

# Sunday School Lesson

HOMER W. HANSLIP, Director  
Public Relations,  
The Christian Assembly,  
March 28, 1954.

**JESUS STRENGTHENS HIS DISCIPLES**  
Text—John 16:1-13.  
Verse—John 16:13.

never promised anyone an easy life. Jesus was not on a vacation when He was in the world and serious, dangerous and desperate work to do. He came to perform His Father's will; proclaim His Father's message and lay the foundation for His Father's Kingdom.

These things have I spoken unto you, that ye should not be offended—or to fall away or desert the Cause. This lesson warning and encouragement were ahead when men would be anxious to kill and kill. Jesus wanted His disciples for the purpose of onslaught which they would encounter. He outlined the persecutions they would have to endure.

PHOTO FINISHING AND DEVELOPING  
Creative Craft Center  
115 Broadway  
Black Mountain, N. C.  
TWO DAY SERVICE  
Jumbo Prints . . . 06c each

## BE SURE • BE SAFE •

# RETREAD YOUR TIRES NOW

- WHEEL BALANCING -  
Amoco Gasoline and Oil  
Your U. S. Royal Tire Distributor  
**GARLAND & LONG TIRE CO.**  
BLOCK WEST OF TRAFFIC LIGHT ON HWY. 70  
Swannanoa, N. C. — Phone: Black Mtn. 6231

## The NEW Sarasota Terrace

SARASOTA, FLORIDA  
Where Summer Spends the Winter

Every day is a fun-filled day at sunny Sarasota! Winter home of the Greatest Show on Earth — Ringling Brothers — Barnum & Bailey Circus, Boston Red Sox spring training, Ringling Museum or Art, jungle gardens, sandy beaches and fabulous fishing. Yes, you will enjoy eventful, exciting Sarasota — day and night!

SEASON December 15 Through April 15

The Sarasota Terrace is the finest on Florida's famous West Coast — swimming pool, shuffleboard courts, excellent dining and cocktail lounge. American and European plan. Guests enjoy privileges of Lido Beach, Bobby Jones golf course, including free transportation to these facilities.

Your Local Travel Agent — "Ask Mr. Foster" — or write direct  
SARASOTA TERRACE, P. O. Box 1720, Phone Ringling 2-0421, SARASOTA, FLA.

### Mow Lawn at Night



American ingenuity has again come up with an idea to make life easier. This time, the old problem of cutting grass under the hot summer sun has finally been licked.

Now you can cut your lawn in the cool of the evening after the heat of the day has passed. The Jacobsen 21-inch Lawn Queen power mower is equipped with twin chromium-plated headlights. The compact, 12-volt generator to supply the lights is automatically driven off the main drive belt of the mower. Headlights throw enough light to read a newspaper at 60 feet.

The headlight-equipped Lawn Queen will also supply light for people who like to tend their flower gardens or trim bushes in the evening. Even white sidewall tires are available on this deluxe mower.

### Funeral Services Held For R. J. Padgett Friday

Funeral services were held in the Cherry Springs Methodist church Friday at 2 p. m. for R. Jeff Padgett, 86, who died Thursday at the home of his daughter, Mrs. C. W. Robertson of Swannanoa. The Rev. John Wright, the Rev. Carl Roland, the Rev. John Hicks, and the Rev. Mr. Hall, officiated.

Burial was in Cherry Springs cemetery.

Surviving are two sons and four daughters, John C. and Talley Padgett of Old Fort, Mrs. C. W. Robertson of Swannanoa, Mrs. Hicks White and Mrs. Parris Moore of Old Fort and Mrs. Ervin Bradley of Spartanburg, S. C.

Also four step-daughters, Mrs. Edward Reed of Marion, Mrs. Roy Stevens, Mrs. Bob Saunders and Mrs. Frank Waters, all of Old Fort; 24 grandchildren; and 18 great-grandchildren.

### Look Who's Here!

Mr. and Mrs. Bruce M. Harris are parents of a son born March 16 at St. Joseph's hospital.

A son was born to Mr. and Mrs. M. W. Waddell of Swannanoa at Memorial Mission hospital on March 17.

### LEGAL NOTICES

**NOTICE**  
Having this day qualified as Executrix of the Estate of WILLIAM F. WELLS, late of Black Mountain, Buncombe County, North Carolina, this is to notify all persons having claims against the estate to present them to the undersigned, duly verified, at her residence in Black Mountain, North Carolina, on or before March 24th, 1954, or else this Notice will be plead in bar of recovery. All persons indebted to said estate will please make immediate payment. This the 18th day of March, 1954.

MARY LEE WELLS,  
Executrix of the Estate of WILLIAM F. WELLS, deceased.  
March 25; April 1, 8, 15, 22, 29.

### PRELIMINARY CERTIFICATE OF DISSOLUTION

To All to Whom These Presents May Come: Greeting:  
WHEREAS, it appears to my satisfaction, by duly authenticated record of the proceedings for the voluntary dissolution thereof by the unanimous consent of all the stockholders, deposited in my office, that the LOIRMAYS DEPARTMENT STORE, INCORPORATED, a corporation of this State, whose principal office is situated in the Town of Black Mountain, County of Buncombe, State of North Carolina (Dempsey V. Whitaker being the agent therein and in charge thereof, upon whom process may be served), has complied with the requirements of Chapter 55, General Statutes, entitled "Corporations," preliminary to the issuing of this Certificate of Dissolution:

NOW, THEREFORE, I, THAD EURE, Secretary of State of the State of North Carolina, do hereby certify that the said corporation did, on the 8th day of March, 1954, file in my office a duly executed and attested consent in writing to the dissolution of said corporation, executed by all the stockholders thereof, which said consent and the record of the proceeding aforesaid are now on file in my said office as provided by law.

IN TESTIMONY WHEREOF, I have hereto set my hand and affixed my official seal at Raleigh, this 8th day of March, 1954.

THAD EURE,  
Secretary of State.

Filed in the office of J. E. Swain, Clerk Superior Court of Buncombe County, North Carolina, and duly recorded in Record of Incorporations No. 19, at page 213, this 9th day of March, 1954.

J. E. SWAIN,  
Clerk Superior Court.  
By Lois K. Fitzgerald,  
Deputy Clerk.

### ADMINISTRATIVE NOTICE

Having this day qualified as Administratrix of the Estate of James C. Cox, deceased, late of Buncombe County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned, duly verified, on or before one year from the date hereof, or else this Notice will be plead in bar of recovery. All persons indebted to said estate will please make immediate payment.

This the 13th day of March, 1954  
HELEN S. COX, Administratrix of the estate of JAMES A. COX, deceased.

### EXECUTORS' NOTICE

Having this day qualified, as Executors of the Estate of D. W. Harrison, Sr., deceased, late of Buncombe County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned, duly verified, on or before one year from the date hereof, or else this Notice will be plead in bar of recovery. All persons indebted to said estate will please make immediate payment.

This the 10th day of March, 1954.  
Ray R. Harrison and D. W. Harrison, Jr.,  
Swannanoa, N. C.  
March 11, 18, 25; April 1, 8, 15.

### EXECUTRIX NOTICE

Having this day qualified as Executrix of the Estate of Eugenia Johnson, deceased, late of Buncombe County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned, duly verified, on or before one year from the date hereof, or else this Notice will be plead in bar of recovery. All persons indebted to said estate will please make immediate payment.

This the 20th day of February, 1954.  
Jeanne A. Johnson, Executrix of Estate of Eugenia Johnson.  
Feb. 25, Mar. 4, 11, 18, 25, April 1.

# FLASH!! Announcing

## BUY IN SWANNANOVA VALLEY CAMPAIGN

### FREE FREE FREE

\$32.50 WORTH OF MERCHANDISE GIVEN EACH WEEK FOR 4 WEEKS  
PLUS — A 21" ZENITH TELEVISION SET - (Installed)  
By YOUR SWANNANOVA VALLEY BUSINESS FIRMS  
A DRAWING IN ONE OR MORE STORES EACH DAY DURING CAMPAIGN

# Anyone Can Win -- Even YOU

First Drawing Monday, March 29 - Look For the Winning Number In Every Store Window.

### Get Acquainted With the Facts

WHO greets you with a smile, gives you immediate attention, makes you feel your business is appreciated and is always glad to see you always says—"THANK YOU - COME BACK AGAIN"? WHO is it that you always call upon when your CHURCH, SOCIAL ORGANIZATION, LODGE, HOSPITAL, OR ANY COMMUNITY ORGANIZATION NEEDS HELP — EITHER WITH FINANCES OR PRIZES OR WHAT HAVE YOU? WHO is it that is a great help in paying the greatest amount of the taxes in the community? WHO is it that is the real backbone of keeping your community the progressive one that it is — ??? I am sure you will agree that it is NOT the chain stores in ASHEVILLE — IN fact it is not any of the merchants or business establishments in any town -- BUT -- YOUR OWN. IT IS THE BUSINESS HOUSES AND MERCHANTS OF YOUR COMMUNITY WHO DO ALL THESE THINGS.

NOW, they want you to know that they want your business and are willing to SHARE THEIR PROFIT with you. YOUR LOCAL BUSINESS HOUSES AND MERCHANTS WISH TO TAKE THIS MEANS OF ACQUAINTING THE BUYING PUBLIC OF THIS COMMUNITY WITH THEIR CODE OF ETHICS AS FOLLOWS:

- To do their full share in promoting all things that are good for the community.
- To render service based upon the highest standards of truth and honor, thereby deserving the patronage of the community.
- To make prompt adjustments for any cause or dissatisfaction, endeavoring to make every purchaser a satisfied customer.
- To avoid exaggeration or misrepresentation, so that the customers will not be led to expect more in goods or service than they actually deliver.
- To always try to apply the principles of the GOLDEN RULE to their every business transaction.

### RULES GOVERNING "BUY IN SWANNANOVA VALLEY" CAMPAIGN

- Everyone can enter except the families of the co-operating merchants and/or the employees and their immediate families.
- Campaign starts March 22 and runs for five (5) consecutive weeks.
- A Ticket will be given for each 50 cent purchase, by the co-operating merchants.
- Stubs must be placed in receptacles at the time of the purchase and at the place the purchase is made.
- Tickets will be given on cash purchases or on amounts paid on accounts. No tickets given on charge items.
- Drawings will be made each week during the campaign. Drawings are made at the merchant's place of business—day and time to be set by merchants. Look for card in merchant's place of business or window, informing the public who has been the lucky winner for the week.
- A \$5.00 merchandise or service certificate will be given to the holder of the stub drawn in each merchant's place of business each week during campaign. You do not have to be present to win.
- Check each day with your merchants in order to learn the daily winners.
- You can win as many times as your luck holds out. The more purchases you make in each place of business the more chances you have of winning.
- A 21" Television Set (installed free) will be given to the holder of the lucky number at the end of the campaign.
- All stubs will be placed in a master ticket box for drawing at end of campaign. Hold your stubs even if you do win weekly.
- Drawing for the Television Set will be made on April 24 at 4 P.M. from the master ticket box. Be on hand for the excitement. You do not have to be present to win.

COPY OF MERCHANDISE CERTIFICATE TO BE GIVEN BY MERCHANTS  
THIS CERTIFICATE ENTITLES THE HOLDER \_\_\_\_\_ OF \_\_\_\_\_ TO FIVE DOLLARS (\$5.00) WORTH OF ANY MERCHANDISE OR SERVICE SELECTED, FREE, IN THE PLACE OF BUSINESS OF THE UNDERSIGNED MERCHANT.  
Name of Business \_\_\_\_\_  
Date Issued \_\_\_\_\_  
Signature of Owner \_\_\_\_\_  
Bring This to the Place of Business and Get Your Free Merchandise or Service at any time During the Campaign.

### Stop In Any of the Following Business Places and Get the Rules of the Campaign . . .

"IT PAYS TO KNOW YOUR LOCAL MERCHANT"

BUCHANAN 5 & 10 BUCKNER'S ESSO SERVICE SWANNANOVA SERVICE STATION TOWN GRILL DAVIDSON SERVICE STATION DAVIDSON COAL CO. THE SUPERETTE GIBSON ESSO SERVICE GARLAND & LONG HARBIN GROCERY HARRISON FURNITURE STORE W. G. HARRISON GROCERY	W. F. MARTIN GROCERY MCPETERS & MCPHERSON MAC'S TIRE & SUPPLY CO. NOBLITT'S GROCERY PORCHER'S GARAGE PORTER'S ESSO FUEL OIL CO. PORTER'S SUPER MARKET PRUETT'S GROCERY RICE'S GROCERY SISK'S WARD'S DRUG STORE HARRISON & CO. SWANNANOVA VALLEY CAB
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