

# COLLINS COAT And BLANKET

**Bigger - Better Than Ever**  
**JULY 8c LAY-AWAY SALE!**

# SALE

• VALUE AND STYLES AT COLLINS •

100% Wool Novelty Check

**Coats**  
**\$16<sup>88</sup>**

Misses Sizes 10-18 in that New Popular Small Check.  
 Warm, 100% Wool Interlining.  
**EVERY PURCHASE GUARANTEED!**



• GENUINE OLD TIME DOOR OPENER •

All Wool

**Coats**  
**\$5.00**

LAY IT AWAY FOR 88c  
 Sizes 3 to 6x, 7 to 14. Lay It Away for 88c!  
 Checks — Plaids — Meltons — Beautiful New  
 FALL COLORS!



• YOUTHFUL MATRONS •

Wool & Cashmere

**Coats**  
**\$26.88**

Sizes 38 to 44. Novelty Check, Mauve, Navy, Gray, Brown.  
 Beautiful Iridescent Taffeta Lined — Tailored by Experts!  
 Full Swing Back. Only 88c Puts It In Lay-Away!



**16" Boudoir Lamps**

**\$2.28<sup>Ea.</sup>**

Decorated China Bases  
 Shade to Match — Dress Up That Room! — A \$3.98 VALUE!

**Buy Now - Pay For It Later!**

JACQUARD WOVEN

**Indian Blankets**

**\$2.68**

Ideal for the Boys' Room or in the Car! — 64"x76" — 8c DOWN!

**FABRIC SALE**

Some in Dress Lengths — Some Right off the Bolt!  
 WOVEN SUITINGS — RAYON ACETATE FLANNELS —  
 BENGALINES — HEAVY FAILLES — MIRACLE FABRIC  
 ASSORTMENT — DACRONS — ORLONS — NYLONS  
 FINE COMBED COLORED YARN COTTONS.

Values to \$1.49 a Yard. None less than 98c Values!  
 NEW FALL GOODS! SAVE AT COLLINS!

**68¢<sup>YD.</sup>**



**New Cottons & Synthetics For Fall!**

NUBBIES and SPLASH WEAVES—CREASE RESISTANT PRINTS  
 DONGEL TWEEDS — SHIRTING FLANNELS **48c<sup>YD.</sup>**

**Blanket Sale**

OUR ANNUAL ONCE A YEAR SALE!  
 ONLY 88c WILL RESERVE YOUR  
 SELECTION IN LAY-AWAY!



SOLID COLOR COTTON  
 "CANNON'S" SKY TONE ICE CREAM COLORS

**\$2<sup>58</sup>**

Whipped Edges — 70"x90" — Pink — Blue—Maize—Green—White

LIGHT WEIGHT SOLID COLOR — 70" x 84" — \$2.49 Value!  
**BLANKET - - - - - \$1.98**

Fashion Right For the School Miss

**Coats**

100% Wool, Novelty Check,  
 Matching Muff, Velvet Trim,  
 Slash pockets, Double Breasted.  
 Sizes 7 to 12

**\$14<sup>88</sup>**

A \$19.95 Value in Most Stores!  
 Save At Collins for Smart Apparel!



A LOT FOR THE  
 ECONOMY MINDED MISS!

Popular Sheen Gabardine

**COATS**

With Removable Matching  
 Stole, Heavy Wool Interlining.

**\$8<sup>88</sup>**

Slash Pockets with Flaps,  
 Full Swing Back!



COLLINS ALWAYS HAS THE BEST VALUES. JUST THINK.  
 ONLY \$8.88 and 88c WILL RESERVE YOUR SELECTION

Teen-Agers

FITTED PRINCESS STYLE  
 100% WOOL

10 Button, Double Breasted, Contrasting  
 Trimmed Collar and Cuffs! Yarn Dyed!

**\$19.88**

Pre-Teens 8 to 14. Oxford and Gray, Cadet  
 and Gray, Princess Effect Multi-Colored,  
 Form Fitting, Lustrous Lining!

88c WILL PLACE YOUR CHOICE IN LAY-AWAY



TEENERS CASUAL NOVELTY  
 CHECKED 100% WOOL TWEED

**Coats**

"Milium" Lined for Warmth without  
 Weight. Removable Stole to Match!  
 Full Swing Back!

**\$16.88**

Pre-Teen Sizes 8 to 14

## - - Doll Time at COLLINS - Dolls and Dolls GALORE - -

2 Styles Big 25 1/2"  
**Baby Dolls**

NINON DRESS — SARAN HAIR  
 RUBBER BODY

**\$3<sup>99</sup>**

A \$4.95 Value!



18" Girl Doll

Saran Rooted Pony  
 Hair-do. Attractively  
 Dressed!

Big 28"  
**GIRL DOLL**  
**7.95**



PONY TAIL HAIR-DO — DRESSED IN  
 1 YEAR OLD APPAREL!

A \$10.95 Value!

**Shop At COLLINS!**

THE ONCE A YEAR  
 DOLL EVENT! A  
 SMALL DEPOSIT PUTS  
 YOUR SELECTION IN  
 LAY-AWAY!

SMALL REGULAR  
 PAYMENTS SOON  
 MAKE IT YOURS.

EVERY LITTLE  
 MOTHER WANTS  
 THESE DOLLS!

ROOTED SARAN HAIR-DO — 18" DRESSED

**GIRL DOLL**  
**\$2.99**

RUBBER BODY — BATHE AND CURL HER HAIR ATTRACTIVELY  
 DRESSED EVEN TO SHOES! LAY-AWAY NOW!!!



A \$3.98 Value—Save at Collins

ROOTED SARAN HAIR DRESSED

**GIRL DOLL**

**1.99**

Mary Martin Hair-do  
 Vinyl Head — Rubber Body

**: USE OUR LAY A-WAY PLAN :**

You Save When You Shop At

**COLLINS**  
**DEPARTMENT STORE**  
**BLACK MOUNTAIN, NORTH CAROLINA**

**Pajama Dolls**

LARGE 22" SIZE

**5.95**

WASH ME WHEN I GET DIRTY—DRESS ME PRETTY!

13" RUBBER

**PAJAMA DOLLS - - 99c each**

BUY 2 FOR TWIN SETS!