

STUDENT HOME Christmas holiday students returning home from Meredith college include Alice Gayle Maney of Swannanoa. She is the daughter of Mr. and Mrs. Robert T. Maney.

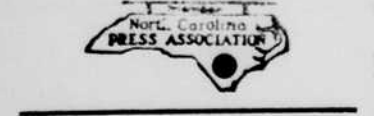
# Black Mountain NEWS

One of Buncombe County's foremost weekly newspapers published every Thursday at Black Mountain, N. C., in the heart of the prosperous Swannanoa Valley, great religious and resort center and growing industrial area.

Gordon H. Greenwood, Editor and Publisher

Second Class Postage Paid at Black Mountain, N. C.

Subscription Rates: Buncombe and McDowell Counties \$3.00 per year Outside Buncombe and McDowell \$4.00 per year Awarded A rating by Community Research Bureau.



Merry Christmas

Friendliest of wishes for a Merry Christmas and a happy Holiday.

H & W 5 & 10c Store

BLACK MOUNTAIN, N. C.



With Santa we send to all our many friends in this community our greetings and wishes for a merry Christmas.

Swannanoa Insurance Agency SWANNANOVA, N. C. North 9-8597

## RADIO STATION— (From Page 1)

Application for the commercial station was filed originally on Sept. 16, 1958. At the present the commission grants some 15 to 20 applications per month and new applicants can expect to wait 18 months to two years before getting action, officials of the new station said.

Construction of the station and its facilities will commence within 30 days after the FCC's approval. Associated with Mr. Slatkin in the ownership and operation of the new commercial station—WBMT—will be his brother, David Eugene Slatkin of Los Angeles, Calif., and Gordon H. Greenwood of Black Mountain.

Former founder and general manager of Radio Station WADA at Shelby, N. C., Mr. Slatkin has been associated with radio stations as announcer, program director, and salesman for more than 15 years. This includes stations primarily in the Piedmont section of North Carolina. He also worked in Virginia, Utah, West Virginia and South Carolina. He is a graduate of the Willaman School of Broadcasting, Beverly Hills, Calif.

Mr. and Mrs. Slatkin presently reside on Tomahawk avenue in Black Mountain with their two children, Donald Paul, 13, and Paula Jean, 5.

WBMT Policy In a proposal drawn up and exhibited to the FCC the newly organized company presented in part the following program policy:

The Mountain View Broadcasting Company proposal will bring to Black Mountain the advantages of an independent operation and afford the citizens of the area their first choice of local service. The basic program policy will be to determine from time to time the current needs and desires of radio listeners within the service area, and as far as possible to supply appropriate programs. One of our main policies will be, service

# Mountain Musings

by Gene Byrd

Dear Readers: "I sit me down with pen in hand to write you a few lines to let you know that I am well and happy and hoping this letter finds you the same." Many old timers made good use of this salutation to begin greetings, and forsooth, I use it at this Christmas season to convey my regards to the friends who have been so patient to follow my musings over the past year. I greet you not in a particular sense of merriment nor exultation but in a spirit of humbleness. It would be so easy to get Christmas and Thanksgiving mixed in my book; certainly there is much from many standpoints to make us greatly appreciative in this holy season.

I am sure there are things that all of us would have different at this season. Since life is a component of sunshine and shadow, no doubt, rain has fallen and storms have come during the past year to upset the placid tenor of our lives. It is said that the best climate is one that has frequent changes. Life cannot go on in even pleasant monotony; it is the variables that keep us alert, appreciative and growing.

I know that some of my readers have suffered the emotional impact of the loss of a loved one; I have had the privilege of sorrowing with you. Probably some have suffered financial reverses, experienced domestic tribulations, or have had physical ailments. These things we must not major on; many good things come to us over the span of our days. The little everyday things make our lives richer; they are immeasurable. A friendly smile, a shared thought, the communion of sweet and simple fellowship; these make life good.

You have made my life happier during the past year by accepting me through my writings into your homes and hearts. Each week I feel that I am sitting down to chat for awhile with loved friends; this leaves a feeling of warmth that is pleasant if undefinable. Also, I know if you get tired of what I am saying, you can shut me up by turning the page. My only regret is that to a certain extent a column is a one way street; I need to hear your musings to

make my musings complete. One of my readers once said that after reading one of my columns she felt a great desire to sit down and write me a letter. Well, maybe that is a good idea. What do you think?

It is not with empty words but with a full heart that I wish you all a Happy and Holy Christmas.

Christmas: Christmas is a time of memories. The scenes of childhood indelibly etched upon our hearts and minds parade before our eyes. Once again Papa cries out in the early dawn, "Christmas Gift, everybody." The shock of frigid air in the unheated bedroom, the mad race down the stairway and Glory! the filled stocking, hard candy, a simple toy and oranges, no less. Christmas, and men and women lay aside the trappings of adult life and for a time recapture childhood.

Christmas is a time of growing up. Those of us who once received take the other end of the stick and become givers. We learn that great happiness comes through giving; that is one of life's greatest, simplest and yet hardest teachings. Our joy comes secondhand but sublime through the joy of others. We give because we care, and then our gift is never bare.

A Wish Come True A few nights back our ball club journeyed over to Canton to play basketball. On the way over I remarked to my good "buddy" Clyde Gray that Judy Sherin had a wonderful day in practice the day before. We expressed the wish that very soon this wonderful person, who is the captain of our team, might have a "good evening" in the scoring column. Judith Sherin has been out for basketball now for four years; she has missed few practices, and has shown promise over the years but never came through in a great way. As a reserve of a great team, she never got too much chance and last year she was caught in the maelstrom of defeat that engulfed us. This year, Judy was elected captain, a great mark of respect and affection, and I was faced with a difficult situation. I felt, at the time, there were better scoring forwards than she. So, this young lady would go out, confer with the referees as representative of the team, come back and take a seat on the bench while younger players took the floor. This is "tough chewing" for anyone. If there were disappointment or discontent in this situation it never reflected in the attitude of this fine young person. Lately, Judy has shown in practice that she deserved a starting berth; last Thursday against Canton she was superb. She shot seven out of nine foul shots and hit on seven out of nine shots from the floor, which is good shooting anywhere and gave her the highest scoring total for any one evening of her career. I know this made her happy as well as it did her numerous friends. I hope it will also be a psychological boost that will give her a great year to go with a great evening. I'll be wanting all my forwards to get contact lenses at this rate. (Perhaps some of us adults who want to give up sometimes could take courage from the example of this young lady who had to bide her time so long.)

Can I Trust Him I have received information that a good Irishman, Joseph Brown has had his operation in St. Petersburg, Fla., and is making a satisfactory recovery. One disturbing thought, he had to receive a pint of blood. What will this do to "hot gude Irish blood" of which he was so proud? Can I afford to take him back to the Wallace Mountain and have my rare strain of Irish chiggers polluted by alien blood? This problem must be worked out.

Seriously, we are all happy that this missionary minded gentleman is on his way to better health, and we rejoice with his worthy helpmeet, Esther Brown. This I must say as my thoughts take flight. Happy Christmas to All (and a good appetite).

## BRIDGE PARTY AT MONTE VISTA

Adding to the Yuletide socials being given in town was a lovely dessert bridge Saturday afternoon, Dec. 19, at the Monte Vista hotel when Mrs. Percival N. Gregory, Mrs. Charles Spencer, Mrs. Townsend Hay, and Mrs. Albert Jern entertained 32 guests.

Following several progressions in the beautifully decorated lobby of the hotel, prizes were awarded to Mrs. Ray Harrison, high; Mrs. W. C. Fields, second high; Mrs. Don Christian, low, and Mrs. J. W. Bergthold, bingo. Other guests included Mrs. Ashby McCoy, Mrs. Guy Burchfield, Mrs. Gordon Greenwood, Miss Mary Hooker, Miss Susan Hooker, Miss Caroline Hall, Miss Beth Livingston, Mrs. Charles Ross, Mrs. Gordon Byron, Mrs. Richard Oulahan, Mrs. Clarence Keith.

Mrs. Roy Taylor, Mrs. W. White, Mrs. Chester Sobol, Mrs. Ed Knight, Mrs. S. S. Cooley, Mrs. Max Woodcock, Mrs. Madelon Parks, Mrs. Claudia McGraw, Mrs. Homer Braunschweig, Mrs. Henry Stanbridge, Mrs. Don Livingston, Mrs. Ernest Hilfiker, Mrs. Ruth Cunningham, Mrs. Grace Murtle, Mrs. R. T. Greene, Mrs. A. L. Pritchard, and Mrs. J. C. Bartholomew.

## OPEN HOUSE— (From Page 1)

Beautiful Christmas arrangements, potted plants, and cut flowers were on display throughout the shop. An outstanding arrangement was a brass container with red carnations and red candles against a white background. Two Yule logs with red carnations and red candles also attracted much attention from the guests.

Punch and cookies were served by Mrs. D. O. McDougle, Mrs. G. C. Carson, and Mrs. Johnny Fox. Mrs. Jake Robinson received a poinsettia as a door prize.

## CIRCLES COMBINE— (From Page 1)

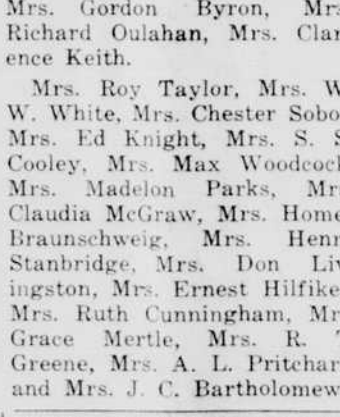
separate rooms to conduct individual business sessions. Much of the business consisted of plans to help needy families, visit shut-ins, raise their quotas for the "Lottie Moon" offering, and plan some special service to "Margaret Fund Students", children of Baptist missionaries. The nearly 60 women there exchanged gifts and expressed the feeling that it was the most beautiful party of the W.M.U. year.

## MAN'S RACE AGAINST TIME

I looked for a story To mingle in rhyme And found on the highway Man's race against time. The wreck on the highway Had a story to tell Of blood mixed with whiskey, A soul gone to hell. He lay on the highway, His last breath was gone. He passed and cried, "Slow-poke Why don't you move on?" Their moving seems endless, No time to be still, But there's always the graveyard, Just over the hill. The church is neglected, There's no time for prayer, As rubber and gasoline Vanish in air. Their final possession, A tomb in the sod: No time for their neighbor And no time for God. Would I look to heaven In solemn appeal, Or move with the throng, Without God at the wheel? —Mildred R. Harris.

## SELL IT - CLASSIFIED!

Peace ON EARTH 1959



Merry Christmas 1959

May the peace, love and good will of that first Christmas be yours forever.

Lift up your voice in song, lift up your hearts and rejoice with us at this time when peace and good will should reign throughout the Christian world. Rejoice!

Towne Grill SWANNANOVA, N. C. NO 9-3012

Noblitt Grocery SWANNANOVA, N. C. NO 9-7779

B. & J. Drug-Sundries SWANNANOVA, N. C.

Black Mountain Pure Service BLACK MOUNTAIN, N. C. NO 9-4601

# If You Have --

been on a trip entertained guests celebrated a birthday caught a big fish moved eloped had a baby been in a fight sold your hogs had an operation bought a car painted your house had company been married cut a new tooth sold out been robbed been shot stolen anything lost your hair been arrested

OR DONE ANYTHING AT ALL Telephone, or Drop a Postcard, or Come In, or In Any Convenient Way Inform

## LIB DINWIDDIE

PHONE 4101 For Peekin' Through the keyhole

## Poel's Corner

Conducted by Anne K. Sharp, Chairman Creative Writing Group

## Leave CHRIST in CHRISTMAS

Christmas is a busy time of the year To make people happy, and spread Christmas cheer: But would you be guilty of rushing about, And write X in Christmas, leaving Him out? For Jesus was born on Christmas, you know. I know he is grieved when we treat Him so. With presents to wrap, the tree is to trim; Folks talk about Santa, and forget about Him. He was born in a manger, He hadn't a bed, His house was a stable, where cattle were fed. Poor dear sweet Jesus, He hadn't a tree, But His steps led to Calvary where He died for me? Oh wont you please listen? And you will be glad You left Christ in Christmas, lest He should be sad. —Mildred R. Harris.

## WISDOM

Wisdom shall unravel wonders, Though understanding sh'n't unfold Till the ship of peace is anchored In the harbour of the soul. Traveling o'er time's pattern, woven Shall the scroll of time reveal; As the years unroll life's carpet; Wisdom, which therein, is sealed? Never shall we grasp its meaning Till we learn, 'These things must be.' Tides of peace will comfort, till time Overtakes eternity. —Mildred R. Harris.

## OPPORTUNITY AND I

Shades of night remind us, that we Soon shall face life's sinking sun, And the tasks we have neglected, Ever shall remain undone. We've stood silent on the by-ways Where the throngs of men pass by— Not a warning word, did utter. And in death, we'll hear their cry. Through the years we've walked together, We have heard the needy cry. Death's shroud, soon shall overshadow Opportunity and I. —Mildred R. Harris.

## A POCKETFULL OF STARS

Kids like bubblegum, Cokes and candy bars, But give me solitude, And a pocketfull of stars. You can have your gold, and your fancy clothes, And your rocket ship to mars, I'd sit on a stone, and gnaw a bone For a pocketfull of stars. A perfect rose, the grass that grows, A million steel guitars, I'd trade you these, for the gentle breeze And a pocketfull of stars. I know I'm blessed with a day of rest, And a heart that's filled with scars, But I'd walk a mile, for a friendly smile And a pocketfull of stars. —Mildred R. Harris.

## SELL IT - CLASSIFIED!

MERRY CHRISTMAS 1959



As you observe Christmas with those dear and near to you, rejoice anew at the eternal glory and beauty of His birth and all it means to men everywhere.

Valley Insurance Agency BLACK MOUNTAIN NO 9-3191

## R. D. Hamilton Completes Navy Boot Training

GREAT LAKES, Ill. (FHT NC)—Richard D. Hamilton, son of Mrs. Belle P. Hamilton of 424 W. State st., Black Mountain, N. C., is scheduled to graduate from recruit training Dec. 11 at the Naval Training Center, Great Lakes, Ill.

The graduation exercises, marking the end of 11 weeks of "boot camp," will include a full dress parade and review before military officials and civilian dignitaries.

In 11 weeks of instruction, the "raw recruit" is developed into a Navy Bluejacket, ready for duty with the fleet.

## D. B. Sprinkle Is Promoted

Donald B. Sprinkle has been appointed manager in the Charlotte office of Southern Bell, it was announced today by Charles D. Penuel district manager.

Sprinkle's appointment is effective January 1, 1960. He joined the telephone company in Asheville in 1953 as a commercial representative. He was appointed office manager in May, 1956, manager in November, 1957, and in December, 1958, he was named district commercial supervisor for Southern Bell in Western North Carolina.

## VISITING PARENTS

Miss Muriel Higginbotham of Savannah, Ga., is spending the holidays with her parents, Mr. and Mrs. Fred Higginbotham. Miss Janice Higginbotham was a guest of Miss Carol Cowan in Tryon over the week-end.

It's a wise practice to lock your car every time you step out of it, even though you may be in your own driveway. Absurd? Not at all, for while children are not supposed to play in the family car there have been instances where a small child has released the brakes on a parked vehicle and suddenly found himself moving down the street. You are not immune to this suggestion even though there may be no small children in your family. One of your precocious neighbor children might suddenly develop an adventurous mood and try to take your car for a spin. It pays to lock your car whenever it's left unattended.

## BE GOOD

It has made us proud to be your friend and we take this means of wishing you and yours a merry Christmas.

## Massey & Runion

BLACK MOUNTAIN, N. C. NO 9-8841

## Genuine Parts Co.

137 Cherry St. BLACK MOUNTAIN, N. C. NO 9-8613

## Good Tidings

May the glory of the first Yule shine like the star of Bethlehem in your hearts.

Valley Insurance Agency BLACK MOUNTAIN NO 9-3191

GIVEN RADIO Miss Pat Reed, who will leave Jan. 4 to join the Waves was presented a transistor radio by the employees of Collins Department store last Thursday night at a Christmas party held at Don's restaurant. Miss Reed is the daughter of Mr. and Mrs. Albert Reed and was graduated from Owen High school in 1958. She has been employed at Collins as cashier.

# Greetings 1959

We extend to all our friends greetings of the season. May you find true happiness.

## Knights Pharmacy

BLACK MOUNTAIN, N. C. NO 9-3331

# Merry Christmas

To all our customers we send the season's greetings. We would like to add one word of thanks also for your fine patronage.

## A Present For Thrifty Nephews and Nieces

ALL BONDS PURCHASED AFTER JUNE, 1959 EARN 3 3/4% WHEN HELD TO MATURITY

OLDER SAVINGS BOND INTEREST RATE INCREASED 1/2 of 1%

The 40,000,000 HOLDERS of SAVINGS BONDS.

INCREASED INTEREST ON ALL E and H SAVINGS BONDS \$\$\$

I'VE BEEN BUYING THEM ON THE PAYROLL SAVINGS PLAN EVER SINCE THE WAR.

# A Shining Star 1959

The star of Bethlehem has been the guiding light for man throughout the centuries. We hope the true spirit of the day will shine upon you and yours.

## Black Mountain Pure Service

BLACK MOUNTAIN, N. C. NO 9-4601

# Peace ON EARTH 1959

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