

BLACK MOUNTAIN NEWS

DEVOTED 100% TO OUR COMMUNITY—THE GROWING SWANNANOVA VALLEY

Volume 24

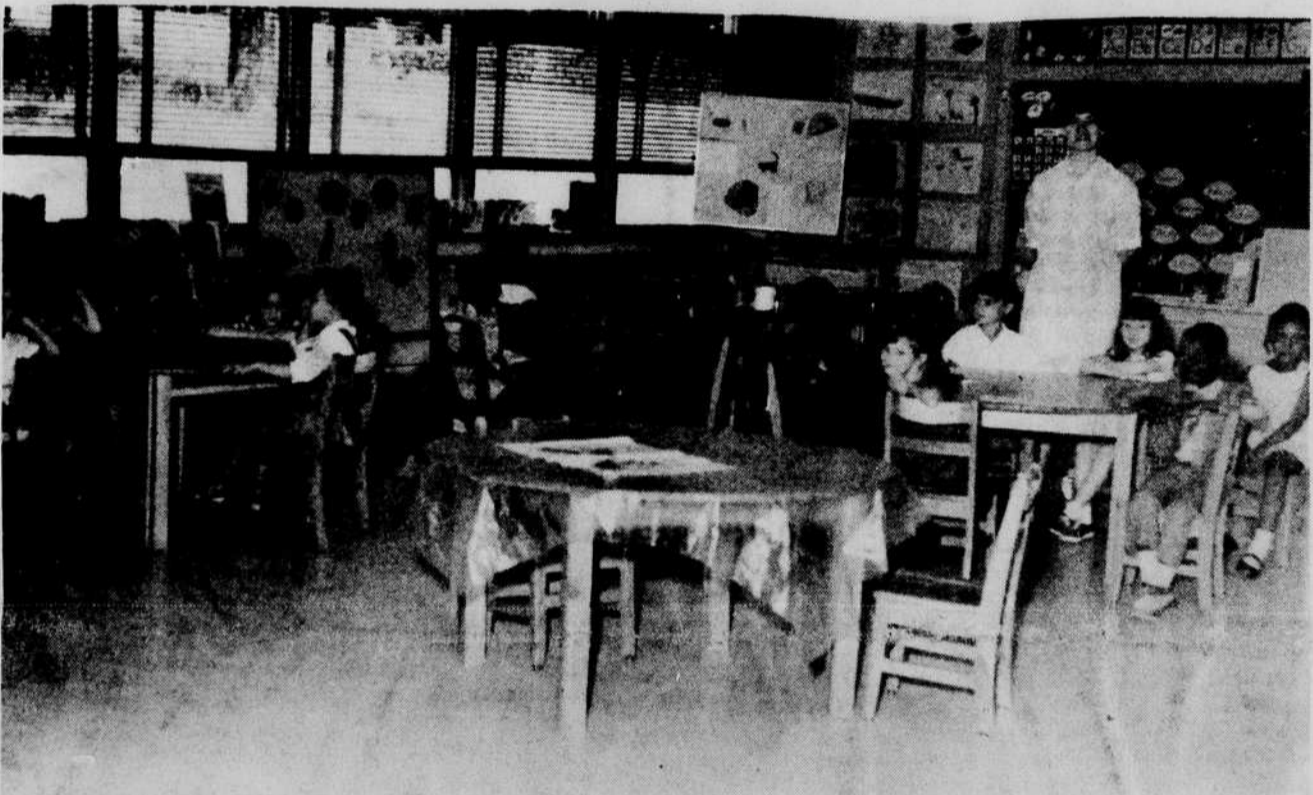
Number 47

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Successful Head Start Program In Operation

We were privileged this week to visit the Black Mountain Primary School and see the new Head Start Program in operation. This program, under the auspices of the Office of Economic Opportunity has classes in Black Mountain. This opportunity is for children who will enter school next fall, for the first time. It gives a very important need for our school system.

Band Wins 4th Place

When the Black Mountain-Swannanoa Jaycees entered the National Jaycees Annual "Battle of the Bands" competition, they had no idea just how far they were going to lead. Way back on April 25th the Black Mountain-Swannanoa Jaycees held the local contest. Five bands entered and "The Looking Glass" from Asheville was named the winner.

The band went on to the area competition held in Durham, N. C. from May 9-10. There were thirty-two bands entered here. Once more the "Looking Glass," emerged the first-place winners. This entitled them to compete in the National Competition.

The 1969 Battle of the Bands competition was held July 10, 11, and 12 in Raleigh, N. C., at the Dalton Arena. Twenty-six bands had entries in this contest. Bands from as far away as Alaska were competing. "The Looking Glass" advanced to the finals and won fourth place. The winners were: 1st, Tennessee; 2nd, Illinois; 3rd, Alabama; 4th, "The Looking Glass" - North Carolina; 5th, Oregon.

As we entered the building, we found the walls of the entrance hall beautifully decorated with the art work of the children.

The teachers for the Head Start classes are Mrs. Nora Neuschwander and Mrs. Carol Summey regular first-grade teachers at the school. Miss Vernell Hudgins, a rising senior at Bennett College, Greensboro, N. C., where she is majoring in elementary education, and Miss Patsy Lanning of Cragmont Road, who has had previous experience as an aide in kindergarten and Head Start work are student assistants.

Mrs. Neuschwander and Mrs. Summey explained the program and the things they are doing to carry it out. The goal is to give each child a readiness period in preparation for entering first-grade. This is a real teaching and learning process and the teachers use the following steps to help in reaching their goal.

Girl Scouts Go Prospecting

Buncombe County Girl Scouts have gone prospecting. A group of Cadette and Senior Girl Scouts from the Blumore-Oakley-Kenilworth and Black Mountain - Swannanoa sections of Asheville and Buncombe County reports that none of the group can retire on the findings, but that a gem hunt held July 9th was fun anyway. The girls traveled from Asheville to Franklin July 8th, stopping on the Blue Ridge Parkway for lunch. July 9th, the young prospectors and rock hounds visited the Franklin Ruby Mines, hoping to make a strike (or ruby find) that would equal others in past years that have become almost legendary in Western North Carolina.

Everyone is taught the recognition of numbers and how to write them from 1-10. The difference in shapes (square, triangle, circle and rectangle) and how to distinguish them. They are taught to recognize the various colors by sight and name. The ABC's as a child expresses the desire to know a certain letter. How to write their own name and recognize them.

The children are taught lots of memory work, poems, rhymes, songs, and finger plays. Most important of all is the process of learning to get along with others.

Art work plays a very important role in the learning process. This includes finger painting, powder paint, straw blowing, (little dabs of paint are placed on the paper and the child blows through a plastic straw to distribute them and make a design), pressed crayon, sponge painting, and block prints. String painting especially fascinating - heavy string or cord is dipped into the paint and placed between two folds of paper. The student then rubs the cord across the paper and makes a lovely design.

Though the ruby hunt made none of the girls independently wealthy, they reported that the effort was exciting, as was a full slate of activities that included swimming, camping, and cooking out.

Campers were: Kathy Moseman, Patricia Maynard, Kathy Moore, Janice Pressley, Pam Brown, Kim Swann, Pam Norton, Rina Robertson, Ann Cuthbertson, Lynn Bennett, Jan Ledford, Debbie Huskins, Karen Fox, Sherrill Willet, Virginia Brittain, Sharon Raines. Adults were: Mrs. W. M. Styles, Mrs. Paul Moore, Miss Andrina Botterweg, Mrs. Bud Norton, and Mrs. Mary Taylor.

They are working with real pottery clay. Each child has designed and made a pottery container. These are painted and shellacked. The children will take these and all their art work home.

Woodworking is also available. The children have a work table with hammers, nails, saws and clamps to hold their wood.

The painting, pottery making, and woodwork help to develop coordination, but most important a feeling of achievement. The feeling that they have contributed something worthwhile to the world and are making a place for themselves.

The children have one free play period each day with their toys. Although they do not realize it, this, too, is a time of learning. The youngsters are learning to share, take turns, to take care of the toys, to leave alone things that belong to others; to put things away properly, when finished. In short, to live together.

A snack is served at mid-morning. This consists of juice, a cookie or cracker and fruit.

At 11:30 A.M. a hot lunch is served. This is followed by a rest on a mat. (Each child has its own mat.) The lunch as is the whole program, is free.

The children are given a complete physical and dental examination. Any defects found are, if possible, corrected at no cost to the child. This year they will also be given a physiological screening to determine their readiness for school.

Many volunteers from the community have given of their time to the project. They have assisted in telling of stories, have helped with field trips, and in any capacity needed. The teachers wish to express their gratitude to them.

There are thirty-three children enrolled in this group.

Black Mountain Horse Show Scheduled

EDITOR'S NOTE: The Committees for the Black Mountain Charity Horse Show have done everything they possibly can to make the Horse Show a success, but one other ingredient is needed - "Y O U." Without you as a spectator it will all be in vain. Please come and support their worthwhile endeavors. The Show is always one of the best.

Everything is in readiness at Monte Vista Farm for the thirteenth presentation of the Black Mountain Charity Horse Show, which begins Thursday, July 24th at 9:00 A.M., and continues through the Saturday evening performance at 7:30 P.M., July 26th.

Competition is expected to be very keen in this all Hunter and Jumper Show, and entries have been received from North and South Carolina, Georgia, Florida, Kentucky, Tennessee and Virginia.

This show is rated as Class "B", fully accredited and recognized by the American Horse Shows Association, and is one of three such shows in the mountain area during this season.

Some of the South's finest show horses and their capable and experienced riders will be on hand to participate in the fifty-six classes. Cash prizes, trophies and ribbons will be presented to lucky contestants in the various phases of Hunter and Jumper competition.

The point system will be employed, which entitles participants to accumulate points toward competition in Regional and National events.

An interesting attraction of this three day event will be two medal classes in the Equitation Division, which entitles winners to enter National competition. One of the classes in this year's show will be designated as benefiting the United States Equestrian Team. All entry fees from this class will be given to the Team to help defray their expenses to the Olympics.

A special trophy will be donated by Mrs. Ernst Mahler, a long-time enthusiast and benefactor who resides in Tryon, N. C. All entry fees from this class will be donated to the United States Equestrian Team.



HENRY B. PITTMAN

Drexel Buys Morgan Mfg.

Drexel Enterprises Inc., will take over the operation of Morgan Manufacturing Co. of Black Mountain on October 4, 1969, the companies announced Monday.

Morgan, which has been a producer of dimension furniture parts since 1925, will continue the same type of production with the Drexel organization, now a wholly-owned subsidiary of U. S. Plywood - Champion Papers Inc.

David Morgan, Jr., president of Morgan Manufacturing, will become a senior officer of Drexel, and in this capacity will represent the overall operation and activities of Drexel in the Black Mountain - Asheville area.

Acquisition of the Morgan plant by Drexel will be of "great benefit to the community and to the employees of Morgan Manufacturing Co.," Morgan said. He added that Morgan has some 350 employees and that "no marked changes" in the Black Mountain plant operations are expected in the immediate future.

Drexel has been in North Carolina since 1903 when it was capitalized with \$75,000 to take over a small business producing boards for corn cribs. After World War II, the company began acquiring other plants.

A \$6 million expansion program was announced by Drexel last April. In July the firm purchased the Asheville Industries plant near Black Mountain from the Chicago Musical Instrument Co.

The papers for this purchase are now in the process of being signed and the transaction is expected to be completed this week.

Drexel Appoints Henry Pittman

Drexel Enterprises has announced the appointment of Henry B. Pittman of Black Mountain as Assistant to the Vice President for Manufacturing of Drexel Enterprises.

Mr. Pittman will have his office in the Asheville Industries Plant, which Drexel recently acquired. The Drexel Enterprises have also recently purchased Morgan Mfg. Co.

Mr. Pittman will assist in the development of new manufacturing facilities. His main objective at present is to get the Asheville Industries Plant and Morgan Manufacturing Co. set up and running on a Drexel type organization. Also he will aid in the phasing out of pianos and organs at Asheville Industries. The company will then be manufacturing furniture in the Drexel line.

His experience in the furniture industry began at Drexel nineteen years ago when he worked at Plant Number I for two years on a research project on machining accuracy for the Southern Furniture Manufacturer's Association. He was with Morgan Manufacturing for fourteen years and became Sales Manager of their firm. He then spent one and a half years in California where he served as a furniture manufacturing consultant and a sales representative for dimension stock. He comes to Drexel from the Marble Imperial Furniture Company in Swannanoa, N. C., where he served as Plant Manager for one and a half years.

Mr. Pittman has a B. S. in Industrial Engineering with a Furniture option from North Carolina State University.

He, his wife, Marjorie and their two children live at 114 Connally Street, Black Mountain, N. C.

Net Profits Increase

Edwin Duncan, President of The Northwestern Bank has announced that the results of the first six months of the year 1969 are satisfactory. Net profits of The Northwestern Bank increased from \$1.25 per share to \$1.40 per share of 12%. Total net profits were \$1,759,331, an increase of \$178,556 over the corresponding period of 1968. Mr. Duncan stated, "We believe the major expenses of our credit card operation have been absorbed during this accounting period. These expenses amounted to more than 10¢ per share."

Throughout the year there has been extreme competition from many sources for deposits, especially savings deposits. Nevertheless, deposits for the past twelve months increased \$62,467,000 or 18%. During the same period, loans increased \$47,359,000 or about 18%.

The one bank holding company which was approved in March will begin operations on August 1, 1969.

Medical Center Boosters

Last January, on a freezing cold morning, twelve men sat down around a table in the First Baptist Church, in Black Mountain and drank hot coffee while they discussed a major problem confronting us in the Swannanoa Valley. Without realizing the fact, another group in Swannanoa had already had a previous meeting about the same problem. Within a short time, both of these groups combined their efforts - with one goal in mind - A SWANNANOVA VALLEY MEDICAL CENTER, to be placed somewhere between Black Mountain Center and Swannanoa Center.

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Beacon Appoints Stitgen



MARVIN B. STITGEN

SWANNANOVA, N. C. - Marvin M. Stitgen has been appointed corporate systems and methods manager of Beacon Manufacturing Company, a subsidiary of National Distillers and Chemical Corporation, it was announced today by Richard W. Fruelentich, Beacon vice president for administration and finance.

In his new post Mr. Stitgen, formerly controller of Fullview Industries, of Chicago, is responsible for the development and installation of systems and methods necessary to the accomplishment of the short term and long range objectives of the company. He also has overall responsibility for the operation of the data processing and order processing activities.

Prior to his association with Fullview Industries, Mr. Stitgen was for five years with Allied Radio Corporation and with Montgomery Ward for a like period. He held major accounting and financial positions and gained broad experience in methods and systems assignments. Before that he spent three years in the public accounting field.

Mr. Stitgen holds a bachelor of business administration degree from the University of Wisconsin. Mr. and Mrs. Stitgen and their five year old son, Bradley, live in Asheville, N. C.



(PHOTO by RICHARD GODFREY)

Shown above are the young people who helped to make the S. I. R. C. 50th Anniversary a success.

Left to right - Bonnie Washburn, Charles Smith, Kay Hensley, John Shoulder, Jim Grazer, and Fay Hensley.

Back Row - Adele Baldrige, Betty Jane Pritchett, Nancy Wierengo, Linda Ayers, Mary Low Poole, Barbara Baron, Nancye Duncan, Beverly Beard, Mary Alken, and Susie Wierengo.

Fiftieth Annual Conference Held

The Southern Industrial Relation Conference's chief purpose is to help managers learn to do a better job, and it's 50th anniversary was held last week at Blue Ridge Assembly from July 16 to 19.

The S. I. R. C. has been coming to Blue Ridge Assembly since 1919. It is one of the largest conferences held at Blue Ridge each year. This year the delegates of the conference were celebrating their 50th anniversary with the help of the Blue Ridge Staff. Girls wore flappers, and boys wore vests and straw hats.

The conference wasn't all festivities, however. The first session was opened by T. M. Forbes, Sr., with his tribute to Reuben B. Robertson, former President, who is credited with having kept the association alive during the depression years.

The conference was ended by a keynote speech by Mr. Carl Sanders, former Governor of Georgia.

Friday was a day for competition in golf. There were golfers at Black Mountain and Beaver Lake. The Black Mountain winners were: Low Gross; Arthur Newsome, with a 69; Low Net: (3 way tie) Hal, Mc-

Harris, Mike Roberts, and James Howard, each with a 70. The Beaver Lake winners were Low Gross: Terry Guyn with a 79; Low Net: Carter Stimson, with a 71.

The S. I. R. C. contributed a total of \$2,742.00 to the Junior (Collegiate) Staff Appreciation Fund.

Medical Center Incorporated

This is a project for everyone in the Swannanoa Valley area and everyone interested will be entitled to become a member of this non-profit corporation by the payment of annual dues of one dollar or more as desired.

An undertaking of this kind cannot be accomplished in a

short time but with all the people working together and expressing their interest by being willing to accept responsibility of committee jobs and help, it can be a worthwhile venture.

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