Large Group Attends WSCS Program

Carol singing, with accompanists Mrs. J. W. Bergthold, piano, Allen Barker of Asheville, violin, and Wayne Dickens, drums; songs by the Carol choir; a program of Christmas in other lands presented by Mrs. T. R. Jurwitz, Mrs. William Tendler, Mrs. Douglas Jones, Mrs. L. C. Jumper, Mrs. H. A. Kerlee, and Mrs. Bergthold; an inspiring devotional by the Rev. John Mc-Whorter, pastor; and a covered dish supper were features of the December meeting of the Woman's Society of Chris-tian Service of the Black Mountain Methodist church Tuesday evening, Dec. 1, in the Fellowship hall in the Education building.

Members of the carol choir who participated in the prowere Nancy Pollard, Joanne Hemphill, Mary Benedict, Dede Styles, Alan Styles, Stephen Earley, Candy Clark, Emily Glenn, Ginger Wallin, and Donna Nanney.

Mothers present enjoyed a special treat, as members of Girl Scout Troop 98 washed the dishes to help earn money for a trip to Washington, D. Those who helped were Phyllis Owenby, Ann Harris, Susan Stockton, Barbara Miller, Dede Styles, Martha Ann Basnight, and Mrs. William Styles, leader.

Anyone interested in securing the services of the Scouts may contact Mrs. Styles phone NO 9-7466.

Research Key To Industrial

Drake was speaking to members and guests of the Western North Carolina Engineers' Club. His topic: "Industrial Research."

that a large percentage of industry's growth in the next three years will come from products not now produced. "To meet this challenge," he "many companies are organizing to do their own research and development ... a necessary part of industry's operation to enhance stature, whether it be in profits, prestige, or size.

• SELL IT - CLASSIFIEDS!



DAD and **MOTHER** SIGN UP TODAY FOR



ELECTRIC TRAIN SET



JUST COME SEE **Gifts** Galore

Amity Leather Goods — Evening in Paris by Bourjois — Eastman Kodak Cameras — Jewelite Dresser Sets — Remington Shavers — Parker Pens — Sylvania Flashbulbs — Schick Shavers — Timex Watches — Williams Gift Sets — Westolox Clocks and Watches — and countless other wonderful holiday gifts!

Dec. 23, 4:00 P.M. NO 9-4121

BLACK MOUNTAIN DRUG CO. Uzzell's Rexall



\$10.95

PARTY

Boys'

Como Sweaters

TO

\$2.99

APRON:

Perfect Christmas Gift!





GIRLS' CAPS \$1.00

\$1.99



\$2.99



Fur Collars \$1.00 to \$2.99



Give Her a Flannel Gown or P.J.

\$1.99

\$3.99

Sizes: 2 to 6x. 7 to 14

Growth

Research - in this age of changing technology - is the key to industrial growth Robert K. Drake, Manager-Advance Engineering and Laboratory at General Electric's Outdoor Lighting Department told a group of 100 engineers meeting in Asheville recently.

He told the organization

"Hendersonville," he went on to say "is the national headquarters for a specific business...we operate as a seperate Company. The Plant was completed in late 1955 is located on a 55-acre tract ... has 235,000 square feet of floor space...consumes as much water as a city of 12,000 people ...uses enough electricity to supply 3,000 homes, enough gas to supply 760



\$7.95

Sizes: 4 to 16 PRACTICAL GIFT!

\$3.99 TO

Sizes: 4 to 20

Men's

The Best

of Styles

\$6.99

Sweaters

Bulky Beauties

for weightless warmth



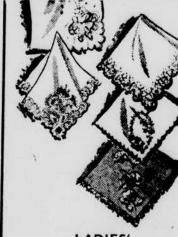
MEN'S SPORT COATS \$13.00

Christmas Special!!!



Nylon Stole

\$2.99 \$3.99



LADIES' Handkerchiefs 39c to \$1.00

Ideal for Gifts & J. look at the price!

Girls' Dresses

reg. 2.99:

reg. 3.99: reg. 4.99: 3.87

Sizes: 1 to 3, 3 to 6x, 7 to 14

Boys'

PAJAMAS

(sanforized)

-4 to 16-

ROBES

\$2.99

FREE GIFT WRAPPING - OPEN FRIDAY NIGHT 'TIL 8:00 P. M.

\$1.00



THE BEST

OF HOLIDAY

BLOUSES

Ideal Xmas Gift

32 to 44

399

199

Boys' SPORT COATS

TO \$14.95

Boys' DRESS SLACKS

\$7.95

CAR COATS \$7.95 to \$14.95 -Sizes: 6 to 18-

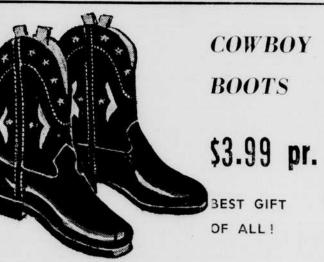
\$5.95

BOYS'

SURCOATS









Xmas Ties for HIM!

\$3.99

Wash 'N Wear ROBES

Men's

Best Styles in Belts \$1.00 to \$1.50



OPEN FRI. NIGHT

'TIL 8:00

\$3.99



"Never Knowingly Undersold"

DEPARTMENT STORE - WHERE QUALITY IS NEVER EXPENSIVE

BLACK MOUNTAIN, N. C.





