

White Sale

Starting Thursday Morning, January 9th at 10 O'clock

WE RESERVE THE RIGHT TO LIMIT QUANTITY ON ALL ITEMS LISTED BELOW

Take a Tip from Us and Hurry In!

HOURS

MONDAY THROUGH THURSDAY
9:00 A. M. To 5:30 P. M.

FRIDAY AND SATURDAY
9:00 A. M. To 6:00 P. M.

Night Opening Announced Later



COLLINS DEPARTMENT STORE

"In The Middle Of The Block — Doing Business On The Square"

These Low Prices Three Days Only

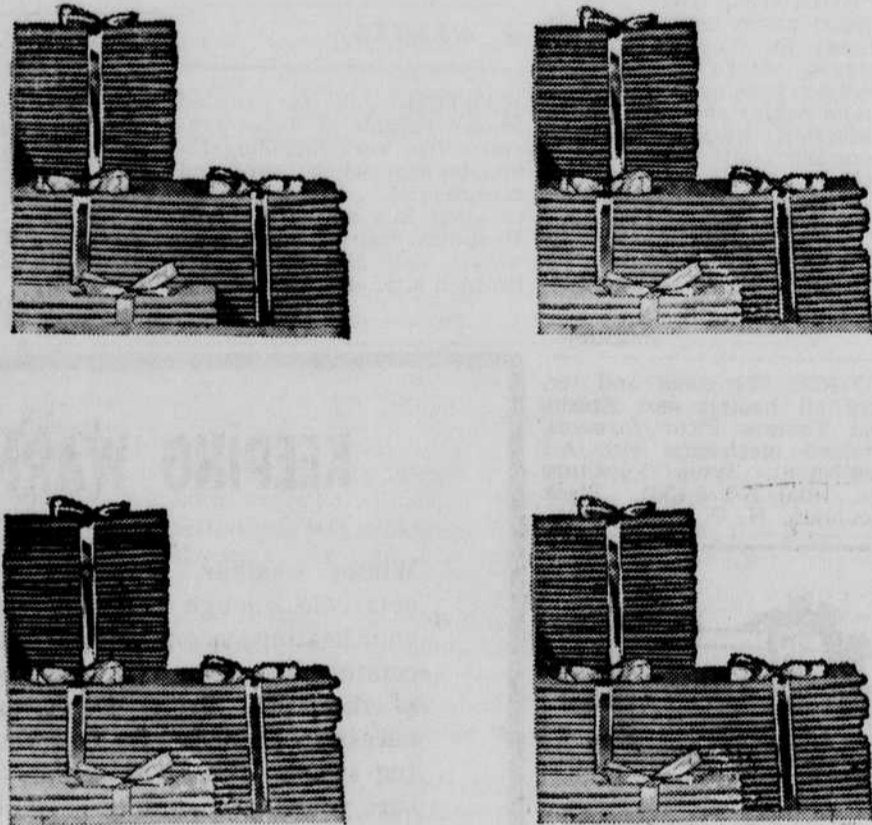
THURSDAY
JANUARY 9

FRIDAY
JANUARY 10

SATURDAY
JANUARY 11

WHITE SALE! Now All Springmaid Fitted Sheets Have Spring-on Elastic Corners

NOW AT WONDERFUL JANUARY SAVINGS!

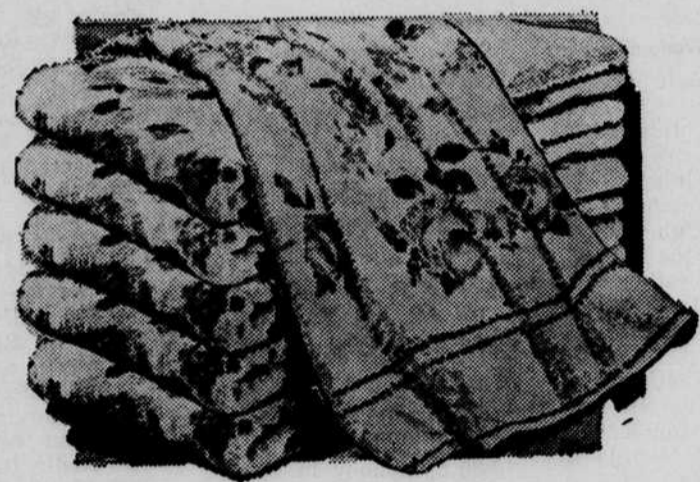
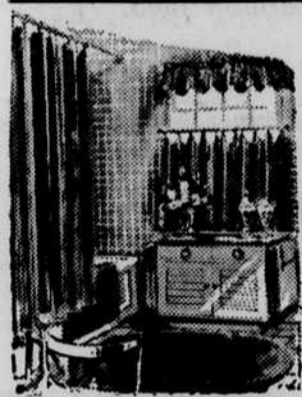


They Spring on! They fit so easily on all four corners! Take the strain off you and off the corners where most fitted sheets wear out first. You'll want them for every bed in your home.

New Low Price! First Quality Solid White Springmaid Sheets

	MUSLIN	PERCALE
72x108 Twin Fitted	\$1.44	72x108 Twin Fitted \$1.77
81x108 Double Fitted	\$1.64	81x108 Double Fitted \$1.97
Pillow Cases 42x36	74c	Pillow Cases 42x38 97c

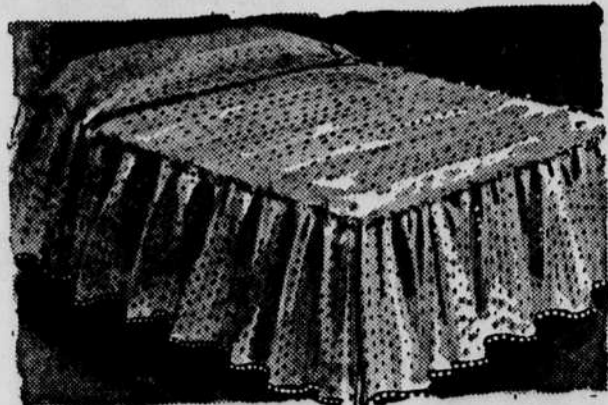
Come in today! See for yourself the miracle of new Spring-on corners. Millions of women agree it's the neatest sheet to put on a mattress that's ever been invented.



White Sale

MOULDED POLYFOAM BED TOPPERS

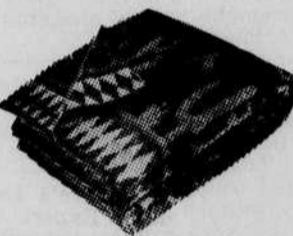
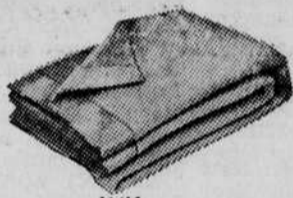
TWIN \$2.87 SPECIAL DOUBLE \$3.87



Mattress Pads and Covers

TWIN \$1.87 & \$2.47
DOUBLE \$2.47 & \$3.47

COLLINS DEPARTMENT STORE
BROADWAY, BLACK MOUNTAIN



CANNON TOWELS

ASSORTED COLORS
Sizes 20x40 inches

2 for 87c

LACE—10,000 Yards to Sell

1 to 6 inch widths— White, colors, laces and trims
Values to 59c. ONLY

5c yd.

JANUARY Clearance

ALL FALL MERCHANDISE REDUCED

HOURS

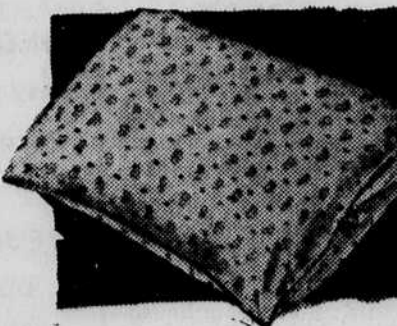
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Night Openings to Be Announced at a Later Date

FOAM BED PILLOWS

Limited Quantity
\$1.87 each



STOCK YOUR LINEN CLOSETS — BRIGHTEN YOUR HOME

January White Sale

RUGS

Candlewood—Beige—Charcoal—Gold and Green
Full Room Size—Completely Washable—Size 9x12

WHITE SALE SPECIAL

\$15.87

PIECE GOODS

Assorted Printed Percalés—Values to 79c—White Sale Special
1200 Yards to Sell

25c yd.

CHATHAM BLANKETS

Solids and Patterns—72x90

\$2.99 TO \$3.99

SHEET BLANKETS

Cotton and Rayon—White and Pastel—72x90

\$1.39

BED SPREADS

Beautiful Selection—Twin and Double

\$5.99

BATH MAT SETS

RAYON VISCOSE
Variety of Colors

One Special Assortment

\$1.87 to \$2.87

