

"Take Ye Heed" - The Miracle of Easter

There is given us this week, on the eve of the annual miracle of Easter, an opportunity for all in our valley to join hands with their brothers around the world in making very real translation of Easter's abiding message of eternal hope and rebirth.

All denominations will worship as one at Union services here on Good Friday evening, meeting at 7:30 p.m. at First Baptist church to hear the message of Easter, to join our voices in penance and praise and to remember with gifts our Lord and His suffering children in less fortunate lands around the globe. Thus to the prayers and joy of the spirit will be added praises in the form of coin of the world as an offering which will translate Christ's words of admonition, as He approached the passion and death, "Go ye into all the world and preach the gospel to every creature, into gifts to nourish the bodies and so renew the soul and spirit of the hungry

in our world. The Union Service offering here will be joined with other gifts of the Church World Service committee of the National Council of Churches in an "Hour of Sharing", by means of which every dollar given here in His name will be transmuted into 30 pounds of nourishment for others of His children.

Thus the message of an Easter-tide of long ago resounds again in our opportunity here to make heard again the words of St. Mark as he forecast: "And then shall they see the son of man coming in the clouds with great power and glory. And then shall He send His angels . . . When her branch is tender and putteth forth leaves, ye know that summer is near . . . Verily I say unto you that this generation shall not pass, till all these things be done . . . Take ye heed, watch and pray; for ye know not when the time is."

Congratulations To Swannanoa

Swannanoa, which has been so tragically beset by the frightening and costly spectacle of fire in a community ill-equipped to fight this menace successfully, is making sound, long-range plans to see that her homes, citizens and community institutions will have necessary fire protection in the future.

The task got a big boost this week toward the more than \$12,000 cost, as Beacon pledged help amounting to 60 per cent. Our congratulations and best wishes go also to the Men's club, which has taken the initial steps toward establishing a Swannanoa Fire district to be equipped and manned to minimize fire hazards in that community at long last. This

A Finer Black Mountain Recognized For Second Time By "Finer Carolina"

The shiny bronze plaque of the two Carolinas' CP&L-sponsored "Finer Carolina" program is not a whit more sparkling than the hopes of local FC participants that projects under way here will continue at a pace sufficient to bring the monthly award to Black Mountain for a third time next month—and so bring to our town permanent possession of the plaque.

More, the award made this week comes at just the right moment to accelerate hopes and efforts which could culminate, two months hence at the close of the annual contest, in Black Mountain's reaping a good-sized cash award as the finest of the "Finer Carolina" towns sponsoring such projects. The possibility is not unattended with a chance that this month's honors could turn upon us and result in our losing a chance to retain the plaque should we slacken now and fail to carry to completion the efforts necessary to achieve an annual top award. Success is always attended by such danger. Hence, now is the time to make certain that we do not rest upon our present preliminary laurels.

Every community member has opportunity to see that our FC goals are met—and that our town becomes the year's winner: from the youngest school child participant in the current "Anti-Litterbug" campaign in progress in our local schools; to every merch-

movement calls for recruitment of a Fire Department board of directors and officers and then for incorporation under North Carolina laws—and a look toward Buncombe County's aid in helping to finance a fire truck necessary to fire-fighting in our neighboring town.

Black Mountain now gives fire fighting aid assistance to her neighboring community—just as she has for many seasons, whenever fire struck in Swannanoa. But the community joins with Swannanoa's citizens in giving thanks that the first step has been taken in efforts toward Swannanoa's self-sufficiency in coping with the ever-present threat of destruction, injury, or even death by fire.

ant who has pledged his co-operation at this time in carrying out a pledge to clean-up and paint-up his place of business in co-operation with the joint "Clean-Up" campaign of the Chamber of Commerce, Lions club and Woman's club; to every citizen who has yet to give for the building program of "Operation Youth" for a permanent youth center—to every home occupant who is now asked to tidy and beautify our homes until the face of the whole community fairly shines in greeting to the spring and in happy anticipation of the further honors our home-town may very well reap when the final "Final Carolina" judging is made this spring.

The prize ahead is poised before us at a tantalizing angle—and is well within our reach. As we strengthen our efforts to become the finest town throughout "Finer Carolinoland", it is a good time to remember also that this is not just a contest through which we may augment our civic pride and perhaps a cash bonus for use in some needed civic improvement. It is, as well, a very real investment we are making for the benefit of our town and ourselves — for we need to show, now when the annual influx of more than 100,000 summer residents is again to come to us—the shiniest, most attractive countenance we can offer. It is, of course, no less than good sense and good business to do so.

4 - Black Mountain (NC) NEWS— Thursday, March 26, 1959

BROAD RIVER

By Mrs. M. M. Elliott
Mr. and Mrs. J. R. Taylor had as guests over the week-end Mrs. Taylor's sister, Miss Emma McCalliard of Marion, Mrs. Taylor and Miss McCalliard's nephew, Ralph McCalliard of Washington. My son Yewett and I went on a long-planned visit to my relatives on Bald Mountain last Sunday. I attended preaching service at the Bald Mountain church Sunday morning. Their pastor, Rev. Mr. Tompkins, delivered an inspiring message. We had dinner with my niece, Mrs. Carrie Lee Nannee and her children Bert, Guiva and Stuart.
Mrs. Nannee's other children visiting her in the afternoon were her daughter and husband, Rev. and Mrs. Arthur Haynes, and children of Mills Springs, and Mrs. Nannee's son and wife, Mr. and Mrs. Alfred Nannee of Chimney Rock. Alfred and his wife have just returned from a week's vacation in Florida.
Mr. and Mrs. J. R. Taylor had as guests last Sunday Mrs. Taylor's

Black Mountain NEWS

One of Buncombe County's most widely published newspapers published every Thursday at Black Mountain, N. C., in the heart of the prosperous Swannanoa Valley, a great religious and resort center and growing industrial area.

Gordon H. Greenwood
Editor and Publisher

Second-Class Postage Paid at Black Mountain, N. C.

Subscription Rates:
Buncombe and McDowell counties \$2.50 per year
Outside Buncombe and McDowell \$3.00 per year

Awarded A rating by Community Research Bureau.



sister and her husband, Mr. and Mrs. S. Poter and Mrs. Taylor's nieces, Mrs. Grady Parham, Mr. and Mrs. Robert Willis and daughter Nettie of Marion.
Mr. and Mrs. Milburn Painter and little daughters of Old Fort, visited Mrs. Painter's parents, Mr. and Mrs. S. B. Ledbetter in this section last Sunday.
Mr. and Mrs. Jimmy Guy Vess of Crooked Creek, visited us last week.
Mr. and Mrs. Clarence Morris visited Mr. and Mrs. W. F. Stroude last Sunday. Mr. Stroude, who has been very ill for some time is able to be up and around again.
Mr. and Mrs. C. L. Ledbetter visited their daughter and husband, Mr. and Mrs. Douglas Furniss on Haw Creek last week.
Mr. and Mrs. Clarence Morris visited Mont Murphy, who is very sick at the home of his son and daughter-in-law, Mr. and Mrs. Hardy Murphy of Old Fort, Route 2, one night last week.
Orlando Plemmons was injured by a fall recently but is better.

Edith Morris, daughter of Mr. and Mrs. Clarence Morris of Upper Broad River, will be in the Mountain Youth Jamboree of April 15-8 in Asheville.
Rev. and Mrs. Arthur Hill of Henderson county, were dinner guests of Mrs. Nannie Belle Morgan on Flat Creek last Sunday.
The spring revival meeting will start at the Baptist church on Bald Mountain April 19. Everyone is invited.
Some of the folks of this section are beginning turning their ground, planting potatoes and gardens.

WCS of METHODIST CHURCH MISSION STUDY
The Woman's Society of Christian Service of the Methodist church will conduct a mission study course in the Fellowship hall of the church beginning April 7.
The program is scheduled as follows: Business meeting and study, April 7, 1:30 p.m. "Alaska and Canada," and playlette, "The Rain Will Stop."
On Wednesday, April 9, at 1:30 Miss Alice Arey will speak on the Caribbean area; Wednesday, April 12, United States and Mexico; Wednesday, April 15, Hawaiian luncheon, followed by discussion on Hawaii by Miss Metzger of Brook-Howell home, Asheville.

SHOPE CREEK

By Mrs. Thelma Buckner

With Easter just around the corner, many a child will be coloring eggs, but not Don Burleson, who has a barnam hen that lays colored eggs, a beautiful light blue. She has laid approximately three dozen of this color.
Mr. and Mrs. G. R. Creasman presented us two of the eggs when they visited us on Sunday night. We used to have a hen that laid two eggs in one day.

Several years ago my mother started to fry an egg for my brother. The egg was above the average size and when she broke it in the pan, she discovered a small but perfect hard shelled egg inside of the big egg.
Albert Gilliam attended funeral services for his aunt, Mrs. Nan Oats on Thursday at Bear Wallow church.
Elmer Jenkins of West Asheville spent Thursday night on Shope Creek as guest of Mr. and Mrs. Clinton Gregg and family.
Mrs. Mary Lee Nichols is now employed by the Kearsfoot Co. Billy Fuller is raising a calf as a 4-H project.
Mrs. Bertha Nichols and Wayne, and Mr. and Mrs. Henry Ingle were our week-end guests.
The G. R. Creasman family and the B. C. Gregg family were dinner guests on Sunday of Mr. and Mrs. J. C. Fuller of Beaverdam.
On the sick list are Mrs. Jennie Gregg, Mrs. Oma Bailey, Mac, Marlowe and Dean.
J. N. Bradley of Riceville, observed his birthday anniversary on March 12, and was guest at a supper on Saturday, March 14, given in his honor at the home of Mr. and Mrs. F. G. Roberts, Riceville road. Other participants included Mr. and Mrs. John Parker, Dillingham circle, Mrs. J. N. Bradley and Frank Roberts, Jr.

and results are described as "the most vivid illustration of cooperative community endeavor in an enterprise which has previously consisted of sporadic, once-a-year campaigns." The local Chamber of Commerce and Lions club have joined the women in this effort. As a result of planning, a current clean-up program will be climaxed April 16-May 1; all residents have been urged to plant red and white zinnias to compete for cash awards; and business leaders have been asked to pledge co-operation in cleaning and painting up their establishments. A surplus truck will help by flushing streets periodically, it is planned.
Vocational education classes for 8th graders have been conducted by the Business and Professional Women's club which created interest and participation. A showing of students' work is currently displayed next to the post-office. The Parent-Teacher Association is helping to sponsor an "anti-litterbug" campaign, winning participation from youngsters and adults alike in keeping streets and yards free of litter.
To all of these, Mr. Woodcock and CP&L officials paid warm tribute.

MAIL BOXES!
• CITY AND RURAL •
Western Auto Associate Store
Black Mountain Ph: NO 9-5671
118 Broadway

Jr. Woman's Members Visit Orthopedic Home

Junior Woman's club members, meeting in monthly session, were visitors for a dinner and inspection tour March 10 at the Orthopedic home, Asheville. They had opportunity to visit with a number of the young patients hospitalized there for physical therapy and rehabilitation.

After dinner, Miss Polly Powell, hostess took the visitors on a tour of the home and spoke of the work with children. Members of the club met all the young patients and Miss Powell explained the case histories of a number of them, explaining the methods used for their improvement during the time they have been in the home.

Members attending included Mrs. Reginald Heiser, Mrs. John Bennett, Mrs. Leon Williams, Mrs. W. L. Wheelon, Mrs. Frances Pearson, Mrs. Don Ross, Mrs. Al Simons, Mrs. Marcus Begley, Mrs. Robert Brown, Mrs. Taylor Martin, Mrs. Bill Pinyan, Mrs. Bill Phillips, Mrs. Doyle Turner and Miss Alice Turner.



Jr. Woman's Clubbers with Child Patients

Swannanoa News

MRS. T. R. REGISTER, JR.

Box 281 — Swannanoa, N. C. — Ph. NO 9-7508

Free Will Baptist
Rev. Fred Hall conducted both services Sunday in the absence of the pastor, Rev. Wayne Smith. Rev. and Mrs. Smith spent last week in Georgia, visiting Mrs. Smith's sisters in Cartersville and Adairsville.

Singing Workers met at the home of Mrs. Fred Hall, director, Tuesday night, March 17. Carol Ballard, Irma Jean Milton, and Dorothy Condry presented the program. Miss Milton and Mrs. Hall were co-hostesses.
The Senior High Sunday School class had their class meeting Monday night, March 16, at the home of Martha Ferguson, Edwards avenue. Rita Putnam presented the program, followed by an open discussion on "Teen-age Activities." Mrs. Alfred Ogle, Mrs. Margie Wilson, Margaret Mashburn, Joan Barnwell, Dorothy Redmond, Don Metcalf, Jim Stephenson, and Rev. Fred Hall, teacher of the class. Refreshments were served.
Allen Messer, home from F. W. B. college, Nashville, Tenn., taught the Senior Hi class Sunday morning. He is son of Mr. and Mrs. A. C. Messer.

A stork shower was given in honor of Mrs. Fred Hall Thursday night in Fellowship hall. She received many lovely gifts. Mrs. Dean Sumner, Mrs. W. F. Moore, Mrs. Alfred Ogle, Mrs. Margie Wilson, Mrs. Quincey Wood, Miss Irma Jean Milton, Miss Carol Ballard, and Mrs. T. R. Register, Jr. The shower was given by the Christian Witness circle.
"Pre-Easter Week of Prayer" services are being held in the following homes this week: Monday, Mrs. Ray Nichols; Tuesday, Lewis Metcalf; Wednesday, Horace Stephenson; Thursday, Alfred Ogle; Friday, Mrs. Herman Anglin; Saturday, Jerry Riveria and Lee Hutchins. Services start each night at 7:30 and the public is invited to attend.

An Easter sunrise service will be held at the church Sunday morning at 6:30 a.m. The public is invited.
First Baptist Activities
Ellen Dozier Intermediate G.A.'s met at the home of Jean Eller Monday night.
The three combined classes of the Intermediate girls held a supper Saturday night in the church basement. Each girl brought a covered-dish. Attending were: Freda Russell, Brenda Penley, Becky Smith, Carroll McKinney, Jean Creasman, Julia Smith, Barbara Lunsford, and Mrs. Clarence Wood, superintendent of the department, and Miss Dorothy Ingle, teacher. Everyone had a good time.

"TOWN OF MONTH"
From Page 1

and results are described as "the most vivid illustration of cooperative community endeavor in an enterprise which has previously consisted of sporadic, once-a-year campaigns." The local Chamber of Commerce and Lions club have joined the women in this effort. As a result of planning, a current clean-up program will be climaxed April 16-May 1; all residents have been urged to plant red and white zinnias to compete for cash awards; and business leaders have been asked to pledge co-operation in cleaning and painting up their establishments. A surplus truck will help by flushing streets periodically, it is planned.
Vocational education classes for 8th graders have been conducted by the Business and Professional Women's club which created interest and participation. A showing of students' work is currently displayed next to the post-office. The Parent-Teacher Association is helping to sponsor an "anti-litterbug" campaign, winning participation from youngsters and adults alike in keeping streets and yards free of litter.
To all of these, Mr. Woodcock and CP&L officials paid warm tribute.

MAIL BOXES!
• CITY AND RURAL •
Western Auto Associate Store
Black Mountain Ph: NO 9-5671
118 Broadway

METHODIST CIRCLE 1 MEETS MRS. GUESS

Circle one of the Methodist church met Tuesday afternoon, March 17, with Mrs. Dan Guess. The meeting opened with devotions led by Mrs. H. W. Sanders. A study of Isaiah was presented by Miss Edith Chatterton. Differences between the two prophets who wrote this book were emphasized.

"The character of the second prophet is seen in his poetic messages against the historical background of the Babylonian captivity, the final release of the Hebrews and the restoration of Jerusalem by Cyprus of Persia," Mrs. Sanders said.

Mrs. L. C. Jumper, chairman, presided at the business meeting. Mrs. Guess served delicious refreshments to the 15 members present.

called an open meeting for all property owners in Swannanoa township to discuss organizing a fire department. The meeting will be held Thursday evening at 7:30 at the Community building. All interested citizens and property owners are urged to attend this very important meeting.

Presbyterian Men Meet
Approximately 20 men of Swannanoa Presbyterian church met at the church Monday night. Lewis Joyner, president, Ellis Vaught presented devotions. A representative from Alcoholics Anonymous, introduced as "Sonny K." brought a very interesting talk. A delicious covered-dish supper was served by the ladies of Evening Circle No. 1.

With the Sick
Margaret Campfield entered Memorial Mission hospital Tuesday for surgery.
Little Pamela Irene Ray, daughter of Mr. and Mrs. E. H. Ray, Jr., is in St. Joseph hospital with a serious ear infection.

Rev. Jack Hutchins, in Memorial Mission, is in poor condition after suffering two strokes.
Linda Plemmons is improving at home after undergoing surgery last Friday.

Mrs. B. C. Burnette has been sick all week with flu.
Mr. and Mrs. Jerry Bridges, and little daughter, Sherri, have been very sick with flu.

Rev. and Mrs. W. T. Ratchford spent a few days last week in Clinton, visiting Mrs. Ratchford's mother.

Wade Talbot is home on spring vacation from King college.
Weslie and Hazel Burnette, and son, Jeffery, visited with their parents, Mr. and Mrs. B. C. Burnette, last week-end. Mr. Burnette is a senior at Johnson's Bible college and is pastoring the First Christian church in Shawmont, Ala. He was ordained by his brother, Rev. B. C. Burnette, Jr. of Corinth, Miss., a couple of months ago.
Rev. and Mrs. Fred Hall are expecting his mother, Mrs. W. E. O'Brian, and brother, W. E. O'Brian, Jr., from Durham, to spend Easter week-end with them.
The American Home group of the Woman's club met at the home of Mrs. Lawrence Waincott Monday night.

HARRISON FURNITURE STORE

"There Is No Comparison When You Trade With Harrison"

SWANNANOA, N. C.

MORE THAT'S NEW FOR '59

MAKE THE ZENITH VALUE CHECK

MAKE EVERY DOLLAR COUNT

ZENITH QUALITY!

THE TRENTON
Model 8222 Table TV
21" overall diag. 262 sq. in. rectangular picture area. Slim line metal cabinet in grained mahogany color, grained blond oak color, or ebony color.
\$219.95

VALUE CHECK IT
NEW SERVICE-SAVER HORIZONTAL CHASSIS Handcrafted for long, trouble-free service.

COMPACT NEW STYLING

THE ARDMORE
Model 82221 Table TV
21" overall diag. 262 sq. in. rectangular picture area. Trim metal cabinet in Ebony or Maroon colors.
\$189.95

VALUE CHECK IT
LESS SERVICE HEADACHES No printed circuits which require costly repairs.

VALUE CHECK IT
NEW SUNSHINE PICTURE TUBE Razor sharp definition. Breath-taking clarity.

BY ANY MEASURE... ZENITH QUALITY GIVES YOU MORE FOR YOUR MONEY

BROAD RIVER HOME DEMONSTRATION CLUB

The Broad River Home Demonstration club met Monday night, March 16, at the home of Mrs. Paul Marlow.

Mrs. Bea Moore presided. Mrs. Chas. Fortune gave devotions. A lesson study on "Sewing Notions" was conducted by Mrs. Moore.

A social hour was enjoyed by Mrs. Dick Tarbert, Mrs. Roy Marlow, Mrs. Horace Marlow, Mrs. Leslie Marlow, Mrs. Nellie Marlow, Mrs. Dewey Kirstien, Mrs. Chas. Fortune and the hostess.

ACCOUNTANTS AND AUDITORS NEEDED

Accountants and auditors at beginning salaries of \$4,040 and \$4,980 a year are needed in the Internal Revenue service, the Department of Defense, the General Accounting office, and in other Federal agencies in Washington, D. C., and throughout the United States, the U. S. Civil Service Commission announced today.

VISIT IN GASTONIA

Mrs. Wilsie Ramsey and Mr. and Mrs. Jack Ramsey visited relatives in Gastonia last Sunday.

"PEACE UNTO YOU"

From Page 1

Free Will Baptist
Announcement has been made by Wayne Rayburn of the First Baptist church that Easter sunrise service will be held at 5:30 Sunday at the site of the Cross on highway 70, north and a half mile east of Black Mountain. A special invitation is extended.

Grovestone Baptist

There will be a sunrise service at the Grovestone Baptist church Sunday morning at 6 a.m., also revival starting Sunday night, March 29, with the Rev. J. W. Wright, pastor of the Swannanoa Heights Baptist church, bringing the message each evening at 7 p.m. The Rev. James Friswell, pastor, invites everyone to attend each service.

CARD OF APPRECIATION

We would like to take this means to express our deepest appreciation to our friends and relatives for their many acts of kindness during our recent bereavement—the loss of our son, Bobby Corbett. Mr. and Mrs. Paul Corbett and family.

Are your Insurance costs too high?

AUTO FIRE LIFE

CASUALTY

NORTH CAROLINA FARM BUREAU INSURANCE

• LOWER PREMIUMS
• REDUCIBLE RATES
• DIVIDENDS

WILBUR CURTIS, Agent OLD FORT, N. C. Phone 173

HARRISON FURNITURE STORE

"There Is No Comparison When You Trade With Harrison" SWANNANOA, N. C.

Easy going TILLERS AND TILLER/MOWERS

CHORE MASTER

with MOWER ATTACHMENTS featuring the new and exclusive SAFE T GUARD

• SPADES • FURROWS
• MOWS • WEEDS
• EDGES • AERATES

Step behind an easy-to-operate CHOREMASTER Tiller or Tiller/Mower and leave hard work behind! Tough garden and yard chores are done quickly and easily. The Tiller/Mowers add fast Mowing and Leaf Pulverizing to this amazing versatility.

Only 10% DOWN CHORE MASTER MOW-GROW LEAF PULVERIZER

Full 1 Year Warranty

Ask for an eye-opening demonstration to-day.

HEAVY STEEL CULTIVATOR and EDGER

\$100 FOR BOTH!

54" LONG

EXTRA HEAVY 1 1/8" THICK HARDWOOD HANDLES Smoothly Sanded and Waxed

Cultivator AND Edger, with heavy steel blades, BOTH for only \$1... less than you'd usually pay for either one of these precision garden tools.

TWO PRONGS

STEEL BLADES

This Offer Good THURSDAY, FRIDAY and SATURDAY Only.

HARRISON FURNITURE STORE

"There Is No Comparison When You Trade With Harrison" SWANNANOA, N. C.