

# BLACK MOUNTAIN NEWS

DEVOTED 100% TO OUR COMMUNITY—THE GROWING SWANNANOVA VALLEY

Volume 23 No. 25 Thursday, February 20, 1969 Second Class Postage Paid At Black Mountain, N.C. 28711 Established 1945 8 Pages Today 10 Cents Per Copy

## Peekin' Through The KEYHOLE

.....With Lib

By Elizabeth Dinwiddie Keith



Mr. and Mrs. Horace Chasteen and sons, Louis and Britt spent last weekend visiting her father, Ray L. Bishop and Mrs. Bishop of Spartanburg, S. C., and Mr. Chasteen's father, F. B. Chasteen of Pendleton, S. C.

Raymond M. Brackett, SR son of Mr. and Mrs. Raymond M. Brackett, enlisted in the navy, and is now taking his basic training at Orlando, Fla. Like, as his friends call him, is a 1967 graduate of Charles W. Owen High School. He has been employed with Tyson Furniture Company.

Mr. and Mrs. Bill Bradford and children, Edward and Vicki spent last weekend with her parents, Mr. and Mrs. Hugh Brandon.

Mrs. Steve Yontz of Walden, N. Y. will arrive Thursday to spend a few days with her parents, Mr. and Mrs. Jimmie Stepp. Mrs. Yontz is making the trip especially at this time to attend the Fussell - Snugg wedding to be held at the First Baptist Church, Saturday night. V/C Yontz is stationed at Hewart Air Force Base near Walden.

Jim Brown, son of Mr. and Mrs. John Brown of Grovemont was named to the Dean's list at North Carolina State University, Raleigh, for the first semester. Jim is a senior majoring in geology.

A/C David Francum, son of Mr. and Mrs. James W. Francum, has returned to the states after a tour of duty in Vietnam. David is with the ninth Weather Reconnaissance Wing, and will be stationed at McClellan Air Force Base, Sacramento, California.

Mrs. H. E. Stinchcomb spent several days last week in Raeford, because of the unexpected

## Swannanoa Community Elects

### Medical Center Committee

Dr. H. C. Clapp, Mrs. Margaret Kelley, Dick Connelly, Mrs. Will Davidson, Mr. Herb Coman, Dr. Wm. Fayette, Rev. Milton Hollifield, and Dr. Arthur Bannerman, executive, were chosen at a special meeting of the Swannanoa Community Council last Tuesday, February 11, to offer joint aid and community support to the Black Mountain group considering plans for a proposed Swannanoa Valley medical center.

The need for additional medical personnel and facilities was the chief topic of the council's last meeting also, unknown to be the same concern on the part of the Black Mountain - Swannanoa Kiwanis Club. The council offers whole-hearted

support for this movement. Herbert Coman was appointed chairman of the local committee to confer with the other group.

The council endorsed a recommendation from Mr. James Parrish to Mr. Blaine M. Madison, Commissioner of Juvenile Correction, Raleigh, N. C., that the legislature of the state now in session set up a Supervisor of Spiritual and Moral Training for the Juvenile Schools over the state. Mr. Parrish expressed deep appreciation to the churches of the area for their interest and help in this area.

Dr. Arthur Bannerman, chairman, and president of Warren Wilson College, presided and presented the special guest, Mr. James Clarke McClure.



## Kiwanis Honor Local Scouts

The Black Mountain-Swannanoa Kiwanis Club honored the Boy Scouts of the Community at Thursday's Kiwanis meeting.

M. E. Head introduced Bruce Burleson of Kiwanis-sponsored Troop 24. Representing Troop

44 were Ronnie Melin and Danny Calton, both Eagle Scouts. The young men were excellent representatives of the Boy Scouts, said Kiwanis president, Culver Smith.

The Kiwanis meets Thursday Noon at the Monte Vista Hotel.



Pictured (L-R), Carl Bartlett, Local Jaycees President, Charles Hicks, Young Man of the Year, Jim Church, President of the North Carolina Jaycees, Mrs. Doris Banner, Young Educator, and Charles Wyatt, Faith in God Award recipient.

## Charles Hicks Recipient Of Distinguished Service Award

By: Jacksie Franklin

"And that service to humanity is the best work of life." A living example of his belief in this final line of the Jaycee Creed, Charles Hicks, recipient of the Distinguished Service Award at the Annual Awards Banquet of the Black Mountain - Swannanoa Jaycees last Friday night, commented after receiving the award, that his belief in the Swannanoa - Black Mountain area makes him want to serve and enjoy serving his community.

Before the Reverend Frank Abernathy, chairman of the selection committee, presented the Outstanding Young Man of the Year plaque to Mr. Hicks, he described the difficulty that he and his committee, comprised of Bill Holcombe, H. C. Wright, George Pickering, and M. E. Head, had in deciding among the finalists. All three, he said, deserved the award for their outstanding service to the community, and high quality leadership. George (Mack) Kirkpatrick, one of the finalists, was cited for his leadership and hard work at the Fire Department, and Jack Clevenger, the other finalist, for his very active community club service. The final choice by the committee was decided by secret ballot.

Charlie Hicks, besides being an active member of the Black Mountain - Swannanoa Jaycees, and a State Director of the Jaycees is a member of the Chamber of Commerce, the Kiwanis Club, the New Ideas Committee, the Masons, the Swannanoa PTA and is a member of the Baptist Church. Twice before Hicks has been named the Jaycees Man of the Month. He was also honored by the Air Force for his services.

Hicks has been manager of radio station WBMS since 1967 and has worked to improve the station. With the aid of the area ministerial organization, he added a daily devotional program and a Sunday worship hour to the station's programming.

Among Hicks' community activities, he has helped the Women's Club with its promotion, has been instrumental in Little League activities, recently served as chairman of the Jaycees wrestling match and radio fund raising projects, and was a key man in the backstop project.

Besides the Distinguished Service Award, the Christmas Lighting Award, the Faith in God Award and the Outstanding Young Educator Award were also presented at the banquet.

Jim Hutto, 1st Vice President of the local Jaycees, presented the first Place Lighting Award to Mr. and Mrs. Harold Patton. Second Place went to Mr. and Mrs. John Klutz, and third to Dr. and Mrs. T. W. Folsom of Swannanoa.

Although the Faith in God Award may be awarded to any member of the community, the Jaycees were especially proud that this year's recipient, Charles Wyatt, is a member of the Jaycees. Carl Bartlett, President of the Black Mountain - Swannanoa Jaycees, pre-

sented the award. Miss Carole Tyler, Associate Dean of Students at Montreat - Anderson College, presented the Young Educator Award to Mrs. Doris Vance Banner of Swannanoa. Miss Tyler commented enthusiastically on Mrs. Banner's statement that the emphasis in education should be on "learning over teaching." Jimmy Lewis, a math and social studies instructor at Owen High School, was the runner-up for the award.

The Jaycees were particularly pleased to have Jim Church, President of the North Carolina Jaycees, as guest speaker. Because he strongly believes that leadership on the local level is so important, Mr. Church said that he was especially honored to be present at the awards banquet. To him Church said, Distinguished service means leadership in the community. Mr. Church spoke about the "People Problems" facing our world today, and the importance of the Jaycees being involved as leaders in the community to help find answers to these problems. Church emphasized the impor-

portance of a spiritual awakening and an end to apathy in helping to solve the problems of crime, communism, communication between generations, and a disappearance of religious commitment. He also called for a reeducation of builders of the community, state and nation to freedom. Mr. Church's message ended with, "It's an accident to be born in freedom; a responsibility to live in freedom; and an obligation to die for freedom."

Among other distinguished guests at the banquet were: Chairman of the County Commissioners, Mr. Gordon H. Greenwood, Mr. R. T. Greene, Black Mountain City Manager, Chamber of Commerce President, Mr. George Pickering, and Frank Williams, Fireman of the Year.

Mr. Jack Clevenger and Mr. Frank Allison were in charge of the arrangements for the banquet held at the Assembly Inn at Montreat. The Jaycees assisted with decorations and refreshments for the social hour.

The list of activities of the Black Mountain - Swannanoa Jaycees for the past year is impressive. Doug Harrell,

## Retirement Center Planned For Swannanoa Valley Area Residents

A long awaited retirement center in the Swannanoa Valley with adequate medical care facilities seems much nearer fruition as the result of an announcement by Dr. Paul M. Lambert of Black Mountain, chairman of a Committee on Retirement Living of the Swannanoa Valley Chapter of the AARP (American Association for Retired Persons).

A beautifully located 50-acre farm property only about one mile west of the town of Black Mountain has been acquired by an agreement with Mr. and Mrs. Robert S. Leonard of Highland Farms. On this site it is planned to develop a retirement living complex in three stages: (1) A nursing home with a convalescent wing of 80-bed capacity providing for intensive care of Medicare-approved patients, connected to which will be diningroom facilities that can be expanded for a larger community; (2) one-story apartments, ranging from efficiency type to two bedrooms, connected with the nursing home and dining room for easy access; (3) cottages of duplex structure for those who want to be more independent yet located near to first-class medical facilities.

When completed, this center will provide for a wide range of needs of older persons. There will be a modern intercom system making nursing care available at all hours of the day and night. There will, of course be provisions for social and recreational activities.

tance of a spiritual awakening and an end to apathy in helping to solve the problems of crime, communism, communication between generations, and a disappearance of religious commitment. He also called for a reeducation of builders of the community, state and nation to freedom. Mr. Church's message ended with, "It's an accident to be born in freedom; a responsibility to live in freedom; and an obligation to die for freedom."

Among other distinguished guests at the banquet were: Chairman of the County Commissioners, Mr. Gordon H. Greenwood, Mr. R. T. Greene, Black Mountain City Manager, Chamber of Commerce President, Mr. George Pickering, and Frank Williams, Fireman of the Year.

Mr. Jack Clevenger and Mr. Frank Allison were in charge of the arrangements for the banquet held at the Assembly Inn at Montreat. The Jaycees assisted with decorations and refreshments for the social hour.

The list of activities of the Black Mountain - Swannanoa Jaycees for the past year is impressive. Doug Harrell,

Area N. C. Vice President is credited with helping to increase the membership of 6 local club by 50%. Jim Stone presented Mr. Harrell with the President's Key Man Award for his dedication and outstanding work in increasing the Jaycees' membership. An increased membership of 100% and the enlarging of the local club to include Swannanoa, has enabled the Black Mountain - Swannanoa club to carry out more projects. Carl Bartlett, the club's president, listed the following as part of last year's club activities: a valley softball league, in which 90 men participated; the painting of benches and spreading of gravel at Lake Tomahawk; a backstop built for the Black Mountain Grammar School; the Chartering of the Jaycees Club in September; the successful sponsoring of a wrestling match; and a project that helped 9 needy families in December.

Officers of the Black Mountain - Swannanoa Jaycees are: Carl Bartlett, President; Jim Hutto, 1st Vice President; Danny Presley, 2nd Vice President; Larry Boone, Secretary; Frank Allison, Treasurer; Tommy Blizard, Director; Albert Richardson, Director; and Charlie Hicks, State Director.

## Bryan Sorenson To Exhibit Paintings At Montreat

Montreat - Anderson College presents an exhibit by Bryan Sorenson of Greensboro, N. C. in Moore Center Feb. 17- Mar. 6. The public is invited to attend. Some paintings will be offered for sale during the exhibit.

Sorenson, who has had no formal training in painting, paints as a hobby. He enjoys helping others to paint and he is now teaching a second series at Friendly Avenue Baptist Church in Greensboro.

He has painted over a hundred impressionistic seascapes and landscapes, as well as six portraits, since he first started painting in 1968. "My wife gave me a set of oils for Christmas," he said, "and I've been enthralled with them ever since. At first, I copied magazine photos and famous artists, but after about five paintings I began to develop my own style.

## Continued Industrial Growth Seen For Swannanoa Valley

By: Jacksie Franklin

Herb Comen, Personnel Director of Beacon Manufacturing Co., Emmett Goldsmith, Plant Manager at Draper, and George Nelnick, Plant Director at Kearnoff, comprised the panel that discussed industry, its Role and Future in the Swannanoa Valley, at Tuesday's meeting of the Black Mountain-Swannanoa Chamber of Commerce.

Although Kearnoff, Beacon and Draper are playing leading economic roles in the Valley, they are minute divisions of their parent organizations. Comen, Goldsmith, and Nelnick, each presented a glimpse of the major corporation of which they are a part.

Singer, Kearnoff's parent corporation, employs 135,000 persons, 735 of whom are employed locally by Kearnoff. A number of Singer companies have made vital contributions to The National Aeronautics and Space Administration's overall lunar-landing program. Present Space Programs, and anticipated military contracts, make Singer a continuously expanding company.

Draper, Mr. Goldsmith said, as part of North American Rockwell Corporation, belongs to the 16th largest company in the U. S., based on the number of persons employed in its 117 plants. Locally, Draper employs 41 persons. North American Rockwell is involved in the production of textile machinery, industrial and marine products, aircraft, electronics, missiles and components for motor vehicles.

Recently National Distillers acquired the remaining Beacon stock. Nevertheless, Mr. Comen said that no management changes are anticipated. As part of National Distillers, Beacon now belongs to one of the largest companies in the country. National Distillers is

## Girl Scout Cookie Sale Begins Friday

The Black Mountain - Swannanoa Girl Scout will begin their Cookie Sale tomorrow, February 21. The Black Mountain scouts will start off the sale with a Rally Day at the Black Mountain Presbyterian Church tomorrow at 3 o'clock. The girls will be given order blanks, and will begin taking orders for cookies. All girl scouts, troop leaders and cookie chairmen, including Swannanoa are urged to attend.

Girl Scout Cookies will be sold for 50¢ a box, with 45¢ going to the Scout Council, and 5¢ to the troops. Cookie money is used by the Pisgah Council to help maintain and equip Camp Brevard, Camp Pisgah, Camp Marion, Camp Crossroads and Day Camp. Individual troops may use their profits for their own projects.

Door-to-door orders will be taken and the cookies will be delivered. The Jr. Troop hopes to set up several booths to sell cookies.

If you would like to order cookies and are missed in the door-to-door campaign, call Mrs. C. L. Hanson, Neighborhood Cookie Coordinator, at 669-8140.

## "Daytona 500" To Be Shown On Closed Circuit

For the third year, Asheville's Municipal Auditorium will be one of the sites of Sunday's closed-circuit telecast of the "Daytona 500" stock car race.

A near-sellout crowd has watched the race on the big screen in the Asheville auditorium for the past two years, producing record one day gross receipts of nearly \$20,000.

All seats are reserved for the telecast, at \$8 each. The auditorium box office said good seats are still available. Promoter Grafton Burgess said that improved equipment for picture projection and sound will be used this year.

The 500-mile event, world's fastest automobile race, is scheduled to start at 12:30 p.m. Sunday. The telecast will start at 12 noon with a 30-minute introductory period.

not only a leader in liquor, but also in chemicals, metals and plastics. Beacon is the 4th-5th largest company in the country that manufactures upholstery fabric, and is looking forward to substantial progress as the headquarters of the Textile Division of the corporation.

The representatives of the three local companies asked for the support of the Chamber of Commerce, and residents of the Valley, for continued growth of plants in the area.

After the meeting, members of the Chamber visited the Draper Company as part of the program, to help them better

understand local production.

The Black Mountain - Swannanoa Chamber of Commerce warmly received the presentations of the respective companies. Not only was the Chamber educated as to what is being done in valley industries, but also very impressed with the potential growth of the companies as divisions of Singer, North American Rockwell, and National Distillers. The Chamber of Commerce realizes that it is industry that makes the Swannanoa Valley grow, and is proud to stand behind and give all possible support to large and small companies in the Valley.

## Civic Arts Council To Present Music Festival

The Civic Arts Council, Inc. of Asheville is presenting a gala weekend Festival of Music and the Dance from the North Carolina School of the Arts, Friday, February 28 and Saturday, March 1, in the Asheville City Auditorium.

The widely-acclaimed Piedmont Players Orchestra, which is organized under a Rockefeller Foundation Grant, will give two performances. Friday at 10:30 a.m. the orchestra will perform in a Free Children's Concert for students from Buncombe County, Asheville City, and private schools. A limited number of seats will be available for children in this area, provided arrangements are made through the Civic Arts Council office in Asheville, 9 a.m. to 1 p.m., prior to Wednesday, February 26.

Friday at 8:15 p.m. the Piedmont Players Orchestra will perform in a public concert. The orchestra, under the direction of Igor Buketoff, will be making its first appearance in Asheville. Mr. Buketoff has conducted the New York Philharmonic Young People Concerts, the American Symphony, in Lincoln Center's Philharmonic Hall, the Indianapolis Symphony, and has recently recorded with the Royal Philharmonic Orchestra, and the New Philharmonia, both based in London, England.

The orchestra, which is made up of 28 pieces features two quartets and one quintet, well-known throughout the country; the Claremont String Quartet and the Clarion Wind Quartet, in-residence faculty members of the North Carolina School of the Arts, and the Clompi String Quartet, in-residence at Duke University.

Prior to the concert a buffet will be held in the Gold Room of the Battery Park Hotel.

Tickets for both events, adults, \$2.00, students, \$1.00 each, are available through the Asheville City Auditorium Box office, and the Asheville Art Museum, 11th Floor, Northwestern Bank Building.

Tickets may be obtained by mail, Civic Arts Council, 220 Parkway Office Building, Asheville -- 28801. Enclose a self addressed stamped envelope, with checks made payable to the Civic Arts Council.

Mrs. George Clumbly of Asheville is chairman of the Festival.

The Civic Arts Council is made up of 34 member organizations in Asheville whose primary purpose is the establishment of an Arts Center for the performing and exhibiting arts, and the promotion and encouragement of arts and crafts in Western North Carolina.

## Local Kiwanis Will Attend President's Visit

Two members of the Black Mountain - Swannanoa Kiwanis will attend the only visit of Kiwanis International President Harold M. Heimbaugh at Belmont, North Carolina on February 26, 1969.

Heimbaugh, of West Hollywood, California, was elected president of Kiwanis International at the organization's fifty-third annual convention in Toronto, Canada, in July of 1968. He represents more than 275,000 business and professional leaders across the United States, Canada, Mexico, the Caribbean, the Far East, Western Europe, Central and South America, New Zealand and Australia.

The Kiwanis president is a Los Angeles attorney. During his quarter century as a Kiwanian he has held almost every position of leadership in his club, his district (California-Nevada-Hawaii), and in Kiwanis International. Prior to becoming president of the international service organization, he served one year as president-elect, one year as treasurer, and two two-year terms as a trustee.

Heimbaugh is active in professional and community affairs. He is a member of the Los Angeles County, California, and the American Bar Association, and past International Chancellor, Delta Theta Phi

fraternity. He is also a member of the American Judicature Society; president of the Miracle Mile Lawyers Association, and an Arbitrator of the American Arbitration Association.

He also serves the Hollywood YMCA. He has been chairman of a number of Red Cross fund raising drives; and is a director of the Kiwanis Crippled Children's Foundation of West Hollywood.

There have been several requests from subscribers to the News that we again start carrying the local Weather Report. The majority coming from our subscribers in Florida who make Black Mountain their summer home. There could be no better week to start as we had locally 17 inches of snow last week.

Heimbaugh is active in professional and community affairs. He is a member of the Los Angeles County, California, and the American Bar Association, and past International Chancellor, Delta Theta Phi

fraternity. He is also a member of the American Judicature Society; president of the Miracle Mile Lawyers Association, and an Arbitrator of the American Arbitration Association.

He also serves the Hollywood YMCA. He has been chairman of a number of Red Cross fund raising drives; and is a director of the Kiwanis Crippled Children's Foundation of West Hollywood.

There have been several requests from subscribers to the News that we again start carrying the local Weather Report. The majority coming from our subscribers in Florida who make Black Mountain their summer home. There could be no better week to start as we had locally 17 inches of snow last week.

Heimbaugh is active in professional and community affairs. He is a member of the Los Angeles County, California, and the American Bar Association, and past International Chancellor, Delta Theta Phi

fraternity. He is also a member of the American Judicature Society; president of the Miracle Mile Lawyers Association, and an Arbitrator of the American Arbitration Association.

He also serves the Hollywood YMCA. He has been chairman of a number of Red Cross fund raising drives; and is a director of the Kiwanis Crippled Children's Foundation of West Hollywood.

There have been several requests from subscribers to the News that we again start carrying the local Weather Report. The majority coming from our subscribers in Florida who make Black Mountain their summer home. There could be no better week to start as we had locally 17 inches of snow last week.

Heimbaugh is active in professional and community affairs. He is a member of the Los Angeles County, California, and the American Bar Association, and past International Chancellor, Delta Theta Phi

fraternity. He is also a member of the American Judicature Society; president of the Miracle Mile Lawyers Association, and an Arbitrator of the American Arbitration Association.

He also serves the Hollywood YMCA. He has been chairman of a number of Red Cross fund raising drives; and is a director of the Kiwanis Crippled Children's Foundation of West Hollywood.

There have been several requests from subscribers to the News that we again start carrying the local Weather Report. The majority coming from our subscribers in Florida who make Black Mountain their summer home. There could be no better week to start as we had locally 17 inches of snow last week.

	HIGH	LOW	PREC.
Feb. 11	48	29	
Feb. 12	48	30	
Feb. 13	37	19	
Feb. 14	43	16	
Feb. 15	41	23	SNOW
Feb. 16	32	22	15"
Feb. 17	38	27	snow
Feb. 18	45	27	snow