

BLACK MOUNTAIN NEWS

Hometown Newspaper
If You Live In
★ Black Mountain ★ Montreat
★ Ridgcrest ★ Swannanoa

DEVOTED 100% TO OUR COMMUNITY—THE GROWING SWANNANOVA VALLEY

THURSDAY, FEBRUARY 10, 1972 VOLUME 27 NUMBER 18

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Board of Directors Meet Monday

The Black Mountain Board of Directors will meet in regular session next Monday night, Feb. 13, at the city hall at 7:30 p.m. The doors are open to the public.



W. MONTGOMERY is the newest member of the staff of the Black Mountain News, having joined the staff in January. Montgomery's assignment will be to represent the station to the business community. He will work out of the office in the Northern Bank Building. The 34-year-old Montgomery moved to Asheville from Winston-Salem where he was a motion picture distributor for World Pictures, Inc. Prior to that he was an insurance salesman in his hometown of Jacksonville, Fla. Montgomery says his wife will make their home in Botany Woods.

Swannanoa Book Club

The Swannanoa Book Club will meet with Mrs. Lester Kelly on Tuesday, Feb. 15 at 8 p.m.

J. H. Coman will have as guest on the program Mrs. Clark, a writer for the Asheville Citizen-Times who will review Dr. George Watson's book, "Nutrition and Your Health."

Members will also have opportunity to hear Pearl on TV at 8:30 p.m. when she discusses President Nixon's visit to China.

"Peekin" Through The KEYHOLE

BY Lib Keith
Tel. 669-7794

Mr. and Mrs. Phil McMahan and their daughters, Karen and Patricia, spent last weekend with their mother, Mrs. W. V. McMahan, at Blue Ridge Road.

Miss Becky Burgess of North Carolina spent last weekend with her family, the J. Worth family, at Blue Ridge Road. Miss Burgess teaches World History at Central High School, N. C.

Neal Crow returned last night after a month's stay in Naples, Italy with her mother and daughter, AM-1 Storey, Mrs. Storey and son, Vincent. Mrs. Crow is on the trip by plane.

Edna L. Robinson attended a five-day course at the Monte Vista Training Center in connection with his work with the U.S. Army.

Ernest Hilfiker and Mrs. Hilfiker very graciously entertained with a bridge-noon in honor of the birth-anniversaries of Mrs. Hilfiker, Mrs. George Sarti and Mrs. John McGraw, Sr. last night at the Monte Vista Hotel.

Jack Thompson is visiting his daughter and son-in-law, Mr. and Mrs. Frank Long, in Long Island, N. Y. on an indefinite time.

Mrs. Reed Matthews and her family spent last weekend with her parents, Mr. and Mrs. W. Nesbitt, in Snow Camp where he has accepted a job with Helena Chemical Co.



BUD NORTON (center), chairman of the Committee for Better Sports in Black Mountain, receives a \$250 check from Joseph Bullock (left), secretary-treasurer of Kiwanis, and Jack Dobson, club president. Norton told Kiwanis that his organization warrants the support of civic clubs and other organizations as well as the business community and private citizens. He said com-

munity support has been generous, particularly in building spectator stands, a new playing field and lighting at the Black Mountain Primary School. Most of the work has been done. The committee is sponsoring a fund-raising pancake supper this Friday night at Owen High School before the Hendersonville game. (Photo by Ed DuPuy.)

Branch In Valley Asheville Federal Is Profile Award Winner

Asheville Federal Savings and Loan Association of Asheville and Black Mountain were featured on the radio program PROFILE over Station WWNC in Asheville, Sunday, Feb. 6.

J. W. Byers, president of Asheville Federal Savings and Loan was interviewed by Fred Brown, WWNC staff announcer, on the 15-minute program.

Following the broadcast, Asheville Federal Savings and Loan received a Profile Award from WWNC and North Carolina Blue Cross and Blue Shield, Inc., sponsor of the program, for its outstanding contribution to the industrial growth and development of North Carolina.

The citation was signed by John Alexander McMahon, president of North Carolina

Blue Cross and Blue Shield, Inc., and by Robert Bunnell, president of the Citizen-Times Publishing Company.

The Profile Award was presented to Asheville Federal Savings and Loan by Dave Young, North Carolina Blue Cross and Blue Shield's representative in the Asheville district office.

The purpose of these broadcasts is to assist in the campaign to attract new industry to North Carolina and to develop greater public appreciation of business and industry already located in the State.

Employees Buy And Re-name Sweater Shop

Two former employees at the Sweater Shop in Black Mountain have purchased the business from former owner W. W. White and renamed it Valley Fashions. The store is in operation now.

Mrs. Lessie Hopkins and Miss Sherlene Dalton, both of Black Mountain, are re-stocking the store with new spring and summer merchandise following White's clearance and going-out-of-business sale.

The new owners say they will hold an official grand opening soon with prizes and other promotions.

Luncheon Meeting Valley Art League

The Swannanoa Valley Art League will meet Wednesday, Feb. 16 at 11:30 a.m. at the Coach House Restaurant.

The meeting will be a "get-acquainted" luncheon to welcome new members. The year books will be distributed, and the league project (an art exhibit at Highland Farms) will be discussed.

After lunch members will go to Highland Farms to see the art exhibit.

Only One Fire Last Week But Ambulances Go

Black Mountain firemen answered only one fire call last week, to Macks Variety Store on February 4 at 1:08 p.m. Damages were minor.

Ambulances were busy, however, with 11 calls, four of them emergencies. Calls were as follows:

Jan. 31, 8:00 a.m., Black Mountain to Mission Hospital, emergency; 8:47 a.m., Asheville to Mission, emergency; and 1:42 p.m., Black Mountain to Mission and return, a routine call.

Feb. 1, 1:35 p.m., Black Mountain to Mission, an emergency.

Feb. 2, 9:14 a.m., Black Mountain to Mission, routine; 11:17 a.m., Mission to Black Mountain, routine.

June Glenn Is New President Of Photo Assn.

June Glenn Jr. of Black Mountain, chief photographer of the Citizen-Times, was appointed president of the Carolinas Press Photographers Association during a Sunday meeting in Clinton.

Glenn had been serving a second term as vice president of the organization, having been elected at the annual meeting held in Charlotte last December. He succeeds Larry Tucker of Greensboro, who moved from the state to accept a position as publisher of a Florida newspaper.

Glenn, an association member for more than 25 years, served as president of the group in the mid-1940's and also as treasurer. Now in his 30th year with The Citizen-Times, he is a charter member of the National Press Photographers Association.

No Sale By Mrs. Brown On Saturday

Mrs. William N. Brown announces that there will be no household goods sale at her home this Saturday. She had planned several weekend sales but sold out of items on the first sale day last Saturday, she said.

Small Business Advice

A representative of the Small Business Administration will be available for consultation at the Asheville Chamber of Commerce Building on Tuesday, Feb. 15 from 9:30 a.m. to 3:30 p.m. The address is 131 Haywood Street.

Better Sports Group

Fund-raising Supper

A pancake supper will be held this Friday night at Owen High School before the basketball game with Hendersonville. It is a fund-raising project sponsored by the Committee for

Better Sports in Black Mountain. There will be pancakes, sausage, butter and syrup, coffee or milk for the price of \$1.00.

For Departing Families

Reception This Sunday

The Rev. and Mrs. Ralph Gwin and the family of Dr. and Mrs. Russell Rowland will be honored by a reception this Sunday following the evening worship service at First Baptist Church. Both families will be leaving Black Mountain in the near future.

The Rev. Gwin served for a time as interim pastor of Swannanoa First Baptist Church. Dr. Rowland has been associated with the WNC Sanatorium.



New Church Bus At First Baptist

Young and old alike are proud of the new bus at First Baptist Church. The bus was purchased from the McMurray Chevrolet Company of Black Mountain.

The extension of the ministry of the church will be the prime objective of the bus ministry. This will include senior citizens' outings, recreation, camps and conferences, and transportation to Sunday School and worship.

Blue Jay Knitting Mill

Blue Jay Knitting Mills, Inc., has opened an employment office at its newly-acquired Black Mountain Plant. The office initially will be open one day a week on Wednesday.

The plant is located on Old U. S. 70 west of Black Mountain in the building formerly occupied by Asheville Industries, Inc., and by Drexel Furniture Company.

Blue Jay, a subsidiary of Avondale Mills, operates a knitting and finishing plant on Bingham Road in West Asheville. It makes polyester doubleknit fabric for men's and women's clothing.

Personnel Manager Langdon Ammen said persons interested in working at the Black Mountain plant should apply there any Monday or Friday between the same hours.

Honors List

A Black Mountain student, Mark B. Maddox, has been named to the Distinguished Faculty Honors List at the College of Charleston for the fall semester 1971.

Maddox is the son of Mr. and Mrs. J. M. Maddox of Route 1. He is a graduate of Charles D. Owen High School and is a senior at the College.

The Distinguished List is made up of students having a grade point ratio of 3.0 to 3.5.

Employment Office Open

Mountain plan should apply there between 9 a.m. and 11 a.m. and 2 p.m. and 4 p.m. any Wednesday. Those interested in working at the Asheville plant should apply there any Monday or Friday between the same hours.

The pack is sponsored by the Presbyterian Church.

Womans Club

Garden Division Meets

The Rhododendron Garden division of the Black Mountain Woman's Club will resume meetings after the winter months' recess, on Monday, Feb. 14 at 10 a.m. at the home of Mrs. Glenn Bryan, 122 Church St.

Police Report For Last Week

Last week Black Mountain police conducted 22 investigations, according to Chief Joe Hamphill.

Citations included two for driving under the influence, one driving after license revoked, one assault, one mental warrant.

Local officers assisted the county sheriff's department in serving one warrant last week. Police recovered two stolen bicycles, and escorted one funeral.



NEW LIGHTS FOR FIELD. Leonard Keever, principal of Black Mountain Grammar School, on the left, and Wilford Johnson, Andrew Parker and Hubert Fore look over lighting equipment to be put up by the Committee for Better Sports on the School's

playing field. The sports group has done considerable work on the field but still needs donations for other needs. A fund-raising pancake supper will be held at Owen on Friday night before the basketball game with Hendersonville. (Photo by Suzanne Rhodes.)

Onesided Victory Warlassies Win During Snow Storm At Pisgah

The Warlassies traveled to Pisgah on Tuesday evening, Feb. 1 returning in a heavy snow in Haywood County and also with a one-sided victory over the Bearettes 54 to 31.

Singleton and Robinson also hit in the last half. Watkins had this to say: "We had a good first half, sluggish 2nd half and we fouled too much (22). The score wasn't balanced—we played good defense—the second team played a fair ball game and got experience.

Susan Jolly hit for 18 points in the first half Owen led 19 to 13. Coach Frank Watkins inserted his second and third string in the last two quarters and at the end of the third quarter it was 44 to 22. Emilie Davidson scored 5 points in the third quarter and McFee,

"I was glad to get scoring out of Davidson and Singleton. The girls were probably more concerned with the snow out of doors. An average game warranted an extra lengthy practice."

League Tie Clinched Ramettes Go Down As Warlassies Play Well

The day off because of snow in other places must have helped Owen's Warlassies as they convincingly defeated the T.C. Roberson Ramettes last Friday in their gym 45 to 32.

In the final quarter the Warlassies made 11 points on 2 baskets by Jolly as well as a free throw and baskets by Hazlett, McMurray and Yolanda Scott.

Susan Jolly made a basket and two free throws and T.C. Robertson tied 4-4. Jolly scored another basket to put Owen ahead to stay the rest of the evening. Cindy Nache and Cathy McMurray also scored field goals to make it 10-7 favor Warlassies.

Owen hit on 56 per cent of their free throws. Defense was great.

In the second quarter Nache made her second basket, followed by two baskets by Emilie Davidson, two free throws by Mary Hazlett, a field goal by McMurray, one by Jolly and a free throw by Nache, and as the half ended McMurray sunk a basket to put the Warlassies out in front 25 to 15.

Coach Frank Watkins said: "The best game of the year, our defense was tremendous holding Pless and Crandall to 21 points between them. Pless has been scoring 16 points a game.

The Warlassies made nine in the third quarter on a free throw by Jolly, a basket by Hazlett, and Emilie Davidson scored the last six points on two buckets and two free throws. The score was 34-22 Warlassies.

"This win makes us 8-1 in the Conference and we can do no worse than tie for the Conference championship. Hendersonville is our next and last conference game on next Friday," said Watkins.

Chamber Chatter

BY ED WEBER
Executive Secretary, Chamber of Commerce
IF YOU GOOF
...and forget the wife this Monday, which is Valentine's Day, make it up to her on Tuesday by taking her to the Chamber's Luncheon at the Monte Vista.

WE ARE IN TOUCH
...with our various state offices on two local projects. One is the marking of Samuel Davidson's grave site as a state historical site. The other is the ascertaining of state funding for an Outdoor Drama.

AGAIN—THE NEED TO DO IT TOGETHER
One of the major topics discussed at the recent Western North Carolina Associated Communitieis (WNCAC) was the fact that there are more agencies, groups etc., at all levels, getting on the "Environmental" bandwagon than you can count. They are springing up every day in some sort of shape in all possible areas. It is "the thing of our time."

But, again, like so many fine programs and efforts fragmentation, the lack of working together under a master plan which truly identifies problem areas, prevents the degree of impact which should be realized for the amounts of personnel, funds and time being independently expended here and there.

WNCAC will attempt to identify all these agencies, groups etc. and then point out to officials and to the people the dire need of a coordinated effort.

Look for Classified First!