

URSDAY, APRIL 13, 1972 VOLUME 27 NUMBER 27

DEVOTED 100% TO OUR COMMUNITY -THE GROWING SWANNANOA VALLEY SECOND CLASS POSTAGE PAID AT BLACK MOUNTAIN, N. C. 28711

Hometown Newspaper If You Live In Black Mountain ★ Montreat ★ Ridgecrest ★ Swannanoa 10 cents per copy **8 PAGES THIS WEEK**

ransfers For Men Here

Northwestern Promotes Several Local People

The Northwestern Bank in

veral local employees of hwesern Bank were ind in recent promotions and fers announced by Edwin an Jr., president of the and Paul Richardson. utive vice president. The has branches in Black ntain and Old Fort.

ck Dobson has been sfered from vice president Black Mountain branch to utive vice president in ge of the Spruce Pine

rry Burnette has been fered from Black Mounto the Marion branch as stant cashier and manager the Installment Loan rtment.

e Clapp has been promoted member of the West Court cashier of the Old Fort Street Baptist Church in ch to assistant vice Marion. He is the son of Mr. and ident in charge of the Black Mrs. Nathan Burnette of Route ntain branch, replacing , Marion. Clapp became affiliated with

rry Camp is transfering Marion to Old Fort as a agement trainee.

Black Mountain in July 1966. He was named assistant cashier in addition, Carl R. Bartlett been employed as manager November 1967 and was transferred to Old Fort as cashier in the Installment Loan November 1969. artment of the Black A native of Swannanoa, Clapp ntain branch. He was graduated from Charles D. nerly branch manager of solidated Credit Cor-Owen High School and received an A. B. degree from the UNC at ion in Asheville for eight Chapel Hill. Clapp graduated

from The Carolinas School of obson became affiliated Banking in 1971. the Northwestern Bank in He is treasurer of the Bla k k Mountain in April 1968 as Mountain-Swannanoa Jayce s allment loan manager. and is a deacon, chairman of the as named assistant cashier Finance Committee, and gust 1968 and promoted to church treasurer of the president and branch Swannanoa Presbyterian ager in November 1969. Church. served as president of the Clapp is the son of Dr. and Kiwanis Club for the term Mrs. H. L. Clapp of Swannanoa. 1972. He is a member of the He is married to the former nic Lodge and the First Pattie Bird Talbot of Raphine, tist Church. A native of Va. The Clapps have two ganton, he graduated from children, Alison Belle and High School and attended Philip Talbot. ffer College, Misenheimer,

Bartlett was chosen Young Berea College, Berea, Ky. Man of the Year in Black son is married to the Mountain-Swannanoa in 1972 ner Cathryn Mease of He is past president of Asheville on. They have two Lenders Exchange, past public dren, Jacque Lynn and Jon relations chairman of the North stopher. Dobson assumed Carolina Consumer Finance duties in Spruce Pine on Association-District 8, and 1. His family will move to past president of Black e Pine in June. Mountain-Swannanoa Jaycees. mette became affiliated In 1971 he was appointed to a The Northwestern Bank in three-year term by the county k Mountain as an incommissioners to the Board of ment loan officer in 1969 Directors of the Ashevillewas named assistant Buncombe Human Relations er in 1971. Prior to his Council. Also in 1971 he was ation with the Bank, he was appointed by the Black Chrysler Financial Cor-Mountain City Council to the ion of Richmond, Va. Black Mountain Receation rnette graduated from Commission.



LEE CLAPP

tended Gardner-Webb College. Bartlett is a member of the He served in the United States Eagles Fraternal Order, Black Army. He is a member of the Mountain AF-AM Lodge 663. Jaycees, a master mason of the Ancient and Accepted Scottish AF-AM Lodge 663, and is a Rite Valley of Asheville Orient of North Carolina, and the Oasis Temple of Charlotte

> Bartlett and his wife have two children, Toneia and Jennifer. Camp graduated from Old Fort High School and served in the United State Air Force. He became affiliated with The Northwestern Bank in Marion in February 1971.

Camp is the son of the Rev. and Mrs. Lloyd Camp.

Mr. and Mrs. Camp have one son, Lance. They attend the Moffit Hill Church of God.



LARRY CAMP

Shows Here April 28

National Library Week

Autographed Copies Displayed By Library

National Library Week will be observed by the Black Mountain Library April 16-22 with an exhibit of part of its collection of autographed books.

Miss Susan Hooker, during her years as librarian, 1923-1957, made this a special project, and as a result the library has a number of books personally autographed by the authors and many with a special message to the Black Mountain Library itself.

You will see the signatures of Dwight D. Eisenhower, Woodrow Wilsin, Helen Keller, Mary Pickford and many others.

Plan to stop by the Library during National Library Week and see this interesting collection.



CARL BARTLETT

Rotary Presents Awards To Outstanding Firemen

For four years the Rotary Club of Black Mountain has been making a Fireman of the Year award. A plaque now

JERRY BURNETTE

hangs in City Hall on which the and s of the men receiving these awards is inscribed. At the Rotary meeting on April 4 this plaque was

Parade, Ball Game To

New Field Dedicated Saturday

Dedicate New Facility

By UVA MIRACLE

A parade and ballgame Saturday will mark the completion of the first step by the Committee for Better Sports in Black Mountain

The first goal by the group to provide better recreation for the youth of the township was renovation of the field at the Primary School. This has become a reality, with lights, seats, a concession stand, dug outs, rest rooms, and a new backstop installed. The field has been graded and Saturday will see its dedication.

The parade will begin at 11 a.m. The starting point is at the Asheville Federal Savings and Loan building. It will procede east on State Street to Ridgeway Avenue, then north to the ball field.

The Owen High School Band will march in the parade and perform at the field afterward. Also in the parade will be representatives of the police and fire departments, Gordon H.

Bowles

Hargrove "Skipper" Bowles, candidate for the Democratic nomination for governor, will appear at Charles D. Owen High School on Friday, April 14. Music will be provided by Arthur Smith and the Cracker Jacks. Dinner will be served from 5:30 to 6:30 p.m.

having previously served from 1964 to 1968 at the American

He explained what a "desk officer" does in Washington. There are about 12 desks in the East Asia Bureau of the State Department and each has several specialists.

These men serve as a liaison between the overseas embassies and Washington. One of young men were introduced as Malcolm Churchill's assignments was how to

Greenwood, chairman of the Buncombe County Commissioners. Fred H. Martin, superintendent of Buncombe County Schools, and Leonard Keever, principal of the Black Mountain Primary School

Recognition will begiven to persons responsible for renovating the ball field after the performance of the band.

Dedication of the new field will begin at 1 p.m. with brief talks by the guest speakers.

At 1:30 there will be a ball game between the Black Mountain Police and Fire Departments. Be there to give your favorites some support; they may need it physically as well as morally to get around the bases.

It is planned to make this game a yearly affair. A trophy will be awarded the winner. If either group wins the trophy three years in a row it becomes theirs permanently.

The game will be broadcast over radio station WBMS. Weldon Early will serve as master of ceremonies.

Board Of Aldermen Meeting

Town OKs Consolidated Water District Move

"Your water system would

History of a sort was made District. Black Mountain was Wednesday night when Black Moutain Mayor Richard Stone not being asked to join it, only to approve its creation. This would cast the first tie-breaking vote prevent legal problems later, of his 16 years in office. He Greenwood claimed. He said voted with the ayes to pass a Montreat was also being asked resolution approving the to approve creation of the Asheville-Buncombe County (ABC) remain the same. In the future Consolidated Water District. With Alderman William Hickey you could elect to come into the new district. After all, you are absent, the tie was created already members of the when Tom Sobol and Fank Swannanoa district, the largest Watkins voted for the issue and in the county," said Greenwood. Jim Buckner and Margaret Slagle voted against it.

'This is no threat to your independence." Appearing before the board to "The county's biggest hold-up explain the water problems and on progress is a lack of water solutions of the county were and sewage facilities. Every Gordon Greenwood and William three or four weeks we miss out Styles. Greenwood is chairman

the ABC ConsolidatedWater lines in the valley over to the county if the consolidated water district fails to come about. This would cost the county \$200,000 a year, he said.

"I beleive the consolidated water district is the county's best hope for orderly growth and progress," Greenwood concluded.

Styles told the board of aldermen the reasons it would be best for Black Mountain to give its approval. The split vote indicated that the board may feel the consolidated district needs the town more than the town needs the district, as Alderman Slagle expressed it. In other business, at the request of Recreation Director David Ivey the aldermen

declared the month of May to be

designated, "Support

Ivey and Dick Hudson,

chairman of the town's

Recreation ... Commission,

presented several names to the

aldermen as prospective

members of the commission.

Funding of recreation ex-

penses in May and June, prior

to new budget time on July 1,

was discussed. Pool expenses

In other action, the board

congratulations to local police

for stopping a serious crime

The board certified for in-

Passed into law on its third

reading was a request for an-

nexation of property across

North Fork Road from the golf

course. Developers plan a

surance purposes a list of

begin late in May.

attempt recently.

volunteer firemen.

Recreation Month."



Baine Laye again presented to Robert Whee on the trophy

designating him as the current Fireman of the Year. This award was made originally at the annual Fireman's Banquet presented to Frank Williams, in January, but at that time the one of the former award trophy was not available.

At the same meeting two this Club's candidates for

recipients, by Woodrow Patton, donesia "desk" in Washington,

Embassy in Djakarta.

ion High School and at-

lack Mountain Included

A&P Converts Area Stores To Discount

Emory A. Simpson, vice president of the arlotte Division of A&P Food Stores, last k, annonced that A&P Stores located in ack Mountain and the Asheville area will onverted to A&P W.E.O. Stores, effective lesday, April 11.

impson said A&P Stores in Asheville, ack Mountain, Brevard, Canton, Marshall, ndersonville and Waynesville would close onday, April 10 to reduce prices store-wide. cery, household, non-foods, frozen ods, produce and meat prices will be wered to enable housewives to save more on " food and houseware budgets, he said. The W.E.O. concept originated in one of the mpany's other divisions and proved to be h a success that this concept in pricing and ss display of products was being extended ughout the company in selective areas, Simpson.

The Charlotte Division's first experiment using the W.E.O. concept was conduced in ch in 13 stores located in the Winstonem Market area. According to Simpson, ults have been fantastic.

shoppers traveled from far reaching areas btain the lowest all over prices available npson said. Company ads claim "We have ecked for you and we can't find a store where with lower over-all prices."

Massive displays built from thr floor up eeted customers visiting the Black untain A&P W.E.O.Store this past asday. Store hours have been extended ughout the 15 stores located in the Ashille area. In most stores, opening hours are

at 8:30 in the morning and end at 10 p.m. "The goal of A&P is to enable the consumer to buy more good food for her food dollar. This we have accomplished in changing our stores in the Asheville trading area to operate thunder the W.E.O. concept," Simpson said. As you shop A&P W.E.O. stores look for the green and black price tags on shelving throughout the store. Look for the green and black food ads appearing on a regular basis in your local newspaper," continued Simpson.

A&P's Police of guaranteeing the customers every purchase has not been changed. Simpson comments that if for any reason the customer is dis-satisfied with any purchase,a full refund of purchase price or replacement of product will be made on her next visit to the

store. There is absolutely no compromise in quality in order to bring lower over-all prices, he pointed out. Simpso's career with A&P dates back to 1930 when, as a young man, he came from Alabama to Asheville to be emplyed as a clerk. This career has been one of progressive food merchandising. He was promoted to

manager supervisor, superintendent and Assistant to the vice president in the Charlotte Division. Later he was promoted to Vice President of the Alabama Unit. He served in that capacity for several years. A year ago Simpson ac-

cepted promotion to vice president in charge of the larger Carolina Division with headquarters in Charlotte. The Black Mountain A&P Food Store is located at 106 Montreat Road. The manager is

Nallie Jones.

Lost Generation Film

"Lost Generation," the latest Mountain P. T. A. sponsors, release from World Wide opinions of both young and old, Pictures, will be shown on Friday, April 28, at Owen High urban and rural, rich and poor, are brought to the screen. School Location shots were filmed in Filmed in Eastmancolor

Alaska, the Southern states, on "Lost Generation" utilizes the farms and in the small towns of mid-America, and in documentary style to inthe dying Haight-Asbury hippie vestigate attitudes on dissent, violence, the mood of America. district of San Francisco. The feature-length film inand the answers that can be cludes special appearances by found by this generation as they Billy Graham, Art Linkletter, face the decisions of life. and Jack Webb. According to the Black

"Lost Generation." will be shown once at 7:30 p. m., with an admission charge of Adults \$1: Children-Students 50 cents.

The public is cordially invited. Swannanoa Man

Gets Degree In Forestry

William Allen Powlas, son of James M. Powlas, Swannanoa, was among the 13 forestry students to receive a degree in Applied Science in Forest Management Technology at Haywood Technical Institute's recent graduation exercises at Clvde. He has accepted employment

with the United States Forest Service in Pineville, La. Junior Order Names Locals

District VIPs The First District Junior Order United American Mechanics met with Biltmore Council No. 324 on Monay, April

Who Want To 10 for their spring district meeting. Play Baseball District officers were elected for the year with the following from Black Mountain selected:

District Councilor, Clyde Watkins; District Vice-Councilor, Harold Hyatt; District Secretary, John Pellom; Chaplain, Glenn Morgan; Inside Sentianal, Howard Gorham; and Ernest Reed, outside Sentiel

Rotary scholarships. Both are dispose of a large rubber stockfrom Warren Wilson College: pile in Indonesia without har-Ray Johnston, a senior ming seriously the economy of majoring in Spanish; and John that country or lowering the Barth, an instructor in price of rubber in the world Economics. Both hope to do market. graduate study at the Indonesia is a tropical

University of Madrid. country with 120 million Received into the Club as the inhabitants, a chain of islands newest Roatrian was R. Paul as wide as the United States. Mr. Churchill was there at the Kerscher. Director of Development at Montreattime of th deposing of Sukarno Anderson College. A recent with its bloody aftermath. He speaker to Black Mountain described the chain of events Rotarians was Malcolm that led to this revolution, in-Churchill, Foregin Service cluding a fantastic inflation that Officer of the State Department rouse to 1500 percent. Under the and a son of Prof. Irving new leadership of Suharto, Churchill, of Warren Wilson Indonesia has made an almost College. miraculous turn-around He has just completed a foureconomically and politically.

year assignment on the In-

THOMAS N. DUNTON

Class Thomas N. Dunton, son of

Mr. and Mrs. Rupert C. Dunton

of Warren Wilson College,

Swannanoa, was promoted to

his present rank and completed

the Electronics Technician

segment of nuclear power

He will be assigned to a short

training period aboard ship and

then to Basic Nuclear Power

School at Bainbridge, Md.

PAUL MCMAHAN

Mahan, son of Mr. and Mrs. Pat

M. McMahan of Route 1, Black

Mountain, has reported for duty

aboard the nuclear powered

aircraft carrier, USS En-

terprise in port at Alameda,

The Black Mountain Com-

mittee for Better Sports asks

that all boys 13 to 18 years of age

who are interested in playing

baseball this year meet at the

Black Mountain Athletic Field

at the Primary School on

Thursday, April 13, at 4:30 p.m.

to plan organization of teams.

Boys 13 To 18

Calif.

Navy Airman Paul M. Mc-

training at Great Lakes.

Navy Petty Officer Third

Servicemen

BIRT LYTLE Marine Pfc. Birt T. Lytle, son of Mrs. Alberta Lytle of Old Fort, has reported for duty with

Navy Seaman Ronnie D. Brown, son of Mrs. and Mrs. Charles L. Brown of Old Fort, is in the Caribbean aboard the amphibious attack cargo ship USS Charleston, supporting U. S. Marines involved in amphibious assault training exercises.

He and his shipments will visit Puerto Rico and the Virgin Islands prior to returning to homeport at Norfolk, Va.

LEFT PHOTO. FRANK WILLIAMS receives Rotary plaque from Woody Patton. The plaque lists all recipients of the Fireman Of The Year Award presented annually since 1968 when Williams became its first winner. Others have been Charles Arnett in 1969 and Marion Godfrey in 1970. RIGHT PHOTO.

of the county commissioners this," Greenwood claimed. and Styles is county attorney. Greenwood said Asheville Greenwood said there had been a misunderstanding about authorities intend to turn water



Ambulance And Fire Reports

auto accident, not needed. The Black Mountain Am-April 8, 12:45 a.m., Old Fort bulance Service answered nine calls last week, five emergencies, two routines and two where services were not needed.

April 3, 10:21 a.m., Black Mountain to St. Joseph, emergency; 12:47 p.m., U. S. 70 West to St. Joseph, emergency; 3:04, Black Mountain to Memorial Mission, auto accident, emergency.

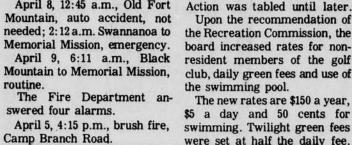
April 4, 11:53 a.m., Black Mountain to Mission, routine. April 5, 12:14 p.m., Black Mission, Mountain to emergency

April 7, 9:35 p. m. Montreat,

Transfers Of **Real Estate**

H. L. Heidt to Lewis H. Robinson, land in Grovemont. C. B. Harrell to C. L. Barnes, land in Broad River Township. Planned Properties to J. D. Davis, land in Black Mountain. Carver and Ricker to E. J. Hadley, land on Cragmont Road.

J. W. Moore to B. J. Slagle, land in Black Mountain. Edith M. N. Burgin to R. D. Cappella, land on Montreat Road



Camp Branch Road. April 6, 1:20 p.m., brush fire, Mountain view Avenue. April 7, 8:30 a. m., auto,

Montreat Assembly. April 7, 9:49 p. m., U.S. 70 West, broken gas line, truck

was called to stand by; car approved purchase of a larger pulled the meter from the wall. backhoe. It voted to retain the present tax rate. It expressed

Police Report For Last Week

Black Mountain Police conducted 11 investigations, issued two citations for improper muffler, arrested one for parole violation and escorted two funerals last week.

There were two automobile accidents. One involving a motorcycle and a car on Vance Avenue resulted in \$75 damages. Another two car accident on a private parking lot caused \$175 damages.

motel-lodge there. The privilege license ordinance passed its second reading. Next year's budget passed its first reading, with amendments recommended by R. T. Greene.

The board approved proposals from the State Highway Commission on use of Powell Bill Funds for streets. A letter from Culver Smith was read asking for roadwork on Allen Mountain Drive.

A mini-park at the Carver School was approved after Mrs. Elizabeth Harper said that local studies indicated approximately 265 children would use it.

The board approved a request from the Planning Board to rezone an R-20 area to C-2 (residential to commercial) near the railroad across Highway 70 from the Coach House.



Robert Wheelon, Fireman Of The Year for 1971, accepts his award from Patton. Awards were announced earlier but delivered to the winners only last week when they arrived from the supplier. For more details see Rotary story in this issue.

First Marine Air Wing, Marine Corps Air Station, Okinawa. **RONNIE BROWN**