

BLACK MOUNTAIN NEWS

DEVOTED 100% TO OUR COMMUNITY — THE GROWING SWANNANOVA VALLEY

Your
Hometown Newspaper
If You Live In
★ Black Mountain ★ Montreat
★ Ridgecrest ★ Swannanoa

Thursday, June 17, 1976, Volume 31, Number 37

SECOND CLASS POSTAGE PAID AT BLACK MOUNTAIN, N.C. 28711

15 CENTS

Susan Proffitt

Miss North Carolina Is Valley Girl



Miss Susan Gayle Proffitt, was crowned Miss North Carolina at the Jaycee Miss North Carolina Pageant Saturday night in Winston Salem.

Suzie, daughter of Mr. and Mrs. Clarence Pegg of Black Mountain, and the late Fleet Proffitt, of Yancey County entered the contest as Miss Rutherford County. She was sponsored by the Forest City Jaycees.

The new Miss North Carolina is 22 years old, five feet eight inches tall and weighs 123 pounds. She is a graduate of Western Carolina University with a degree in Home Economics specializing in fashion merchandising.

She was Miss Asheville of 1972. In September of 1974 she was named North Carolina Apple Queen in a pageant held in Hendersonville and in 1975 she was chosen Miss Rutherford County for 1976.

Suzie who won \$9,000 in scholarships and awards with her new title said she is trying to adjust to her new fame and fortune.

"I'm trying to ease into this very slowly. I've been out of school a year working a nine-to-five job, doing the ordinary little things that go on day to day," she told reporters Sunday morning in Winston Salem.

"And I've got to get used to being with so many people." She said the public thinks of the Miss America program as "stilly" and just an event.

"I hope to change the public's concept of the Miss America program...they don't look at what we learn and gain from it," she said.

She was asked if she was tired of smiling and her answer came with another smile.

"No, not really. Smiling comes pretty easy today."

Each contestant, at the beginning of the pageant, introduced herself wearing a costume relevant to some facet of life in the town or area she represented. Represent-

ing the Thermal Belt Region, Miss Proffitt's costume of glistening white satin, with blue icicles dripping from her shoulder and bright red sequins radiating upward from the hemline of her gown, aptly depicted the fire and ice of the area.

For her talent portion of the contest she chose a musical comedy tap routine choreographed to the oldie "Baby Face." Her costume for this was black tails and top hat lavishly bedecked with rhinestones. A white ruffled shirt, rhinestone tie and mesh hose completed her attire.

A one piece swim suit of royal blue was her choice for the swim suit competition.

A deceptively simple form fitting gown of white lace over beige spandex, lavishly studded with seed pearls and rhinestones, which gave her a scintillating appearance as she walked down the runway.

The gown had long fitted sleeves lavishly trimmed with lace, a sheer yoke and high neckline also lace trimmed. The gown was made and designed especially for her by a Greenville, S.G. designer.

No longer is beauty enough in contests of this type. The judges are looking for — well — Charisma and Suzie has that and personality to spare — plus beauty.

A radiant smile, that didn't seem fixed or artificial but spontaneous, was there all the time. She appeared relaxed and seemed to be really enjoying the whole affair.

At the end of her reign and year of traveling, what then? She hopes to open her own clothing store.

You have all heard the old adage "Third Time Is Charm", it didn't take a third time for Suzie, second time was enough. This was her second time to compete in the Miss North Carolina Pageant and this time she made it.

It is an interesting note — that this is the third Susan who has been named Miss North Carolina.

1976-77 Budget Passed - Traffic And Sewer Problems, Discussed At Town Board Meeting

The Mayor and Board of Aldermen of the Town of Black Mountain met in regular session Monday June 14, 1976, at 7:30 p.m. with all members present. The Mayor opened the meeting and welcomed guests. The pledge of Allegiance was given followed by the Lord's Prayer.

A discussion of the mailing and approval of the minutes followed. On a motion by Mr. Tyson and seconded by Mr. Sobol the minutes of the previous meetings will be read at each meeting. Mr. Tyson asked that a correction of the minutes be made stating that he had used the word maximum in regard to the audit figure rather than minimum. The audit contract with Cherry Bekeart and Holland was approved. On a motion by Mr. Sobol and seconded by Mr. Hoefling the 1975-76 budget amendment was approved with a \$89,412.14 increase.

The Clerk read the 1976-77 budget which was approved on a motion by Mr. Sobol and seconded by Mr. Hoefling. This was the third and final reading.

The Mayor introduced W.H. Hilliard who asked the Board to widen 150 ft. of Disoway Street. She asked that the street be widened to the end of her property, and was told by the Board that the street would be paved to the end of her property at the existing width.

Mr. Cole was recognized and spoke on Mrs. Hilliard's behalf.

Mr. Hoefling reported on the requests for the east Buncombe County recreation program and said that we should know something within the month.

Mr. Plunkett was recognized and requests the town property around his property be mowed, by the

Mayor on a turning lane on State Street with Mr. Smith speaking of a turning lane all the way through Town. The Mayor thanked the three for coming to the meeting.

A discussion in regard to the rates for fire protection followed, with Chief Kirkpatrick of the Fire Department answering questions. On a motion by Mrs. Brandon and seconded by Mr. Tyson the proposed rates were accepted.

A letter from Mr. Noricott recommending that Mr. Al Richardson whose term on the ABC Board expires in July be reappointed was read by the Mayor. On a motion by Mr. Hoefling and seconded by Mr. Sobol Mr. Richardson was reappointed for a three year term.

A discussion was held concerning free swimming for Town employees. On a motion by Mr. Sobol and seconded by Mr. Hoefling this was tabled.

The Mayor read a Resolution honoring Miss Susan Gayle Proffitt as our new Miss North Carolina.

The Mayor recognized Mrs. Hilliard who asked the Board to widen 150 ft. of Disoway Street. She asked that the street be widened to the end of her property, and was told by the Board that the street would be paved to the end of her property at the existing width.

Mr. Cole was recognized and spoke on Mrs. Hilliard's behalf.

Mr. Hoefling reported on the requests for the east Buncombe County recreation program and said that we should know something within the month.

Mr. Plunkett was recognized and requests the town property around his property be mowed, by the

town. The Clerk stated that he and Mr. Taylor had decided that this area should grow up to be a rough for the Golf Course.

The Board instructed the Clerk to have Mr. Taylor mow

this area and keep it neat. Mr. Cole asked about the variance on trailer park adjoining his property. The Clerk read the zoning ordinance after which the meeting was adjourned.

A Tribute To Father

By Fred McWhorter

*It seems, though no one knows just why,
A common human failing
Is that we pass our Fathers by --
Poor Dad is always trailing
A lap or two behind in praise.
Though there is no denying
He lives to bless his children's days --
Or spends his life in trying.*

*The man who rode us on his knee,
And romped upon the floor;
Who still was game as he could be,
When we came back for more.
A pal to his wee little lass --
A comrade to his laddie.
No matter how the long years pass,
We'll still remember Daddy.*

*As we advanced in years and size,
Each youthful indiscretion
We took to Dad. And in his eyes
We read that our confession
Of our mistakes had only made
The tie that bound us stronger.
With childish earnestness, we prayed
That we might keep him longer.*

*Our pal of childhood. Our ideal,
Whose views were always wise;
Whose interest was warm and real;
Who served as our adviser
In every hour of youthful need --
Those ties time cannot sever.
Dad proved himself a friend indeed,
And won our love, forever.*

Resolution Honoring Miss North Carolina

WHEREAS, SUSAN GAYLE PROFFITT has won first place in the Miss North Carolina of 1977 contest in Winston-Salem, North Carolina on Saturday June 12th, 1976, competing against candidates from throughout the State, and

WHEREAS, SUSAN GAYLE PROFFITT has lived up to the highest expectations of the entire Black Mountain Township; and

WHEREAS, the Town of Black Mountain and the entire area of the Swannanoa Valley can be proud of the record made by Miss Proffitt and wish to commend her.

NOW, BE IT, THEREFORE, RESOLVED that the Board of Aldermen of the Town of Black Mountain, and its Mayor, salute and commend SUSAN GAYLE PROFFITT for her fine efforts in bringing this great honor to our area. We congratulate her and wish her every success in the future.

This is the 14th day of June, 1976.
Board of Aldermen,
Town of Black Mountain
By Margaret G. Slagle
Mayor

Swannanoa Youth Killed By Train

Paul E. Massey of Grovemont Community in Swannanoa, was killed Sunday night when he was struck by a West bound Southern Railway train in Black Mountain near U.S. 70.

Massey was reportedly sitting or lying on the track at about 9:30 p.m. when the train rounded a curve and entered a

downhill section of the track.

The train was unable to stop until it was about 400 yards past where the youth was hit.

Massey is survived by his mother Mrs. Shirley Frady Massey of Swannanoa, and father Paul Massey, Lovely, Ky.

Miller Funeral Home is in charge of arrangements.

Flood Insurance To Be Available

The National Flood Insurance Program, adopted by the federal government in 1973, has signed up nearly all of Western North Carolina, state officials said Thursday, June 10.

The flood prone areas, based on flood records over 100 years, were mapped several years ago by the Tennessee Valley Authority and are outlined on U.S. Department of Housing and Urban Development (HUD) flood hazard boundary maps, which also carry identification dates as each community's enrollment deadline in the program.

Barfield said the deadlines for enrollment were either last July 1 or within one year of each community's identification date, whichever is later. Asheville's deadline date is April 2, 1977.

The Buncombe County Board of Commissioners and the town boards of municipalities in the county have adopted the necessary resolutions that will enable property owners in the flood zone to obtain the insurance.

According to area insurance agents, there are three different types of policies which carry premium costs.

Maxiu Maximum coverage for the first category single-family residential dwellings, is \$35,000 on the house and \$10,000 on contents. The premium rates are \$2.50 per thousand for coverage of \$17,500 and under and \$3 per

Cont. On P. 2

Ernie's Last

Eighth Medical Center Fair

By Ernest DeWick

With sincere regret, I feel that this, our eighth annual fair, will be the last one for which I will act as chairman. During the past eight years it has been my pleasure to help organize and conduct this worthy event, which has been responsible for the donation of over \$50,000 which actually made your Medical Center a possibility.

I am sure that this necessary project will continue, since we have had such fine, dedicated workers during these past eight years. We all worked as one, with nobody seeking credit for the long, hard hours necessary for such a huge undertaking. When a new chairman is chosen, I will be happy to share my past experience with him, if it is desired, and will lend a hand wherever I am physically able to do so.

After the upcoming Medical Center Fair, held on June 25 and 26, I will be working more closely with the Swannanoa Valley Medical Center and the Medical Center Thrift Shop. Since all of the Thrift Shop profits are turned over to the

Medical Center to reduce the mortgage, everyone is invited to pay us a visit, and perhaps buy a Beacon Blanket or an item or two of the famous Three Mountaineer Products. There are thousands of other donated items for sale, too. Hundreds of items of expensive clothing for men and women can be purchased for under \$5.00. How about an "almost new" suit, originally costing over \$150.00, for \$10.00 or less? Men, save \$140.00 on your next suit, and then you can treat your wife to a good steak dinner, and perhaps have enough left for a hamburger for lunch next day.

If you have items you wish to donate, such as games, toys, books, pottery, kitchen ware, tools and clean, laundered clothing, please bring them to the Medical Center Thrift Shop, 110 West State Street, Black Mountain, during the hours of 9:00 a.m. to 5:00 p.m. Every dollar we earn is a dollar less money owed on "YOUR" Swannanoa Valley Medical Center. If you wish a receipt, please bring in a list of items being donated,

Cont. On P. 2

Swannanoa Valley Lions Club Installs New Officers

Swannanoa Valley Lions Club held their annual installation of officers for the coming year on Tuesday night, June 8 at the Holiday Inn East. Johnny Sherlin, of 108 Alexander Dr. in Black Mountain, was installed as the new president for the 1976-77 year. He is replacing the previous president, W.W. Corne. Other officers installed were: Clarence Suttles, secretary; Bill Lawter, corresponding secretary; Ed West, treasurer; Ken Lanter,

first vice-president; Gene Brank, second vice-president; Roy Orr, third vice-president.

Following dinner in the Holiday Inn dining room, the members and their wives were entertained by a local blue grass group.

The "Lion of the Year" plaque went to Clarence Suttles, former secretary of the club. The title of "talitwister" went to Frank Huggins, Jr. who immediately proceeded to fulfill that title by asking

members to stand and then charging them a dime each to sit down and stealing members' silverware and then charging them a dime to eat.

The entire night exemplified the Lion's Club philosophy of service to the community. The club is presently working to raise money to donate to the Marjorie McCune Center for the Blind and Visually Handicapped to be built near W.N.C. Hospital in Black Mountain.

S.F.D.

Elects New Officers

The Swannanoa Volunteer Fire Department and Rescue Squad has elected new officers for the 1976-77 fiscal year. They are: Chief, Thomas P. Hixon; Assistant Fire Chief, Tom Marett; Assistant Rescue Chief, Arnold Worley; Training Coordinator, Ralph Coffey; Fire Captain, Ken Crawford; Rescue Captain, David Bartlett; Traffic Captain, Dwight Barnhill; Fire Lieutenant, Kermit Whitson; Rescue Lieutenant, Gary Buchanan; Chaplain, David Trexler; Treasurer, Kermit Whitson; Secretary, Ricky Patton. These officers will take office on the first Friday in August.



THE SWANNANOVA VALLEY LIONS CLUB held their installation of officers June 8 at the Holiday Inn East. Shown left to right are: Bill Lanter, Secretary; Jack Williams, Director; Clarence Suttles, Secretary; Johnny Sherlin, President; Frank Huggins, Tail Twister; Tom Leeder, Director; Roy Orr, Third Vice-president; Gene Brank, Second Vice-president; Edward West, Treasurer. Not pictured are: Ken Lanter, first vice-president; Roger Gant, Lion Tamer; Fred McCuen, Director; Raymond Lanter, Chaplain.