

HELP! HELP!

HALLOWEEN CARNIVAL NEEDS  
CAKES, APRONS, ITEMS FOR  
COUNTRY STORE!

# BLACK MOUNTAIN NEWS

YOUR COUNTY NEWSPAPER

Weather

Date	High	Low	Prec.
Oct. 16	71	42	
Oct. 17	68	55	
Oct. 18	63	55	.55
Oct. 19	62	52	.08
Oct. 20	60	51	
Oct. 21	59	52	
Oct. 22	63	48	1.95

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12 PAGES TODAY

5c PER COPY

## REFLECTIONS

By Gordon Greenwood

You miss your favorite columnist in this issue, and many of you will, he's sick. Oden Walker taken to Memorial Mission hospital Monday. We hope that he will be able to resume his activities. He and Minnie moved into their new home in Lakewood last week. We're sorry to miss the popular Bittersweet.

The Swannanoa Men's club has a unique plan to increase membership during the year. Charlie Nichols has decreed that each member shall get a new member. Those who don't will be fined, but good.

We found someone that agrees with me. Max Woodcock believes the football season now starts early and ends too soon. I've hoped that for some time but he said it out loud for fear of being called an old timer or fever if it is you call those who believe too much in changing the seasons around. Last week talking with Mr. Woodcock I found that he has the same idea. He expressed it: "Just about time that the weather begins feel like football the season over."

Sorry that I didn't hear who said this or whom they said it but it was overheard. "When she was a little girl she was very shy and never talked. But her husband now believes that somewhere along the road about the time she was in school someone vaccinated her with a victrola needle and she has been strong since." Ladies, please: I'm sorry that I didn't get the name of the person but I'm sure it wasn't you.

Although the Goat Man has not reached Charlotte, he has been subject of stories and pictures in the newspapers of that city. Even the officials of the city are terrified with the thoughts that he might come rough.

While on our way to the SMU game at Durham on Oct. 12, we were halted near Hickory by a traffic jam which stretched a long way over the top of distant hills. Everyone was sure there had been a wreck, but when we finally caught up with the trouble we found the Goat Man sitting on his rig rocking along.

The stories regarding the earnings of the fellow continue to make the rounds. The engraver made the cut which we published several weeks ago took out from his busy schedule to write this brief note: "This Goat Man is reported to be quite healthy and earns over \$50,000 per year for such carryings on."

It's easy to tell when the Goat Man is around by the intense glare of his headlights and the traffic jams which develop.

Who says people don't notice Albert Ehlers Inc. started their phones ringing madly when they ran the first full page ad in the 1956-57 series in the "New York News" last week. Unknowingly they created quite a situation.

The illustration in the ad was a penthouse apartment balcony showing a man and a woman enjoying their breakfast coffee. Sound nice? It was! But in attempting to imply through this setting that Ehlers' coffee is served by the better families, the artist overlooked a detail—a band of gold on the woman's third finger, left hand.

Calls from customers, consumers and the gals in the office —Turn to Page 12

## Miss Perley Is Wed In New York

Miss Marion Perley of New York City, daughter of Mrs. Frederick Allen Perley and the late Mr. Perley of Black Mountain and Sanibel, Fla., and John C. Casstevens, Jr., also of New York City, son of Dr. and Mrs. John C. Casstevens of Winston-Salem, N. C., were married Saturday, Oct. 13, at 5:30 p.m. in St. George's Episcopal church in New York City. The ceremony was performed by the Rev. John Evans. The bride was given in marriage by her brother, Franklin Terry Perley.

Mrs. Casstevens is a graduate of St. Genevieve-of-the-Pines and the Finch School in New York City. She studied music for several years in France and is a professional harpist. She was solo harpist for several years with the North Carolina Symphony Orchestra.

Mr. Casstevens is a graduate of the University of North Carolina where he was a member of Alpha Tau Omega fraternity. He is now with the brokerage firm of Reynolds and Co. in New York where they will reside.

## Beddingfield, O'Connor Head Lions White Cane

Woodrow Beddingfield and John J. O'Connor are co-chairmen of the 1956 White Cane drive which was launched by the Lions club here recently. The annual funds-raising campaign will be featured by community sales of lapel tabs and solicitation of memberships in the North Carolina State Association for the Blind.

Mr. Beddingfield and Mr. O'Connor have been active in every major project which the Lions club has sponsored. Beddingfield sold the advertising for the Lions Club Birthday Calendar and placed second to Frank Wade in sale of listings. O'Connor is chairman of the Boys' and Girls' committee, directed the softball program the past summer, and is chairman of the committee which is studying the possibility of a Boy Scout Troop for Owen High school.



"Since the principal work of the Lions club is in sight conservation, the White Cane Drive gives every member an opportunity to participate. North Carolina has one of the finest and most comprehensive programs for the blind in the United States, and we believe in the world," the leaders said.



Black Mountain Lions will join in drive efforts with 34 other clubs with some 1,600 members in District 31-A comprising 12 western mountain counties.

A non-profit organization, the State Blind association works in cooperation with the State Blind commission in assisting the blind and visually handicapped all over the state.

"Safety, security and self-support for North Carolina's blind," is White Cane Drive's objective, with all funds derived being used directly or indirectly for blind aid programs. There is no paid staff. State Blind association fills in the gap between the services rendered by Lions clubs and the State Blind commission, making a total program unequalled in the United States.

Association funds are used for many purposes. Radios for blind persons and equipment for blind stand operators are purchased. Association sponsors educational programs on prevention of blindness, pre-school institutes for mothers of blind children, and provides eye surgery when other funds are not available.

Other projects financed are: transportation charges on all talking book machines used by the blind, White Cane walking sticks for all blind, furnishing of glasses, artificial eyes, provision for clothing, hearing aids, dental services, and hospitalization.

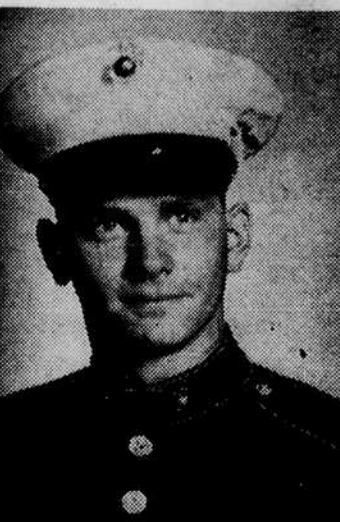
## BOOSTER CLUB TV SET IS IN TYSON'S WINDOW

See the beautiful new TV set which the Valley Booster club will give away at the homecoming game, Owen High vs. Brevard, at Memorial Stadium on Friday evening, Nov. 2.



**CORPUS CHRISTI, Texas (FHTNC)**—Navy Reserve Ens. Thomas E. Twigg, son of Mrs. Ellen Lehman of Black Mountain, N. C., has his "Wings of Gold" as a Naval Aviator pinned on by Rear Admiral R. S. Clarke, USN, Chief of Air Advanced Training at the Naval Air Station, Corpus Christi.

Ens. Twigg received his designation as a Naval Aviator on Sept. 14, after more than 18 months of flight training.



## Observance of World Community Day Is Set Here

Ministers of this area are requested by the United Church Women to help prepare their members for the proper observance of World Community Day on Nov. 2 by preaching October 28 on the subject "Human Rights."

A program for families will be held at 7:30 p.m. Nov. 2, in the Black Mountain Baptist church. Special music: Dr. Billy Graham's film of His Crusade in Asea. Come and bring a contribution of cash, clothing, shoes, or blankets to be sent abroad to refugees.

## Week of Prayer and Self Denial Program Given

In observance of Week of Prayer and Self-Denial the Woman's Society of Christian Service of State Street Methodist church will hold a day apart service Tuesday, Oct. 30, in the fellowship hall of the educational building. Meditation will be from 10 a.m. to 12 noon. Lunch will be served at 12 o'clock.

The afternoon session will be from 1 to 2 p.m. followed by Holy Communion, administered by the Rev. Robert Walters. Among those participating will be Mrs. L. C. Jumper, Miss Edith Chatterton, Mrs. Percy Justus, Mrs. George E. Moray and Mrs. H. W. Sanders. Mrs. Douglas Jones is chairman and Mrs. W. B. Pollard will be in charge of the luncheon.

The whole community is cordially invited to attend. Everyone is asked to bring sandwiches. A drink will be served by the Methodist women.

## Boy Scouts Will Canvass Monday For Surplus Food

On Monday night, Oct. 29, from 7 to 8:30 members of Boy Scout Troop 47 will go from door-to-door asking for contributions to send surplus food to the hungry people of the world. The project called S. O. S. which stands for share our surplus is sponsored by the Church World Service, the Overseas Arm of the National Council.

The program is designed to send badly needed American surplus food by sharing in this unique worthwhile unselfish form of Halloween Trick or Treat. The Boy Scouts will identify themselves.

## MASONIC LODGES SET TRAINING SESSIONS

Black Mountain and Swannanoa Masonic Lodges will have a joint school of instruction Saturday, Oct. 27, beginning at 3 p.m. in the Swannanoa Masonic hall. This will be for exemplification for ritualistic work.

Officers and members of Black Mountain Lodge participating in the degree work are asked to attend practice on Friday night, Oct. 26, at 7 p.m. in the lodge hall.

## CHURCH WOMEN SET BAKE SALE SATURDAY

The ladies of Homers Chapel will hold a bake sale at the Black Mountain Hardware Saturday, Oct. 27, beginning at 9 o'clock.

There will be many home baked items to choose from. Come early.

## Final Plea Made For Items For Country Store

A king and queen will be selected from both the primary school and the elementary school at the Halloween Carnival here on Wednesday, Oct. 31. All proceeds will go to the fund which provides free lunches at the Black Mountain schools.

A turkey supper will open the festivities starting at 5:30 and will be followed by a full evening's program. Supper tickets are \$1 for adults and 50 cents for students.

Admission to the amateur show, 7:30 till 8:30, will be 25 cents for adults and 10 cents for children.

The carnival committee today made a final plea for the country store. Kenneth McCurry and Gordon Greenwood will canvass the merchants Thursday afternoon and Friday morning for articles to be used at the auction booth. All contributions for this worthy cause will be greatly appreciated.

Chief interest during the past few days has been on the contest for king and queen. The winners will be crowned as a part of the show at the carnival.

Candidates for king and queen of the carnival include:

Eighth: Mills, Bud Haney and Brenda Lindsay; Cunningham, Eugene Smith and Elaine Stafford; Kelly, David Whitaker and Loretta Hall; Bryan, Johnny McCurry and Mary Stanley.

Seventh: Lindsey, Preston Timmerman and Judy McAfee; Burgess, Ronnie Morrow and Brenda Bartlett; Sorrell, Bobby Leonard and Brenda Vess; Carson, Robert Byrd and Linda Smith.

Sixth: Beddingfield, Woody Sobol and Sara Marcia Perley; Kephart, Jimmy Lawing and Flo Barnhill; O'Connor, Ronald Blankenship and Piroška Soos; Tipton, Ted Smith and Linda Beddingfield.

Fifth: Rice, Ray Morris and Kathleen Nesbitt; Woolard, Richard Anderson and Norman Jean Britt; Stewart, Vestal Caldwell and Virginia Brandon; Gilbert, Ricky Reed and Revonda Reese.

Fourth: Stubbs, Jerry Curtis and Patricia Huntsinger; Couble, Sidney Campbell and Sandy Wilson; Jumper, Robert Reed and Lynn Hemphill; Briggs, Buddy Green.

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## Pony Rides Will Be Offered At School Saturday

Due to rain and muddy condition of the school ground, it was necessary to cancel the horse and pony rides at the Grammar school ground last Saturday, under the sponsorship of Mrs. R. A. Kelley's eighth grade.

However, these rides will again be offered on Saturday of this week, weather permitting, between 9 a.m. and 4:00 p.m. for the purpose of raising funds for the annual Halloween Carnival, and the class hopes for a large turnout of children for this project.

## OWEN TO PLAY BLUES AT OAKLEY FRIDAY NIGHT

Owen High school will play Asheville School For Boys on the Oakley field Friday night at 7:30.

The Warhorses wrapped up the Buncombe county title two weeks ago and have been resting for the final games of the year. After the game Friday they'll play Brevard in the homecoming game at Memorial Stadium Friday night, Nov. 2, and ring down the curtain at Waynesville on Nov. 9. The last two will be Blue Ridge conference engagements.



When the bloodmobile from the regional Red Cross Blood center in Asheville paid a recent visit to the Morgan Manufacturing company plant, Ruel Edward Lawson gave a pint of blood. But it was no new experience for him. In fact this was his 24th time to give. Present to present the 3-gallon pin was Colonel Robert Morgan, company president. Because more than 35 percent of the personnel have contributed blood, all plant employees and their families are entitled to their full blood needs for the duration of the hospital cards. During the visit of the bloodmobile to Morgans and to the VA hospital here, a total of 128 pints of blood were received.

—Photo by Edward DuPuy

## J. Miller Finds Bear Hunting Is Exciting Sport

Bear hunting is a favorite sport in Western North Carolina. Each year sportsmen spend time and money hunting the black bear in the forest of the Blue Ridge Mountains of Western North Carolina. This sport calls for a lot of hard work and rough outdoor living; however one does not expect to kill a bear each time he goes hunting. Most of the time the bears are found in the higher mountain regions unless there is a scarcity of food. In this case they will migrate to the settlements.

To hunt the bear it is customary to use dogs—usually hounds. The Plot, Blue Tick, and the Black and Tan hounds are suitable for training to bear hunt. In cross breeding these dogs one is able to get a better bear dog. They are easily trained to chase and to fight the bear. Their acute sense of smell enables them to pick up the cold scent of a bear.

Twelve years ago dad and I owned one of the best packs of bear dogs in Western North Carolina. It consisted of five dogs—the mother and four young dogs. In two years our dogs had treed six bears.

One Monday morning dad and I decided to go bear hunting. We planned the hunt carefully, so far that all our luck had been bad—not one bear had we killed. The plan was to go to our cabin located in the Blue Ridge mountains near the Mount Mitchell Game Reserve. The cabin could be reached by way of the Old Mount Mitchell Motor road. It was on Decker's property, a tract of land including twenty-seven hundred acres.

We loaded the dogs into the back of the truck and our food in the space behind the seats. The food was enough to last a week. We left home at 10:00 a.m. and reached our cabin at 1:00 p.m.

We stored the food in the cabin and went to get a supply of wood. After getting enough wood to last for several days we prepared supper. We ate and fed the dogs before retiring for the night.

At day-break we had eaten breakfast and fed the dogs. I went in search of bear sign. Rain had fallen intermittently all night but the tracks I found were fresh.

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## Owen High School PTA Membership Drive Under Way

Owen High School PTA is now taking membership for this school year. A drive carried on through the school last week netted over 100 members. The organization now has 223 members for this year, it was announced by Mrs. S. D. Alexander, membership chairman. This is considerably below the quota, however, and far too low a number for a school with a student body of over 700.

October is Membership Month, and dues of 25c per person may be sent by students to the school any time this month, or handed to any of the Owen High School teachers, along with name and address of new members.

## SATURDAY LAST DAY TO REGISTER FOR GENERAL ELECTION

Saturday will be the last day for registration in order to vote in the Nov. 6 general election. All new residents and others who have not registered should do so Saturday.

Those who will not be able to go to the polls because of illness, students away in school, or servicemen may vote by absentee ballot. This should be attended to at once.

## Croy, Parks Will Direct Drive For Community Chest

The house-to-house solicitation for the Swannanoa Community Chest and Council will be Thursday evening, it has been announced. All citizens of the community have been requested to watch for the canvassers on that date so that as little time will be lost as possible.

Sidney Croy is chairman and James Parks co-chairman of the campaign. The committee includes representatives from all the churches and from each section of the community.

The group has addressed the following message to citizens of the community:

Dear Fellow Citizen:

Again it is time for the annual Swannanoa Community Fund campaign for the support of the work of the Community Council. During the nine years of its operation the Council has been generously supported by the people of Swannanoa, thus demonstrating their loyalty to their community and their confidence in its Council. This support and confidence are deeply appreciated.

As we have emphasized each year, the primary concern of the Community Council is to give emergency assistance to those in our community who have had unexpected misfortune or trouble, whether because of sickness, accident, death, blindness, age, unemployment, fire or other causes.

In addition to its welfare work, your Community Council has sponsored Scouting and other youth activities, making available the Swannanoa Club House to these groups at no cost to them. It has further helped to improve our public schools, providing maid service to improve sanitation at the Swannanoa School, securing the services of a school nurse to work at the school in the first aid department, and providing hot lunches for many school children unable to purchase food. We have also purchased many pairs of shoes for the children, thus helping the program of the P. T. A. Clothing room.

We support those agencies of the United Fund of Asheville and Buncombe County which have programs reaching out to Swannanoa. In 1956 \$1,500 was paid to the United Fund, which included the support of the Red Cross.

In addition to these welfare services, the Council supports a number of other programs through a special gift from the community's leading industry.

Because the Community Council has no administrative expenses and all of its members give voluntarily of their time, all funds which are raised go into health, welfare or recreational activities.

Although the campaign committee is not asking any individual for a fixed amount, it is estimated that an average gift of \$6.00 per wage earner (which would include at least \$1,000 for Red Cross membership) will meet our 1957 budget of \$11,300. Some of you will be able to give more than \$6—while others may not be able to give that much. We ask only that you give according to your ability.

Within a few days one of your fellow citizens will call on you for your contribution.