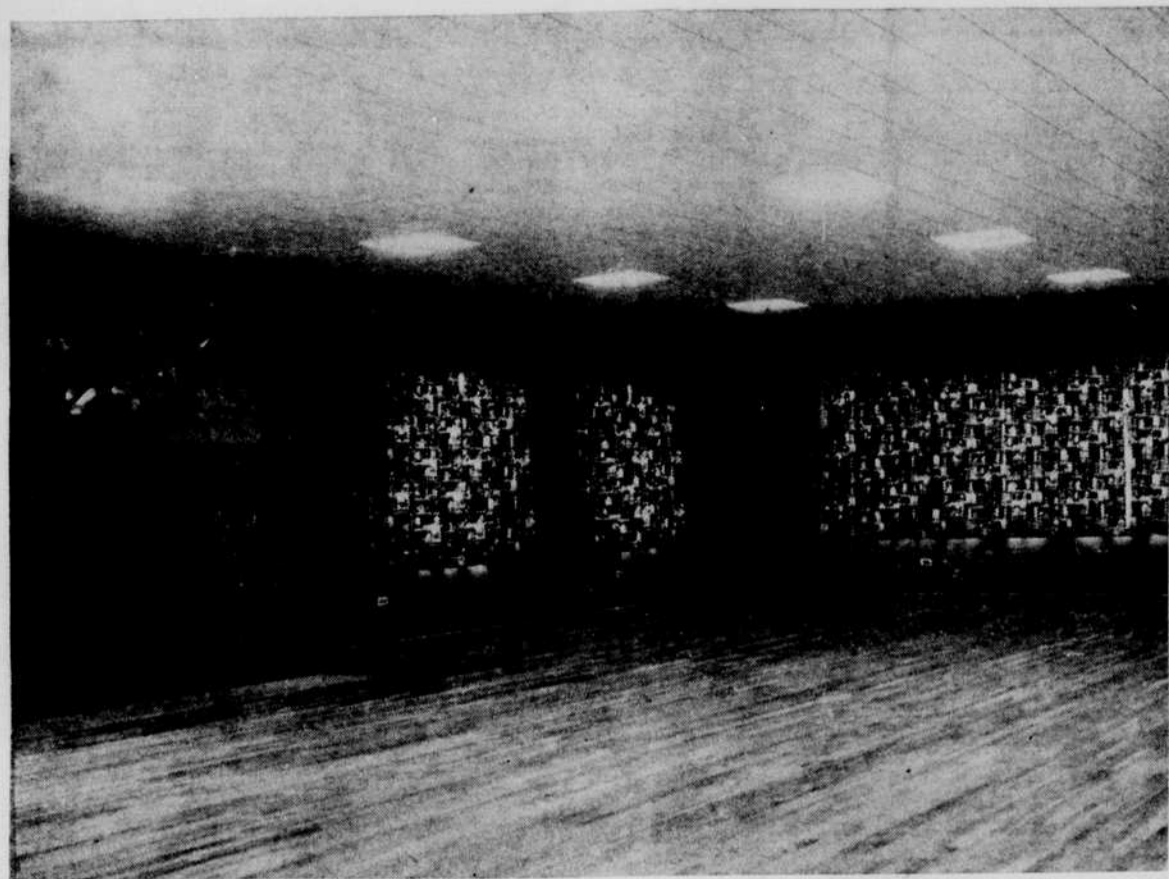


# WE'RE HELPING TO MAKE OUR TOWN SWANNANOVA - CAROLINA'S FINEST!

THESE ARE PROJECTS OF THE SWANNANOVA WOMAN'S CLUB!



The decorating of the large club room in the Community Club house is a project of the Woman's club.

The draperies were designed and hung by a professional interior decorator. The material is a heavy, flame proof cretonne with a country-side design on a cinnamon background. These are draw draperies extending 6" below the window sill. They are fully lined and completely cover the window for use in daytime showing of movies, etc. Wooden cornices complete the window dressing.

The picture window in the east end of the room is 8 feet wide and affords a beautiful view of the mountains. There are five other windows in this room, all treated in the same manner.



The small club room in the West end of the Community Club house is also a project of the Woman's club.

The walls are painted light green and the draperies, installed by the same decorator that did the large club room, are of lined sateen, having a cinnamon background, featuring painted balloons in soft colors.

The floor is covered with a shade of light brown and cream tile; the same type of tile has been laid in the back hall and the lobby, making a total of 384 square feet of floor space covered.

## Finer Carolina Campaign In Swannanoa Is Moving Ahead!

By Mrs. A. R. Cannon, Secretary and Mrs. L. E. Wainscott, Publicity Chairman

Swannanoa has won honorable mention prizes for the past two years in the FINER CAROLINA Campaign. This year we hope to win the Grand Prize and are working not only for that goal but toward helping to make Swannanoa a happier, more prosperous town and a finer place in which to live.

The Chairman of the FINER CAROLINA Group this year is Dr. C. W. Bates, with Mrs. A. R. Cannon as Secretary, Mrs. L. E. Wainscott as Publicity Chairman and Willard E. Darby as Photographer. Mrs. Holly Hipp is keeping the Scrapbook with Mrs. W. A. Porter helping her.

### FIVE PROJECTS CHOSEN ARE:

#### No. 1 - WOMAN'S CLUB

Goal: Decorating and furnishing the Community Club House.

Mrs. W. A. Ward is Chairman of this Committee and others helping her are, Mrs. Robert Davidson, Mrs. Arnold Powell and Mrs. John Kelly.

#### No. 2 - MEN'S CLUB

Goal: (a) Purchasing two sections of property at a cost of \$750.00. One lot on the East side of the Club House, 50x75', on which additional picnic tables and furnaces are to be built; and one lot directly in front of the Club House (or what has generally been known as the Grovemont plaza) 150x300', and on which 14 dogwood and 14 poplar trees have been planted.

(b) Purchase of Ventaire Aluminum Canopies for the four outside doors of the Club House at a cost of approximately \$480.00.

(c) Building concrete platform landings and steps at two doors; one on the west side and one on the north side. Approximate cost—\$200.00 with donated labor. Charles S. Porter is Chairman of this project.

#### No. 3 - GARDEN CLUB

Goal: (a) Sponsor a contest between the Elementary School Grades, building and erecting bird houses and feeding stations.

(b) Build and beautify a Sunken Garden on the corner of the school property at an estimated cost of \$100, this including donated labor.

(c) Sponsor planting of dogwood trees—encouraging property owners and community at large to plant at least one dogwood tree on their property.

(d) Women of the Garden club to visit school and show films on beautification of yards.

Mrs. John Brown is the Chairman of this project and is ably assisted by Mrs. C. W. Bates, Mrs. Roy Alexander, Mrs. George Talbot and Mrs. Arnold Whitt.

#### No. 4 - COMMUNITY COUNCIL

Goal: Improve Mail Boxes from the Black Mountain Township line on the east to Warren Wilson College road on the west. The mail boxes to be made to standard pattern, including name plates.

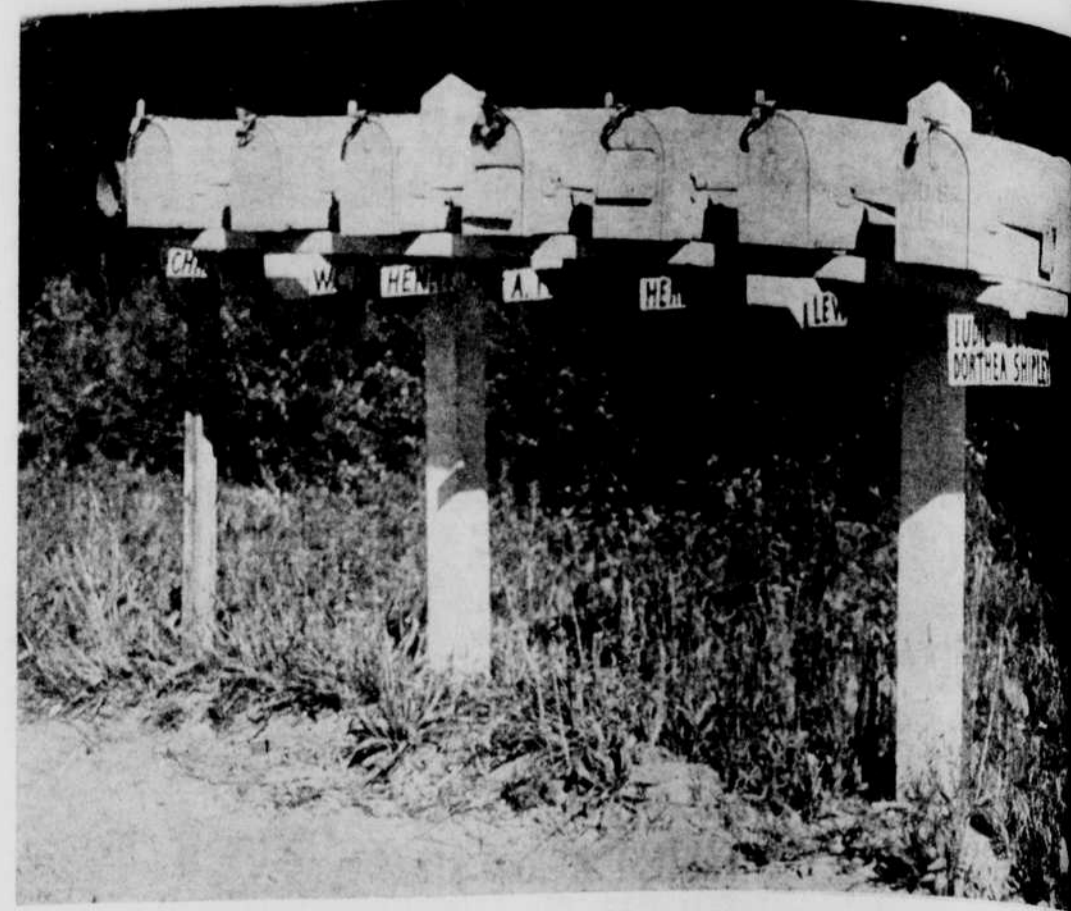
S. R. Neskaug and S. Fred Davidson are in charge of this project.

#### No. 5 - MERCHANTS' ASSOCIATION

Goal: (a) Clean up and improve business district of the community. This to be accomplished by cleaning up the backs of stores, cafes and taxi stands. Garbage collected and hauled away on designated days.

(b) Putting on a paint-up campaign.

MAIL BOX PROJECT CREATED A SENSATION!



The mail box project has created quite a sensation and S. R. Neskaug and Davidson, who are in charge of the project, report that almost everyone approaching the purchase of a standard post was very cooperative.

The school boys, under the direction of Mr. Neskaug, have been responsible making these posts. An assembly line was formed at school and four boys were selected each day to receive instructions and do their share of the work. The posts are painted 30" from the bottom and the top painted white. The boxes are also painted white when permission is given by the owner to do so.

Eighty name plates are ready for the boxes; these name plates require thirty minutes of work on each.

The designated area for the standard posts and boxes is complete up to the red district and these are now in process.

PROJECTS OF SWANNANOVA MERCHANTS' ASSOCIATION!



The Merchants' association has been instrumental in building a sidewalk, approximately 300 feet long, on the north side of the Swannanoa Bank & Trust building and have planted shrubbery between the sidewalk and the building.

They are now in the process of arranging a large parking area in the business district, for the convenience of customers. The clean-up campaign has moved rapidly with a garbage pick-up each Tuesday.

## Sunken Garden Is Garden Club Project!

The sunken garden in the corner of the school property is another project of the Garden club.

A fence has been built around the garden and walks were made and filled with white chat. Steps also were made leading to the entrance of the garden. New plants and shrubbery have been planted with a name plate at each shrub.

Considerable work has been done on the school ball ground under the direction of the Garden club and Parent Teachers association.

### HELP MAKE YOUR COMMUNITY THE FINEST IN THE CAROLINAS!

The Finer Carolina committee invites every citizen of the Swannanoa township to cooperate and help to make our town "Carolina's Finest."

You don't have to be a member of the committee or any organization to help. An earnest desire to be of service to your community is all that is needed.

Look over the list of projects and decide what you are most interested in. Your help is needed.

PROJECT OF SWANNANOVA MEN'S CLUB!



The lot opposite the club house is one purchased by the Swannanoa Men's club and on which picnic tables and furnaces are being built. Much of this work is being done by the Woodmen of the World Scouts, under the direction of Joseph Porcher and will, when completed, be a wonderful place for club picnics.

The Men's club has also purchased the lot directly in front of the club house and to date have planted 14 poplar trees and 14 dogwood trees. This lot is being used for a supervised playground.

—All Photos By Darby Photo Service

## Bird House Contest Very Successful

The Garden club sponsored a bird house contest which was started on March 26 with a talk and showing of bird houses by Mr. Rembert of Asheville to the elementary grades of the school and has now been successfully concluded with between 45 and 50 entries. Prizes were awarded for the three best bird houses. Some of the most successful houses were made by the children, due to the fact that some of our feathered friends did not wait for the completion of the contest, but moved in and stayed. The builders were too soft hearted to file entry notices, thereby possibly missing a prize for themselves. The contest was considered very successful.

### WHAT PROJECTS SHOULD BE CONSIDERED FOR NEXT YEAR?

Do you have a project which you think your Finer Carolina committee should consider for next year?

If so, let the chairman, Dr. C. W. Bates, know so he can pass the information along. We want to do the best for the community but we need YOUR suggestions.

Look over the community, with a critical eye, and what is the thing we could do to help our community and pass the word along to the committee.

# The Success of this Program Depends on YOU and YOU!