

# JANUARY CLEARANCE AND

There's Great Value In Every Dept.

## Ladies' Coats



**JANUARY CLEARANCE SALE**

We're coating the town . . . we're suiting you . . . with savings. Just look at the luxurious fabrics . . . the lovely styles in better coats . . . Hurry in.

Reg.	Sale Price
\$34.95	\$28.88
\$29.95	\$23.88
\$24.95	\$18.88
\$19.95	\$14.88

LADIES'

## Dress Clearance

Special For This Week

Reg. \$10.95 - now \$6.00  
 Reg. 5.95 - 6.95  
 special for \$4.00

## Cotton Slips

Guaranteed Full Year

— SANFORIZED —

EXPERT WORKMANSHIP

FULL CUT

Sizes 32 to 44

• \$1.69 Value •

Our Price

**88c**



## LADIES' RAYON PANTIES

— ASSORTED COLORS —  
SM — M — L

MADE TO SELL FOR 59c EACH!

• Our Price •

**3 FOR 88c**



## LADIES' NYLON HOSE

FIRST QUALITY — 51 GAUGE — 15 DENIER

**2 PAIR \$1.00**

## LADIES' BRAS

• REG. \$1.00 VALUE •

**2 FOR \$1.00**

## Men's Leather Suede Jackets



Knit Cuffs and Waist Band

COLORS: RUST & BLUE

— Sizes 34 - 46 —

• REG. \$15.95 •

Special At

**\$10<sup>88</sup>**

MEN'S FLANNEL

## Shirts

★ FIRST QUALITY ★ SANFORIZED  
★ GUARANTEED WASHABLE

REG. \$1.99 — OUR PRICE

**\$1<sup>44</sup>**

## MEN'S Flannel Jackets

S—M—L \$2.99 Value

OUR SPECIAL AT

**\$1<sup>88</sup>**

LADIES'

## Fall Hats

ASSORTED COLORS AND STYLES

Going at 1/2 price

MEN'S HANDKERCHIEFS

20 for \$1.00

• USE OUR LAY-AWAY PLAN •

You Save When You Shop At

SHOP AND SAVE AT COLLINS DEPT. STORE!

**COLLINS**  
DEPARTMENT STORE  
BLACK MOUNTAIN, NORTH CAROLINA

FOR TOP QUALITY & STYLES, IT'S AT COLLINS!

Men's

## Dungarees

10-OZ. SANFORIZED

SPECIAL PURCHASE FOR THIS SALE!

Sizes 28 to 38

Reg. Value

\$2.99

Special Price

**\$1<sup>88</sup>**



## MEN'S WORK PANTS

★ SANFORIZED ★ ZIPPER FLY  
Made to Sell for \$2.99!

OUR PRICE

**\$2<sup>00</sup>**

## Men's Sox

FIRST QUALITY

4 pair - - 97c

## MEN'S T-SHIRTS

★ FIRST QUALITY ★ SANFORIZED

**2 FOR \$1.00**

SPECIAL PURCHASE

## Boys' Gabardine

## Jackets

ASSORTED COLORS AND STYLES — WOOL QUILTED LINING — WE BOUGHT TOO MANY, YOU PROFIT BY OUR MISTAKE

\$5.95 Value — — NOW

**\$3<sup>88</sup>**