

Protect Your Family and Your Community Against



The Blood You Give... Helps Someone Live!

You never know when, where or whom disaster may strike. Year in and year out, accident victims alone far outnumber our war wounded. Blood is needed to save their lives.
But even in these days of "wonder drugs," blood

is one thing that cannot be manufactured. You — and you alone — can give it!
Whether your blood goes to a local hospital or for civil defense needs — this priceless, painless gift will some day help save an American life!



GIVE BLOOD NOW!



Dial 6541

ATTENTION

Church, School, Social, Labor, Fraternal, Civic and Business Organizations!
Blood is still needed!

Check These Vital Questions!

If You Can Answer "Yes" To Most Of Them, You — and Your Organization — Are Doing A Needed Job for the National Blood Program.

- Has your organization endorsed the local Blood Donor Program?
- Have you conducted a Donor Pledge Campaign?
- Have you set up a list of volunteers so that efficient plans can be made for scheduling donors?
- Do you have a Blood Honor Roll?

THE BLOODMOBILE FROM ASHEVILLE REGIONAL CENTER WILL BE AT

Swannanoa Methodist Church - Thursday, June 24 - 10 a.m. to 5 p.m.

Sponsored By

Beacon Manufacturing Co., and Employees

FAMILY INSURANCE

Be sure to ask for your Blood Donor Certificate which Guarantees you and your family an unlimited supply of blood for the entire year.

DONORS ARE NEEDED!

DIAL 6541 and make an appointment NOW to get your Family Insurance Card during this visit!

This Is the Third In a Series of Messages Sponsored During the Year To Build A Better Community!

Beacon Manufacturing Co.

Key City Laundry

Grove Stone & Sand Co.

Black Mountain Hosiery Mills

William Crabb & Co.

Black Mountain News