

Carefully

DEVOTED 100% TO OUR COMMUNITY - THE GROWING SWANNANOA VALLEY

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#### It Pays To Advertise

12 Pages Today

To Acquire M&J Stock

Northwestern Corp.

nance Corporation of Shelby.

North Carolina, has announced

that the Board of Directors of

M & J Finance Corporation

has approved the proposal of

Northwestern Financial Cor-

poration to acquire the out-

standing stock of M & J Finance

# Growth Depends Upon Both **Community And Industry**

The Black Mountain - Swannanoa Rotary Club held its reg-ular weekly meeting, Tuesday, August 12, at the Travel - Eze Restaurant. Vice - President Dom Underwood presided. Dr. James Spencer was pre-

sented as a new member. Mr. Morris Bumgarner, program chairman, introduced the visiting speaker, Mr. Harry W. Clark, President of Western Carolina Industries, Inc.

Mr. Clark's main theme was the involvement of both the community and industry in the wel-

fare and growth of the area. The growth and development f industry in the southeast has phenominal. He listed een ome of the reasons: Trainable people and the facilities for raining them in needed skills, ound local and state governnent, reasonable tax rates in mparison with other areas nd construction costs are pretmuch within the norm and construction work is well

portation, this is showing improvement in some areas. The fact that we now, also, have air transportation is helpful. He pointed out that new people are much more readily welcomed to the area than they used to be. We are selling ourselves and our area to other industries. However, all is not bright on our labor front. Growing industry has developed a tight labor supply. Most of those unemployed are women, or the

they make. people who are uneducated and untrained. The need for additional training facilities for these people, such as A. B. Tech are badly needed.

He pointed out areas are often inclined to court new industry, to show them only the good points and not let them see potential problems. In inducing

There have been improvements new industry to come to the from other areas to try to get made in water and power facarea some people will make any ilities in many areas and alpromise or committment, then though we still have a number worry about carrying them out of bottle necks in highway translater. He said he was very glad very little of that was done in this area. Committees inviting new industry must live up to the information given. Donotpromise adequate water and power if it is not available. If a labor staff is not available for a plant, do not lead the in-

dustry to believe this is so. Our local governments should realize that the revenue from taxes and salaries will soon pay for any improvements that While "courting" new industry

we must not forget our old reliable firms who have been with us through good and bad. Do they receive proper attention to their needs? Are facilities to get to and from their businesses made as adequate as to

new industries? These businesses, the old industries, are approached

Serious transportation problems exist on the Old River Rd.. and U. S. 25 has fourteen new industries, employing 9,000 people and is serviced by a two lane highway. The Highway Commission has promised to do something about this for 15 years. The Marble Imperial Furniture would like to expand its facil-

them to expand elsewhere.

ities but is suffering from a water shortage problem. The insurance rates are very high because of this factor. We are missing agreat deal of industrial expansion because of old existing problems. The best

salesmen we can have are satisfied old industry. Their explanation of how their grievances are handled can either sow seeds for growth or cause the area to be chalked off. One major problem that must be solved is low cost housing, where the purchase price can be within the income of the av-

erage wage earner. "A man who owns a house and a piece of land Ladies Aux Aid Fire Dept. is more likely to stay in one place and be a more stable worker."

Industry needs and must have the support of the community. Mr. Clark also pointed out the interest and welfare of the people must be the prime objective. Our schools and educators are doing all they can and educating workers, but they are very inadequate to ful-fill this need. Other states are working hard Honored

to lure industry to their vicinities promising low tax rates, low rate bonds and etc. We must prepare ourselves to combat this by improving local conditions.

· The home of Marion Ballew on North Fork Road was completely destroyed by fire Saturday, August 16, at 12:16 a.m. Their fourteen year old daugh-ter was awakened when the flames broke through the walls of her bedroom. She awakened the rest of the family: her parents, two sisters, and two brothers and they escaped the house

without injury. However one young girl received a severe cut on her foot as she ran across the field to a neighbor's home to summons aid. She was treated by a local physician.

The family escaped in only the clothes they were wearing. Everything in the house, as well as the home itself was destroyed.

needed

Mr. Ballew wears a 36 waist 31 inseam trouser and a size shirt. His shoe size is 10 1/2 or 11. Mrs. Ballew wears. a size 14 dress and a size 71/2

Many large appliances have been contributed but sheets, towels, blankets, and kitchen utensils - dishes - are needed. The Ballews are at the home of his mother, Mrs. John Ballew while a house is being repaired

Assistant Fire Chief Kirkpatrick listed, as probable cause of the fire, wiring in the house believed to have centered on the front poch. This assumption is based on the fact the fire was contained between the outer and inner walls of the house and broke through into the interior. The complete destruction of the house makes it extremely difficult to deter-

One very serious problem is the fact that Mr. Ballew, a carpenter, had most of his tools destroyed. If anyone has some extras please share!!

Ali B. Paksoy, president of Manufacturers and Jobbers Fisubject to approval by M & J Shareholders.

M & J has 32 offices in the auto finance and consumer loan divisions in North and South Carolina. Northwestern Financial Corporation is a one bank holding company whose major subsidiary is the Northwestern Bank.

Corporation. Under the pro-Edwin Duncan, president of North western Financial Corposal, each present share of \$10.00 par value, common stock poration stated, "This proposed acquisition of M & J Finance would be exchanged for four Corporation will broaden the fishares of Northwestern Financial Corporation common stock. nancial services of Northwestern Financial Corporation This would be accomplished by and at the same time be within means of a merger into a subthe financial structure with sidiary corporation of Northwhich we are familiar. We western Financial Corporation. Holders of preferred stock will are looking forward to a mutuareceive 7%, 10-year debentures satisfactory relationship lly with Mr. Paksoy, his officers, of Northwestern Financial Corporation. The transaction is and staff.'

Annual Valley Art Show

The Swannanoa Valley Art stitute. He was also panelist League will hold its annual show on Sunday, August 24, at the Black Mountain Library. The exhibition will open with a reception from 2:30 to 5:00, to which the general public is

cordially invited. We are very fortunate in having as our judge, Mr. Richard Van Kleeck, Director of the Ashe-ville Museum of Art, Mr. Van Kleeck is also Executive Director of the Civics Art Council. He was one of the jurors for the Frances Wolfson Scholarship at Asheville - Biltmore College and for the art show at Southwestern Technical Inat a forum on creativity at Mars Hill College. Besides these activities, he now writes "Art in Asheville," for the Citizen - Times. One of his big achievements was cataloguing and inventorying the contents of

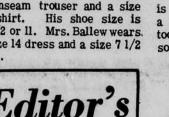
Biltmore House. Last year four hundred people visited the League Exhibit. We hope to increase that number this year: so please remember to save August 24 to help us chieve that aim. The exhibit vill continue through September 6 and may be seen every day, with the exception of Sunday from 10:00 to 12:00 a.m. and 2:00 to 4:00 p.m.

**Fire Leaves Family Of Seven Homeless** 

People from all over the area have been responding to the needs of the family but many necessities need to be replaced. There is the problem of preparing five children to start to school, school fees, clothes,

derwear and socks are also

trousers - waist 30 - length 31, size 9 1/2 shoe. Boy - age 10: size 10 shirt, size 10 trousers, size 5 shoe. Three girls, one age 14 - dress size (woman) 10, shoe size 10 (adult size), Girl age 13 - dress child's size 10, shoes size 4. Girl age 11 dress size 10, shoe size 4. Un-



Editor's Artists To Present Concert Appeal

mine the exact cause.

shoes and other things. The for them to move into. children's sizes are (Boy - age 15) size 14 - 14 1/2 shirt,



Mrs. Pat Tweed, president of the Black Mountain Ladies Auxiliary, is shown presenting a check for \$210.00 to Mr. Charles Arnett, president of the Black Mountain Fire Department. This money is to be used for the purchase of turn-out jackets for the volunteers. Along with Mrs. Tweed are from left to right - - Mrs. Pat Poe, Vice-President, Mrs. Pearl Watkins, Mrs. Betty Wheelon, and Mrs. Cecile Kirkpatrick. Others shown are members of the Fire Department present for the presentation.

### Jaycee Softball – Barbecue

Friday night, August 22, is the aycee Barbecue. Fellows, the irls are expecting to be taken Friday the losers of Thursout to the ballgame," AND UPPER. Barbecue and all the mmings, will be served from :30. The cost is \$1.50 per will meet for the championship late (one plate will feed two

oungsters). Thursday, the 21, at 6:30 P.M. Morgan in ill find Wards vs. Morgan in nings!!!

Camp Meeting Revival at Blue Ridge Baptist Church, beginning day's games will meet at 6:30 Sunday, August 24 at 7:30 P.M. for the consolation trophy and Everyone is cordially invited to the winners of Thursday's game attend. All Gospel singers are especially urged to attend. Mrs. and runner-up trophy. See you at the Primary School

Tenn., will be present to take Field Thursday and Friday eve- part in the revival. Her singers will join her later in the week.

**Old** Time

Kenneth Hicks of Harrimon,

Industries are looking for a

place and we must woo them to

our locale. We must do things

to encourage them to come here

by being receptive to growth.

business in the downtown area

was very good this year. This

was believed to be because more

people from the Assemblies are

shopping in Black Mountain.

Mr. William Hickey gave the

most thought provoking part of

the empromptu program. He

stated tourism as such has

changed. People no longer come

just to see the beauty and smell

the clean fresh air, but they

expect to be entertained. He

further stated if we intend to

stay in the "Tourist Business" we must make some big reno-

However, he pointed out he

felt we would be better off to

concentrate on getting indus-

tries that would operate on a

year round basis with steady

payrolls than to concentrate

Mr. Don Bailey gave a brief

talk on what Black Mountain

had meant to the Bailey family

A number of guests were pre-

on summer business.

and said his farewells.

vations.

sent.

Mr. Harry Hyder reported that

Revival

# **Chamber of Commerce**

brief reports on the outlook,

with two Interstate Highways

crossing in our immediate area

we can expect growth and ac-

celeration.

President George Pickering plans, and growth in our area. Mr. Pickering related that esided at the August 19th eeting of the Black Mountain annanoa Chamber of Comerce at the Monte Vista Ho-

He also reported the rumor Due to unavoidable circumances, the expected speaker that a plant comparable to that as not present and Mr. Pickof Enka is expected to locate ing and several others gave somewhere here in the area.

Not An Asset To Our Town



The Red-Coach , one of the vacant buildings that could use some " face-lifting" to help our town's appearance.

Youth Week To Be Held

The young people of Ridge-crest Baptist Church are holding their Youth Week '69 at the church next week, August 24-31. With the theme, of "Tell It Like It Is About Youth," they are planning a full week of activities.

Starting it off Sunday night will be a unique program about the youth of today and his search There will be an Old Time for himself and quest for God. Throughout the week will be trautional services with the youth in charge, a devotional campfire, and a picnic for everyone on Saturday night featuring a panel discussion with adults and youth on "A Changing Time."

installer - repairman in Bun-Ending the week on Sunday, combe County. Some 240 years August 31, the youth will take over the entire Sunday morning program and fill all the church positions. The public is cordially invited and urged to attend.

of service were recognized among the 23 honorees. Eight retired plant men were among the forty-odd who attended. J.D.

Phillips, district plant manager, was the emcee for the evening.

## New Students Register

Twenty-three Southern Bell

employees were guests of honor

at a semi-annual service rec-

ognition party held at Lake Ta-

homa Steak House in Marion.

Fred L, Robinson of 501 Mon-

treat Road in Black Mountain

was among the fourteen who re-

ceived a five year recognition

pin. Robinson works as an



Mrs. Frank Watkins, first grade teacher at Black Mountain Primary School, is shown registering new students.

In striving to make The Black Mountain NEWS an interesting and informative weekly paper, I would like to solicit your help in this work.

We have requests for news columns from every community in the Valley, and I am in dire need of correspondents. The people who are now writing columns for their respective areas are doing a fine job, and I hope to find others who will show as much interest in reporting.

This is your paper, supported by merchants and businessmen in your own communities and with weekly reports of news of interest we can publish a paper that we will all be proud of.

If you or one of your neighbors would be interested in submitting news from your locality, please call at The NEWS office, and I will be glad to answer any questions that you may have.

F. LOUIS GRANT



The Annual Usher's Turnout of Gospel Music will be presentof the Mills Chapel Baptist ed by two local artists. Church will be held Sunday, August 24, at 3:00 p.m.

Presented in concert will be Mrs. Ann Hamilton and Mrs. Mable Lytle. Mrs. Hamilton The Program this year will

The public is cordially invited to attend an evening of Christian fellowship. Refreshments will be served in the Church Fellowship Hall followwill be accompanied by Mrs. ing the service.

Carl Roberts.

be different in that a concert **Hightop Colony** Holds 50th Annual Meeting

After a delicious dinner pre- during the early thirties. The

The 50th Annual Meeting of pared by the women of the Col-High Top Colony was held at ony, the business meeting was "E Top", home of Mrs. Sel- called to order by Mrs. Hall ma Erwin, beginning with the Swain, President. The high noon meal at 1:00 o'clock. It light of the meeting was a hishad been traditional for Dr. tory of High Top Colony written Bill Morgan to give the grace and given by Dr. D. F. Fol-before the meal, but since ill- ger. This history revealed ness kept him from being with many changes along the way, the group the President read a from transportation, to comprayer which he had composed munication, to prices of com-for the occasion. Peaches were quofor the occasion.

evolution of the water system proved humorous, yet revealed how loyality and real fellowship with oneness of purpose over came many hardships. Dr. Folger was the only charter member present, and it was significant that the 50th Anniver-

sary Meeting was held in one of the original homes, Dr. Folger's former cottage, known as "Bob White" cottage.

#### ted as selling for 58¢per bushel The members present were: Students Present Musical

Mr. and Mrs. Stanley Buss, Mrs. Grace Bergthold, Mrs.

Selma Erwin, Mr. and Mrs. Dag Folger, Mr. Buck Kester, The college students of the Black Mountain First Baptist Mrs. Eve Mathews, Mr. and Church will present "Tell It Mrs. Ira Martin, Mrs. Jim Mc- Like It Is", a folk musical Hugh, Mr. and Mrs. Bill Mc- about God, on Sunday ev ening, Pherson, Mrs. William Morgan, August 24, at 8:00 p.m. The Mr. and Mrs. Hall Swain. Guests group is composed of about 20 attending were: Mrs. Bethany people who very soon will be Buss Canover, Elizabeth and either returning to college or Lori Loutzenheiser, Mrs. Lois entering college for the first Arceneux, Miss Gloria Pickens time. and Mrs. Ruth Westbrook. The musical was written by

Ralph Carmichael and Kurt Kaiser, both pioneers in the field of contemporary religious music. Carmichael is well - known for the music he has written for several Billy Graham films. Both he and Kaiser do much arranging and conducting for recordings and other musical performances.

The public is cordially invited to the presentation.