

# BROAD RIVER

By Mrs. M. M. Elliott

Mr. and Mrs. Herbert Lytle and children, Jimmy, Pamle and Samuel, of Winston-Salem, are visiting Mr. and Mrs. Lytle's parents, Mr. and Mrs. L. Ledbetter, on Broad River, and Mr. and Mrs. V. C. Lytle and grandchildren on Broad Mountain.

Mrs. V. M. Elliott, of Black Mountain, and son Marcus visited Mrs. Elliott's sister-in-law last Saturday evening on Upper Cedar Creek.

**JU-LEE'S CAFETERIA**  
Free Dinner for Elmer Neese  
BRING THIS AD  
Before July 16, 1964

# SANDRA KAY



You will find that we are Grand and Upright folks to do business with. Visit any department in our store for the best. We welcome the opportunity to be of service to you. See your 1st. Union Charge Plan.

Use your 1st Union Charge Plan here. We give S&H Green Stamps.

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PRESCRIPTION SERVICE  
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LET US GIVE YOU A REASONABLE ESTIMATE FOR THAT JOB YOU HAVE BEEN WANTING DONE.

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# METAL SERVICE, INC.

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# Red, white, & blue retirement plan

Sure, you'll have social security. Maybe an insurance plan, company pension and money in the bank to boot.

But buying U.S. Savings Bonds is also an excellent way to prepare for that day when you start taking it easy full time.

If you buy one a month at \$37.50 for 7 1/2 years before you retire, you'll have \$50.00 a month coming in for 7 1/2 years after. (That's just an example. You can adjust the dollars and the years to suit yourself.)

Something else to think about: Bonds can help make sure you'll have a future to retire to in the first place. The money does a lot to strengthen Uncle Sam's hand in the free world.

Why not make it a habit to buy Bonds regularly where you bank, or on the Payroll Savings Plan where you work? See if you don't feel pretty good about it—now and later.

- Quick facts about Series E Savings Bonds**
- You get back \$4 for every \$3 at maturity (7 1/2 years)
  - You pay no state or local tax and can defer the federal tax until the Bonds are cashed
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  - You can get your money when you need it

Buy E Bonds for growth—H Bonds for current income

Keep freedom in your future with

# U. S. SAVINGS BONDS

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ORDER NO. 58D-2483-B-3 COL. X 133 LINES—NEWSPAPERS—JULY, 1964

Charles Brockway and son Bob have been doing quite a lot of work on their place in this section and Mrs. Brockway left for their home in West Palm Beach Monday. Bob is returning with his wife and children next week. Mr. and Mrs. Brockway, Sr., will return to their summer home here later.

**Horace Ledbetter**  
We attended the funeral of Horace Ledbetter Sunday at Bat Cave Church. He had been ill for some time in Oteen hospital.

There was a large attendance. Folks came from far and near. You meet folks you haven't seen in years. I met a cousin of mine, Mabel (Ledbetter) Lancaster. I hadn't seen in 64 years. She is the daughter of Tom Ben and (Elizabeth) Murphy Ledbetter, born and reared on Broad River.

**Birthday**  
Mont Murphy celebrated his 93rd birthday at his home on Lower Cedar Creek last Sunday.

# PRITCHELL POSTSCRIPTS



BY BARRY MORRIS

Can you imagine the somewhat fearful anticipation that is held by the Ridgecrest staffers as more than 4,500 young people arrive at Ridgecrest Baptist Assembly today? (July 2).

The occasion is the annual Southern Baptist Youth Conference which will be in session today through July 8. During this time 15 and 16 year-old intermediates and 17 through 24 year-old non-college young people will explore the theme "Not Alone We Conquer."

Youth conference is so large that the entire program will be presented in duplicate. In other words, while the intermediates are in classes and workshops, the young people will participate in worship services.

Ridgecrest will be full and nearly overflowing this week. It should be quite a sight to see.

**Music in the Air**  
Close to 2,900 persons register for the 24th annual music conference which closed yesterday. The highlight of the week came Tuesday evening with the performance of the oratorio, "What Is Man?" by the 600 voice Ridgecrest oratorio choir.

Music conference is extremely well organized and those that attend the conference are very serious about their music study. These two reasons worked together to make it a very successful meeting.

**Girls Show Summer Home**  
Sunday was open house at the three staff dormitories for girls. The dorms, illustriously named "More Glamor," "Glamor Manor" and "The Barn," were so clean they were spotted when the girls' guests toured them Sunday afternoon.

Must close the Postscripts now—staff has just a few minutes more to rest—very soon our 4,500 guests will arrive.

BY THE CLASSIFIEDS I I I  
classifieds Sell-Ph. NO-94101

# THAT'S A FACT



# MONTREAT

Gladys H. Slight

These days are certainly a joy at Montreat, everything is so beautiful, trees, mountains, skies, friends, new and old, greeting each other. Of course everyone speaks to each other. Of course it couldn't be too perfect; last week a moving van coming down one of the hills mistook its step and slid down into the ditch, but it wasn't long before it was righted and went on its way. Perhaps it objected to leaving us.

Perhaps come of the older folks at Montreat would be interested to join in the program for crafts and ceramics under Mr. Heath Whittle, professor at Davidson College. Hours are 10 to 12 a.m., and 3 to 5 p.m. six days a week in the shop under the Old Skating Rink.

Two of our prospective students at Montreat-Anderson College this fall are Miss Sylvia Irene McAfee of Old Fort, and Miss Dora Ann Boyd of Marion, who are recipients of the James G. K. McClure Scholarships given to deserving and academically promising residents of Western North Carolina. Miss McAfee is a graduate of Pleasant Gardens High School where she was an A student and was voted the most studious. Miss Boyd graduated from Cove High School where she was a member of the Glee Club and also played basketball at her high school.

Mr. Glenn Bannerman, a professor of the Presbyterian School of Christian Education, Richmond, Virginia, is directing the newly organized Youth Work Camp at Montreat, this summer. The camp is in operation for seven weeks during which time young people from different areas will help develop the family camping areas. They will also participate in a Bible study program and a variety of recreational activities. Mr. Bannerman will be assisted by Mr. and Mrs. Scott Gregory of Quincy, Florida. Mr. Gregory is a dental student at the Medical College of Virginia.

The Cottage Owners of Montreat will meet on July 10th at the Gaither Chapel at 3:30 p.m. All are earnestly requested to be present.

The North Carolina Covenant Life Curriculum Workshop directed by the Rev. Robert Turner, Charlotte, N. C., is being held from June 2-8. The Workshop is unique in that it offers a multiple leader training opportunity, featuring an Area Laboratory School, a Week-Day Kindergarten Workshop, a Five-Day Adult Workshop and a Lay School of Theology. These five areas are co-related and yet have separate activities. Keynote speakers for the workshop are Dr. Fred R. Stair, Jr., Central Presbyterian Church, Atlanta, Georgia, and Dr. John H. Leith, Union Theological Seminary, Richmond, Virginia.

The workshop is sponsored by the Executive Committee of the Synod of North Carolina.

The Adult Bible Class under the leadership of Dr. L. Nelson Bell will meet in Anderson Auditorium July 12th (unless changed to Gaither Hall) at 9:45 a.m. The subject of the lesson will be "God's Concern for His People" from the Book of Exodus, chapters 1 and 3. Dr. Bell's lesson is broadcast over Radio Station WFGW at 10 a.m. and 5:15 on F. M.

Dr. and Mrs. Arthur S. Link of Princeton, N. J., are spending the summer at their Louisiana Road home.

Mr. and Mrs. E. B. Hope of Fayetteville, N. C., have opened their home on North Carolina Road.

Dr. and Mrs. George Brown flew to Washington, D. C., and will return to Montreat by way of Norfolk where they will visit one of their sustaining churches. They leave Montreat on Tuesday for San Francisco where they will sail for Korea at the end of their furlough. They will leave two of their children in America, their daughter, Mary, in Ames Scott College and son, George, in Davidson College.

World Missions, Nashville, Tenn., will be the speaker.

Dr. James Sýdnor, Professor in the Presbyterian School of Christian Education, is director of music for the summer conference season. The choir for Sunday services will be composed of residents of Montreat, young people working in Montreat and members of each conference who have experience singing in choirs. The rehearsal for the anthem for Sunday morning, July 12, will be held Thursday evening, July 9 from 8 to 10 p.m. in Gaither Chapel.

The Information Office is located in the Anderson Auditorium. Please register here in case important letters or telegrams come for you. Inquire here for lost articles.

The Advance Guard, the Executive Committee of the Women's Advisory Council to be held July 13-14 are arriving. Mrs. Oscar Kiser of Cape Girardeau, Missouri, is director.

The Rev. and Mrs. Ben L. Rose and family are residing in their home on West Vir-

ginia Terrace for the summer. Miss Esther Cummings, professor of Missionary Linguistics and Public Speaking at Biblical Seminary in New York, is directing the language institute which is scheduled for the institute for Outgoing Missionaries being held June 20-July 29. The aim of the course is to teach the student to hear and automatically reproduce the speech sounds and tune patterns of the people to whom he is going. Other instructors are Miss Ai Chen Ting, China; Miss Jacqueline Havaux, Belgium; Miss Keiko Toki, Japan; Mrs. H. Y. Yune, Korea; Miss Nina Woody, Brazil; Miss Edna Garza, Spain; Mr. Faud Frances, Lebanon.

Mrs. W. A. Ross of Alabama Terrace, came to Montreat about three weeks ago, for the summer. She has as her guest, Mrs. T. M. Abbott also of High Point, N. C.

• SELL IT - CLASSIFIEDS

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# VETERANS NEWS

Here are authoritative answers by the Veterans Administration to questions from former servicemen and their families:

Q—For years, the VA deducted my monthly insurance premium payments from my disability compensation payments. However, my compensation has been reduced and will not cover the insurance payments. Will the VA now take my compensation and let me mail them the balance due?

A—No, this cannot be done. Since your compensation will no longer cover your insurance premiums, you will have VA office for details.

to pay the total insurance premium direct.

Q—I am eligible for educational benefits under the so-called Korea GI Bill. How long do I have to take advantage of this benefit?

A—Only a year left. The educational program under the Korean GI Bill comes to a close on January 31, 1965. Veterans with service-connected disabilities take their training under another program.

Q—Do eligible war orphans have a deadline by which they must have started on their education program?

A—No. No deadline except their own age. You may begin school at any time as long as you are between 18 and 23 years of age. In certain circumstances, it is possible to begin before 18 and no longer cover your insurance premiums, you will have VA office for details.

# YOUR BLACK MOUNTAIN Chamber of Commerce

SERVING THE WONDERFUL SWANNANOVA VALLEY!

## I. WHAT IS A CHAMBER OF COMMERCE?

A CHAMBER OF COMMERCE IS THE POOLING OF HUMAN AND FINANCIAL RESOURCES IN A COMMUNITY IN ONE COMMON EFFORT FOR THE GOOD OF ALL. IT IS PEOPLE WORKING TOGETHER TO IMPROVE THEIR COMMUNITY BY MAKING IT A BETTER PLACE IN WHICH TO LIVE, TO WORK AND TO DO BUSINESS. IT IS A GROUP EFFORT AND GROUP RESULTS ON PROJECTS THAT CANNOT BE HANDLED INDIVIDUALLY.

## II. WHAT DOES YOUR CHAMBER OF COMMERCE DO?

A. YOUR CHAMBER OF COMMERCE IS THE PUBLIC RELATIONS OFFICE FOR THE BLACK MOUNTAIN COMMUNITY.

1. It collects information and makes it available to people in all walks of life, from school children to large corporations.
2. It answers telephone and mail inquiries about our community, its institutions and industries.
3. It services the inquiries of the town's visitors who want information in person or who may need help of many kinds.
4. The Chamber of Commerce represents your town at local and area meetings such as the Western North Carolina Associated Communities, travel associations, and planning boards. It collects and supplies information to these and other promotion bodies.

B. YOUR CHAMBER OF COMMERCE WORKS TO CREATE MORE BUSINESS.

1. It supplies information of value to present businesses and prospective businesses who may survey our area with a view to bringing in a new business to serve the area.
2. The Chamber of Commerce has worked to encourage the town to develop more off-the-street parking facilities.
3. Chamber of Commerce personnel offers all aid possible to those seeking sites for new industries.
4. The Chamber of Commerce works to bring visitors here by running ads in out-of-state newspapers.
5. Your Chamber of Commerce recognizes the handicap placed on us by the 3-lane road to Asheville and plans a concentrator effort to remedy this during the coming year.

C. YOUR CHAMBER OF COMMERCE OPERATES A TRAVEL PROMOTION PROGRAM.

1. It services all travel inquiries and distributes yearly thousands of pieces of literature concerning local accommodations and attractions.
2. Distributes information, maps, travel information, etc., to vacationers and Summer residents.
3. We Distributed 2500 Brochures, 5000 Vacation Folders and wrote 55 Welcome Letters to Newcomers in 1963.

## III. WHAT ABOUT THE FUTURE OF C. OF C.?

THE BLACK MOUNTAIN CHAMBER OF COMMERCE MUST HAVE YOUR SUPPORT TO PROVIDE AN EXPANDED PROGRAM WORKING FOR:

- a. ever increasing retail sales.
- b. more job opportunities for its people
- c. a better advertising program publicizing our wonderful tourist attractions as well as pointing out what delightful retirement opportunities the Swannanoa Valley offers.

WE MUST DO MORE TO GET A GREATER SHARE OF THE STATE'S TRAVEL INCOME, WHICH IS THIRD IN TOTAL INCOME IN NORTH CAROLINA.

# HELP YOUR CHAMBER OF COMMERCE GROW . . .

## AND IT WILL HELP YOU GROW

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- |                  |                       |   |
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