

HOW AMERICANS INVEST ON A BUDGET

When the New York Stock Exchange recently reported that about half of America's 12.5 million shareowners are in the middle-income ranges, this fact pointed to one inescapable conclusion — Wall Street has indeed come to Main Street. There are many ties between the two streets, of course. But a significant symbol linking them into a thoroughfare stretching the width and breadth of the nation is a carefully engineered investment tool called the Monthly Investment Plan. Through this plan you can accumulate a stake in American industry for as little as \$40.00 every three months, and why not? The Stock Exchange and its Member Firms developed the Monthly Investment Plan, almost six years ago, with just one end in view — to put stock ownership, with its risks and rewards, within easy and practical range of people everywhere. Since early in 1954 thousands and thousands of housewives, factory workers, accountants, salesmen and farmers and at least one professional basketball player have invested over \$185,000,000 in three million shares of common stocks through the Monthly Investment Plan. It is the job of a broker to help select securities that seem best suited to your needs. Like any businessman, the broker can only benefit by keeping the customer satisfied. In more than 600 cities throughout America, Member Firms of the New York Stock Exchange are available to explain, at no cost or obligation, the many features of MIP. And they're available to help you map an investment program that meets your particular objectives.



But no matter where you set your sights, your dollars can buy a lot more than 1200 stocks listed on the New York Stock Exchange through MIP — oils, chemicals, automobiles, rails, utilities. What's more, the perplexing old problem of exactly when to invest is removed because of the regular monthly or quarterly payments. At the same time, however, investing through MIP is not to be taken lightly. Before you start buying stocks, you should have cash savings and a regular income to protect you and your family in times of emergency. And you must also understand that investments involve a certain amount of risk. Stock prices can go down as well as up. You'll lose, of course, if you sell shares at a price lower than their average cost. It is the job of a broker to help select securities that seem best suited to your needs. Like any businessman, the broker can only benefit by keeping the customer satisfied. In more than 600 cities throughout America, Member Firms of the New York Stock Exchange are available to explain, at no cost or obligation, the many features of MIP. And they're available to help you map an investment program that meets your particular objectives.



Church Notices

BEE TREE CHRISTIAN CHURCH
Pastor, Rev. Bruce Nay.
Services each Sunday at 11 a.m.

SWANNANOA FIRST BAPTIST CHURCH
Swannanoa, N. C.
C. W. Smith, pastor.
Sunday school, 9:45 a.m.
Church services, 11 a.m.
Training Union, 6:30 p.m.
Evening services, 7:30 p.m.
Prayer meeting Wednesday, 7:30 p.m.

WILKIE BAPTIST CHURCH
Clifford Burnett, pastor.
Sunday school, 10 a.m.
Morning worship, 11 a.m.
Prayer meeting, Wednesday night at 7:30.

SWANNANOA PRESBYTERIAN CHURCH
The Rev. G. B. Talbot
Sunday school 10:00 a.m.
Church service 11:00 a.m.
Youth Fellowship 7:00 p.m.
Prayer service Wednesday 7:30 p.m.

BLACK MOUNTAIN METHODIST CHURCH
Corner State and Church Sts.
JOHN L. McWHORTER, Minister.
SUNDAY SERVICES:
Sunday School at 9:45 a.m.
Morning worship 11:00 a.m.
Methodist Youth Fellowship 6:30 p.m.

CHURCH OF GOD
Lakay Street
C. M. Winstead, pastor.
Sunday school, 10 a.m.
Morning worship, 11 a.m.
Evening worship, 7:30 p.m.
Tuesday evening prayer meeting, 7:30 p.m.
Young People's meeting Thursday, 7:30 p.m.

MOUNTAIN VIEW BAPTIST CHURCH
Rev. Robert Clayton, pastor.
Sunday school, 10 a.m.
Preaching service 11 a.m.
B. T. U., 7:00 p.m.
Evening service, 8:00.

CHRISTMOUNT CHRISTIAN CHURCH
One mile South of Black Mountain at Christmout Assembly grounds.
Bible school at 10:30. Communion at 11:00 each Sunday.

HOMER'S CHAPEL
FREE WILL BAPTIST Church, Wilco Melton, Minister
Sunday School, 10:00 a.m.
Morning worship, 11 a.m.
Young People's League, 6 p.m.
Evening worship, 7:30 p.m.
Wednesday prayer service, 7:30 p.m.

LAKEWOOD BAPTIST CHURCH
Rev. Eugene Byrd, pastor.
SUNDAY SERVICES:
Sunday school, 10:00 a.m.
Worship, 11:00 a.m.
At the A. A. Byrd Homestead, just off Hiwassee ave.

KERLEE BAPTIST CHURCH
Ridgecrest Road
Rev. W. R. Moss, Pastor
SERVICES:
Sunday School, 10 a.m.
Morning worship, 11 a.m.
B.T.U., 6:30 p.m.
Evening Worship, 7:30 p.m.
Prayer service Wednesday at 7:30 p.m.

TABERNACLE METHODIST CHURCH
H. L. Blackwelder, Pastor.
Preaching service, 9:45 a.m.
Sunday school, 11 o'clock.
M.Y.F., 6:30. Worship, 7:30.
W. S. C. S., third Tuesday evening—7:30 p.m.

STONE MOUNTAIN BAPTIST CHURCH
Rev. Paul Hyder, pastor.
Sunday School every Sunday 10:30 a.m.
Preaching service 11 a.m. every second and fourth Sunday.
Prayer meeting every Wednesday evening at 7:30.

BLUE RIDGE CHAPEL
FIRST CHURCH OF GOD (Non-denominational)
Blue Ridge road, Black Mountain, N. C.
Rev. Ned V. Harpest, pastor.
Sunday school, 10 a.m.
Morning worship, 11 a.m.
Youth meeting, 6:30 p.m.
Evening worship, 7:30 p.m.
Wednesday prayer service, 7:30 p.m.

BROAD RIVER BAPTIST CHURCH
Rev. Bill Bryant, pastor.
SUNDAY SERVICES:
Sunday school, 10:00 a.m.
Preaching, 11:00 a.m.
Evening, 7:30.

MONTREAT PRESBYTERIAN CHURCH
Arthur F. Fogarty, D.D.
Sunday School, 9:45 a.m.
Worship, 11:00 a.m.
Prayer meetings, 4:00 p.m. at the Inn and 7:15 p.m. in Gaither Chapel.

BLACK MOUNTAIN FIRST CHRISTIAN CHURCH
Cor. Church and Connally Sts.
Rev. Bruce Nay, pastor.
Glen Morgan, superintendent.
Sunday School, 11 a.m.
Preaching service 9:45 a.m.
Evening service 7:30 p.m.

LAKEY GAP PRESBYTERIAN CHURCH
Pastor, Rev. William Klein
10 a.m., morning worship.
11 a.m., Sunday School.

BLACK MOUNTAIN FIRST BAPTIST CHURCH
Montreat Road
A. T. Usher, pastor
Services: Sunday school, 9:45 a.m.; morning worship, 11:00. B. T. U., 6:15 p.m. evening worship, 7:30. Wednesday prayer service, 7:45 p.m.

FIRST CHURCH OF CHRIST, SCIENTIST
64 N. French Broad Ave.
Asheville, N. C.
Sunday School, 11:00 a.m.
Sunday services, 11:00 a.m.
Wednesday service, 8 p.m.

METHODIST CHURCH
Swannanoa, N. C.
William T. Ratchford, Minister.
Church school, 10:00 a.m.
Morning worship, 11:00.
Youth Fellowship, 6:30 p.m.
Evening worship, 7:30.

FREE WILL BAPTIST CHURCH
Rev. R. W. Johnston, pastor.
Sunday School, 10 a.m.
Morning worship, 11 a.m.
Evening worship, 7:30 p.m.
Prayer meeting Thursday, 7:30 p.m.

ST. JAMES' EPISCOPAL CHURCH
417 Vance Ave.
Phone NO 9-7126
The Rev. Kenneth Donald, Rector.
SERVICES:
Sunday, 8 a.m., Holy Eucharist.
Sunday, 10:30 a.m., morning worship and Church School.
1st and 3rd Sundays: Holy Communion and sermon.
2nd, 4th and 5th Sundays: Morning prayer and sermon.
WEEKDAY SERVICES:
10 a.m. Prayer Book Feast Days and Holy Days; Holy Communion. Other services as announced.

OLD FORT PRESBYTERIAN CHURCH
Sunday
10:00 a.m. Sunday School.
11:00 a.m. Morning worship.
CHURCH OF GOD
Moffitt Hill, Old Fort, N. C.
Rev. Lloyd Camp, pastor.
SERVICES:
Sunday School, 10 a.m.
Evening service, 7:00 p.m.

FRIENDSHIP PRESBYTERIAN CHURCH
Montreat Road
Rev. C. R. Stegall, pastor
Sunday school, 10:00 a.m.
Worship service, 11 a.m.
Young people, 6 p.m.
Evening service, 7 p.m.

VANCE AVENUE BAPTIST CHURCH
B. C. Wynby, Pastor.
Sunday school at 10:00 a.m.
Morning worship, 11 a.m.
Evening worship, 7:30 p.m.
Prayer service Wednesday at 7:30.

OLD FORT METHODIST CHURCH
Old Fort, N. C.
SERVICES:
Sunday school, 10:00 a.m.
Morning worship 11:00 a.m.
M.Y.F., 6:30 p.m.
Wednesday, 7:00 p.m., mid-week service and choir practice.

CHRISTIAN CREEK BAPTIST CHURCH
C. A. Henney, pastor.
Sunday school, 10:00 a.m.
Preaching services, 11:00 a.m. and 7:30 p.m.
Gospel Singing every First Sunday evening, 7:00 p.m.

BEVERLY HILLS MISSIONARY BAPTIST CHURCH
777 Tunnel Road
Asheville, N. C.
William A. Snyder, pastor.
SUNDAY SERVICES:
9:45—Sunday School
10:50—Morning worship
6:30—Training Union
7:30—Evening worship.

FIRST FREE WILL BAPTIST CHURCH
Rev. E. L. Beachboard, pastor.
Sunday School, 10 a.m.
Church service, 11 a.m.
Sunday night service, 7:30.
Prayer meeting Thursday at 7:30 p.m.

BLACK MOUNTAIN PRESBYTERIAN CHURCH
Montreat Rd.—Dial NO 9-5271
SUNDAY:
Sunday School, 10:00 a.m.
Worship service, 11:00 a.m.
Wednesday evening 7:30.
Prayer meeting.

CATAWBA FALLS BAPTIST CHURCH
Rev. Virgil Bradburn, pastor.
Sunday School 10:00 a.m.
Church service, 11:00 a.m.
Evening service, 7:00 p.m.
Wednesday prayer service, 7:00 p.m.

Looking For Peace of Mind!
In this church you will hear a message of personal peace that points you to more purposeful living.

You Can Always ATTEND WITH CONFIDENCE
Sunday School 9:45
Morn. Worship 11:00
(Sunday Evening)
League & Study Course at 6:00
Evening Worship 7:00
Wed. Prayer Service & Study Course 7:00
Choir Practice 8:00

Beginning Sunday School Drive next Sunday, which will run through Easter Sunday.

Swannanoa FREE WILL BAPTIST CHURCH
Wayne W. Smith, Pastor

SWANNANOA FREE WILL BAPTIST CHURCH
Rev. Wayne Smith, pastor.
SERVICES:
Sunday school, 10 a.m.
Preaching service 11 a.m.
Evening services:
League, 6:15 p.m.
Worship in song, 7:00 p.m.
Message, 7:30 p.m.
Wednesday, prayer service, 7:00 p.m.

FAITH FREE WILL BAPTIST CHURCH
Rev. Farrel Sparks, pastor.

Sunday school, 10:00 a.m.
Morning worship, 11 a.m.
Evening worship 7:30 p.m.
Wednesday evening prayer service 7:30 p.m.
Location 1 mile west on new highway 70.

EAST BLACK MOUNTAIN FREE WILL BAPTIST CHURCH
SERVICES:
Rev. J. C. Franks, pastor.
Sunday School, 10 a.m.
Preaching service, 11 a.m.
Prayer meeting each Wednesday evening at 7

CHESTNUT HILL MISSIONARY BAPTIST CHURCH
Rev. L. O. Vess, pastor.
Sunday school, 10:00 a.m.
Preaching service 11 a.m.
Evening service, 7:30.
Prayer meeting Wednesday, 7:30 p.m.

Pastor, Rev. Paul F. Dotson.
Sunday School, 10 a.m.
Worship service, 11 a.m.
Worship service, 7:30 p.m.
Tuesday night, prayer meeting, 7:30 p.m.
—Most of North Carolina's traffic mishaps last year occurred on straight, level and dry roads. There were 50,739 wrecks reported.



COME SEE — SHOP A&P REGULARLY — YOU'LL GET
Easy One-Stop Shopping.
With Non-Stop Saving!

SPECIAL! ANN PAGE RICH, TOMATO KETCHUP
2 14-Oz. Bots. 35c
Pt. Can 40c Qt. Can 73c

CONDENSED all
Large Package 39c

FLUFFY all
3-Pound Package 79c

JOY LIQUID
12-Oz. Can 39c 22-Oz. Can 67c

OXYDOL
Large Package 35c

LUX TOILET SOAP
Regular Bar 10c
2 Large Bars 29c

LUX FLAKES
Large Package 34c

TIDE
Lg. Pkg. 34c
Gt. Pkg. 81c King Size \$1.35

LIFEBUOY SOAP
Medium Bar 11c
Large Bar 16c

BLUE CHEER
Lg. Pkg. 34c Gt. Pkg. 81c

Dash Detergent
Large Pkg. 39c

SPIC & SPAN
Lg. Pkg. 29c Gt. Pkg. 89c

COMET
2 Regular Cartons 31c
2 Giant Cartons 47c

Reynold's Wrap
25-Ft. Roll 31c

CRISCO
VEGETABLE SHORTENING
3 Lb. Can 81c

Jane Parker Whole Wheat Bread
2 1-Lb. Loaves 29c

SPECIAL! SUNNYFIELD SWEET CREAM BUTTER
In 1/4-Lb. Prints 1-Lb. Carton 65c

SPECIAL! A&P BRAND GRAPEFRUIT SECTIONS
3 16-Oz. Cans 47c

SPECIAL LOW PRICE! RUSSELL'S BRAND, FRESHLY BAKED

Vanilla Wafers
20-OZ. PKG. **23c**

'SUPER-RIGHT' MEATS assure you of SAVINGS and QUALITY

SPECIAL! ALLGOOD BRAND — SMOKED FLAVORED SLICED BACON
1-Lb. Pkg. 29c

SPECIAL! 'SUPER-RIGHT' QUALITY BEEF
FRESHLY GROUND Lb. 39c

SPECIAL! 'Super-Right' Short Shank, Smoked 12 to 16-Lb.—Skinned HAM
WHOLE OR SHANK HALF Lb. 43c

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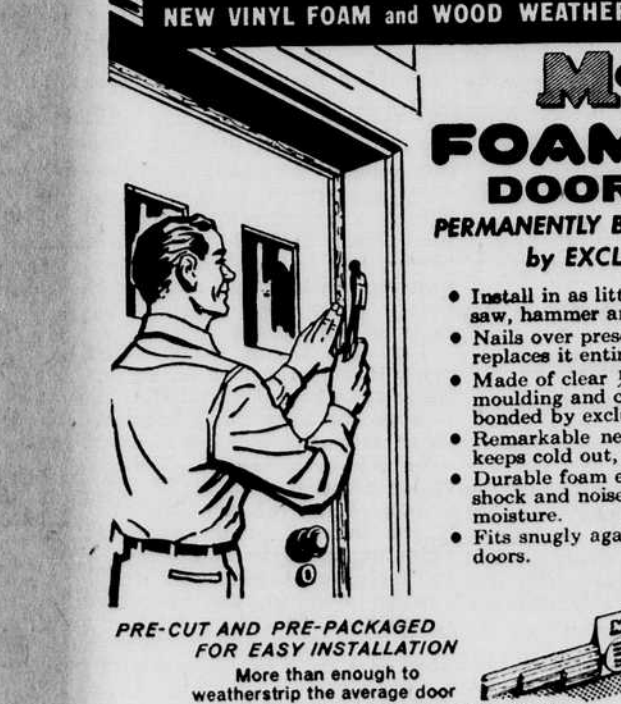
At Your REXALL DRUG STORE WEEKLY SPECIALS

- GLEEM "PUSH BUTTON" TOOTH PASTE — Regular 98c — now 84c — Save 14c
- NEW PERTUSSIN MEDICATED VAPORIZER — Pressure Can—for congestion of Colds and Virus. Only \$1.19
- ONE-A-DAY MULTIPLE VITAMIN TABLETS — All the Vitamins your family normally needs for complete vitamin protection—Save 10-15% on these low prices—Small, 97c—Medium, \$1.98—Large Bottle of 250 tablets—only \$6.59
- JUST ARRIVED—A NEW SHIPMENT OF REXALL'S COUGH CONTROL TABLETS — We Guarantee they will stop your cough, make you feel better—or your money back—only \$1.49

EXTRA SPECIAL for SATURDAY ONLY — FEBRUARY 27th—
We will outfit your whole family with Rexall Deluxe Nylon Toothbrushes, no matter how large your family, for only \$1.25. These toothbrushes sell for 69c each.

GIVE TO YOUR HEART FUND!
Black Mountain Drug Co.
— UZZELL'S REXALL —
Call NO 9-4121 for FREE PRESCRIPTION DELIVERY

NEW VINYL FOAM and WOOD WEATHERSTRIP FOR DOORS



Mortell FOAMFLEX DOORSTRIP
PERMANENTLY BONDED by EXCLUSIVE NEW PROCESS

- Install in as little as 10 minutes with saw, hammer and nails.
- Nails over present door moulding or replaces it entirely.
- Made of clear 1/2" x 3/8" wood moulding and closed cell vinyl foam—bonded by exclusive new process.
- Remarkable new airtight weatherstrip keeps cold out, keeps heat in.
- Durable foam edge absorbs door shock and noise—never absorbs moisture.
- Fits snugly against even badly warped doors.

CALL: NO 9-3231 or NO 9-7412
Let us recommend your Contractor, Builder or Repair Man.
BLACK MOUNTAIN Lumber Company
INCORPORATED 1908
J. A. DOUGHERTY, SEC. and TREAS.
LUMBER and BUILDERS' SUPPLIES
BLACK MOUNTAIN, N. C.

—Refresher manuals for Tar Heel drivers are available free of charge from the Public Relations Office, State Department of Motor Vehicles, Raleigh.