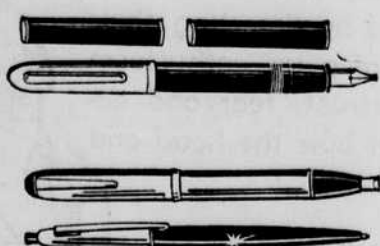


BACK TO SCHOOL

Guarantee Against Loss Offer

Parker 45 Convertible Pen offer.
 Uses either regular ink or cartridges.
 If you lose it, Parker will replace it Free.
 Choice of Colors. \$5.00



Black Mountain Drug Co.

Phone 669-4241

Black Mountain, N. C.

LET'S GO



...back to school

Yes! There are bargain values everywhere in our store to send them back to school. Top quality merchandise that you know you can always depend on . . . because they're the names you know. Come in today and save at the following stores in Downtown Black Mountain.

CLAUDE'S RESTAURANT

STATE STREET

OPEN 6 A. M. to 12 P. M.

We Serve Breakfast at Any Time

All Our Meals Are Priced Moderately

Free Parking in the Rear

COMPLETE YOUR DAY OF SHOPPING—
STOP BY FOR A MEAL HERE!!

'Brand New' and It's 'Cool'

SALE

ON SUMMER FLATS AND
SUMMER HEELS

ALSO SALE ON ALL DRY GOODS

COME IN AND SEE OUR NEW STOCK OF

SCHOOL SHOES

PENCE'S

We wish to thank all of our customers for their continued patronage. After 14 years of continuous service we appreciate the good will that has been generated. It also gives us the opportunity to continue to give good merchandise at reasonable prices.

Our staff is always ready to help you in your purchasing problems.

OUR EMPLOYEES THANK YOU:

L. Glenn Eubanks, Manager

Mrs. Edith Pace, Cashier — Mrs. Zora Lee Reese, Piece Goods Dept. — Miss Emaline Parker, Ready to wear — Mrs. Mallie Murphy, Childrens-Lingerie Depts. — Mrs. E. V. Taylor, Mens and Shoe Depts.

COLLINS
DEPARTMENT STORE
BLACK MOUNTAIN



Pencils - - - - - 3 for 5c

Theme Books, reg. 69c - - - - 47c

4-Subject Divider Book, reg. 98c - - 69c

Filler, Paper, 300 sheets - - - - 57c

Book Bags, reg. 1.98 - - - - \$1.66

School Starter Set—Binder, Wire-Bound Notebook, School Pad, Filler Paper, Theme Book Index, reg. \$1.79, special - - - \$1.47

Plastic and Canvas Binders - - 39c to \$1.98

Boys' Western Jeans, reg. \$1.98 - - \$1.77

MACK'S 5-10-25c STORE

"The Store That Has Everything"

AGAIN
It's School Time

And Still—It's
Key City Pharmacy
For School Supplies

Now You Can Look To

The SWEATER SHOP

exclusively



FOR

Doris Dodson

THE SWEATER SHOP

110 W. STATE ST., BLACK MOUNTAIN, N. C.

Phone 669-5951

Mrs. Queenie Walker, Mgr.