

Bea's Beauty Shoppe Has New Modern Look

The completion of the remodeling of Bea's Beauty Shoppe makes this popular place one of the nicest and most modern in the Valley. The entire building has been renovated, including painting, removal of a partition which divided the two main rooms, new tile for the floors and new lighting fixtures, a series of fluorescent tubes the entire length of the ceiling in the working and drying areas. In addition there are new chairs throughout.

At the present time there are seven operators to accommodate the current business, with two more already scheduled to start service for the summer months. A new service for the community, for those women who live out of town, or for last minute decisions, is the drop-in-without-appointment. There is always one operator who will be free to fill this duty.

In spite of the completely new look of the shop, only two Monday mornings was it necessary to close the place because of space needed for the workmen.

In addition to the regular beauty parlor work there is also a room to the rear of the shop in which Stauffer reducing methods are employed, a lounge for the girls who are employed there, and a stock room.

There are shelves filled with attractive items of china, glassware, and jewelry on display, making up a gift shop which is also operated by the versatile Mrs. Glover.

We Salute --

We Salute YOU on Your Birthday!

MAR. 23 — Mrs. R. T. Greene, Mary Jo Beddingfield, Mamie D. Hilliard, Jennie Mae Creasman, Stanley Franklin, Clarence Boone, Mrs. Bob Burnette.

MAR. 24 — William R. De Hart, Carolyn Epley, James Grier, Harry P. Mitchell, Maurice Mooney, Jr., Virginia Huggins, Juanita Connor, Hazel Jones, Pearl Marks, Frank Vess, Melvin Young, Margaret Turner, Grady Melton, Deborah Law.

MAR. 25 — Mrs. W. H. Tipton, Charles Byas, Mrs. Gerald Fink, Corda Sisk Simmons, Tennie Kilby, Edith Cole, Irene Millsap, Jackie Smathers, Mrs. Leonard Biddix, Mildred Laurey Turpin, Chippy Knight, Roy B. Stepp, David Stockton, Olan McCurry, Vaughan Fox, Henry McCaskill.

MAR. 26 — Robert Byrd, Jr., John W. Alexander, Izethel Huff, Ada Waldrup, Betty Creasman, Buck Robinson, Pansy K. Grier, Sonja Eliassen, Dorothy Tolley, Nancy Melton, Milton Currence.

MAR. 27 — Carlyle Anderson, Mrs. J. T. Simpson, Nellie Beck, J. J. Johnson, Paul Tierney, Trilby Blankenship, Jessie Holt, Jean Ownbey, Mrs. Ruby Knight, Deborah Gray.

MAR. 28 — Kenneth Evans, Frances McDonald, Alima Brown, Mrs. Maggie Freeman, Russell L. Crotts, Jean Ann Sawyer, Marjorie Breneman, Brooks Styles, Dean Summey, Mrs. Fred Ensley, Charles Wyatt, Frances Jeannie Roland, Tom Blizard, Crisley Mundy.

MAR. 29 — Stuart Lane, Leroy Stanley, Grace Byas, Ward Kirkpatrick, Robert Davis, B. H. Chandler, Allie Rebecca Chandler, Marilyn L. Richardson, Arthur J. Schneider, Richard C. Capps, Mrs. Samuel Pittman, Bud Norton, Carolyn Gardner, Stanley Moore.

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THE NEW BEA'S BEAUTY SHOPPE AND GIFT SHOP

221 WEST STATE ST.

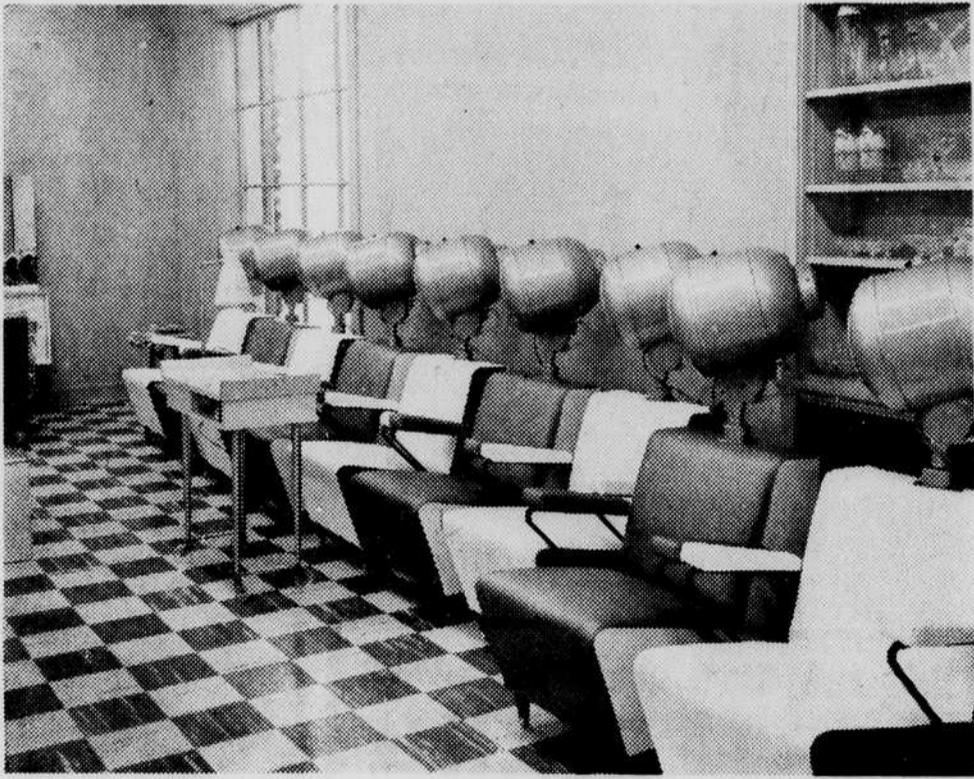
(ROCK BUILDING NEXT TO CITY HALL)

BLACK MOUNTAIN, N. C.



Left to right: Mrs. Bea Glover, Mrs. Luna Hamby, Miss Alberta Klein, Miss Irene Harris, Mrs. Inez Hall, Miss Juanita Creasman, Mrs. Margaret Lanning.

You are invited to visit our completely new and remodeled shoppe at your convenience!



- RE-TILED WITH INLAID LINOLEUM
- NEW EQUIPMENT
- COMPLETELY REFURNISHED



THANK YOU FOR MAKING THIS REMODELING OF OUR FACILITIES NECESSARY. WE ARE GRATEFUL TO YOU FOR YOUR PATRONAGE.

NO APPOINTMENT NECESSARY - JUST "YOU ALL COME"

