

DEVOTED 100% TO OUR COMMUNITY-THE GROWING SWANNANOA VALLEY

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Second Class Postage Paid At Black Mountain, N. C. 28711 Established 1945

8 Pages Today

..... Peekin' Through The **KEYHOLE**With Lib By E lizabeth Dinwiddie Keith

Mr. and Mrs. W. A. Allison Mr. and Mrs. Richard Hamhit and the state of last week in ilton and small daughter, Joan, foresville, Troutman and of Charlotte, spent the weekend tatesville, visiting with rel- with his mother, Mrs. Belle tives and friends. Hamilton.

and Mrs. Roger Mr. and Mrs. Stan Burgin Mr. rank!in have moved from State and children, Andrew and E-reet to the H. A. Kerlee laine of Charlotte spent last partment, North Fork Road. weekend with his parents, Mr. and Mrs. Roy H. Burgin.

Mrs. Marian Casstevens has ter spending a few days with Rhodes and daughter, Judy have moved from Fairway Drive to arden, Route 1, to make their home

Mrs. Frank Buckner of Con-

erse College, Spartanburg, Miss Connie Dougherty was pent last weekend at her home recent visitor in the home of Mr. and Mrs. William Umstead and daughter, Beth, of Durham,

Dr. and Mrs. Robert Head- N. C. and children, Robbie, Terry,

enny and Beth, of Winston-Mrs. I. Sidney Croy is now lem, spent last weekend with at Tiara Apartments, Asher parents, Mr. and Mrs. H.A. ville, after spending the winter at Lakeland, Fla.

Mr. and Mrs. R. D. Anders Mrs. E. W. Jackson, Mrs. H. d daughter, Nancy, of Ashe- E. Stinchcomb and Mrs. Clara spent last Sunday with Snyder, members of Waycasterand Mrs. Zeb Sawyer and McFee American Legion Auxiand Mrs. Pat Murphy of liary, were hostesses at aparty olorado Springs, Colo., who for patients at Oteen Veterans spending some time with Hospital, Tuesday night, April Sawyers. Mr. Anders is 22. This is the thirteenth year s. Sawyer and Mrs. Mur- of perfect attendance for the 's brother. local unit.

Mr. and Mrs. B. G. Bryon Mr. and Mrs. Forest Austin ended the Men's Garden and daughter, Miss Betty Auubs of American Area Meet- stin, spent last week at in Tryon last Saturday. From Myrtle Beach, S. C. they went to Greenville,

... to visit their son's fam-Stuart is on a business o Spain.

ast Saturday morning a very Helgreen attended an alumni ely brunch was given at the dinner in the Penthouse Suite Field, Mrs. Ernest fiker, Mrs. Albert Jern and

Bill McMurray, Bill Pinyan. s. Sam Young. Following the John Kluttz and Henry Pittman inch bridge was enoyed in the that was beautifully spent last weekend at Santee Cooper, S. C. fishing. The ated with large arrange-

Bank Building.



Williams

Announces

Mr. M. Leon Williams, a

native of Montreat has announc-

ed his candidacy for alderman

in the May 6 election. He was

associated with his father in

the Gulf Oil Distributor busi-

ness from 1926 until 1954 when

he and his brother became the

distributors known as Williams

Brothers Oil Service. Mr.

Williams is a member of the

Black Mountain Presbyterian

Church having served as a past

Chairman of the Board, form-

er Deacon, Past President of

the Men of the Church, and past

Treasurer. He is a member

of the Lions Club and is a

former president and twice has

been Zone Chairman, was Mar-

shall at the 1969 Convention, and

has been a delegate to the International Conventions held

in Canada, Atlantic City, New

York and Miami. Mr. Williams

has been serving as the Black

Mountain representative on the

Metropolitan Sewage Board

He is a member of the Black

since 1965.

attended

the father of two sons.

Sales Clinic To Kick Off Clean Up, Paint Up, Fix Up Values Galore' Campaign Week Designated May 12-19

PROCLAMATION

of Black Mountain.

will benefit all.

place to live.

1969.

I urge all our neighbors in

the area around Black Mountain

to join us in this project which

ployees to assis in this project

to the fullest possible extent

and sincerely urge all our cit-

Richard B. Stone, Mayor Black Mountain, N. C.

I further direct all Town em-

A retail sales clinic, sponsored by selected Valley business firms, will kick off an eight week campaign of "values galore," it was announced this week. The clinic will start at 7

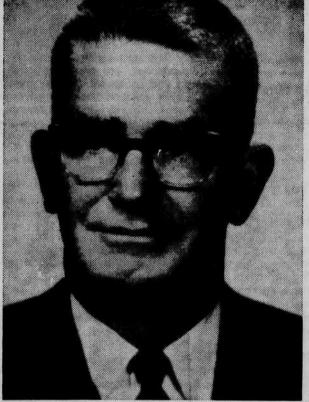
p.m. Tuesday, May 6, 1969 at the Travel Eze Restuarant where participating firms and their employees will be guests of the Black Mountain NEWS for dinner.

After dinner, the clinic will be conducted by Roy Barnett, who won the title U.S. Salesman of the Year in 1960. Each year the Salesman of the Year is chosen by Sales Week Magazine published by the Nation's Sales Executive Club. Purpose of the clinic is to demonstrate to employers and salespeople methods of more effectively and efficiently serving their customers.

"When we increase customer satisfaction, business benefits," Mr. Barnett said here this week. "When we add to this the fact that the eight weeks of the "values galore" campaign will give shop-



Mountain Volunteer Fire Dept., having served for the past 38 years. He is a member of the American Legion and V.F.W. brunch was given at the dinner in the Penthouse Suite Mr. Williams is a graduate of Begley Seeks Asheville-Biltmore **Re-Election** College. He is married to the former Dorothy Penley and is Marcus F. Begley, a native



community gains." F. Louis Grant, publisher of the Black Mountain NEWS said he agreed to sponsor the dinner and clinic only after studying results elsewhere.

"I made a number of calls to towns where Mr. Barnett's clinic has been held," the publisher said. "Every call got the same answer. I was told that Mr. Barnett had received an even bigger welcome each time he came back, and that the clinic and "values galore" campaign

The 26-year-old Charlottes-

"There should be a good op-

Leatherman Accepts Position

At Montreat-Anderson College

Bill Leatherman, who took a tourney.

young Staunton River H i g h Leatherman played for Gary School basketball team from a McPherson at Ferrum and later loser to a big winner in just played and graduated at Millithree years, has resigned as gan College in Johnson City,

two hours than the average of the Library, Kiwanis, Black two week training course." Mountain Grammar School and Vance Avenue Baptist Church. This will not be a concern of just the clubs, but of every property owner and individual in the alley. The you'h will be asked to take part along with the adults to make the campaign even more successful.



Mrs. Bulmer To

Give Book Review

Mrs. Florence Bulmer will

give a book review at the May

The city will designate several pick-up points throughout STATE OF NORTH CAROLINA the community where all of the COUNTY OF BUNCOMBE debris can be placed and picked TOWN OF BLACK MOUNTAIN up by city employees. Mr. Al I, the undersigned Mayor of White stated that there will be Black Mountain, by direction of the Board of Alderman, do extra men and trucks on duty to take care of the situation. hereby proclaim May 12, 1969 through May 19th, 1969 The clean up will not only be concerned with trash and rub-"CLEAN UP WEEK" in the Corporate Limits of the Town

bish. It will take anything that distracts from the beauty of our property and town. The other main concern is the many

junk automobiles that sit around and deteriorate on people's land. There will be a number given to you in next weeks edition to call and the party will haul off any junk that you have no use for free of charge. This town can boast as to having some of the most beautiful natural surroundings in the world. This along with cleaning up the streets, highways and property will only add to the beauty of our community.

......

We are glad to see the in-

terest shown in the May 6

Election by both the people in-

side the city line as well as

those that live in the Valley.

Their interest is even more

evident with the registration of:

128 new voters. Mr. Jack

Leatherwood, registrar, should

be commended in a job well

done, in going out to peoples be commended in a job well

done. He did what he said he

would do, in going out to peo-

ples homes and registering

The NEWS would like to a-

10 Cents Per Copy

Editorial Views By F. Louis Grant

izens to participate in this pro-The people of the Valley gram to make Black Mountain a should be proud of the men that more beautiful and a better operate our Fire Department, Rescue Squad and Ambulance This the 28th day of April, Service. Our volunteer dept. consists of 36 members of which 34 are volunteers and two are paid. The paid firemen work The week of May 12-19 has 24 hours on duty and 24 hours been proclaimed by Mayor Ri-chard B. Stone as Clean up, off duty. These 36 firemen through their efforts have obtained a Class 7 rating from Paint up, Fix up week for the the N. C. Inspection and rater Swannanoa Valley. This is only bureau, which means lower inthe first step of a continued surance cost to you as a proppermanent beautification camerty owner.

> poligize to the people who waited til last Saturday to register and could not. Many people have The NEWS commends these men and all those who come brought to our attention that before for the service they have we had Saturday, April 26 as registration and challenge date done and are doing for our community and offer our supwhich was in error in the edport in the continual growth of itorial in our April 17 issue. their service. However the right dates were FOR FIRE OR AMBULANCE in the cutline below the map SERVICE IN THE VALLEY -and also in a legal notice in DIAL 669-4211

> the April 10 issue. This proves our point that you should not The following is a list of wait until the last minute to calls made recently by the Dedo anything that can be done partment: April 22 at 4:32 p.m.--called

in advance. in -- Clyde Davis on Mocking Bird Lane. The call was for **Montreat Election** an over-heated stove. There

them.

were no injuries and no damage. May 6th

North Carolina's newest town April 22 at 1:50 p.m.--called will hold its first municipal in by Bobby Varney on Highelection for Town Commissioners on May 6. Montreat, 15 miles east of Asheville, was granted a town

a law student. He was district manager of Vision, Inc., a firm specializing in sales and human relations, before going into business for himself. He uses charts and a blackboard to illustrate his talks , which were acclaimed by the AARP, Women's Club, Jaysales manager of a large chain cettes, Junior Woman's Club, store as "doing more good in Tea and Topic Club, Friends

Mr. Barnett became interestpaign for the valley. ed in sales studies while he was The mayor met with several of the club representatives in this area to form steering committees for the project to make it a successful event. The meeting was held April 24 at City Hall. The following clubs were represented: the Garden Club,

were extremely successful."

nts of spring flowers. men report that fishing was very unfavorable.

Mrs. J. W. Bergthold has turned to her home at High Colony after spending the iter at the Bon Air Club,

gusta, Ga. Before coming Mrs. Bergthold and Mary Tutler, a resident the Bon Air Club, spent sevweeks in Florida.

Mr. and Mrs. John Grouls Red Bank, N. J., are spendtwo weeks with Mr. and Mrs. fford Field. Mrs. Grouls Mrs. Field are sisters.

and Mrs. John Shuman celebrate their twenty-fifth dding anniversary Thursday,

day). Mr. and Mrs. Shuman one son, Don, who is marto the former Majorie of Swannanoa. Don and rjorie are both seniors at the versity of North Carolina, apel Hill.

Mr. and Mrs. R. C. Bowness have been making their le at Hound Ears, Boone, quite some time, have rened to spend the summer at of her recent trip to Washington, ir home on Allen Mountain

time President Nixon turned on the light. Mrs. Myrtle Stephenson re-Mrs. Stinchcomb led the

ned home last Saturday from rth Wilksboro, where she was meeting. The L led because of the critical ess and death of her brother, shall Bauguss. Funeral June at Winston-Salem. vices were held last Friin North Wilksboro.

and Mrs. Pat Murphy lorado Springs, Colo., are ing her brother-in-law and er, Mr. and Mrs. Zeb Sawor an indefinite time. Mrs. yer joined the Murphys in rida and together visited the ver's two daughers and illies, Mr. and Mrs. Jimmy land, Kathy and Sharon of Gallie and Mrs. Judy Reese Todd of Melbourne. They visited Mrs. L. J. Tamm oral Gables, a former sumresident of Black Mountain many years. irs. Sawyer made the trip

lorida by plane and returned e with the Murphys.

Rev. and Mrs. L. T. land were spending a few Atlanta, Ga., with when the Rev. Mr. land suffered a heart at-At this time he is cri-Ill in Piedmont Hospital,

Attend District Legion Meet Mrs. H. E. Stinchcomb, Mrs.

Mr. and Mrs. Jim Helgreen

and children spent last week-

end in Charlotte, where Mrs.

E. W. Jackson and Mrs. Clara Snyder, members of Waycaster-McFee American Legion Auxlliary, Unit 129, attended the

eighteenth District Meeting at Lake Tahoma Steak House Saturday, April 26. Marion Unit No. 26 served as host.

District president, Mrs. Rodney Hemphill, presided. Good reports were given by the nine units in this district. Mrs. W. W. Ballew, areavice

president, introduced Mrs. Tim Craig of Charlotte, State Department president. Mrs. Craig very interestingly told of the Auxiliarys work in the State.

Rodney Hemphill, Commander of Marion Post No. 26, extended greetings to group. Mrs. Paul Sherwood of Oteen Unit No. 70 gave the response. He is a former County Attorn-Mrs. Ballew gave an account

the ceremony held at the tomb of the Unknown Soldier, at which

on.

Flag ceremony at the district Legion and Auxiliary State Convention will be held in

Junior Golf Tournment Held

The 1st Annual Black Mtn. Junior Golf Tournament was held Saturday, April 26th, over the local links. Eleven entries between the ages of 12 to 18 played 18 holes with Dennis Harris of Old Fort coming out on top as medalist with a 79. Bill Fussell of Black Mountain was medalist runner-up with 84 strokes. Using the Calloway system of scoring, Tommy Huntsinger of Swannanoa emerged on top with 69 blows. Robert Shook was runner-up with a 73. Trophys were awarded to the winners and Butch Dillingham won a dozen golf balls by being closest to the

hole on No. 10. Local pro, Ross Taylor is pleased over the interest in golf shown by on the youngsters in this area. The tournament was sponsored by the Eagles Nest Golf Club.

Stone Seeks Re-Election

Richard B. Stone, a native of Swannanoa Valley, has had a law practice in Black Mountain since 1954 having graduated from Wake Forest University.

ev He entered the Army as a Private and rose to the rank of Captain in the Infantry while serving in the European Theatre and returned to service during the Korean War.

with Mr. Bashaw's mother, bro-He is one of the foundersi of the Valley Boosters Club that contributed the lights at the Owen High School Field. Mr. Stone was selected as the Young Man of the Year in 1955 and again in 1958, and is a former president of the Black Mountain Jaycees. He is a member of the Black Mountain Presbyterian Church having served as a past Deac-

at Travis Air Base they visited He and Mrs. Stone, the former Muriel Magnant, and their children live at 207 View St. Mr. Stone has served as mayor

Ballet Scheduled

The College Union Activities Board cordially invites you to the presentation of The Land of the Sky and The Hickory Civic Ballet under the direction of Mr. and Mrs. Beale Fletcher on Thursday., May 1 at 8:15 p.m. The performance will be held in McAllister Gymnasium the Montreat - Anderson College Campus.

There will be no admission charge.

ad coach of the Go a co-establisher of the Valley to accept top basketball post at Realty Company and of the Black Mountain Insurance Agency.

Mr. Begley is currently Vice-President of the Black Mounville native said that his new tain Savings and Loan Associposition will be a challenge ation. to him since the North Caro-He is a member of the Black lina school has had intercolle-Mountain Presbyterian Church giate athletics only three years.

of Hazard, Ky., has been a resident of Black Mountain for

and is now serving as a Deacon portunity to build a program and as Treasurer of the Church. Mr. Begley is a 32nd Degree there and I will have some Mason and a Shriner. He is, scholarship help," said the also, a member of the Kiwanis Club and a member of the Board of Directors of the Cham-

ber of Commerce. He is a member of the local school committee. Mr. Begley served as a 1st Lt. in the Quarter Master Corps during World War II. He and semi-finals of the District IV his wife, the former Ruby Brown

are the parents of four child-

Bashaw's Return From West Coast

Mr. and Mrs. Kenneth Bashaw of Tabernacle Road have just returned from a month's trip to the West Coast. They were accompanied by son, Lt. and Mrs.

ren.

David Bashaw and Kim who were going out to Travis Air Base near San Francisco for flight to Okinawa. They stopped first in Stockton, Illinois to visit

ther and aunt. Then down to Ft. Sill, Oklahoma to visit their son, PFC Lloyd Bashaw, before he left for his next assignment with the Army in Germany. Then they drove to Davie, Oklahoma to visit relatives, Bill Payne family. From there they drove to Las Cruces to visit a Brother, Wayne Bashaw and Family. During the week's stay

many places of interest; -San Francisco Fisherman's Wharf, Bib Basin National Forest, and Yosemite. On the return home their stops included for the past 12 years. Hoover Dam, Las Vegas, Grand

At Montreat

at Yoga Dake.

den Eagles Montreat-Anderson Junior Col-

He will receive his Master's Degree in Physical Education this summer from Lynchburg College.

The young coach served three years in the Army before coming to Moneta to take his first coaching job. His work with the boys on the team and as athletic director at Staunton River has been praised greatly by the Eagles' many fans.

well-liked Eagles' coach. Leatherman plans to take two Staunton River's cage team of his high school boys with him had never had a winning season to Montreat-Anderson. They are until Leatherman came three Allen Wainwright, who made allyears ago. He was 3-15 in district this year and Barry his first year, moved to 6-Thomas, who played two years 12 a year later and this past ago at SR. He is also contactseason he led the Eagles to a ing other area athletes about 15-5 record and a spot in the attending the school of 500 stu-

dents.

Black Mountain-Swannanoa

Jaycees Sponsor Battle Of Bands

by Pati Raulerson The Western North Carolina Battle of the Bands, sponsored by the Swannanoa-Black Mountain Jaycees, was held at Owen High School Friday night, April 25, and the "Looking Glass" from Asheville were declared

the winners. The local Jaycees bought a franchise enabling them to hold the contest from the Durham Jaucees for \$65. This also enables the winners of the local contest to compete in the State Contest in Durham.

Five area bands competed in the contest at Owen. They included : The Looking Glass, from Lee Edwards High; The Soulistic Souls, and The Neon Communication, from Owen; The Lemon Green, from Reynolds; and the Soulful Strutts, from several Asheville High Schools.

The M. C. for the contest Canyon, and Rock City. After was Steve Cooper, from WLOS about 8,000 miles and the many places visited and sights seen, Radio Station. The judges for the contest were: Ray Ramsey, they are convinced that noplace the President of the Owen High compares with the beauty of Band, John Styles, from WBMS, our own mountains of N. C. and Dempsey Sullins, the Pres-Lt. and Mrs. David Bashaw ident of the Spruce Pine Jayand Kim are now living in Nacees and a member of the Carha, Okinawa. Lt. Bashaw is digans. The first prize for the stationed at the radar station contest was \$50, and trophy. PFC Lloyd Bashaw is now and a chance to enter the State Battle of the Bands held at a tracked vehicle mechanic as-Durham on May 10.

signed to the motor pool of a company of the 3rd Armored With a very impressive a-Division near Kassel, Germany. mount of equipment, (valued at

7th meeting of the Friends of the Library in Black Mountain. Mustang, The Forbidden King-don, by Michel Peissel, an account of true adventure and exmore than \$5,000) the band ploration in the high Himalayas, sang some popular songs, and is the book to be reviewed. on e original "Find Another As few people of the western Day" written by their bass guiworld have ever visited Mustar player, Mike Baker. The tang, Peissel's book is a uniother members of the band include, Vaughn Ownbey, on the trumpet, Joey Moore, on the

lead Guitar, and Steve Sandman, on the organ. They have a very impressive record for previously won contests also: They won the Festival of Sounds for ability and for

petition of Stars in 1969, and were first runners-up in the Waynesville Battle of the Bands. The band was first formed in February of this year, and are this book review. The meeting managed by the parents of Steve

Sandman. They hope to someday go into the big time. A dance contest was also held, and a trophy was awarded

to the winners, Rodney Padgett and Miss Susie Proffitt.

> Should Know Now is the time for most

of us to be cleaning up around our homes. It has been brought to our attention that before you burn trash of any nature you should obtain a BURNING PER-MIT from the Fire Department.

Company is the national sponsor for the Battle of the Bands Contest.

way 9 S. A person was burning the trash and a field nearby caught fire. The person

burning the trash had complied with the law in obtaining a burning permit.

April 28, at 7:57 a.m.--there was a car fire on the High School Road. The car was damaged about \$35.00.

There were several other calls and investigations with no action necessary.

The equipment consists of three(3) active Pumper Trucks and one(1) tank truck. The same volunteers also operate the Rescue Squad, and Abulance service on a volunteer basis. The charge for ambulance service is approximately \$20.00.

AARP To Hear About Air

Pollution At Next Meeting

The Swannanoa Valley Chapter of the American Association of Retired Persons will meet at 10 a.m. Friday, May 9th, at the Public Room of the Black Mountain Branch of the Asheville Federal Savings & Loan

Association, 300 W. State St. Mr. Charles F. Frost of Asheville, a professional Combustion Engineer, who is the Director of the Regional Air Pollution Control of the Buncombe County Health Dept., will present a program on air pollution in this area. By the use of air filters and visual aids he will demonstrate the air pollution problem, and indicate what action is being initiated To solve it. All interested per-

sons are cordially invited. This local AARP Chapter plans to co-operate with the Town officials of Black Mountain in the proposed Spring Cleanup Week during the period of May 12th to 17th inclusive. All our members are requested to clean up their property, and place all debris in cardboard cartons on the street in front of their property for collection by the Town trucks beginning on Monday May 19th. More complete de-/ tails will be issued by the Town of Black Mountain prior to or Forest Ranger. This is a Cleanup Week. Membership in the AARP Na-

State Law for which if you violate there is a penalty. tional organization, which costs

charter by the 1967 North Carolina General Assembly. At that time the Legislature appointed a mayor and two town' commissioners t o serve interim terms until a Municipal Election could be held. During recent weeks a voter registration project has been underway -- deadline for which

was April 26. Five candidates have filed for 3 non-partisan posts on the Montreat Town Commission. They are E. A. Andrews, Jr., E. E. Crisp, C. Grier Davis, Mrs. Kenneth

Foreman, Jr., and Guy H. White, residents of Montreat for 30 days and North Carolina for 1 year are eligible to register and vote.

only \$2.00 per year covering

both husband and wife, provides various benefits of great value to its members.

Anyone interested in learning more about the National or Local Chapter memberships may write AARP, 1225 Connecticut Ave., N. W., Washington, D. C. 20036, or phone Robert R. Hubner, President of the local Chapter at 669-5001.

Kiwanis News

What foreign country gave a mountain to the President of the United States? Start with Canada's gift of a real, live mountain to the late Dwight D. Eisenhower. The Black Mountain - Swannanoa Kiwanis Club learned this fact at last Thursday's luncheon meeting held at the Monte Vista Hotel. Kiwanis President Culver Smith, along with member Hugh White, presented a program concerning U. S. - Canada Gootwill Werk Color slides taken in Canada prove it to be a beautiful country. From Lake Louise, to Gaspe; from Banff Village to Montreal .. the rivers, trees, people, the Canadian Rockies Canada is beautiful. Smith and white had taken the pictures while on vacation in Canada in past several years.

will be held at 10:30 a.m. in the Education Room of the Black Mountain Library. Asocial halfhour will precede the meeting. Something You

Mr. Jack Cole, Chairman of the contest, expressed the hope that the Band contest might become an annual event in the Black Mountain - Swannanoa

Jaycees. He said \$150 cleared from this event will be used for Jaycee civic projects.

The Clark Teaberry Gum

que publication. Mrs. Bulmer is the Chief Librarian at the Veterans Addrums, Steve Crane, on the ministration Hospital in Oteen. She received her B.A. degree at Pennsylvania State University and her Library Science at Drexel Institute. She has been with the Veterans Administra-

tion for twenty years, trans-Best Original Song in 1969; they ferring here from St. Peterswon the Chanticleer Comburg, Florida. Mrs. Bulmer makes her home in Black Mountain where she has lived for three years. The public is invited to hear