

DEVOTED 100% TO OUR COMMUNITY - THE GROWING SWANNANOA VALLEY

URSDAY, OCTOBER 16, 1969 VOLUME 25 - NUMBER 5

SECOND CLASS POSTAGE PAID AT BLACK MOUNTAIN, N. C. 28711

It Pays To Advertise

8 PAGES TODAY

10c Copy

ealth & Retirement Center **Be Started In November**

Highland Farms Health Retirement Center, cted a year ago at the nt request of the local er of retired persons, is

r History ONTREAT - Cash prizes

been offered here by the orical Foundation News of Presbyterian and med Churches in a se history contest for the rtest narrative on vterian History.

contest is open to any vterian. Officials want the ives cut off at 400 words. ints can write it in more the limit, but are subject enalities up to 10 cents a past 400.

history of the three hes of Presbyterianism is table, and contestants send in their pictures and access to Tabernacle Road. phical sketches.

nuscripts must reach the serve as executive director of rical Foundation by this enterprise, commuting ber 1, and all entries e the property of the lation.

Lawrence Traber of Asheville is prize is \$40; second the consulting architect. \$20; third prize is \$10. Historical Foundation s published quarterly by Historical Foundation of investment capital of Assembly. resbyterian and Reformed \$105,000. ches, Inc., at Montreat.

moving rapidly toward Many persons have expressed realization, according to a interest in the apartments and letter sent recently to small cottages which are to be stockholders by the president built as soon as the nursing of the corporation, Dr. Paul M. home is under way.

Limbert. Final approval from the Federal Housing Agency is expected shortly. Bids have been received from various subcontractors for specific phases of the construction of the nursing home, which is the first unit in an extensive undertaking.

C. H. Prentice continues to

The Black Mountain-Swanna- numerous, Dr. Newman said, noa Kiwanis were addressed by but spread thin. There are These estimates come within an internationally traveled 3,000 people in about 500 the amount of \$435,000 Bible translation expert at their translation projects being tentatively authorized by FHA. meeting Thursday, Oct. 9 at

Don Neilson of Asheville has the Monte Vista Hotel. been engaged as construction Dr. Barclay Newman, busy, he said. superintendent. It is travelling consultant with anticipated that ground for the native translation for the new building one mile west of American Bible Society, told Black Mountain on the R. S. the local group that a Leonard property will be translation shouldn't sound

broken sometime in November. like a translation. The Board of the Alcoholic He gave three ways in which Rehabilitation Center has he does his job, 1) personal granted a right of way across contact, 2) publications, and 3) their property for a road and a Correspondence. Personal contacts by the sewer line. This action will

New 1970 Kiwanis President Brooks Reid conducted the make possible a satisfactory American Bible Society are meeting.

continent.

Develop Human Resorces By UVA MIRACLE David Hamby, of Black

business and industry.

consultants, so each is very

Dr. Newman lives in Asia but

travels extensively outside that

Dr. Newman stressed.

Mountain is the Executive Director and Joseph Singleton Mountain Manpower is Assistant Director. Incorporated is a LOCAL EFFORT supported by local

Manpower Project Helps

Several business and retired people serve on a volunteer basis as teachers, screening prospects as to job qualifications.

Mountain Manpower is a private non-profit agency whose purpose is to work with the UNEMPLOYED and UNDEREMPLOYED to provide instruction in HUMAN RESOURCES DEVELOPMENT:

served by only 12 to 15 To identify saleable job skills; How to find jobs and sell abilities to employees; How to Overall functions of the American Bible Society, in cope with job responsibilities; How to budget income and addition to translations, are buy efficiently; To aid in job basically publications of placement. scripture and their distribution,

> Mountain Manpower offers supportive training in Adult Basic Education which includes instruction in mathematics, reading, word building techniques and verbal communication skills.

eight weeks - day training

8:30 a.m. to 3:30 p.m.

To become a trainee in the

Mountain Manpower Center go

to 40 Church St., Asheville,

3rd floor of the Educational

Building of the First

Presbyterian Church, enter at

Church office sign on Church

Street for an interview and

make application or telephone

254-6117 for direct

information

Monday through Friday.

night trainees.

1,100 At Conference from Rhode Island for one or two weeks each month. At Ridgecrest Assembly

Iranslation Expert

Speaks To Kiwanis

The N. C. Kindergarten Child Well Taught." The Board of Directors Association held its annual The keynote speaker on consists of 21 individuals or study conference Oct. 10, 11 Friday from 12:15 p.m. to couples who have provided and 12, at Ridgecrest Baptist 2:00 p.m. was Dr. Helen Hefferman, Educational This year's theme was "A

Consultant to United States Office of Education, formerly the Chief of the Bureau of Elementary Education, California State Department.

A special program was given at the dinner at 6:30 emphasizing Western North Carolina culture

From 2:30 until 4:30 those present attended various study groups and from 4:45 until 6:00 a film festival and exhibits were shown.

Saturday had study groups

weeks for the coming year. They will be able to enroll 30 **Pretty Girls, Football Game** New training classes will begin October 6, 1969 for

> Homecoming Week is now in progress at Charles D. Owen High School with special emphasis upon each class now enrolled, the football team, the homecoming court, and all alumni.

Freshman Day, Tuesday was Sophomore Day, honor was given the Juniors on

football team and homecoming court and Friday night all alumni will be welcomed back at Owen.

alumni, and other interested Monday was declared as persons were invited to attend the Open House activities.

with the Owen Warhorses going daughter of Mr. and Mrs.

Wednesday and Thursday will against the Reynolds' Rockets be Senior Day. On Friday in 10010all action Friday special focus will be upon the evening at 8:00 p.m. at Shuford Field.

Halftime activities will feature the crowning of the 1969 Football queen. The nine Also on Tuesday all parents, girls making up the court and competing for the title of queen are: Suzie Tetrev, daughter of Dr. and Mrs. Henry Activities will be climaxed Tetrev; Peggy Rozzell,

Mr. Travel

world

Travel Magazine

Grady Rozzell; Teresa Turner, daughter of Mr. and Mrs. Doyle Turner.

Beth Rice, daughter of Mr. and Mrs. B. O. Stines; Rebecca Singleton, daughter of Mr. and Mrs. Ralph Singleton; Jane Gilbert, daughter of Mr. and Mrs. C. W. Gilbert; Mary Etta Cockred, daughter of Mr. and Mrs. Ray Cockrell; and JoAnn Dixon, daughter of Mr. and Mrs. Lloyd Robinson.

Flower girl for the court will be Miss Lisa LeVine, daughter of Mr. and Mrs. Jim LeVine, and the crown bearer will be Hardin Watkins, son of Mr. and **Selected As** Mrs. Frank Watkins.

HOMECOMING QUEEN will be chosen from this group of nine beauties are: Jo Ann Dixon, Mary Etta Cockrell, Jane Gilbert, lovely Owen High School girls and crowned Friday night at the Rebecca Singleton, Debbie Wilson, Beth Rice, Susie Tetrev, Homecoming Game on Shuford Field. At least two former Teresa Turner, and Peg Rozzell. Homecoming Queens will be present. Left to right these Homecoming At Owen Has



New night training groups will commence every eight



OLLING ON THE GROUNDS at the address minutes later. On Taylor's left is Acting of the cafeteria on his way to the facilities, medical and administrative areas. bly room where he gave the dedicatory

olic Rehabilitation Center, Lt. Gov. Director Dr. Spencer. The grounds include five (middle of forward group) passes in dormitories, therapy and rehabilitation

aylor Points To The Future s Alcoholic Center Dedicated

Throughout his speech,

Taylor emphasized the needs

Taylor said.

By JIM AYCOCK

dings are of little luence, it is people who be dedicated, Lt. Gov. aylor told a bustling of state political figures, ishers and newsmen, ete with TV cameras, at official dedication last as a week to be admitted. ay of the new Alcoholic ilitation Center in the

anoa Valley. praise should go to those us who carry out the prime functions of the ide educational system probably is no final answer, he lcoholism, which are added. ent, rehabilitation and ion, Taylor continued. ing his talk with ous tales that captured eld the attention of all present. eard him, Taylor stressed lief that centers such as e at Swannanoa should regarded as the front defense in the battle alcoholism. er, they should be the

ine of defense, he said. front line, the real round, has not yet been

was talking of plans not completed to have hensive mental health equipped to serve the of alcoholics near the legislatures, and others. of anyone in the state eeds them.

The Swannanoa facility is North Carolina has been good, only the second in the state, the speaker claimed. We Taylor pointed out. Yet, he admitted 10,000 patients at continued, the "experts" say Butner in the 19 years it stood that a voluntary alcoholic alone before the Swannanoa patient will not travel more unit opened. In that time we than 150 miles for treatment have seen some near miracles and is not likely to do even and some pathetic tragedies. that if he has to wait as much

Taylor was introduced by J. Garner Bagnal, member of the "Ideally, alcoholics should Alcoholism Committee of the get treatment locally when Board of Mental Health until they want and need it," Taylor last week, as being "a great stressed. We certainly should friend of the emotionally ill in not regard this facility as the North Carolina." final answer when there

After Taylor's talk the Swannanoa facility was officially received by Acting Medical Director Dr. James Spencer.

Many dignitaries were of the future rather than the accomplishments of the present including members of the State Board of Mental The lieutenant governor said Health, who had an official that in his practice as an board meeting in the building attorney he saw many divorce the night before. Also present cases, traffic accidents, and were members of the N. C. Department of Mental Health other personal tragedies caused by alcohol. This is a major and its Alcoholism Committee. problem in our American hospital directors from major Society, is getting worse, and cities in the state and others

there are no easy answers, who have worked for the development of programs for We need the help of treating the alcoholic. everybody, he continued, Dr. Neil Mitchell of the doctors, the courts, churches, Highlands Hospital of Asheville private groups such as the will become director of the Alcoholics Anonymous, our Alcoholic Rehabilitation

Progress already made in succeeding Dr. Spencer.

Center on December 1,

from 9:30 - 11:30 a.m. and again from 2:30 to 4:30 p.m. Members of the conference saw films and exhibits from 4:45 until 6:00.

At 6:30 p.m. a banquet was held in the Assembly Dining Room. The speaker was Dr. Abraham Kaplan, Department of Philosophy, University of Michigan, Ann Arbor. A dedication service was held

from 9:30 until 10:30 a.m. Sunday morning. Kirk McNeill, Minister of Education, First United Methodist Church, Gastonia, N. C. gave the closing speech. Approximately 1,100

members from all sections of North Carolina attended. The Buncombe County

Kindergarten Association served as hostesses.

The following study groups were offered: Working With Disadvantaged, Child the Development and Art, With Directors in Mind, Working with Threes and Fours; Also, Music in the Kindergarten, Communications Speech, Hearing and Language, Sex Attitudes and Behavior of the Young Child, Learing to Learn Through Play, Social Learnings - Social Studies for burned to the ground at the Kindergartner,

approximately 1:30 p.m. last Contradictions Between the Thursday, destroying 2,300 Perspectives of Grown-Ups and bales of hay, a garden tractor Children; and some tools. It also Also, Talks with Helen damaged a farm tractor, Heffernan, Kindergarten - A according to Sheriff Harry P.

Learning Environment, Clay. Cognitive Development of Today's Child, Children with The fire may have been set. Special Needs, The Assistant An arrest has been made on Teacher - A Para-Professional, arson charges, reports the

Mathematics for the sheriff's department. Kindergartner, Creative The barn belonged to Roy Dramatics; Babb and was located on U.S.

Also, Science for Today's 70 south of the Kearfott plant. Child, Exciting Early It was a one and a half story Childhood Education, Working frame building. with Parents, Gearing the

Damage estimates vary. Physical Activities of the According to the Kindergarten, Child to Motor Mountain Fire Department Fitness, With New Teachers in Mind.

THE SWANNANOA VALLEY MEDICAL progress during the summer while President CENTER, INC. officers and directors held their Willard Weeks was away. Articles of regular monthly meeting Monday night in the Incorporation of the Medical Center can be Asheville Federal Savings and Loan Building in seen at the Black Mountain News office or by Black Mountain. Reports were given indicating contacting President Weeks.



BARN DESTROYED BY FIRE belonged to Roy Babb of Swannanoa. Also lost were 2,300 bales of hay and tools. There was no livestock and charged with setting the fire.

in the barn. Damages were in the thousands of dollars. A Swannanoa man has been arrested

Barn Burns, 2,300 Bales Of Hay Destroyed, Arson Charged

> reported \$12,000 damages in their report on the arrest. Presumably that figure came from the sheriff's department. Arrested was 22-year old Herbert Roscoe Hensley of

scene. They arrived to find the report the loss was \$3,000 for building beyond saving.

House at the Black Mountain Fire Department, reports Asst. Chief Max Kirkpatrick. Refreshments will be served during open house hours,

10:00 a.m. to 2:00 p.m. "It's your fire department, come out and see how it operates," Kirkpatrick said.

The Black Mountain Fire Department is beside City Hall on State Street.

Soap probably originated in Rome about 3,000 years ago, says Collier's Encyclopedia.

Honorary escorts for the occasion will be Michael Begley, president of the senior class and Robert Smith, president of the junior class.

The Rev. Billy Graham, famous Tar Heel The 1959 graduating class Evangelist, was voted the 15th will receive special recognition Annual Mr. Travel Award this along with the queen for that summer by leaders in the travel year, the former Miss Peggy industry. The announcement McElrath. The football queen was made in the June issue of for last year, Miss Carolyn Melin will also be featured on

Dr. Graham has just the Royal Court. The queen concluded a Crusade in will be crowned by the acting Anaheim Stadium, Anaheim, football captain, who will be California. The attendance broke all

existing attendance records at the Angels Stadium.

selected on the basis of his action in last Friday night's game against the Roberson Rams. Appointments

At Beacon

Appointment of Richard W. since 1963. He has a degree in Malone as director of industrial textile manufacturing from engineering for Beacon Clemson University (1950) and Manufacturing Company, a is a member of the American wholly-owned subsidiary of Institute of Industrial National Distillers and Engineers and the Southern Chemical Corporation, was Textile Methods and Standards announced today by George H. Association. He lives in Hughes, vice president and Asheville.

general manager, Malone, a 1949 industrial manufacturing for Beacon. Malone, formerly manager of Georgia Tech and a registered industrial engineering, will be professional engineer in North responsible for all industrial and South Carolina and engineering activities at Virginia, joined Beacon in States, Canada and Nicaragua. consulting engineer in private Beacon, a part of National

Beacon's plants in the United 1963. He was formerly a practice, and an industrial Distillers' newly-established engineering group leader for textile division has plants in one textile firm and corporate Swannanoa, Westminster, S. C.; director of industrial Winder, Ga.; Quebec, Canada, engineering for another.

engineering graduate of

and Nicaragua. A leading manufacturer of blankets, Beacon has diversified its product line to include upholstery fabrics, bedspreads and area rugs. Also appointed was James H.

Thomas as chief industrial engineer of the Swannanoa plant. Thomas, formerly an industrial engineer for the plant, has been with Beacon

Malone has lectured before the American Management Association on several occasions and he is a member of the American Institute of Industrial Engineers and the Southern Textile Methods and Standards Association. He will make his headquarters at the Swannanoa plant. He is a resident of Asheville.

Saturday At Fire Dept. Youngsters can sit in the seat of a real fire truck this

Swannanoa. He has been held under \$15,000 bond charged with arson. Sheriff Clay said Hensley was caught at the scene and held forcibly by two Saturday, Oct. 18 during Open

young men until deputies arrived and took over. Harry Oaks, assistant fire

chief at Black Mountain, told The News that his department sent its number one engine and Black a tanker plus 12 men to the

A Swannanoa man's barn urned to the ground at the building and \$3,200 for the contents. Asheville newspapers **Open House**