was with a hoe and spade, and helpful decided that an area of about one suggestions from Mrs. Buckner, acre, lying between the Swan- planted the flowers. On this busy nonoa river and U. S. Highway No. highway, there were plenty of of-70 would be convenient both for fers of help from passing motorists, who sped on their merry way There was great difficulty in when the offers were accepted. In the location of the owner of the a few weeks, the weeds took over. particular spot desired. When lo- With the temperature standing at cated, he very graciously gave per- 95 degrees, Mrs. Nellie Owenby, mission for the land to be used as Mrs. Norma Hussy, and Mrs. Nicha public picnic ground. The area ols, after a days work at the Swanis not heavily wooded, but before nanoa Bank & Trust Company, any work could be done, it was weeded the flower beds. Roy Alexnecessary to get rid of a rank ander secured a hose and Mr. Nesgrowth of weeds and a great deal kaug watered the grass and flowf poison ivy.

The Swannanoa Book club voted to mow and weed the plot for the to sponsor the project and gave a rest of the summer. He also plantcontribution of \$23.00. The first ed a row of cosmas across the money spent from this fund was back, adding much to the beauty

The season was too far advanced Mrs. T. W. Folson. On the hottest planting shrubbery. Dr. Jensen gave advice on planting the shrubbery. Mrs. W. A. Ward and Mrs. Nichols selected the shrubbery, which was planted by the Nettles Nursery. Flood lights were installed by Beacon Manufacturing Company, under the supervision of Arnold Powell.

The Garden Department of the Woman's Club is sponsoring a Christmas scene during the holi-

Reserve Power In **Opening Games**

Swannanoa High Sports Editor King Basketball will take a rest

R. Cannon for brick and block ma
The State Highway Commission posed chiefly of freshmen and sponsored by Swannanoa Commun-

time score was 11-11 and we lost Can you figure it out? I can't. From all the students at S.H.S. a later date.

we wish you a Merry Christmas and a Happy New Year.

More About-

daughters, Mrs. Blanche Hender- Power and Light company. The Frank Ledbetter; three sons, Clyde, cooperation of the entire com-Goal: Erect Swannanoa marker Terrell and John Reese; one step- munity will be needed to make a son, Frank Watkins of Black success of the 1953 campaign. We Mountain; one stepdaughter, Mrs. are hoping to make Swannanoa Frank A. Sansosti of Aiken, S. C.; "Carolina's Finest Town."

and two great-grandchildren.

and Johnny Rice.

Honorary pallbearers were P. B. rean people. Mayo, W. I. Willis, H. F. Kirby, R. H. Rice, Claude Betts, R. H. Reed Sr., R. G. Summey, Perry Morgan, A. B. Chapman, W. M. Pate, Willard K. Weeks, Dr. S. S. Cooley, Dr. H. R. Miller, R. E.

Harrison Funeral Home was in

4. Remodeling school auditor-

proximately seventy-live members, busy merchant, but he has given was painted by Henry Gibbs. An won at least three games out of Parent-Teachers association. J. J. Walden, chairman, Y. L. Medlin, Goal: Repair crack in dish room an attractive restroom now occu- this large group. The idea of a on call at all times for consulta- was donated by Beacon Manufac- In the first two ball games we Sam Gant, Ulmont Baker, George 5. Street improvement, spon-

of minutes we settled down and sored by Men's club. Dixon Con-6. Alternate project, establish-In the Candler game we led all ing an Arts and Crafts group with-

reserve power to keep up the at- Wainscott, Mrs. Otto Linstead, Mrs. Howard Patton, and Mrs. In the Mars Hill game the half- Arnold Powell. Work will begin on these pro-

that one by the margin of 41-21. jects immediately. More about each project will be released at William Holcombe and Miss

Vivian Bushang of the Carolina Power and Light company were hosts for the dinner. Great interest in the 1952 con-

test was shown and Swannanoa has hopes of winning one of the prizes offered by the Carolina

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