

BLACK MOUNTAIN NEWS

Dedicated to the growing Swannanoa Valley

Thursday, April 2, 1981, Volume 29, Number 14

Second class postage paid at Black Mountain, NC 28711 **25¢**

Black Mountain gets new shopping center

The grand opening of the new Ingles Black Mountain Shopping Center on Highway 9 was held Wednesday morning. Rose's, Eckerd Drugs and Ingles' stores all opened for business this week with special sales and give-aways for customers.

The new Ingles features an "expanded variety" and "eye appeal" according to the Ingles' district manager, C.R. Lowe. At 37,000 square feet, the store is one of Ingles' largest and includes an in-store bakery, delicatessen and dining area.

The store employs about 65 people. It is open from 8 a.m. to 9 p.m., seven days a week. Local manager is Wayne Miller.

Eckerd Drugs is managed by Ed Curry. Besides a well-stocked pharmacy, the store includes a greeting card section, small appliances, sporting goods, furniture, picnic equipment and much more.

Eckerd's is open from 9 a.m. to 9:30 p.m. Monday through Saturday and 12-7 p.m. Sunday and holidays. The store is holding a grand opening

drawing for a television set.

Rose's, open from 9 a.m. to 10 p.m. this week and 9 a.m. to 9 p.m. after this week, is managed by Mike Kraycsik.

Store departments include automotive, gardening, home furnishings,

jewelry, cosmetics and many others.

Janet Ward Black, Miss North Carolina 1980, will autograph pictures on April 1 at Rose's grand opening. Rose's will also hold a drawing for prizes.



Randy "Buddy" Worth made his first purchase at Rose's Tuesday. Buddy's mother works at the new store.

April Clean Sweep Month

Time to get out the rakes and the gloves and the extra heavy duty trash bags—April is Clean Sweep Month in Buncombe County. Activities are scheduled all month that will make Buncombe County a cleaner and more beautiful place to live. Coordination of the activities will be handled by Quality Forward.

Twenty-five area businesses have purchased 31,000 car litter bags to distribute during Clean Sweep.

The Buncombe County public and private elementary schools will participate in a poster contest titled, "Me and What I Can Do About Litter." Winning posters in four geographic districts will be displayed in McDonalds at several locations. Prizes will be \$50 toward an

environmental field trip, a classroom McDonalds party and \$15 for a school beautification project.

During the week of April 11-17, the North Carolina Department of Transportation (DOT) will participate in a roadside clean-up. Volunteer fire departments and the Union 76 station in Black Mountain will distribute trash bags to groups or individuals wishing to help. Bags placed on the right-of-way of roads will be picked up by the DOT if they are notified at 253-4501 where and when the bags will be there.

April 25 is Cash for Trash Day. Industries will collect and recycle and pay for clean glass, aluminum and newspaper at six locations in the county. The closest recycling location for Valley

residents is at Owen High School.

Although general litter in the county has shown improvement, Quality Forward has found that commercial dumpsters have shown only a small percentage of reduction of litter. On April 13, problem dumpsters will be identified, a picture taken and sent with a letter from Quality Forward asking for cooperation from the individual responsible for the dumpster in cleaning it up. On April 30, if no progress has been made, an enforcement agency will be notified of the condition of the dumpster.

Quality Forward brochures listing organizations that accept recyclable materials year around are available at the News office on Sutton Street.

Scottish 'Ceilidh' to feature songs and dance

Ceilidh (pronounced KAY-LEE) is a Gaelic word meaning "to visit" and denotes an evening of traditional Scottish music, dancing and story-sharing at Warren Wilson College on Saturday, April 4th.

The celebration will begin at 2 p.m. in the Formal Gardens at Warren Wilson with Jane George of West Virginia leading a workshop on Scottish country dance in preparation for the evening festivities. The workshop is free and open to the public.

The Ceilidh begins at 7:30 in the Formal Gardens and will be the site of traditional Scottish dancing, balladeering and bagpiping. Featured performers include Frank and Jane George with Highland dancing, Flora MacDonald Gammon III singing traditional Scottish love-songs and Dan Gammon fiddling Scottish jigs. The Strayaway Band, a local Celtic group including Jerry Read Smith, Chris Abell, Tom Fellenbaum and Don Jackson, will perform Scottish tunes on hammered dulcimer, tin whistle, fiddle and guitar. Warren Wilson's own Little Darlin's and College Choir will also perform.

The public is invited. Admission to the Ceilidh is free to Warren Wilson

students, faculty and staff, \$2 for other adults and \$1 for children.



Frank and Jane George will demonstrate Scottish Highland dancing at an evening of music, dance and storytelling April 4.

New postage rates

First class postage rates went up on March 21 from 15 to 18 cents. The purple "B" stamps are already familiar, but some of the other postage rate increases are not.

After the first ounce at 18 cents, each added ounce for first class mail costs the sender 17 cents.

Second class mail is now 15 cents for the first ounce, 33 cents for the second ounce and 49 cents for the third ounce.

Third class mail is 18 cents for 0-1 ounces, 35 cents for 1-2 ounces and 52 cents for 2-3 ounces.

Fourth class (books-special) is 63 cents for the first pound, and 23 cents a pound after the first up to seven pounds.

Postcards are 12 cents; double postcards 24 cents. Money orders are 75 cents up to \$25, \$1.10 for \$25.01-\$50, and \$1.55 from \$50.01 to \$500.

Parcel post and international rates have not changed. International envelopes are 22 cents.

Inside . . .



Julius D. Heldman, former vice-president of Shell Oil Company and national authority on alternative energy will speak Thursday evening. Story on page 12.

Board upholds book policy in schools

The Buncombe County Board of Education voted last Thursday to adopt a statement supporting the current county schools book selection policy adopted in 1973.

Controversy over the book selection policy arose earlier this year when a group opposed obscenities in library books and books used in some high school classes at Owen High School. The matter was brought before the school board at a public hearing on Feb. 19.

The adopted board statement says, "This Board has carefully reviewed its written policy regarding the selection of school instructional materials and finds that the existing policy is sound, provides adequate safeguards when followed, and consequently should not be altered."

"We emphasize that the existing policy is not inconsistent with the selection of morally sound books."

"This Board has delegated to the professionally trained personnel of this school system, many of whom are parents of school children, the responsibility for the actual selection of

instructional materials and this Board reaffirms that commitment."

Stating that the Board recognizes the value of experience, insight and ideas which parents have, the Board recommended to school principals that each appoint a parent, preferably a member of the school's advisory committee, to the school media committee.

The board also recommended that guidelines for teachers to use in making reading assignments include the following:

That no book should be made available to students until the complete selection process set forth in the official policy has been completed.

That so long as there is a reasonable alternative, no student shall be required to read materials objected to by a parent or guardian.

That at the beginning of a course the teacher send home a list of materials expected to be assigned so that "timely objections" can be made.

That the objection by a parent to any material will not be reflected in the teacher's evaluation of the student's progress.

Health Fair to provide free tests here

In 1900, the leading causes of death were influenza and pneumonia among other communicable diseases. Today, the leading causes of death are cancer, heart disease and accidents. These more recent causes are directly related to how we live with regard to our everyday, individual health habits, not to something we "catch." Health Fair '81 is designed to make individuals aware of these habits and their own responsibility.

The combination of health screening tests for early detection of disease along with ideas about how everyday habits affect your health is what Health Fair '81 is all about. The screenings are more than just a physical test; they also include information about disease, why the tests are given and what the results mean to the participant.

The goodwill and hard work of hundreds of area volunteers will culminate in the most comprehensive health screening project ever held in Western North Carolina and upper South Carolina. Health professionals from virtually every field of medicine have teamed up to provide Health Fair '81 visitors with the finest comprehen-

sive health screening and medical consultation to be found in one location.

Health Fair '81 in this area will be held at the Warren Wilson College gym April 7, from 1-7 p.m. and at the Asheville Mall, April 3, 2-8 p.m. and April 4, 12-6 p.m. It is free to the public except for a 26-function optional blood chemistry test which will be given for the nominal fee of \$7. Health related agencies and organizations are donating the equipment needed for all of the tests at 60 screening sites in 24 counties.

The basic screenings offered are height, weight, blood pressure, anemia, vision, optional blood chemistries and counseling and referral. Other screenings available at some sites are glaucoma, oral, hearing, breast, pap tests and health risk appraisals among others. At the end of the fair, participants will go to a counseling and referral station to talk with a health professional about not only the results of the tests that day, but also to help set health goals. If further evaluation is needed, the participants are referred to the local health system, either their own physician, the medical society or other community health programs.



Health Fair volunteers for Buncombe County are pictured at a recent Health Fair in Asheville. They are (L to R) Evelyn Jones, Pauline Fitton and Ruth Woods.



Weather review

March 24—high 52, low 25 degrees.
March 25—high 59, low 21 degrees.
March 26—high 64, low 26 degrees.
March 27—high 68, low 37 degrees.
March 28—high 66, low 31 degrees.
March 29—high 56, low 35 degrees.

March 30—high 69, low 53 degrees; 1.35 inches precipitation.

Courtesy of WFGW Radio National Weather Service station, Black Mountain.