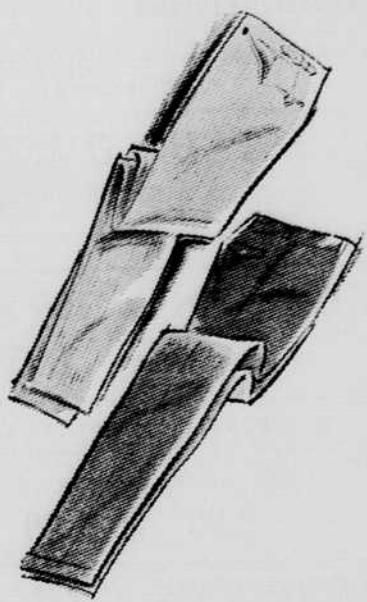


Peekin' Through The KEYHOLE

... With LIB

by Elizabeth Dinwiddie Keith

Mr. and Mrs. J. C. Buchanan children spent the holidays an returned last week from here, and the Buchanans re- a visit with her daughter and turned home with them. family, Mr. and Mrs. J. T. Mr. and Mrs. J. O. Williams Kennedy, Carol and Joe, of and son Frank went to Mar- Valley Stream, L. I. New ion last Sunday to hear an- York. Mrs. Kennedy and other son of the Williams, the



CORDUROY SLACKS

BY Y M M

YOUNG MAN'S MOOD

A corduroy assortment in tan, brown and olive.

Plain front beltless model, with the exclusive Velcro side adjusters.

Sizes 28 to 38, regular and longs.

\$7.95

Beddingfield-Konrad

Quality Men's Wear

Broadway & State, Black Mountain, N. C.

OPEN DAILY TO 5:30

• Open Fridays to 8:30 •

NOW... LIVELINESS AND LUXURY IN A FULL LINE OF LOW-PRICED CARS CHEVY II

Eleven new-size models make One-Stop Shopping easier than ever at your Chevrolet dealer's

Nothing fair to middling about the spacious and spunky new lineup of low-priced cars from Chevrolet! From the looks of these nifty top-of-the-line Novas (unmistakably new), you'd never guess they're so easy to own. Even some bigger cars wonder how we got so much full-size family room into such a parkable package—and such hustle out of a 6 that sips gas so sparingly. Your dealer will point out more reasons why luxury and a low price have never been more beautifully blended!



See the new Chevy II, new Chevrolet and new Corvair at your local authorized Chevrolet dealer's

McMurray Chevrolet Co., Inc.

BLACK MOUNTAIN, N. C.

Mfr. No. 110

PHONE NO 9-3141

Dealer No. 2291

Rev. Donald Williams of Richmond, Va., preach at the First Presbyterian Church. The Rev. Mr. Williams is spending several days here with his parents before returning home.

Mrs. G. E. Mattison of Charlotte, a former resident of Black Mountain spent the week end here visiting Dr. Ellinor Behre.

Miss Nonie Greene of the University of Miami, Coral Gables, Fla., is spending in-between semester holidays with her family, Mr. and Mrs. R. T. Greene and Kay. She flew to Charlotte and was met there Tuesday morning by her parents.

Among the lovely new homes in Black Mountain is the home of Mr. and Mrs. Jack Milton and family at the corner of Ninth and Mountain streets. The Miltons recently moved from the Montreat road to their new home.

There seems to be quite a bit of activity among the teenage boys. Jimmy Bell and Terry Haney spent the week end with Buddy and Ricky Greenwood. Jack Guthrie was a guest of Ricky Reed, and Ronnie Gardner had Robert Myers as a guest over the weekend.

Mrs. L. H. Stepp, Ridgecrest highway, is spending several days with her daughter, Mrs. W. C. Stiles and family of Statesville.

Mrs. J. L. Potter has returned to her home on Briarbrook road after spending some time with her brother-in-law and sister, Mr. and Mrs. M. J. Clarke of Fayetteville. The Clarkes drove her home and spent several days here before returning to Fayetteville.

Rebecca Singleton, eight year old daughter of Mr. and Mrs. Ralph Singleton received a broken arm while sledding during our recent snow. She is getting along fine.

Jamie and Gardie Ledbetter celebrated their Birthday anniversaries Monday, Jan. 22. Mrs. Edith Van Kamp, who resides at 103 View st., has gone to Tucson, Ariz. for an indefinite stay.

Mrs. Grace Conant of Chicago, Ill., has been the house guest of Mr. and Mrs. Lawrence J. Brady at their home 105 Alexander Ave., Grove- mont, for several weeks.

Edward H. Perkins, ADR3, son of Mr. and Mrs. A. H. Perkins, Vance Ave., is now stationed aboard the U. S. S. Enterprise. Edward has been in the Navy three years.

Among those who will cele-



Miss Peggy Blakemore and Robert A. Duncan, both of New York City, were recently married, at high noon, in Christ Church Methodist, with the Rev. Arthur Goodhand, Jr., officiating.

The bride, given in marriage by George T. Brady, wore a two-piece ensemble of brocaded winter white, trimmed with white mink; her hat also was of white mink. She carried a white Bible with gardenias. Mrs. George T. Brady served as matron of honor and only attendant. Joseph M. Duncan of Chicago, served as his brother's best man.

The bride is the daughter of the late Mr. and Mrs. Walter F. Blakemore of Humboldt, Tenn., and the bridegroom is the son of Mrs. Joseph C. Duncan and the late Joseph C. Duncan of Asheville. The bride is a graduate of Alamo school, and the bridegroom is a graduate of Duke university and is with Eastern Airlines in New York City. The couple will make their home in New York City.

Mr. Duncan is a nephew of Mrs. W. B. Stone of Grove- mont.

Change Permits Owners To Keep License Tags

Miss Foy Ingram, director of registration for the Motor Vehicles department, this week issued a round up of licensing information for the new year. She termed some of the new purchase and use regulations of the "utmost importance" to tag buyers.

Miss Ingram urged owners to pay careful attention to the leaflet of instructions accompanying the license renewal cards which were mailed before Christmas. She said those failing to receive a renewal card should notify the Department of Motor Vehicles at once, giving their 1961 tag numbers and a description of the vehicle.

The change to permit owners to retain their tag is probably the most important, Miss Ingram said. She explained: Vehicle tags purchased in 1962 and thereafter will remain in possession of the registered owner. If the car is sold or otherwise disposed of during the license year the tag is removed; it no longer goes with the vehicle. It may be transferred to another vehicle by making application to the vehicles agency.

The registration card is also retained by the owner. Until he registers his new car, he keeps the old card, showing on the reverse side the name and address of the purchaser. The registration card, as usual, is required to be with the vehicle while it's in operation.

And in 1962 trucks and truck-tractor combinations will be licensed for the gross weight of the combination. The license fee for all trailers and semi-trailers, regardless of size or use, will be \$3.00 for any part of the license year.

Miss Ingram says, "Owners who use truck-tractors and trucks to pull trailers should make a gross weight declaration to include the empty weight of the combined two vehicles and the heaviest load that is to be transported by such combination".

She added that full details of the new truck fees and a summary of other regulations are contained in the special instruction leaflet sent with license renewal cards, and emphasized the importance of reading the instructions carefully.

—Jobs for 96,000 persons were provided in 1960 by independent businessmen engaged in supplying pulpwood to the pulp and paper industry in the South.

LAKWOOD NEWS

By Martha Webb

We believe there is new life for you at Lakewood Baptist church. We invite all of you who are not united in church somewhere else to come be with us. We have set a goal to ask someone to try to bring a friend to church with them. We are asking you to come and bring someone with you.

This Sunday morning Jan. 21st we had a most wonderful and heart stirring message brought by our pastor the Rev. Thomas Gant from Genesis 22-1-19. Sunday night he spoke to us on the subject of prayer.

Mr. and Mrs. Geo. McElrath, Jr. and Vickey went with Rev. and Mrs. Thomas Gant and family to visit Mr. and Mrs. Roy Buckner at Barnardsville Sunday afternoon.

Mr. and Mrs. Claude McFee had visiting with them last

week end his brother, Jim McFee and family from Iowa. Wanda and Martha Blankenship enjoyed a good singing Sunday p. m. at Homer Chapel.

Put on that grin and start right in To whistle loud and long. Just hum a merry tune. Just do your best Then take a rest And sing yourself a song. For there is much to do, In our church for you, For every day in our church There's work for us to do.



What to Do in Black Mountain

Jaycee meets 1st Thursday for business, 7:30 p.m.; 3rd Thursday for dinner at Monte Vista, 7 p.m. Black Mountain-Swannanoa Rotary club meeting, Monte Vista hotel, Mondays, 12:15 p.m. Black Mountain Lions club, Monte Vista, second and fourth Thursday, 6:30 p.m. Black Mountain-Swannanoa Kiwanis club, each Thursday noon, Monte Vista hotel.

The following events, sponsored by the Get Acquainted club, to which all interested persons are invited *Every Wednesday afternoon at the Monte Vista at 1, duplicate bridge. Every Thursday night, 7:30, Monte Vista hotel, duplicate bridge; instruction by Max Woodcock.

Other purely social activities listing in this column may call the Black Mountain News. Save this schedule for easy reference.

YOUR BLACK MOUNTAIN Chamber of Commerce

Serving the Wonderful Swannanoa Valley!

I. WHAT IS A CHAMBER OF COMMERCE?

A CHAMBER OF COMMERCE IS THE POOLING OF HUMAN AND FINANCIAL RESOURCES IN A COMMUNITY IN ONE COMMON EFFORT FOR THE GOOD OF ALL. IT IS PEOPLE WORKING TOGETHER TO IMPROVE THEIR COMMUNITY BY MAKING IT A BETTER PLACE IN WHICH TO LIVE, TO WORK AND TO DO BUSINESS. IT IS A GROUP EFFORT AND GROUP RESULTS ON PROJECTS THAT CANNOT BE HANDLED INDIVIDUALLY.

II. WHAT DOES YOUR CHAMBER OF COMMERCE DO?

A. YOUR CHAMBER OF COMMERCE IS THE PUBLIC RELATIONS OFFICE FOR THE BLACK MOUNTAIN COMMUNITY.

1. It collects information and makes it available to people in all walks of life, from school children to large corporations.
2. It answers telephone and mail inquiries about our community, its institutions and industries.
3. It services the inquiries of the town's visitors who want information in person or who may need help of many kinds.
4. The Chamber of Commerce represents your town at local and area meetings such as the Western North Carolina Associated Communities, travel associations, and planning boards. It collects and supplies information to these and other promotion bodies.

B. YOUR CHAMBER OF COMMERCE WORKS TO CREATE MORE BUSINESS.

1. It supplies information of value to present businesses and prospective businesses who may survey our area with a view to bringing in a new business to serve the area.
2. The Chamber of Commerce has worked to encourage the town to develop more off-the-street parking facilities.
3. Chamber of Commerce personnel offers all aid possible to those seeking sites for new industries.
4. The Chamber of Commerce works to bring visitors here by running ads in out-of-state newspapers.
5. Your Chamber of Commerce recognizes the handicap placed on us by the 3-lane road to Asheville and plans a concerted effort to remedy this during the coming year.

C. YOUR CHAMBER OF COMMERCE OPERATES A TRAVEL PROMOTION PROGRAM.

1. It services all travel inquiries and distributes yearly thousands of pieces of literature concerning local accommodations and attractions.
2. Distributes information, maps, travel information, etc., to vacationers and Summer residents.

III. WHAT ABOUT THE FUTURE OF C. OF C.?

THE BLACK MOUNTAIN CHAMBER OF COMMERCE MUST HAVE YOUR SUPPORT TO PROVIDE AN EXPANDED PROGRAM WORKING FOR:

- a. ever increasing retail sales
- b. more job opportunities for its people
- c. a better advertising program publicizing our wonderful tourist attractions as well as pointing out what delightful retirement opportunities the Swannanoa Valley offers.

WE MUST DO MORE TO GET A GREATER SHARE OF THE STATE'S TRAVEL INCOME, WHICH IS THIRD IN TOTAL INCOME IN NORTH CAROLINA.

HELP YOUR CHAMBER OF COMMERCE GROW . . . AND IT WILL HELP YOU GROW

Gene Ford President
James A. Uzzell First Vice-President
R. Carl Bowness Second Vice-President
George E. Moray Executive Secretary
Marcus F. Begley Treasurer

Directors:

J. Herbert Coman, Weldon W. Earley, Gordon Greenwood, William Hickey, William S. Holcombe, Harry B. Hyder, Ben V. Ivey, Harold J. McNary, Finley E. Stepp, H. McGuire Wood, J. Max Woodcock.



Black Mtn. NEWS

NO 9-4101