GULLINS

DEPARTMENT STORE



Easter

PARADE

VALUES



Sheer Dress

Sizes 14 to 20

RAYON SHANTUNG STRIPE TRIM COLLAR

The Wear Everywhere Dress -Wear Now Right Through Summer.

USE OUR LAY-AWAY!

Bonerella Linen - Glitter - Trim FOR MISSES, JUNIORS, & WOMEN

Suits

NAVY & PASTELS

Sizes 10 to 18

PERFECT FOR WARM WEATHER.

All in Natural Maize, Navy, Pink, or Powder Blue

Novelty Print Sheer

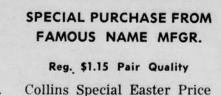
NYLON DRESS

- SELF BELT
- SIDE POCKETS
- FLARE SKIRT
- MANY COLOR

Combinations All on White Background.

So Cool and So Easy to Wear





THE SECOND PAIR IS PRACTICALLY FREE!

Buy your whole Spring and Summer supply now! At this Low Price! SIZES 81/2 to 11

Guaranteed First Quality — Wide Range of Choice Shades!

YON PANTIES

Lace Trims Lace Inserts and Assorted ncy Colors!





First Quality

FOR ONLY Sizes 5-6-7

Easter Handbags

Especially Selected for the Easter Parade! ★ Eyelet ★ Cloth ★ Faille

* Leather * and Novelties! The Most Beautiful Selection We Have Ever Had in Our Store!



A Special Color and Style to compliment your outfit!

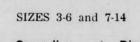
Navy-White-and Beautiful Colors!



Easter

- Wide Brims Flower Hats Chic Hats • Clip Hats, etc.
- LOADS AND LOADS OF NEWEST STYLES & COLORS TO GO WITH ANY OUTFIT FOR ANY OCCASION!

EASTER DRESSES



Organdies 🏠 Dimities Nylons Cottons ☆ Whites A Pastels Prints + Flocks

\$2.99

OTHER STYLES \$1.00 UP!

STER SHOES For the Family

For Dress or Casual Wear!

en's Oxfords-Loafers

MANY STYLES FOR YOUR SELECTION!



ECONOMY GROUP

Long Wearing Soles & Uppers! A COLLINS VALUE!

PAIR

Young Men's Styles! Quality for Less at Collins!

PAIR

Ladies' Shoes

STYLED For EASTER



Medium Heels

FASHION RATES NAVY FIRST -



Styles for the Young Miss or Matron!

FASHION FIRSTS THAT GO WITH THAT CHIC OUTFIT!

SHOE WARDROBE FOR SPRING!



Money Saving Style Values At Collins!

DEPARTMENT STORE

FLATS and LOW HEELS

SMOOTH LEATHERS!

- - - Famous for WEAR & PRICE!

Style Details of High Price Shops!



Teeners For Easter



Many Styles

Flats with Straps! Low Heel Pumps! Smooth Leathers!

NAVY-RED-BLACK-WHITE



Patent Leather

Easter Pumps

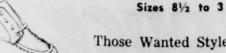


FOR THE LITTLE MISS!

Little 5's to Big 3's

Shop Early for Best Selections — An Outstanding Value!

Misses and Children's



Those Wanted Styles and Leather Uppers!

PAIR

FOAM AND PLASTIC LONG-WEARING SOLES!

Black Mountain, North Carolina