

"MASTER CONTROL"
 W.B.M.T. - 1350 ON
 YOUR DIAL FOR GOOD
 LISTENING!



Hello! A very Merry Yule to you and yours.

Sibbet's
 Beauty Shop
 SWANNANOVA



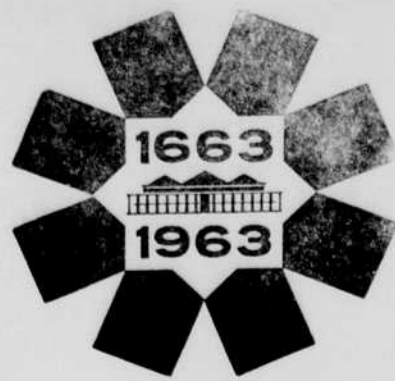
NOEL 1962

Let us rejoice and give praise for all the wonders of this day.

The Gray Eagle Craft Shop
 BLACK MOUNTAIN



THE MOUNTAIN RETREAT ASSOCIATION
 & MONTREAT-ANDERSON COLLEGE



Helping to tell the story of North Carolina's 300th birthday in 1963 will be four outstanding attractions of the western part of the State.

The Rhododendron Festival, "Horn in the West," the Mineral and Gem Festival and the Parkway Playhouse have announced to the Carolina Charter Tercentenary Commission their support and participation in the celebration. The Charter Commission was established by the State legislature to promote and co-ordinate next year's activity, commemorating the granting of the Carolina Charter of 1663 which constitutes the State's formal beginning.

In its 1963 season the Parkway Playhouse will produce the first play ever written in colonial America, completed in North Carolina by Thomas Godfrey in 1759. An Elizabethan drama, "The Prince of Parthia," is similar to Shakespearean drama with its classic hero's rivalled

love interest and family complications.

The Southern Appalachian Historical Society, sponsors of the popular outdoor drama, "Horn in the West," is considering a prologue of its famed story of Daniel Boone's role as a pioneer of Colonial North Carolina. A large celebration is being planned to commemorate Boone's crossing of the Blue Ridge. This will coincide with the opening night of the drama, June 29, 1963.

July 31, 1963, will be the night for recognizing North Carolina's 300th anniversary at the Mineral and Gem Festival sponsored by the Mitchell County Chamber of Commerce. A program dealing with geology and the State's early history if being organized.

The Tercentenary celebration will be the theme of the 1963 Rhododendron Festival, sponsored by the Bakersville Lions Club. Planning of the event will be geared toward emphasizing North Carolina's significance in the development of history from 1663 to 1763.

North Carolina's 300th anniversary dates from 1663 when the Carolina Charter was granted by Charles II to the eight Lords Proprietors. This constituted the formal beginnings of the State, even though the name North Carolina was not used until about 50 years later. The Charter gave the colonists their first written guarantee of political freedoms.

ESSO EDUCATION FOUNDATION FOR 7 N. C. COLLEGES

Grants in aid to education totaling \$1,798,500 for the 1962-63 academic year were announced today (December 12) by M. J. Rathbone, chairman of the Esso Education Foundation.

Mr. Rathbone, president of Standard Oil Company (New Jersey), pointed out that with the current program, the Esso Education Foundation, since its founding in 1955 will have made grants totaling in excess of \$13,000,000.

Seven North Carolina colleges, all privately controlled, will share in the nationwide grant. They are Duke University, Guilford College, High Point College, Pfeiffer College, Queens College, Salem College, and Wake Forest College.

American farmers now use about the same acreage as in 1920, but only half as many man-hours of labor.

Christmas brings us inspiring faith for peace and good will on earth. We sing His praise and rejoice! It is most appropriate that we take this opportunity to wish our friends everywhere much happiness and great contentment.

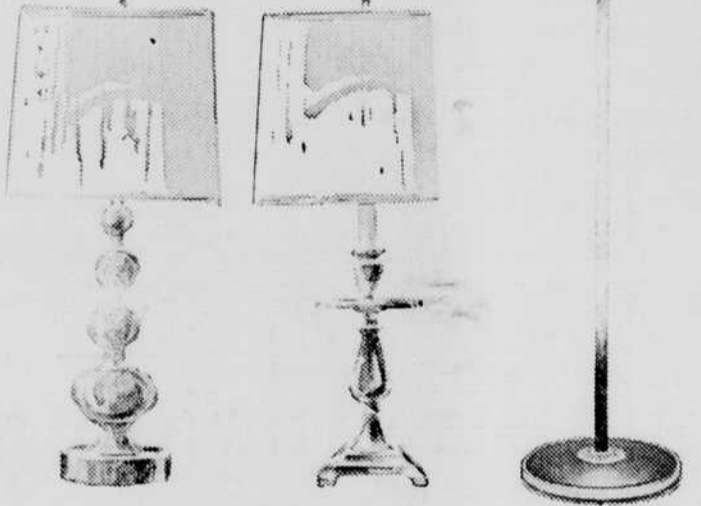
Holiday Festival of Values

3 DAYS LEFT!

GIVE A LAMP TO Lighten YOUR GIFT PROBLEMS

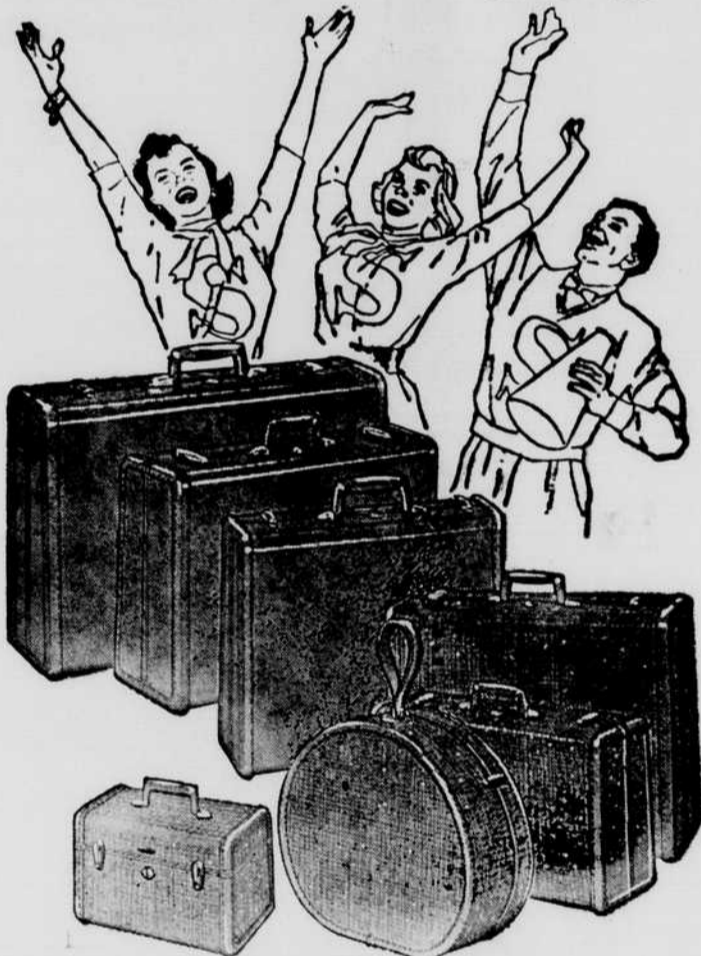
Our wonderful assortment of gift lamps has purposely been chosen to give you the widest possible choice of simple and beautiful lamps that would be suitable for ANY type of room. Have FUN choosing a lamp for every name on your list.

\$5.95 to \$16.95



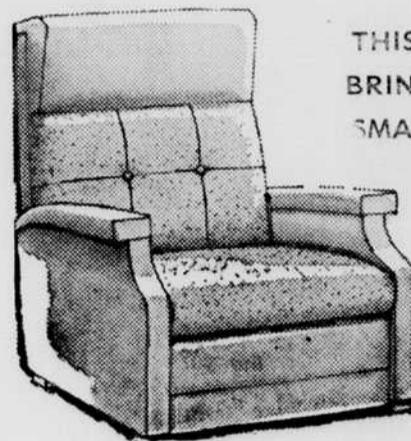
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Samsonite Streamlite Luggage



Top of the Class! 7 styles for gals, 4 styles for guys. Samsonite Streamlite works its way through college with its triple-strength construction and scuff-resistant vinyl covering that takes rough and tumble in its stride. Ebony Grey, Colorado Brown, Hawaiian Blue, Rawhide Finish and Saddle Tan in the classic design that never goes out of style!

PRICES START AT \$14.95
 Beauty Case \$14.95
 Hat Box \$14.95
 Ladies' Duffle \$16.95
 Ladies' Washbag \$24.95
 Men's Companion Case \$16.95
 Men's Two Sider \$24.95
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THIS BIG GIFT CHAIR BRINGS COMFORT AND SMARTNESS, TOO

Superbly fashioned of long-wearing, colorful plastic, it adjusts comfortably to any position.

\$49.95 to \$69.95

FIRST PAYMENT DUE IN '63

BIG TRAFFIC SPECIAL

HAND WOVEN OVAL CLOTHES BASKET

Big 26" size, designed to hold a big load of laundry. Sturdy, hand-woven construction, made for years of service. Has two heavy, easy-grip handles.

\$1.00

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FROM THE FAMILY... TO THE FAMILY... BEAUTIFUL FLOORS

... a specially planned sale of all wool broadloom in glorious colors. We'll install it in time for Christmas, too.

LARGE DESK LAMP

SENSATIONAL OFFER!
 Req. \$3.00 VALUE!

LIMITED QUANTITY

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- CHOICE OF BLACK OR BROWN
- ON-OFF SWITCH
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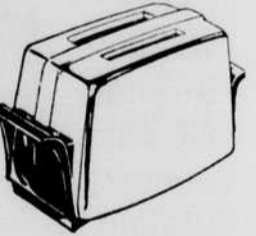
GE & SUNBEAM APPLIANCES



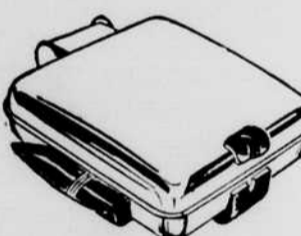
COFFEE MAKERS



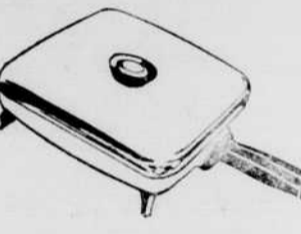
TOASTERS



WAFFLE IRON & GRILL



ELECTRIC FRY PAN

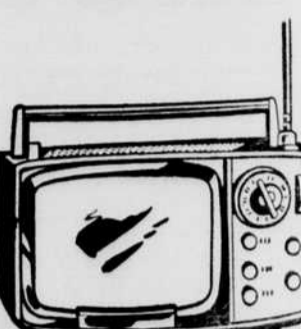


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