

Show Appreciation For
Black Mountain Volunteer Fire Dept.
Fire Prevention Week
October 5-10

BLACK MOUNTAIN NEWS

YOUR COUNTY NEWSPAPER

Weather

	High	Low	Prec.
Sept. 29	68	62	.47
Sept. 30	67	62	5.40
Oct. 1	79	60	.03
Oct. 2	83	48	
Oct. 3	83	58	
Oct. 4	85	52	
Oct. 5	86	52	

VOL. 15.

THURSDAY, OCTOBER 8, 1959, BLACK MOUNTAIN, NORTH CAROLINA

8 PAGES TODAY

NO. 6 — SINGLE COPY, 10c

REFLECTIONS

Gordon Greenwood

THREE-IN-ONE
Bill Frady tried hard but it was no use. His wrecker couldn't move the tractor-trailer load of cattle which was stuck on the mountain east of Black Mountain.

But even though he couldn't move the truck there was something he could do. He could go and get the driver something to eat. He hurried back to McMurrays with his wrecker, then on home to pick up a hot dinner for the driver who had been stuck and without food for some time.

About the time that Mr. Frady left to go hunting food, Austin Dickens of the McMurray force went down the mountain to see if he could render any help to the stranded truck. He soon saw that he couldn't, made a mental note of the situation and left. Back at McMurrays Gabe Peck, wanting to see what was happening, jumped in his car and headed for the trouble spot. He didn't stay long, but got in his car and drove away.

Meanwhile back at the ranch—excuse me, in the kitchen at three Black Mountain homes—three ladies were hurriedly about the task of fixing the finest "take-out" dinner it was possible to do on such short notice. Urged on by their husbands, the women did themselves proud and soon the three men were on their way with baskets crammed full of steaming food and jugs of hot coffee.

Back at the site of the stalled truck the driver waited for help and tried to keep the load of restless cattle quiet.

Then as if by prearranged signal three cars appeared, three men alighted, each carrying a heavy basket. The men looked at one another sheepishly, then started to laugh. The startled driver didn't know what to say but as his benefactors looked on the scene into the food.

What had happened? Each had seen that the driver was badly in need of nourishment and had quietly decided to do something about it. As a result the appreciative driver was perhaps the best fed man in Buncombe county. In the future he intends to arrange all of his breakdowns in or near Black Mountain.

—Turn to Page 8

Whitman Tells Men's Club of Amcel Plans

"Our company selected Western North Carolina as the site for our new plant for several reasons, but chiefly because of the healthy labor climate here," Elkins O. Whitman, personnel manager of Amcel Propulsion, Inc., told members of the Swannanoa Men's club at the regular monthly meeting.

Amcel, which is located on the site of the old Oerlikon plant near Swannanoa, is a subsidiary of Celanese Corporation of America.

Pointing out that in order for a plant to reach its full potential management must have the freedom "to manage," the speaker listed other reasons for coming as an excellent facility in the Oerlikon plant, a favorable tax structure in North Carolina, and the reputation which the state has for using a practical approach to the tax situation, and the belief that the location here will help in attracting the highly trained scientists and personnel which will be necessary to make a successful operation possible.

"This is not to be a moth ball operation by any means. Our company has too much money invested here in this facility to let it remain so very long and to not try to make it pay off," the Mississippi native said. He explained that Amcel hoped to have 150 on the payroll by late 1960.

—Turn to Page 4

RED CROSS ANNUAL MEETING MONDAY

The Black Mountain-Swannanoa Red Cross Chapter will hold the annual meeting and election of officers at the Town Hall, 7:30 p.m., Monday, Oct. 12.

Heating Plant Will Complete Youth Center

Installation this week of the heating plant in the Youth Center building in Black Mountain will complete this building, reports R. C. Bowness, secretary of Operation Youth Inc. During the past week plumbing fixtures have been installed as well as eight individual lockers for equipment of the various organizations that will use the building and the grounds. The heating plant being installed at cost will supply forced warm air heat from an oil burner supplied by an underground tank to the small meeting room and the rest rooms thermostatically so that the plumbing will be protected in cold weather. The heating unit is especially designed for quick heat to the large meeting room when this is needed.

The ball field, parking area, and driveway have been finished-graded by the Grove Stone motor grader and suitable ditching provided for storm water run off. In the next few weeks the ball diamond will be seeded in order to provide lawn cover for Little League baseball play next season.

Gifts of trees and shrubbery suitable for planting at the Youth Center building have been promised for this fall transplanting season and additional gifts of shrubbery will be welcomed. M. E. Head of 200 Montreat road will organize Saturday crews for digging and hauling bushes and small evergreens.

New Dept. Of Woman's C. Program Oct. 14

A new department of Black Mountain Woman's club will present its first program for members at Oak Knoll Studios, the home of the chairman, Mrs. Mary E. Aleshire, October 14, 3:00 p.m.

Miss Elizabeth Hoyt of Montreat college and Mrs. Robert Spiro, Jr. of Blue Ridge assembly are the other members of the new department of International Affairs.

John Iverson, tenor, and Charlotte Dodd, soprano, students of Montreat college will provide music for the program at Oak Knoll and will under the direction of Miss Hoyt join other students in the continuation of the U. N. club and its attendant studies and programs at the college throughout the school year.

Miss Eleana Law, contact person of Warren Wilson college for outside campus activities for foreign students is assisting the club department in the selection of participating students for this event.

Swan. WMU Has Banquet

The Swannanoa Baptist W. M. U. banquet was held in the social hall of the church last Tuesday night. The table was decorated beautifully with garden flowers and attractive place cards, and each guest was presented with a beautiful corsage, all of which carried out the W. M. U. colors of orchid and gold. The corsages were made by Mrs. Lucy Franklin and Mrs. Harry McPeeters.

Mrs. Latt McMahon social chairman welcomed the guests and was assisted in serving the delicious fall course dinner by Mrs. Gladys Shaver, Mrs. H. Moyers, Mrs. Lester Miller, Mrs. Edison Allen, and Miss Ann Walker.

Mrs. J. W. Teems, president, acted as master of ceremonies, first introducing the new officers and honor guests, then leading in singing "Happy Birthday" and "For She's a Jolly Good Fellow" to Mrs. Latt McMahon, church hostess.

—Turn to Page 5



—Photo by DuPuy

The Rev. and Mrs. G. M. Reynolds will celebrate their Golden Wedding anniversary Sunday, Oct. 11, with open house from 2 to 5 p.m. All friends of the family are cordially invited to attend. The Rev. and Mrs. Reynolds have two sons, Paul of Black Mountain, and Sgt. Bill Reynolds of Greenville, S. C.; four daughters, Mrs. Gene Holland of Marion, Mrs. Plante Poteat, Mrs. Bob Gregory, and Mrs. Wiley Rice of Black Mountain. They have 10 grandchildren.

Owen Will Meet Undeclared Enka Jets Here Friday Evening

The Owen Warhorses lost their first game of the season to Reynolds by a score of 6-0 on their home field.

The interesting part of this particular loss is the fact that the Reynolds team is coached by Vernon Kyker, who was head coach at Owen last year. The first quarter was a scramble for a football that didn't appear until the second quarter. Owen seemed slightly out-played, but the contest was fairly even.

In the second quarter, a partially blocked Owen punt enabled the Rockets to take possession of the ball on the Warhorses 10 yard line. Then Reynolds seized the opportunity and scored. The point-after-touchdown attempt failed.

The rest of the first half was the scramble of the first half.

—Turn to Page 4

Club Makes Effort To Boost Poetry

The Academy of American Poets is endeavoring to boost poetry writers, poetry readers, and the sale of poetry books. In towns that have book stores, they are requesting window displays of books of poetry and all publicity possible.

As Black Mountain has no book stores or broadcasting station, we of the Creative Writing club want to do our bit to interest more people in good poetry. Therefore, we are making our plea through the cooperation of our friendly Black Mountain News.

Won't you good people look for new books of poetry in the book stores, and get out some of your old volumes and read a bit. Some of the older poetry is still superb.

Anyone interested in writing poetry prose is invited to attend our next club meeting on October 26. Just call Edith L. Chatterton, 9-7520.

EX-CELL-O NAMES NEW ADVERTISING AGENCY FOR PURE PAK

Appointment of MacManus, John & Adams, Inc., as advertising agency for Pure Pak Division of Ex-Cell-O Corporation, Detroit, is announced by George D. Scott, vice president of Ex-Cell-O, the leading manufacturer of milk packaging machinery.

The appointment is effective Dec. 1. Mr. Scott said, MacManus, John & Adams, Inc., will provide complete advertising, merchandising and research services for Pure Pak.

New Civic Club Signs Placed On Highway 70

New highway sign boards for men's civic clubs have been placed on U. S. 70 east of Black Mountain and west of Swannanoa. This was a project of the Black Mountain Chamber of Commerce Civic Improvement committee. The small cost was divided among the clubs and their members did the work involved in having their usual highway signs grouped on one brown stained background of durable locust posts and boards.

Cliff Meyer, builder, representing the Lions club, built the east sign located near 4.

—Turn to Page 4

Hardenstine Concert Set

The first of a series of four concerts to be presented this year by Clair F. Hardenstine, professor of music at Montreat college will be given Sunday, Oct. 11, at 4:00 p.m. in Gaither Chapel.

Mr. Hardenstine is a graduate of Westminster Choir college, and has done graduate study at the University of Alabama and Northwestern University. He was the pupil of Barrett Spach, and is now professor of organ and piano at Montreat college. He is also choir master at the All Souls Episcopal church in Biltmore and is dean of the Asheville Chapter of the American Guild of Organists.

The program will consist of six selections: "Chorale Prelude," Pachelbel, "Trio Sonata in C Major," Bach, "Sheep May Safely Graze," Bach, "Le Coucou," D'Aquin, "Prelude and Fugue on 'O Traurigkeit,'" Brahms, and "Suite Gothique," Boellman.

The second program of the series will be presented Sunday, Dec. 13, and will be a program consisting of organ music for the Advent and Christmas.

BARBARA ELLIS IS A FRESHMAN AT MONTREAT COLLEGE

Barbara Ellis, the daughter of Mr. and Mrs. Malcolm T. Ellis of 116 Third Street, is a freshman at Montreat Junior college, a co-educational Presbyterian college located at Montreat, N. C., the summer home of the Presbyterian Church, U. S.

She attended Owen High school where she was a member of the Future Teachers of America, Art Editor for annual, band officer, a member of Bible club, Senior Supper-entertainer—Most Talented, and she received a blue ribbon for art work.



A Fireman's Prayer

When I am called to duty,
God,
Wherever flames may rage;
Give me strength to save
some life,
Whatever be its age.
Help me embrace a little
child
Before it is too late;

Or save an older person
from
The horror of that fate.
Enable me to be alert
And hear the weakest shout,
And quickly and efficiently,
To put the fire out.
I want to fill my calling and
To give the best in me;

To guard my every neighbor
and
Protect his property.
And if according to Your will
I have to lose my life,
Please bless with Your
protecting hand,
My children and my wife.

The above picture, "A Fireman's Prayer" was donated to the Black Mountain Volunteer Fire Department by Chief Don Wallin of the Veterans Administration Hospital staff at Oteen. The Oteen chief addressed the local department at the annual dinner held recently.

The fireman standing with bowed head in front of the building being consumed by flames is unidentified. The picture has been framed and will be placed in the firemen's hall here.

Search Is On For New Post Office Site

It has been learned from an authoritative source that several properties are being considered as a possible site for a new post office building in Black Mountain.

Most discussed has been the Gregg property, at the corner of West State and Dougherty which was bought recently by the Asheville Federal Savings for the Black Mountain office.

Officials are also interested in three other locations on West street, directly behind the present building on Broadway. One requirement is that there be at least 15,000 square feet of space for the building, parking, and loading ramps. This is necessary, it was explained, because much of the mail in the future may move by gigantic trucks some of which are in use now.

35,000,000 Boys, Girls Out of S. S.

"There are 35,000,000 boys and girls in the U. S. who do not attend Sunday school or church," says Dr. Frank R. Mann, national director of Child Evangelism Fellowship. About one million of these children were reached last year through the ministry of this movement, which is intermission in operation and inter-church in nature.

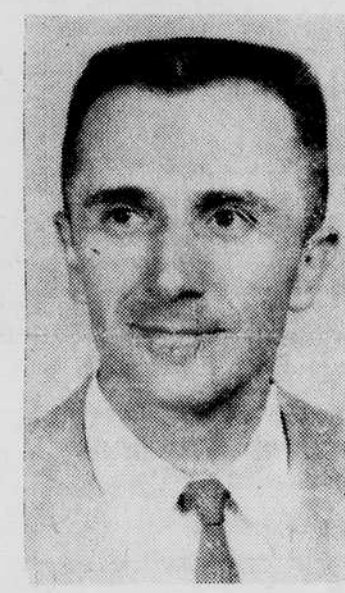
Rev. Robert McAlister, North Carolina Child Evangelism Fellowship director, from Salisbury, N. C., will be in Black Mountain and will speak to a group of interested listeners in the Dick Reed home, 108 Portman Villa road, on Thursday evening at 7:30.

The sound colored movie "Our Children" will also be shown at this meeting.

ST. JAMES' WOMEN MAKE PLANS FOR PARTY ON NOV. 7

The Women of St. James wish to thank every person who supported the first monthly card party held Friday evening, Oct. 2. Top winner in bridge was Mrs. Helen McDowell and top in canasta was Mrs. G. W. Sarti. There were prizes for high at each table.

Plans are underway for the next party to be held Saturday, Nov. 7, be sure to mark it on your calendar so you can enjoy a delicious dessert and win one of the lovely prizes.



Dr. Robert H. Spiro, Jr., President of Blue Ridge assembly, today was named to head the 1960 United Appeal in Black Mountain. The campaign will last through Oct. 31. There will be no time extension and officials have emphasized that they will not ask for second gifts.

The United Fund, of which Black Mountain is a part, furnishes support for 32 services of Asheville and Buncombe county. Each year through the United Appeal citizens are given an opportunity to help to carry on the activities of this agency, vital to the life of the community.

Dr. Spiro has not completed his organization but an announcement is expected soon as to the clubs participating and the areas to be covered.

Miss Lindsey Is Selected Woman of Year

According to a late bulletin from the publicity director of the Business and Professional Woman's club, Mrs. Harrie Danenhover, the organization named Miss Lou Lindsey as "Woman-of-the-Year" at the annual meeting held at the Monte Vista on Monday evening.

Pinning the orchid on Miss Lindsey, a veteran teacher in the Black Mountain school system, was Miss Sanchez Mott. Miss Lindsey gave a short talk in which she gave credit to her mother, Mrs. W. H. Lindsey, for this, the highest honor that can come to a Black Mountain woman.

Dr. Elinore Behre gave a very interesting talk on "Careers For Women." She pointed out that women are successful in any kind of career they undertake today. Mrs. Claire Kelly is president of the local club.

Mr. and Mrs. Donald Jackson of Lenoir, N. C., announce the arrival of a daughter, Belinda Marie, born October 6, at Lenoir hospital.

Junior Order To Make Annual Visit To Home

Leonard Keever, Black Mtn. Primary school principal, who was elected vice counselor at the meeting of the Jr. Order of North Carolina in Raleigh, attended a meeting of the first district held in Morganton Tuesday night. Mr. Keever is the first state high ranking officer of the Jr. Order to be elected from west of the Blue Ridge in the 103-year history of the organization.

At the meeting in Morganton the officers and state officials discussed the yearly program as set up by the State Council.

Christmunt Fall Area Convention

The 1959 fall area convention of the Christian churches of Western N. C. will be held at Christmunt Sunday, Oct. 25.

The theme of the convention will be "Forward Together."

The first session will be held from 2:00-5 p.m., a fellowship supper at 6 p.m., and the night session from 7:30-9 p.m. Atlantic Christian College Music department will furnish music.

The team will consist of Wm. M. Smith, Indianapolis, Ind., Benton Miller, Jacksonville, Fla., Dr. Riley B. Montgomery, Lexington, Ky., Chas. W. Strong, Christmunt, Mrs. H. H. Settle, Arthur D. Winger, Arthur M. Denev, B. C. Meese, and Ross J. Allen, all of North Carolina.

The regular Sunday evening service of the First Christian church will not be held on the night of Oct. 25 in order that all members and friends may attend this convention. Bruce Nay, pastor, has announced.

METHODIST MEN MEETING WILL BE TUESDAY NIGHT

The Methodist Men's club will meet at 6:30 Tuesday, Oct. 13, in the fellowship room, Stanley Garland, president, announced today. An interesting program is planned.

During Fire Prevention Week L. A. Allen, chief, will make his quarterly inspection of the business places in the Town of Black Mountain. Inspection of the residential district is made twice a year.

Worth Burgess is president, and Frank Williams secretary of the Black Mountain Volunteer Fire Department which has 39 active members. Drills are held on the first and third Mondays at 7:30 p.m. at the Town Hall. Interested citizens of the community are invited to attend these meetings and to become members.

R. T. Greene, manager of the Town of Black Mountain, announced today that more equipment has been ordered and is on the way. This will include a 10-wheel truck which will be outfitted with a 1200 gallon tank and pump to be used in the areas that lie beyond the water supply.

The fire department is supported by the town which places it in its budget for \$8,285. Other support comes from a \$3.00 per year fee for each building asked by the department from those citizens living outside the town limits and not paying taxes for its support.

MASONS WILL CONFER DEGREE FRIDAY NIGHT

Black Mountain Lodge No. 663, AP & AM, will hold an emergent communication to confer the Entered Apprentice degree Friday evening, Oct. 9, at 7:30. All Master Masons are cordially invited. C. S. Gwaltney is Master.

March of Dimes Meeting Is Set Tuesday Night

The Buncombe County Chapter of the National Foundation, which is supported by the March of Dimes, will hold its fall meeting on Tuesday evening, Oct. 13, at 8:00 in the Mountain Laurel room of the Manor, Asheville. Jack Mitchell, Chapter chairman, states that final totals on the August Emergency March of Dimes will be announced by Wade Hall, emergency campaign director.

Larry J. Davis, foundation representative, will show a movie and speak about the new foundation program which now includes birth defects and arthritis. After the meeting, refreshments will be served.

The meeting will be open to the public and the chapter extends a cordial invitation to all interested persons.

MRS. H. B. KERLEE TO OBSERVE 93rd BIRTHDAY ANNIV.

Mrs. H. B. Kerlee will observe her ninety-third birthday anniversary Sunday, Oct. 11, with open house from 3 to 5 p.m.

All friends and relatives are cordially invited to attend.