

**CAREER GALS...
BRIDES-TO-BE...
BUSY HOMEMAKERS...
GIFT HUNTERS...
EVERYBODY SAVES**

JANUARY

White Sale

CP&L Promotes Two Staff Men

Donald K. Fry, 27-year veteran with Carolina Power & Light Company, has been named Assistant to the President. The appointment was announced by Louis V. Sutton, CP&L president. He said Fry will perform many of the duties of the late William L. Yoder, CP&L secretary who died December 12. A native of West Virginia and engineering graduate of N. C. State College, Fry was an engineer in the rate department. R. Tyler Presson, Jr., has been promoted to senior engineer in the rate department, from a position in the substation planning section. Presson is a native of Wilmington, holds an engineering degree from N. C. State college and has worked with CP&L nine years.

BROAD RIVER

by Mrs. M. M. Elliott

Mr. and Mrs. Kenneth Elliott of Baltimore, Md., spent the holidays with Kenneth's parents, Mr. and Mrs. Boyd Elliott on upper Cedar Creek and Mrs. Elliott's parents, Mr. and Mrs. Woodrow Stroude, and children Nancy and Tommy on Broad River.

Mr. Lonnie Toney of the U. S. Army and his wife Imogene and daughters Susan and Katha of Jacksonville, Ark., spent the holidays with Imogene's parents, Mr. and Mrs. Jack Elliott and Jimmy and Lonnie's mother, Mrs. Lonnie Toney, Sr., in Marion.

Mr. and Mrs. Taft Elliott of this section were dinner guests of Rev. and Mrs. Paul Hyder and children at Swannanoa last Sunday.

Mrs. Martha Nanney of Sugar Hill is visiting her sister-in-law, Mrs. Dora Nanney in this section.

Yewitt Elliott, Jimmy Guy Vess, with help of Mrs. Davis Clark have just completed a bathroom, chimney and flue repairs for Mr. and Mrs. James G. Davis on Cedar Creek.

Mr. and Mrs. Jack Partusch of Miami, Fla., stopped by Mr. and Mrs. Davis on their way to Michigan on business. Mr. and Mrs. Partusch purchased Mr. James Davis' place on upper Cedar Creek last fall. They expect to return to their home place in February, 1961.

Mrs. Viola Gilliam of Cedar Creek is having a bathroom built in her new home. Mrs. Gilliam's daughter, Bettie Gilliam of Washington spent Christmas with her mother and children.

My daughter-in-law Mrs. V. M. Elliott and daughter Naomi, of Black Mountain and Mary Jo Allison of Old Fort visited us Christmas evening. Miss Verdie Elliott's daughter of Lewis Elliott is spending Christmas with her brother Leroy Elliott and family in Carlisle, Ark.

Mr. and Mrs. James G. Davis had the following guests: Mr. Davis' daughter and husband, Mr. and Mrs. Sewall Brown and daughters Velva and Coline and James Bruce Grant, and Mrs. Alvin Connor and children of Mumford Cove last week. My son Jack Elliott of East Marion visited us last Sunday afternoon.

Mr. and Mrs. McPherson of Hialeah, Fla., spent Christmas at their place in this community.

Mr. and Mrs. Robert Harris of Black Mountain visited Mrs. Harris' parents, Mr. and Mrs. Taft Elliott and daughter Lois last Sunday.

Mr. and Mrs. Robert Lavender of Crooked Creek visited Mr. and Mrs. Wayne Elliott last Sunday.

Mr. Randolph Taylor who has been very ill for the last week is able to be up and around again. We were glad to have Mrs. Paul Smith and son Eddy back with us at church last Sunday.

The green color on potatoes is caused by exposure to sun or light and can be prevented by keeping potatoes in a dark place.

• SELL IT - CLASSIFIEDS!



A Note to Good Health
... Prescribed by your physician ... filled by us ... promptly, accurately.

Key City Pharmacy

204 Sutton Avenue
Prescription Druggists
Black Mountain, N. C.



Half-Price Sale

1st Quality Assorted

LINED DRAPERIES

PATTERNS FOR LIVINGROOM, BEDROOM, AND DEN!

REGULAR PRICE \$9.95

WHITE SALE PRICE

2 PRS. 10.00



CURTAIN SALE

—FROM OUR STOCK—

White and Colors, 1st Quality

Reg. Price	Sale Price
\$3.99	\$2.87
\$2.99	\$2.00



ALL LADIES' COATS

PRICED TO CLEAR!

Reg. Value to \$39.95

\$27.00

Reg. Value to \$29.95

\$17.00

Ladies' Percale Slips

Sizes: 32 to 44

Sanforized, Shadow Panel!

\$1.57

Ladies' WINTER SUITS

Regular	SALE
\$ 8.95	\$ 6.00
\$24.95	\$14.00
\$29.95	\$19.00

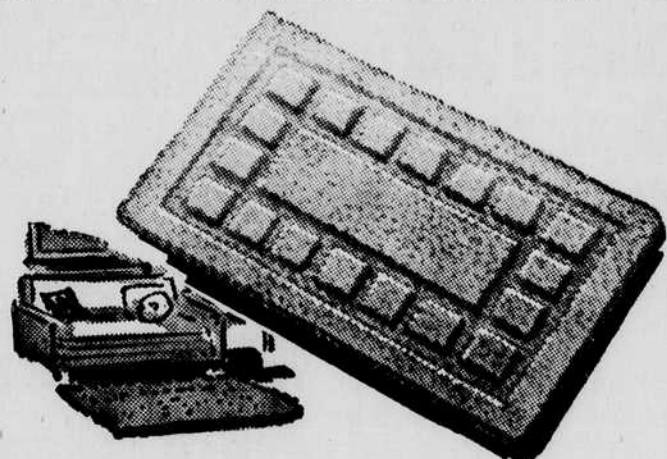


1st Quality Lint Free

Bedspreads

- FULL TWIN SIZE
- ASSORTED COLORS
- REGULAR \$6.95 VALUE

WHITE SALE PRICE **4.47**



ALL SIZE RUG SALE!

Regular	SALE
\$6.95 3 x 5 CARPETS	\$4.57
\$5.95 3 x 5 CHENILLE	\$3.57
\$3.95 30" x 60" CHENILLE	\$2.57
\$1.00 24" x 50" CHENILLE	.77c



Foam Rubber PILLOWS

2.57

FEATHER PILLOW ——— \$1.67



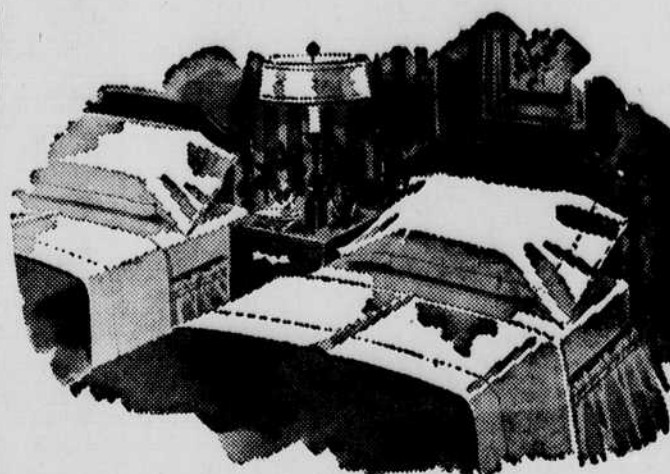
LADIES' FALL &

WINTER DRESSES

PRICED TO CLEAR

\$6.99	\$4.00
\$9.95	\$6.00
\$11.95	\$7.00
\$12.95	\$8.00

SHOP FRIDAY NIGHT AT COLLINS



"BEST BUY YET"

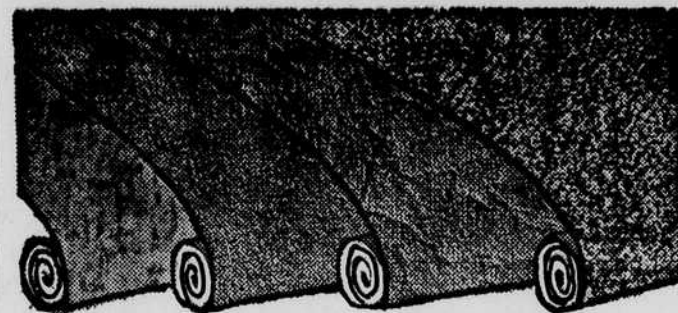
1ST QUALITY

SPRINGMAID SHEETS

72x99 \$1.57	72x108 \$1.67
81x99 \$1.67	81x108 \$1.87
Twin Fitted \$1.67	
Double Fitted \$1.87	

Pillow Cases

42x36 2 for 87c



BEST RUG BUY IN WNC

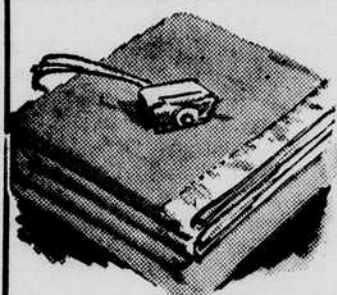
9 x 12 — Regular Price \$45.00

Carpet Rug \$28.00

9 x 12 — 1st Quality, Foam Rubber Back

Cotton Loop \$15.00

Regular Price: \$24.95



ELECTRIC BLANKET

72x84—2 Yr. Guarantee!
Full 3 Pounds, Single Control, assorted colors.
Reg. Price: \$15.95

\$10.00



Mattress Pads

—FULL SIZE—

\$3.00

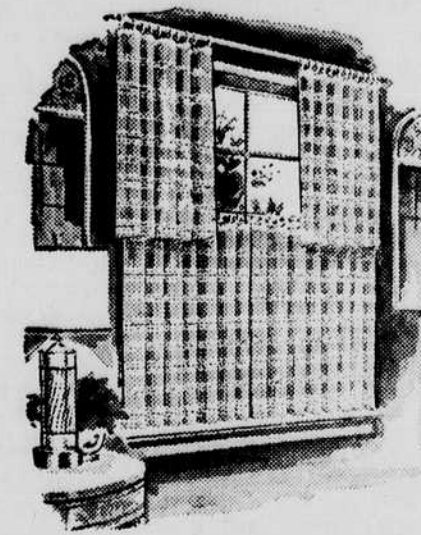
LADIES' SKIRTS

Regular	SALE
\$ 3.99	\$2.50
\$ 5.99	\$4.00
\$10.99	\$6.00
\$11.99	\$8.00

WHAT'S LEFT

Ladies' Car Coats

• Values to \$19.95: **\$12.00**
• Values to \$12.95: **\$8.00**



Drip Dry 1st Quality CAFE CURTAIN SET

WHITE AND COLORS — WHITE SALE PRICE

1.47 SET

FALL & WINTER MATERIAL SALE!

All 1st Quality — from our stock — Regular 49c & 59c:

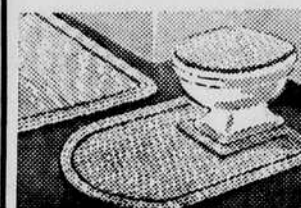
37c yd.

Regular 79c & 98c:

57c yd.



2 PC. BATH MAT SALE



7 Patterns — 1st Quality

\$1.67

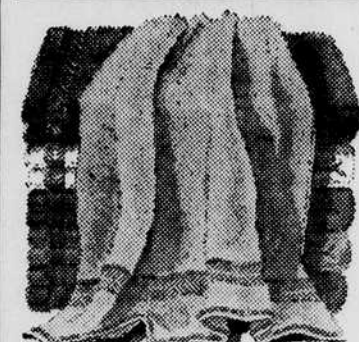
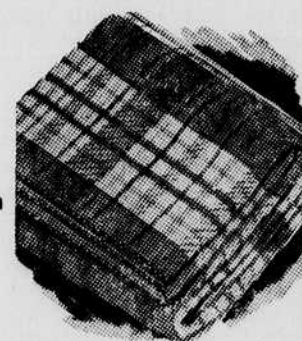
Blanket Sale

72 x 84

90% Rayon, 10% Nylon

1st Quality!

\$2.87



1st Quality

CANNON TOWELS

22 x 44: 44c ea.

Hand Towels 3 for \$1.00

Wash Cloth 7 for \$1.00

IRONING BOARD COVER & PAD SET 87c

Silicon and Burnproof Saf-T-Pad

SHEET BLANKETS .. \$1.77

1st Quality — White and Colors

USE YOUR FIRST UNION CHARGE CARD AT COLLINS FOR ALL YOUR NEEDS!

"Never Knowingly Undersold"

COLLINS

DEPARTMENT STORE—WHERE QUALITY IS NEVER EXPENSIVE

BLACK MOUNTAIN, N. C.

