

CHRISTMAS PEACE

Merry Christmas

1956

We hope the season brings all the joys you have waited for.

1956

B & J
Drug Sundries
SWANNANOVA, N. C.

JARRETT & WARLICK
SWANNANOVA, N. C.

We hope old Santa brings to your house a full load of cheer.

Merry Christmas

JOYOUS GREETINGS TO ALL OUR FRIENDS.

1956

Begley's Beauty Shoppe
BLACK MOUNTAIN, N. C.

Christmas Tree Carol

In glistening splendor now the Tree
Bursts magically on children's eyes
And every shining ball reflects
Their joyous wonder and surprise.

Beneath its branches gifts are spread—
But what beribboned box can hold
A Christmas-kiss! And happiness
Defies a tissue-paper mold!

As 'round this fragrant pyramid
Our families gather joyfully,
Lord, may it ever point the way
Beyond its tinsel star to Thee!

MAUREEN MURDOCH

CAROLINA POWER & LIGHT COMPANY

SPEAKING OF HOMEMAKING

BY MRS. ELIZABETH G. PARHAM
Home Service Representative of Carolina Power & Light Company

INADEQUATE WIRING SYMPTOMS

You don't have to be an expert to tell whether your home is suffering from weakness of the wiring. There are many little symptoms that show up every day that you live in an inadequately wired home. You have probably known of them all along but you may have thought something else other than poor wiring to be responsible for them.

Here are some symptoms of inadequate wiring:

1. Lights flickering and dimming when appliances are turned on.
2. Appliances operating slowly or not as well as they should. Heat appliances, such as toasters, irons, room heaters, warming up too slowly.
3. Fuses blowing or circuit breakers tripping too frequently.
4. Radios fading or sounding scratchy when an appliance is turned on.
5. TV picture that shrinks in size or "winks" when other appliances go into action.
6. Too few outlets and switches where you need them.
7. Multiple "octopus" connections used for several appliances at once.
8. Long cords strung around the rooms in order to connect lamps or appliances.

9. Too frequent overheating of motors.

MORE LIGHT FROM YOUR LAMPS

Light was the first gift of electricity to modern living. It is still one of the most important benefits you can enjoy. Are you making the most of light to protect the eyes of your family, to beautify your home?

The chances are that some of your portable lamps are among the oldest appliances you own. Of course, many improvements have been made in lamp design and efficiency since you bought them. Fortunately, you don't have to replace serviceable old lamps with new ones to bring home lighting up to date. Nowadays you can modernize most lamps simply by changing the bulb and one or two fittings.

You can buy bulbs with built-in reflectors, bulbs with a new kind of inside frosting that softens and diffuses light without loss of efficiency. You can buy three-way bulbs that give you a choice of three "levels" of lighting at the twist of a switch.

Older style lamps are readily adapted to the new bulbs. Metal "harps" are made to fit the new shapes. A lamp can be converted in a matter of minutes—and you'll be amazed at the difference in lighting quality.

Christmas Greetings

May His blessing be with you this Christmas.

1956

EARLY'S Drive-in Cleaners
BLACK MOUNTAIN, N. C.

WHAT EVERY KITCHEN NEEDS

We are all influenced by the way places "feel" to us. Some places give us a feeling of freedom and brightness, others make us feel warm and cozy. Still others may give us a feeling of dullness and darkness.

Most kitchens can be made into comfortable "living rooms," or designed to have the atmosphere you want. These are things you can work with:

Light: Most of us like daylight and sunshine, but too much can mean glare and heat. Besides, a lot of work and play go on in the kitchen after dark. You need good over-all light, and you might need extra light for certain tasks—at work surfaces for instance. Make sure that light isn't placed so that you're working in your own shadow.

Air: Circulating air is important, not only for comfort but also to help remove odors, grease and smoke. Keeping a window open, at least on top, may be enough. If not, you may need an exhaust fan. By the way, if the kitchen is often smoky, you may be cooking at too high temperatures.

Color: Cheerful colors that please you and make you feel comfortable are the best ones. Nowadays, kitchens don't have to be plain white. With modern decorating schemes, the kitchen can be one of the most attractive rooms in the home. Light colors will brighten, while darker ones will subdue, glare. Washability is an important factor in the decorating materials you use.

Cleanliness: While you don't have to be able to "eat off the floor," your working areas, range, refrigerator, drawers and shelves should be clean—for convenience and efficiency, and for the kind of atmosphere you want around food.

FUN IN THE KITCHEN

Many wonderful parties start in the kitchen—and stay there. Sometimes you don't call them parties exactly—like the housewife's second cup of coffee after the children and husband have left, or the children's after-school snack, or the teenagers' late evening ice-box raid.

The kind of hospitality we all remember is the kind that makes us feel at home. This is as true for children as for adults. Letting the children play host as often as possible to their own guests teaches them the social graces. Let them entertain in the kitchen, serving the kind of snacks they like—even if it's as simple as milk and cookies after school. Help them plan if they need help, but don't take over.

Here are short-cuts that you and the family can use—when folks drop in or when you have less time than usual to prepare for guests:

Keep a stock of frozen and canned prepared foods, so that a meal can be prepared easily and quickly if necessary.

Plan one-dish meals that go from oven to table in the same casserole. With a salad, and fresh fruit and cheese, this can be company fare.

Serve some meals and beverages in disposable plates and cups. These can be a boon for children's parties, not just because they're convenient and sanitary, but also because they help avoid dish breakage.

Relax. Remember, the guests didn't come to watch you work. They came to share and enjoy your company.

Thinking ahead—working together—using what you have to get what you want—making healthful meals safely, easily and with less work and more fun, all add up to creative management in the kitchen, which adds to your assurance of a fuller life.

The Deer Song

By Artus Moser.

I think the Deer Song is appropriate for a good many of the men and boys in the covers hereabouts who love to get up early these cool mornings and get out in the mountains for a few shots at the squirrels. I've been getting out occasionally myself, but the game seems to be somewhat scarce this fall. However, I meet a fellow ever now and then who can tell you how many he has already killed, and the great number of pheasants and other game he saw. He is the kind of fellow who would enjoy singing the Deer Song, a very old ballad which has been sung here in the mountains ever since the Scotch and English first settled here and forgot where they came from. It tells a tall story and really should be heard sung by a real mountain singer to be fully appreciated. It is usually sung to the accompaniment of a banjo, but I think you get a fairly good idea of the tempo, the fun, and the exaggeration of the piece by merely reading it.

I got this song from one of the native singers here in the valley—up here in the Buckeye Cove, to be exact,—and it goes like this:

"On a bright and summer's morning,
The ground all covered with snow,
I put my shoulder to my gun,
And a-hunting I did—
And a hunting I did go.
I went up on the mountain,
Beyond you hill so high,
The moon came around with lightning speed,
I'll take a ride, says I.

Beyond you high hill,
And fifteen or twenty—
Ten thousand I did—
Ten thousand I did kill.

And the money that I got for the venison shin,
I hauled it to my father's barn,
And it wouldn't have go—
And it wouldn't half go in.

The moon came around the mountain,
If you can tell a bigger lie,
I say you ought to be—
I say you ought to be hung."

This clipping will entitle Hugh Brandon and one guest to free admission to see "Santiago" at the Pix Theater.

—We have too many wide open places, surrounded by teeth, it seems.

Six-foot-two is the height of many a gal's ambition.

Merry Christmas

1956

A JOYOUS HOLIDAY BRINGS NEW FAITH TO A WAITING WORLD... MERRY CHRISTMAS TO ALL.

BENNETT PRECISION INDUSTRIES
HIGHWAY 70 WEST
BLACK MOUNTAIN, N. C.

Black Mountain Hardware Co.

'57 FORD CHRISTMAS

THE COUNTRY SQUIRE

THE FAIRLANE 500 CLUB VICTORIA

THE FAIRLANE 500 SUNLINER

THE THUNDERBIRD

AND WITH GOOD REASON! Christmas with a brand-new '57 Ford in the driveway is the happiest Christmas any family could dream of! All of Ford's 20 beauties have that long, low, appealing look of tomorrow. And they're new all the way through—every one of them! New even to the "Inner Ford"—where frame, body, springs, even wheels have been redesigned to give the solidest, quietest, most comfortable ride you've ever had! The power is new—livelier than ever. True of all Ford engines—the Silver Anniversary V-8's offering a wide range of horsepower,* or the new Mileage Maker Six, the world's most modern. Six or V-8, the going is great. Why not make your Christmas a Ford Christmas? See how easily you can... at your Ford Dealer's.

*Including a special 970-hp Thunderbird 318 Super V-8 engine available at extra cost. Also, an extra-high-performance Thunderbird 318 Super V-8 engine delivering up to 188 hp.

*'Twas the night before Christmas
in this house of accord
All the family was dreaming
of a shiny new Ford*

MAKE YOUR CHRISTMAS DREAMS COME TRUE! SEE YOUR FORD DEALER... TODAY!

WOODCOCK MOTOR CO.

PHONE 3771
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