

Date	High	Low	Prec.
Sept. 29	88	47	
Sept. 30	80	57	
Oct. 1	81	63	
Oct. 2	74	42	
Oct. 3	78	48	
Oct. 4	76	45	
Oct. 5	78	51	

Trade At Home!

BLACK MOUNTAIN NEWS

Black Mountain — Swannanoa — Ridgecrest — Montreat — Blue Ridge — Broad River — Oteen

THURSDAY, OCTOBER 8, 1953, BLACK MOUNTAIN, NORTH CAROLINA

10 PAGES TODAY

5c PER COPY

Jaycees To Push Reflective Tape Sale Saturday

Black Mountain Jaycees will apply "Scotchlite" reflective tape to the bumpers of local cars and trucks here Saturday in a move to reduce accidents and improve safety on the streets and highways.

Part of a national "Lite-A-Bumper" automobile safety campaign, the program is directed here by Joe Simons, Oscar Tinney, Buckley Wright, Bud Belk, and Harold Patton.

The Jaycees will hit the streets early Saturday morning, the committee asserted, and will not stop until the maximum number of cars and trucks have been served. The committee will send representatives all over town, to all parking lots, and will work continuously up and down State, Cherry, and Broadway.

Called "the protector of the highway" the reflective tape—already in use on trucks, ambulances, fire engines, and police cars in a number of cities over the country—glows brilliantly at night when picked up by the headlights of other automobiles.

The tape is said to be equally as effective on rainy nights when visibility is poor, and it is stated will last for two years under normal conditions. It is visible at night for a quarter-mile.

The "Lite-A-Bumper" campaign has been adopted by the Jaycees as a means of promoting safety and also as a method of raising funds to support their many community service programs.

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Burgers Replace Powdered Eggs As Veterans "Dine"

More than 100 attended the hamburger fry given by the American Legion at the WNC picnic grounds Tuesday evening and consumed 214 burgers with all the trimmings. The cost was 40 cents per plate. No powdered eggs or dehydrated food were permitted inside the grounds.

"Mess Cook" McMahan and KP John J. O'Connor did a wonderful job and rate a big hand from all hands fore and aft," officials said.

The event kicked off the 1953-54 membership drive during which the post will expand to include the entire townships of Black Mountain and Swannanoa. Many more get-togethers are planned for the future, Legion leaders pointed out.

All veterans who served their country during any of the last three wars, World Wars I and II and Korea, and who were honorably discharged, are eligible. "Only those veterans with an honorable discharge are eligible to join and wear the Legion button signifying service to God and country," it was explained.

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WOMAN'S CLUB TO MEET

The Black Mountain Woman's club will meet on Oct. 14 at the home of Mrs. W. H. McMurray, Bee Tree road, Swannanoa, at 2:15 p.m.

The program will be on public health and the American Red Cross. Dr. H. C. Whims, county health officer, will be the speaker.



Beacon Bees Win Championship

Here are the Beacon Bees who ended the domination by Valley Springs of Buncombe county baseball by taking the playoff and the title. After ending the regular season in a tie for fourth place, barely winning a playoff berth, the Bees buzzed by everything before them to grab the championship.

The champions are, front row, left to right, "Pepper" Martin, Walt McCraw, Jim Johnson, Fred Shope, Charlie Davis, Kenny Wood, Ed Calloway, and Bob Rogers.

Second row, O. E. Parrish, president of Buncombe County league, Thad Stewart, Wilton Cauble, Dennis Hall, manager, Cliff Stewart, Dan Redmon, Jim Gaddy, Jim Stroupe, and Jim Bright.

Jim Waldrup, J. D. Hardin, and Leroy Bailey were not present when picture was made.

Mother Raises Question: Are We "Lost Cove"?

(Ed. note: Many people are concerned here with what the future holds for the local schools. The following letter raises many of the questions which the citizens of the Swannanoa Valley are asking. They are concerned. They demonstrated that last Saturday by leading the county almost 2 to 1 in number of votes cast.)

Dear Editor:

On last Saturday 1274 voters of Broad River, Swannanoa, and Black Mountain townships went to the polls to again show their determination to secure better schools and school conditions for their children, not only in the state, but here at home.

In 1950 these same people gave an overwhelming vote for a 5 1/2 million Buncombe county bond issue for this same purpose. Three years later the Swannanoa Valley children still go to school in basement classrooms, use unsanitary toilets, sit in unventilated and makeshift classrooms, teachers and children do janitor work—and the schools are more crowded than ever.

In spite of 5 1/2 million dollars of taxpayers money to correct this situation, we are now faced with a high school which will not be completed until at least January of 1955, and that building short of CLASSROOMS and no equipment. To date no plan, nor any money, to correct the situation in the Swannanoa Valley GRAMMAR schools has been presented.

The bonds voted last Saturday will give Buncombe county an estimated minimum of half a million dollars for schools. I wonder if the Swannanoa Valley will continue to be the "Lost Cove" of Buncombe, or whether the plate will be passed this time with a little honey.

—A Concerned Mother.

Beacon Bees Fight Uphill Battle To Win Playoff Berth & Championship

Mrs. H. Haislip Teaching Course Each Evening

All church women are cordially invited to attend the school of missions now being taught at the Methodist church of Black Mountain each evening at 7:30 to 9 o'clock. Mrs. Homer W. Haislip, director of religious education of the First Christian church of Black Mountain, is teaching the course using the text "Spanish Speaking People of America." At the close of the class on Friday evening, Oct. 9, there will be an election of officers of the United Church Women.

This group will arrange for a community-wide observance of World Day of Prayer and for the U. N. program.

These observances are world-wide in scope and influence and should receive the support of all Christian people to help meet the needs which are so pressing today. Mrs. Howard Kester will give a report of last year's observance of the World Day of Prayer in this area.

Mrs. S. S. Cooley will preside at the election meeting.

Power Will Be Interrupted Here Sunday

It is necessary for the Carolina Power & Light company to interrupt service Sunday, Oct. 11, 1953 from 1:30 to 4:00 o'clock, in order to give better and more efficient service to its customers.

The section that will be effected will be the customers on the east side of Black Mountain from the Pix Theater through Ridgecrest including Flat Creek road, Padgett Town road, McCoy Cove road, and Mt. Mitchell Motor road.

SET MEETING DATE OF POETRY COUNCIL

The state meeting of the Poetry Council of N. C. will be held on Oct. 15, at 3 p. m. in the chapel of Asheville-Biltmore college.

The program will be most interesting. Awards in the 1953 Poetry contest will be presented.

Anne K. Sharp is a member of the council and chairman for Swannanoa Valley.

Mayor G. L. Kirkpatrick Lauds Work Of B&PW Club Here In Proclamation

A proclamation asking that the community cooperate with the Black Mountain B&PW club in observance of National Business Women's Week has been issued by Mayor G. L. Kirkpatrick. This year NBWW will be October 11-18.

Purpose of the week is to focus attention on women's contribution to the economic, social, and political life of the community. It affords the federation's 2850 clubs throughout the United States, Hawaii, and Alaska opportunity to spotlight their activities in the press, the daily and weekly newspapers, which carry the message to millions of readers. It was first observed in 1928 and has grown in importance each year since.

In his annual message Mayor Kirkpatrick called attention to the great contribution which the B&PW club has made to the community and what it is doing toward the advancement of business and industry.

Mrs. Laura O'Connor is president of the Black Mountain Business and Professional Woman's Club. Chairman for National Business Women's Week is Mrs. Frances King.

Community Chest Drive To Start At Swannanoa

The Community Chest drive, with a goal of \$12,000, will be conducted in the Swannanoa community, Oct. 15-31. J. H. Smith, chairman, announced at the meeting of the Swannanoa Men's club Monday evening.

Members of the Community Council who will assist with the campaign are Charles Porter, Roy Alexander, Paul Young, Fred Davidson, Mrs. S. E. Steele, Mrs. Robert Davidson, and Dr. Arthur Bannerman.

The community will be canvassed during the drive, Mr. Smith said. The budget has been raised slightly from last year. For this reason all contributors are urged to "dig a little deeper" this year to help meet the extra cost.

After an appeal by W. M. Graham, neighborhood Scout commissioner, several volunteered to serve on the Scout committee, headed by C. S. Porter, chairman. Committee members are the Rev. C. B. Talbot, Bill McMurray, W. W. Corne, Sam Alexander, Sidney Croy, John Brown, Arnold Powell, and Bill Darby.

The club was entertained with music by a quartet composed of E. N. Howell, George Young, the Rev. G. B. Talbot, and Dr. Hubert Clapp.

Program for the evening was a Defense Department movie of combat in Korea.

President Jack Smith presided.

Miss Burner Will Give Lectures

Miss Oolooah Burner of Little Switzerland and New York City will present a series of five informal discussion-demonstrations entitled "Adventures Toward Inner Freedom" Oct. 12 through 16, to be given in the lunch room of the grammar school each evening at 8:00 o'clock.

Miss Burner's subjects include practical suggestions and techniques for learning "to relax wherever you are, whatever you may be doing; how to take the fright out of fear, the wear out of worry; avoid fatigue, sleep without drugs, and without counting sheep, inject fun into housework, have fun without funds, and rest as you run."

The course is sponsored by the B&PW club in observance of National Business and Professional Women's Week, and is offered as a public service to the women of Black Mountain. Ladies are invited to attend the class on Monday night as guests. They may then sign up for the following classes if they think they will be helpful to them.

Single admissions will be 75 cents.

The first successful newspaper in America was The Boston News Letter, founded in 1704 by John Campbell, postmaster of Boston.

Paving Contract Given For Mile City Streets

Dickerson, Inc., contractors of Monroe, N. C., were awarded the contract for paving approximately one mile of city streets and have started work. R. T. Greene, business manager of the Town of Black Mountain has revealed.

A new type of pavement, called surface treatment, will be 16 feet wide. Later on the plan is to put a curb and gutter two feet wide on each side, increasing the width to 20 feet.

The idea behind the new 16 foot pavement is to pave as much as possible and to get the people out of the dust," Mr. Greene explained. The Dickerson company will complete the paving within 10 days.

Streets to be paved include East Connally, West Connally, Ball street, Prospect, Orchard, Scotland and Center, Pine, West Blue Ridge, a part of Disoway, Second street, Oakland drive, and between the sidewalk and the pavement of Church street.

Of the \$7000 a total of \$5380 came from Powell bill funds and the balance from the regular street budget.

A street light has been approved for Laurel lane.

Town officials have again pointed out the seriousness of the water situation here. "There has been no rain for a week and our situation is still critical. There absolutely has been no lifting of any restrictions here. There is to be no washing of cars, watering of lawns, or anything else where water will be used unnecessarily. It has been more than a week since our last rain and chances are the rest of the month will be dry. For that reason we must save in every way possible," it was emphasized.

Valley Precincts Lead Buncombe In Vote For Bonds

Black Mountain and Swannanoa precincts led the county in the number of votes cast Saturday in the \$72,000,000 school and mental hospital bond election. Buncombe county was third among the counties and the Swannanoa Valley was far in the lead of other precincts county-wide.

The voters of the state passed the measures by an overwhelming majority, although ballooning.

—Turn to Page 10

STILL TIME TO NAME OUTSTANDING WOMAN

There is still time to send in letters naming the outstanding business woman of the year. Anyone may send in a suggestion. Address your letter giving reasons for your choice to Chairman of Public Affairs, Business and Professional Woman's Club, in care of Black Mountain News.

The letter should be post-marked not later than midnight, October 10.

Public Asked To Observe Safety Rules At School

The safety committee at the grammar school has asked that the public observe the following rules on the school grounds.

All cars are to enter the school grounds at the WEST entrance and leave by the EAST entrance.

In the morning, all cars are to unload in the front of the building. In the afternoon all cars are to go to the BACK of the building to pick up children. This must be strictly observed.

Above all — DRIVE VERY SLOWLY. The child's life you save may be that of your own child!

Mrs. Roy Taylor is chairman of the safety committee.

MR. & MRS. J. J. WHITE OBSERVE ANNIVERSARY

Mrs. J. H. Riddle held open house Wednesday, Sept. 30, to honor her father and mother, Mr. and Mrs. J. J. White on their golden wedding anniversary.

The house was decorated with bronze and yellow chrysanthemums. Mrs. H. D. Crawford greeted the guests at the door, and Miss Melba Riddle presided at the register. Mrs. W. A. Allison presided at the punch bowl, assisted by Mrs. S. P. Riddle, Mrs. N. S. Riddle, and Mrs. J. L. Morris.

Many guests called to extend congratulations. Guests calling were from Beulah, Mo., Richmond, Ind., Weaverville, Asheville, Swannanoa, and Black Mountain.



American Red Cross District Meeting Held Here

A district meeting for home service workers from nine American Red Cross chapters was held at the Monte Vista with the Black Mountain-Swannanoa chapter as host. Lunch was served to 40 people. The group heard talks by W. D. Dibrell, manager of the Asheville office, and Miss Ruth Luckman of Atlanta.

Local residents in the picture include Mrs. H. A. Kerlee, Fred Burnett, chapter chairman, Mrs. A. B. Whitt, Mrs. Kelly Benge, Mrs. E. N. Crumpler, Mr. and Mrs. Emil Kirstein, Mrs. Fred Burnett, R. T. Greene, who welcomed the group in the name of the mayor, the Rev. Thad McDonald, Mrs. R. E. Hurst, Mrs. Bessie Carr, chapter secretary, Miss Genevieve Fisher, Mrs. Stanley Garland, and Mrs. Frank Buckner.

Decorator Shop Open Monday

Sawyer's Decorator Shop will open Monday upstairs in the Collins store on Broad Street, Black Mountain.

The shop is owned and managed by Mrs. Sawyer of Black Mountain. It will be equipped to handle all types of work. Free estimates will be given on slip cover, draperies, and upholstery.

The shop is located in the building of Black Mountain and is in charge of the upholstery department at Belk's Department Store, Asheville.

For the new shop were opened at a recent conference between Mrs. Sawyer, E. N. Crumpler, manager of the local store, and W. A. Collins, owner of the Collins chain in North Carolina.

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